

# Global Horizontal Flow Wrapping Machine Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Horizontal Flow Wrapping Machine market size is expected to reach \$ 1655 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

In 2025, global Horizontal Flow Wrapping Machine production reached approximately 170 k units with an average global market price of around US\$ 6,500 per unit, and a gross profit margin of approximately 20%-40%. Horizontal Flow Wrapping Machines are form-fill-seal packaging systems that wrap products horizontally by forming a continuous film tube around items, sealing longitudinally, and creating end seals to produce pillow packs or gusseted packs. They are widely used for bakery, confectionery, snacks, fresh produce, medical supplies, stationery, and household items. Modern machines integrate infeed conveyors, product spacing systems, servo-driven sealing jaws, and optional gas flushing for MAP. Key requirements include high speed, stable film tracking, accurate sealing temperature control, low film waste, and fast changeover for different product sizes. They support many film types such as BOPP, CPP, PE laminates, and recyclable mono-material structures, enabling both high-throughput FMCG packaging and hygienic single-item wraps.

The industrial chain of Horizontal Flow Wrapping Machines includes upstream components such as frames, servo motors, gearboxes, belts, rollers, film unwinders, tension controllers, sealing heaters, temperature controllers, sensors, PLC/HMI, safety guards, and electrical cabinets. Midstream manufacturing covers mechanical fabrication, assembly, wiring, servo motion tuning, software programming, sealing validation, performance testing, and factory acceptance tests. Downstream users include food factories, confectionery plants, fresh produce packers, pharmaceutical and medical device packers, and FMCG manufacturers. Services include installation,

commissioning, format parts supply, training, maintenance, and retrofits for automation lines.

The Horizontal Flow Wrapping Machine market is large and steadily growing due to expanding packaged food consumption, convenience products, and automation upgrades in FMCG and medical packaging. Flow wrappers are favored for high speed and versatility across many product shapes, supporting both single-item and multipack formats. Buyers prioritize stable film tracking, seal integrity, and fast changeover because packaging lines run continuously and defects create high waste. Trends include servo-driven motion for precision, integrated feeding/vision systems to handle irregular products, and wider adoption of recyclable mono-material films that require better temperature control and sealing windows. Energy efficiency and remote diagnostics are becoming standard to improve OEE. Constraints include intense price competition in standard machines, skilled setup needs for complex products, and variability of film quality. Overall, growth is steady, driven by demand for flexible high-throughput packaging and ongoing replacement of older mechanical machines with smarter servo models.

This report studies the global Horizontal Flow Wrapping Machine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Horizontal Flow Wrapping Machine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Horizontal Flow Wrapping Machine that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Horizontal Flow Wrapping Machine total production and demand, 2021-2032, (K Units)

Global Horizontal Flow Wrapping Machine total production value, 2021-2032, (USD Million)

Global Horizontal Flow Wrapping Machine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Horizontal Flow Wrapping Machine consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Horizontal Flow Wrapping Machine domestic production, consumption, key domestic manufacturers and share

Global Horizontal Flow Wrapping Machine production by manufacturer, production,

price, value and market share 2021-2026, (USD Million) & (K Units)

Global Horizontal Flow Wrapping Machine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Horizontal Flow Wrapping Machine production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Horizontal Flow Wrapping Machine market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ULMA Packaging, Paxiom Group, HonorPack, PAC Machinery, Coretamp Packaging Machine, LoeschPack, Hopak Machinery, VTOPS, Soontrue, Benison, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Horizontal Flow Wrapping Machine market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Horizontal Flow Wrapping Machine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Horizontal Flow Wrapping Machine Market, Segmentation by Type:

Up-paper Flow Wrapping Machine

Down-paper Flow Wrapping Machine

#### Global Horizontal Flow Wrapping Machine Market, Segmentation by Automation Level:

Fully-automatic

Semi-automatic

#### Global Horizontal Flow Wrapping Machine Market, Segmentation by Speed:

up to 120 Packs per Minute

up to 150 Packs per Minute

up to 200 Packs per Minute

Others

#### Global Horizontal Flow Wrapping Machine Market, Segmentation by Application:

Food

Pharma

Others

**Companies Profiled:**

ULMA Packaging

Paxiom Group

HonorPack

PAC Machinery

Coretamp Packaging Machine

LoeschPack

Hopak Machinery

VTOPS

Soontrue

Benison

AIPAK

Kempner

Joiepack

LGMachinery Products

Nichrome

Emrich

ZONESUN

Wolf Packing

Akash Pack

Harikrushna Machines

PFM Machinery

**Key Questions Answered:**

1. How big is the global Horizontal Flow Wrapping Machine market?
2. What is the demand of the global Horizontal Flow Wrapping Machine market?
3. What is the year over year growth of the global Horizontal Flow Wrapping Machine market?
4. What is the production and production value of the global Horizontal Flow Wrapping Machine market?
5. Who are the key producers in the global Horizontal Flow Wrapping Machine market?
6. What are the growth factors driving the market demand?

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