

# Global Horseshoe Magnets Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Horseshoe Magnets market size was valued at US\$ 277 million in 2025 and is forecast to a readjusted size of US\$ 310 million by 2032 with a CAGR of 1.7% during review period.

A horseshoe magnet is a type of permanent magnet shaped into a U-form, with its north and south poles positioned at the two ends in close proximity. This configuration concentrates the magnetic field between the poles, reducing magnetic flux leakage and enhancing magnetic strength. It is particularly useful in applications requiring strong localized magnetic fields or high holding force.

In 2025, the global production of horseshoe magnets was 53.87 million units, with an average price of \$5 per unit.

Upstream mainly includes suppliers of magnetic materials such as ferrite, alnico, and rare earth materials like neodymium iron boron, as well as coating, electroplating, and basic metal processing enterprises. The upstream shows a combination of resource dependency and manufacturing, where rare earth price fluctuations significantly affect costs, while ferrite systems offer lower cost and stable supply. Downstream applications are relatively fragmented and mostly positioned in low- to mid-end markets, including educational laboratory equipment, industrial holding and sorting devices, magnetic tools, and some consumer toy products. In industrial scenarios, the horseshoe structure is suitable for localized magnetic holding due to its concentrated magnetic field, though high-end applications remain limited, with demand characterized by long-tail and stable consumption.

From a development perspective, the horseshoe magnet segment is mature with slow technological evolution, but ongoing improvements in material performance are evident, such as the shift from ferrite to high-performance neodymium magnets to increase magnetic energy and reduce size. Surface treatment and corrosion resistance are also key improvement areas. Growth drivers include stable demand from basic education, continued need for simple magnetic holding structures in industrial automation, and the expansion of DIY and science education markets. Constraints include severe product homogenization, intense price competition, and substitution by electromagnetic holding devices in certain industrial applications. Additionally, rare earth price volatility can impact cost structures for high-performance products.

In terms of profitability, horseshoe magnets generally have a low to moderate gross margin, typically ranging from 20% to 40%. Ferrite-based products have lower margins due to low technical barriers and strong competition, while products using neodymium or alnico materials with higher performance or customization capabilities achieve relatively higher margins. Overall, profit margins are constrained by high standardization and price transparency, but companies can maintain stable profitability through material upgrades, customization, and niche high-performance applications.

This report is a detailed and comprehensive analysis for global Horseshoe Magnets market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Horseshoe Magnets market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Horseshoe Magnets market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Horseshoe Magnets market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Horseshoe Magnets market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Horseshoe Magnets

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Horseshoe Magnets market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Arnold, Eclipse Magnetics, General Tools, Dowling Magnets, Elessa, WDS, Storch, Carl Friedrich Usbeck, IMA, Flaig, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Horseshoe Magnets market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Ferrite

AlNiCo

NdFeB

Other

#### Market segment by Magnetic Properties

Permanent Magnet

Electromagnetic

Market segment by Form

Standard U-Shaped

Narrow Mouth

Wide Mouth

Market segment by Application

Teaching Experiments

Toys and Cultural and Creative Products

Small-scale Industrial Products

Daily Hardware

Other

Major players covered

Arnold

Eclipse Magnetics

General Tools

Dowling Magnets

Elesa

WDS

Storch

Carl Friedrich Usbeck

IMA

Flaig

Magengine

HSMAG

SDM Magnetics

Honesun

AOMAG

Fullzen

Sens Magnetics

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Horseshoe Magnets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Horseshoe Magnets, with price, sales

quantity, revenue, and global market share of Horseshoe Magnets from 2021 to 2026.

Chapter 3, the Horseshoe Magnets competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Horseshoe Magnets breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Horseshoe Magnets market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Horseshoe Magnets.

Chapter 14 and 15, to describe Horseshoe Magnets sales channel, distributors, customers, research findings and conclusion.

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