

Global Hotel SaaS Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Hotel SaaS market size is expected to reach \$ 4516 million by 2032, rising at a market growth of 8.3% CAGR during the forecast period (2026-2032).

Hotel SaaS refers to cloud-delivered, subscription-based software used by hotels and other lodging operators to manage reservations, front-desk operations, room inventory, distribution, housekeeping, guest engagement, revenue optimization, payments, and back-office workflows through an integrated digital platform.

The main growth driver of the Hotel SaaS market is the hospitality sector's need to improve operating efficiency and revenue capture under a more complex demand environment. Hotels are facing more fragmented booking channels, higher labor and compliance pressure, stronger expectations for real-time pricing and inventory control, and greater need for centralized multi-property visibility; at the same time, industry data show that hotels are increasingly focusing on technology consolidation, automation opportunities, data governance, and distribution effectiveness rather than treating software as a back-office utility. In parallel, global hotel demand recovery and the continued normalization of occupancy in many regions are pushing operators to replace disconnected legacy systems with cloud platforms that combine PMS, distribution, payments, guest workflows, and analytics into a more unified operating layer.

This report studies the global Hotel SaaS demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Hotel SaaS, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Hotel SaaS that contribute to its

increasing demand across many markets.

Highlights and key features of the study

Global Hotel SaaS total market, 2021-2032, (USD Million)

Global Hotel SaaS total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Hotel SaaS total market, key domestic companies, and share, (USD Million)

Global Hotel SaaS revenue by player, revenue and market share 2021-2026, (USD Million)

Global Hotel SaaS total market by Type, CAGR, 2021-2032, (USD Million)

Global Hotel SaaS total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Hotel SaaS market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Oracle, Infor, Sabre, Shiji Group, Amadeus, Agilysys, Planet, Shanghai Yida, Zhixuan Internet, IDEaS, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Hotel SaaS market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Hotel SaaS Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Hotel SaaS Market, Segmentation by Type:

Public Cloud SaaS

Private Cloud SaaS

Others

Global Hotel SaaS Market, Segmentation by Core Functional Architecture:

PMS-centric Platform

CRS-centric Platform

Others

Global Hotel SaaS Market, Segmentation by Management Scope:

Single-property Management

Multi-property Management

Others

Global Hotel SaaS Market, Segmentation by Application:

Luxury Hotels

Midscale Hotels

Economy Hotels

Others

Companies Profiled:

Oracle

Infor

Sabre

Shiji Group

Amadeus

Agilysys

Planet

Shanghai Yida

Zhixuan Internet

IDeaS

Zhuzher

Hangzhou GreenCloud Software

Guangzhou Luke Network Technology

Huzhou Quandoulaile Network Technology

Key Questions Answered

1. How big is the global Hotel SaaS market?
2. What is the demand of the global Hotel SaaS market?
3. What is the year over year growth of the global Hotel SaaS market?
4. What is the total value of the global Hotel SaaS market?
5. Who are the Major Players in the global Hotel SaaS market?
6. What are the growth factors driving the market demand?

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