

Global Hot Melt Adhesive (HMA) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Hot Melt Adhesive (HMA) market size was valued at USD 8169.8 million in 2023 and is forecast to a readjusted size of USD 10240 million by 2030 with a CAGR of 3.3% during review period.

The hot melt adhesives are defined as adhesives that melt and flow on application of heat and solidify on cooling to give a strong adhesion. They are applied in a molten state at temperatures that range from 120°C to 205°C depending on applications and materials to be bonded.

Hot-melt adhesives are composed of three main components: a high-molecular-weight polymer that provides the adhesives' main structure and mechanical properties, a resin/tackifier that provides wetting and adhesion properties, and a plasticizer (or wax) that controls viscosity. The defining component of the hot melt and the basis by which it is segmented is the polymer, the most commonly used being polyamides, polyesters, ethylene-vinyl acetates, polyurethanes, and various block copolymers.

At present, there are many manufacturers in every region and the major manufacturers' activities of hot melt adhesives are Henkel, H. B. Fuller, Bostik Inc, 28M Company, Beardow & ADAMS, Jowat, Avery Dennison, DOW Corning and Kleiberit, etc.

The Global Info Research report includes an overview of the development of the Hot Melt Adhesive (HMA) industry chain, the market status of Packaging Solutions (EVA, SBC), Nonwoven Hygiene Products (EVA, SBC), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications

and market trends of Hot Melt Adhesive (HMA).

Regionally, the report analyzes the Hot Melt Adhesive (HMA) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Hot Melt Adhesive (HMA) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Hot Melt Adhesive (HMA) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Hot Melt Adhesive (HMA) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., EVA, SBC).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Hot Melt Adhesive (HMA) market.

Regional Analysis: The report involves examining the Hot Melt Adhesive (HMA) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Hot Melt Adhesive (HMA) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Hot Melt Adhesive (HMA):

Company Analysis: Report covers individual Hot Melt Adhesive (HMA) manufacturers,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Hot Melt Adhesive (HMA) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Packaging Solutions, Nonwoven Hygiene Products).

Technology Analysis: Report covers specific technologies relevant to Hot Melt Adhesive (HMA). It assesses the current state, advancements, and potential future developments in Hot Melt Adhesive (HMA) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Hot Melt Adhesive (HMA) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Hot Melt Adhesive (HMA) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

EVA

SBC

MPO

APAO

Polyamides

Polyolefins

Polyurethanes

Market segment by Application

Packaging Solutions

Nonwoven Hygiene Products

Furniture & Woodwork

Bookbinding

Major players covered

3M

Adhesive Direct

Adtek Malaysia

Arkema

Avery Dennison

Buhnen

Cherng Tay Technology

Daubert Chemical

Evans Adhesive

Hb Fuller

Helmitin Adhesives

Jowat

Klebchemie

Kms Adhesives

Sanyhot Adhesivos

Sealock

Sika

Tex Year Industries

Worthen Industries

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hot Melt Adhesive (HMA) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hot Melt Adhesive (HMA), with price, sales, revenue and global market share of Hot Melt Adhesive (HMA) from 2019 to 2024.

Chapter 3, the Hot Melt Adhesive (HMA) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hot Melt Adhesive (HMA) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Hot Melt Adhesive (HMA) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hot Melt Adhesive (HMA).

Chapter 14 and 15, to describe Hot Melt Adhesive (HMA) sales channel, distributors, customers, research findings and conclusion.

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