

Global Horse Racing Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Horse Racing market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Major business partners directly related to the horse racing industry include betting, event broadcasting and sponsors. In recent years, the proportion of gambling's influence on the horse racing industry has gradually decreased, while the revenue from event broadcasting has gradually increased.

Kazakhstan Horse Racing includes 1xBet, Betfair (Flutter Entertainment), Parimatch, Bet365 and William Hill, etc. Kazakhstan top five companies hold a share over 56%.

The Global Info Research report includes an overview of the development of the Horse Racing industry chain, the market status of Online Casino (Win Bet, Each Way), Offline Casino (Win Bet, Each Way), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Horse Racing.

Regionally, the report analyzes the Horse Racing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Horse Racing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Horse Racing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Horse Racing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Win Bet, Each Way).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Horse Racing market.

Regional Analysis: The report involves examining the Horse Racing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Horse Racing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Horse Racing:

Company Analysis: Report covers individual Horse Racing players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Horse Racing This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Casino, Offline Casino).

Technology Analysis: Report covers specific technologies relevant to Horse Racing. It assesses the current state, advancements, and potential future developments in Horse Racing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Horse Racing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Horse Racing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Win Bet

Each Way

Single Bet

Multiple Bets

Straight Forecast

Reverse Forecast

Tricast

Market segment by Application

Online Casino

Offline Casino

Others

Market segment by players, this report covers

1xBet

Betfair (Flutter Entertainment)

Parimatch

Bet365

William Hill

Kazanat Hippodrome

Almaty Hippodrome

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Horse Racing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Horse Racing, with revenue, gross margin and

global market share of Horse Racing from 2019 to 2024.

Chapter 3, the Horse Racing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Horse Racing market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Horse Racing.

Chapter 13, to describe Horse Racing research findings and conclusion.

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