

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hot Melt Adhesives Market 2018, Forecast to 2023

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Abstracts

The hot melt adhesives are defined as adhesives that melt and flow on application of heat and solidify on cooling to give a strong adhesion. They are applied in a molten state at temperatures that range from 120°C to 180°C depending on applications and materials to be bonded.

SCOPE OF THE REPORT:

This report focuses on the Hot Melt Adhesives in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The global sales of hot melt adhesives are estimated from 1477 KMT in 2011 to 1932 KMT in 2016. In 2015, the global hot melt adhesives sales market was led by China, USA, Europe and Japan, where the USA and China are important sales market. At present, there are many manufacturers in every region and the major manufacturers' activities of hot melt adhesives are Henkel, H. B. Fuller, Bostik Inc, 3M Company, Beardow & ADAMS, Jowat, Avery Dennison, DOW Corning, Kleiberit, etc. Tex Year Industries is the China sales leader, holding 0.81% sales share in 2015.

A key trend in the hot-melt adhesive market is the movement toward higher quality products. HMA is a large determinant to the end-product's overall quality, while typically only incurring only a small part of the overall cost. Accordingly, as end-products continue to be realized further down the value chain, customers are beginning to choose higher-end products. The ongoing shift toward higher quality adhesives has brought about a surplus of low-end goods and intense competition in that area of the market. Consequently, it has encouraged many mid- and low-level suppliers to invest more heavily in R&D in the hope of being able to penetrate the more lucrative high-end

market. Foreign companies will continue to dominate the more lucrative high-end market, primarily owing to superior R&D, as well as supply chain efficiencies that allow for easier access to high-quality raw materials.

As connections become more established, the entire market is trending toward direct sales, rather than using distributors. This is observed even more acutely among foreign suppliers, who historically relied more heavily on distributor companies. This observed even more acutely among foreign suppliers, who historically relied more heavily on distributor companies.

The worldwide market for Hot Melt Adhesives is expected to grow at a CAGR of roughly 3.2% over the next five years, will reach 7290 million US\$ in 2023, from 6040 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Henkel

H. B. Fuller

Bostik Inc

3M Company

Beardow & ADAMS

Jowat

Avery Dennison

DOW Corning

Kleiberit

Sika AG

TEX YEAR INDUSTRIES

Nanpao

Tianyang

Renhe

CherngTay Technology

Zhejiang Good

Huate

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

EVA HMA

POE HMA

SBS HMA

SIS HMA

SEBS HMA

Market Segment by Applications, can be divided into

Paper packaging

Bookbinding

Label & Tape

Hygiene

Transportation

Construction

Woodworking

Textile / Footwear

Others

There are 15 Chapters to deeply display the global Hot Melt Adhesives market.

Chapter 1, to describe Hot Melt Adhesives Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Hot Melt Adhesives, with sales, revenue, and price of Hot Melt Adhesives, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Hot Melt Adhesives, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Hot Melt Adhesives market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Hot Melt Adhesives sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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