

# Global Hot Air-through Nonwoven Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Hot Air-through Nonwoven market size is expected to reach \$ 3487 million by 2032, rising at a market growth of 7.2% CAGR during the forecast period (2026-2032).

In 2025, the global production of hot-air through nonwovens reached 1.245 million tons, with an average selling price of US\$1,684 per ton and a total capacity of approximately 2.3 million tons. Hot Air-through nonwoven is a kind of hot air bonded (hot rolling, hot air) non-woven. Bond the resulting non-woven fabric. Hot air bonding refers to the production method that uses hot air to penetrate the fiber web on the drying equipment to make it heated and melted to produce bonding.

Globally, the hot air-through nonwoven market is primarily driven by a key trend: its accelerating substitution for traditional spunbond nonwovens in disposable sanitary products like diapers and feminine hygiene items, owing to superior softness, breathability, and comfort. This material upgrade, especially in overseas markets like Europe and America, is unlocking significant growth potential. Opportunities stem from multinational hygiene brands' demand for localized supply chains, benefiting suppliers with a global production footprint, as well as the ongoing pursuit of product innovation and sustainable materials in downstream markets. However, the industry's path forward is not without obstacles. It faces an uncertain international environment, including potential trade policy fluctuations, intensifying market competition, and ongoing operational challenges from volatile costs of raw materials and energy.

This report studies the global Hot Air-through Nonwoven production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Hot Air-through Nonwoven and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Hot Air-through Nonwoven that

contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Hot Air-through Nonwoven total production and demand, 2021-2032, (Kilotons)

Global Hot Air-through Nonwoven total production value, 2021-2032, (USD Million)

Global Hot Air-through Nonwoven production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Hot Air-through Nonwoven consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Hot Air-through Nonwoven domestic production, consumption, key domestic manufacturers and share

Global Hot Air-through Nonwoven production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Hot Air-through Nonwoven production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Hot Air-through Nonwoven production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Hot Air-through Nonwoven market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Magnera, Fitesa, Freudenberg, JNC Corporation, Nanliu Enterprise, Xiamen Yanjan New Material, An Hui Jinchun Nonwoven, Beijing Dayuan Nonwoven Fabric, Zhejiang Kingsafe New Textile Group, Beijing Jinglan Nonwoven Fabric, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Hot Air-through Nonwoven market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Hot Air-through Nonwoven Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Hot Air-through Nonwoven Market, Segmentation by Type:

Weight 60g/m<sup>2</sup>

Global Hot Air-through Nonwoven Market, Segmentation by Location of Use:

For Bottom Layer

For Top Layer

For Flow Layer

Global Hot Air-through Nonwoven Market, Segmentation by Appearance:

Plain Weave

Perforated/Embossed

Global Hot Air-through Nonwoven Market, Segmentation by Application:

Sanitary Napkins

Diapers

Adult Incontinence Products

Others

### **Companies Profiled:**

Magnera

Fitesa

Freudenberg

JNC Corporation

Nanliu Enterprise

Xiamen Yanjan New Material

An Hui Jinchun Nonwoven

Beijing Dayuan Nonwoven Fabric

Zhejiang Kingsafe New Textile Group

Beijing Jinglan Nonwoven Fabric

PFNonwovens

Fibertex

### **Key Questions Answered:**

1. How big is the global Hot Air-through Nonwoven market?
2. What is the demand of the global Hot Air-through Nonwoven market?
3. What is the year over year growth of the global Hot Air-through Nonwoven market?
4. What is the production and production value of the global Hot Air-through Nonwoven market?

5. Who are the key producers in the global Hot Air-through Nonwoven market?
6. What are the growth factors driving the market demand?

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