

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hot Dogs and Sausages Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G3519AE851AEN.html>

Date: July 2018

Pages: 137

Price: US\$ 4,880.00 (Single User License)

ID: G3519AE851AEN

Abstracts

Sausage is a food usually made from ground meat with a skin around it. Typically, a sausage is formed in a casing traditionally made from intestine, but sometimes synthetic. A hot dog (also spelled hotdog) is a cooked sausage, traditionally grilled or steamed and served in a sliced bun as a sandwich. A regular hot dog (a 45 gram serving) contains 150 calories, 13 grams of fat, and 5 grams of protein.

Scope of the Report:

This report focuses on the Hot Dogs and Sausages in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Among the different regions including North America, Europe, Asia Pacific, the Middle East and Africa and Latin America, Asia Pacific held the largest Consumption market share of 38.76% in 2015, followed by Europe and North America.

The global hot dog and sausages market is fragmented resulting in intense competition. The vendors compete on the basis of price differentiation, product and category extension, flavor innovations and calorie intake per consumption. The market is also expected to face competition from indirect substitutes such as fruits, juices, and salads during the forecast period.

Hot dogs and sausages have attained popularity worldwide but differ in consumption pattern from region to region. During different seasons, flavor preferences in hot dogs and sausages change. Demand for chicken, beef, and certain prepared foods products, such as hot dogs and smoked sausage, generally increases during the spring and summer months and generally decreases during the winter months. And dinner sausages are more in demand in summer and during the holiday season, there is more

demand for breakfast sausages.

The worldwide market for Hot Dogs and Sausages is expected to grow at a CAGR of roughly 2.7% over the next five years, will reach 81200 million US\$ in 2023, from 69300 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

WH Group (Smithfield Foods)

Tyson Foods (Hillshire Brands)

Oscar Mayer

Campofrio Food Group

Hormel

Bar-S Foods

Pilgrim's Pride

Johnsonville Sausage

Kunzler & Co

Vienna Beef

Carolina Packers

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Pork Hot Dogs and Sausages

Chicken Hot Dogs and Sausages

Beef Hot Dogs and Sausages

Others

Market Segment by Applications, can be divided into

Hotel & Restaurant

Barbecue

Personal

There are 15 Chapters to deeply display the global Hot Dogs and Sausages market.

Chapter 1, to describe Hot Dogs and Sausages Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Hot Dogs and Sausages, with sales, revenue, and price of Hot Dogs and Sausages, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Hot Dogs and Sausages, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Hot Dogs and Sausages market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Hot Dogs and Sausages sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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