

Global Hotel PMS Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Hotel PMS market size was valued at USD 1044.8 million in 2023 and is forecast to a readjusted size of USD 2105.3 million by 2030 with a CAGR of 10.5% during review period.

In hotels a property management system, also known as a PMS, is a comprehensive software application used to cover objectives like coordinating the operational functions of front office, sales and planning, reporting etc.

Oracle OPERA is the biggest player in the global hotel PMS industry and holds over 10% of global market share. Geographically speaking, North America holds over 40% of global market share. In terms of type, cloud-based segment holds an important share of over 60%. In terms of end users, SMEs holds over 65% fo total market share.

The Global Info Research report includes an overview of the development of the Hotel PMS industry chain, the market status of SMEs (Cloud-based, On Premise), Large Enterprise (Cloud-based, On Premise), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Hotel PMS.

Regionally, the report analyzes the Hotel PMS markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Hotel PMS market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Hotel PMS market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Hotel PMS industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud-based, On Premise).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Hotel PMS market.

Regional Analysis: The report involves examining the Hotel PMS market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Hotel PMS market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Hotel PMS:

Company Analysis: Report covers individual Hotel PMS players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Hotel PMS This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (SMEs, Large Enterprise).

Technology Analysis: Report covers specific technologies relevant to Hotel PMS. It assesses the current state, advancements, and potential future developments in Hotel PMS areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Hotel PMS market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Hotel PMS market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Cloud-based

On Premise

Mobile

Market segment by Application

SMEs

Large Enterprise

Market segment by players, this report covers

Oracle OPERA

Maestro

StayNTouch

SkyTouch

Preno

innRoad

Cloudbeds

Guesty

WebRezPro

Frontdesk Anywhere

Kloudhotels

Djubo

SiteMinder

Mews

ThinkReservations

HOTELTIME

Agilysys

Infor

protel

Clock Software

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Hotel PMS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Hotel PMS, with revenue, gross margin and global market share of Hotel PMS from 2019 to 2024.

Chapter 3, the Hotel PMS competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Hotel PMS market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Hotel PMS.

Chapter 13, to describe Hotel PMS research findings and conclusion.

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