

Global Horse Riding Apparel Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Horse Riding Apparel market size is expected to reach \$ 3101 million by 2032, rising at a market growth of 1.8% CAGR during the forecast period (2026-2032).

Horse riding apparel, also known as equestrian clothing, the equestrian clothing mainly composed by several body parts, like boots, helmets, breeches, etc. The purpose for wearing equestrian clothing was to provide safety and comfort for riders, also the equestrian clothing itself can represent a fashion icon for both riders and normal consumers. The common horse riding apparel sets were composed with different parts, they are riding boots, riding helmets/hats, jackets, jodhpurs, breeches gloves, and other accessories. In addition, the equestrian clothing can be considered in two areas, which are 'competition' and 'casual'. Casual riding clothing should be safe, comfortable and practical, they should be suitable for different situations whether the rider is riding or just leading the horse, also casual equestrian clothing can attract common consumers since it has many fashion element in design, the top tier of casual equestrian clothing can be considered as luxury products. As for competition type riding clothing, they differentiate on what activity the rider compete in, the standard competition clothing should include plain white or cream jodhpurs, t-shirt and tie, long black leather boots is required as well. Also for competition clothing different types of jacket is used under different type of sport and also classified by rider's level in that sport.

The Horse riding apparel market is driven by the growing popularity of equestrian sports, such as horse racing, show jumping, and dressage, particularly in regions like Europe and North America. The rising participation in these activities, combined with a focus on style, comfort, and safety, has led to increased demand for specialized riding gear. Technological advancements in fabrics that enhance performance, durability, and breathability are also attracting more consumers to invest in premium Horse riding

apparel.

On the other hand, the market faces challenges such as the high cost of quality apparel, which can limit accessibility, especially for new or casual riders. Equestrian sports are often seen as niche and elite, which restricts the consumer base. Additionally, the market is highly seasonal and dependent on equestrian events and competitions, which can impact consistent sales growth throughout the year.

Global Horse riding apparel key players include UVEX, Decathlon, Horsecare, etc. Global top three manufacturers hold a share about 15%. Europe is the largest market, with a share about 40%, followed by North America and Asia-Pacific, both have a share about 45 percent.

This report studies the global Horse Riding Apparel production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Horse Riding Apparel and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Horse Riding Apparel that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Horse Riding Apparel total production and demand, 2021-2032, (K Units)

Global Horse Riding Apparel total production value, 2021-2032, (USD Million)

Global Horse Riding Apparel production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Horse Riding Apparel consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Horse Riding Apparel domestic production, consumption, key domestic manufacturers and share

Global Horse Riding Apparel production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Horse Riding Apparel production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Horse Riding Apparel production by End User, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Horse Riding Apparel market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ariat, DECATHLON, Shanghai Goldtex Clothing & Bags Co., Pikeur, Horseware, GPA, UVEX, Kerrits, Equetech, CASCO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Horse Riding Apparel market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by End User. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Horse Riding Apparel Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Horse Riding Apparel Market, Segmentation by Type:

Clothes

Helmets

Boots

Gloves

Global Horse Riding Apparel Market, Segmentation by End User:

Female

Males

Companies Profiled:

Ariat

DECATHLON

Shanghai Goldtex Clothing & Bags Co.

Pikeur

Horseware

GPA

UVEX

Kerrits

Equetech

CASCO

Mountain Horse

KEP ITALIA

VESTRUM

SSG Gloves

Devon-Aire

Noble Outfitters

Key Questions Answered:

1. How big is the global Horse Riding Apparel market?
2. What is the demand of the global Horse Riding Apparel market?
3. What is the year over year growth of the global Horse Riding Apparel market?
4. What is the production and production value of the global Horse Riding Apparel market?
5. Who are the key producers in the global Horse Riding Apparel market?
6. What are the growth factors driving the market demand?

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