

# **Global Hot Drinks Packaging Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

Hot Drinks Packaging are increasingly prevalent, especially within instant coffee and malt-based hot drinks, with brands like Nescafe 3-in-1. Moreover, plastic pouches appeal to consumers as they can be kept standing up, thus allowing for easier use and storage. Consumers will continue to demand more instant coffee and highly appreciate the quality taste of coffee and are thus encouraging manufacturers to use packaging design and pack size to strengthen products' premium positioning, with new product launches set to come in smaller pack sizes, such as plastic pouches, to distinguish brands from family and economy brands. Plastic pouches are expected to be introduced more by hot drinks players in order to differentiate between premium and mass brands.

### **Scope of the Report:**

This report studies the Hot Drinks Packaging market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Hot Drinks Packaging market by product type and applications/end industries.

The key drivers contributing to the growth of the global hot drinks packaging market are high efficiency of packaging machines, energy and cost savings due to flexible packaging and increased concern of waste disposal & sustainability. Manufacturers are introducing several innovative packaging methods to preserve the quality of hot drinks like coffee, tea and others. Coffee producers are looking for sustainable packaging materials that aim at reducing recyclability expenses and transportation costs. Companies are investing in materials that are light and cause less environmental impact.

The global Hot Drinks Packaging market is valued at xx million USD in 2017 and is

expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Hot Drinks Packaging.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amcor

Ball Corporation

Bemis

Graham

Mondi

Owens-Illinois

Printpack

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Flexible Pouches

Plastics

Glass

Market Segment by Applications, can be divided into

Roasted and Ground Coffee

Instant Coffee

Premium Coffee

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