

Global Horizontal Auger Drill Bits Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Horizontal Auger Drill Bits market size is expected to reach \$ 1372 million by 2032, rising at a market growth of 6.4% CAGR during the forecast period (2026-2032). In 2025, global production of horizontal auger drill systems reached approximately 22.6 thousand units, based on an average market price of around US\$ 38,000 per unit. Industry gross profit margins generally ranged from 26% to 40%, reflecting the balance between heavy-duty mechanical manufacturing costs and project-driven demand. Global production capacity in 2025 was estimated at about 29.5 thousand units, indicating sufficient manufacturing capability to support infrastructure and utility construction activities.

Horizontal auger drill systems are mechanical drilling machines designed to bore horizontal holes in soil or soft rock using rotating auger bits. They are commonly used for trenchless installation of pipelines, conduits, and casing, offering controlled excavation and minimal surface disruption in construction projects.

The industrial chain includes upstream steel materials, bearings, gearboxes, motors, hydraulic components, and cutting tools. The midstream focuses on mechanical assembly, power transmission integration, structural welding, and equipment testing. Downstream applications mainly involve pipeline installation, road and railway crossings, municipal infrastructure, and utility engineering projects.

The horizontal auger drill market is developing steadily as demand for trenchless construction and underground utility installation continues to grow. Infrastructure expansion, urban renewal projects, and stricter requirements for minimizing surface disruption are key drivers. Horizontal auger systems are valued for their mechanical simplicity, cost efficiency, and suitability for short- to medium-distance boring applications. Technological improvements in torque transmission, wear-resistant auger bits, and machine stability are enhancing drilling accuracy and service life. During 2026-2032, supported by infrastructure investment, municipal pipeline upgrades, and

replacement demand for aging equipment, the horizontal auger drill market is expected to maintain stable growth across construction and utility sectors.

This report studies the global Horizontal Auger Drill Bits production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Horizontal Auger Drill Bits and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Horizontal Auger Drill Bits that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Horizontal Auger Drill Bits total production and demand, 2021-2032, (K Units)

Global Horizontal Auger Drill Bits total production value, 2021-2032, (USD Million)

Global Horizontal Auger Drill Bits production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Horizontal Auger Drill Bits consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Horizontal Auger Drill Bits domestic production, consumption, key domestic manufacturers and share

Global Horizontal Auger Drill Bits production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Horizontal Auger Drill Bits production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Horizontal Auger Drill Bits production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Horizontal Auger Drill Bits market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Atlas Copco, Bosch, Champion Equipment, Danyang Ceres Hardware Tools, DIGGA, King Drill Precision Tools, Oleo-Mac, Premier Attachments, Western Drilling Tools, Hyundai Power Equipment, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Horizontal Auger Drill Bits market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

Global Horizontal Auger Drill Bits Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Horizontal Auger Drill Bits Market, Segmentation by Type:

Electric Operation

Hydraulic Operation

Petrol Operation

Gasoline Operation

Global Horizontal Auger Drill Bits Market, Segmentation by Cutting Structure:

Single-Flight Auger Drill Bit

Multi-Flight Auger Drill Bit

Global Horizontal Auger Drill Bits Market, Segmentation by Tip Design:

Standard Tooth Auger Bit

Carbide-Tipped Auger Bit

Global Horizontal Auger Drill Bits Market, Segmentation by Application:

Mining

Agriculture

Construction

Industrial

Others

Companies Profiled:

Atlas Copco

Bosch

Champion Equipment

Danyang Ceres Hardware Tools

DIGGA

King Drill Precision Tools

Oleo-Mac

Premier Attachments

Western Drilling Tools

Hyundai Power Equipment

Makita

Key Questions Answered:

1. How big is the global Horizontal Auger Drill Bits market?
2. What is the demand of the global Horizontal Auger Drill Bits market?
3. What is the year over year growth of the global Horizontal Auger Drill Bits market?
4. What is the production and production value of the global Horizontal Auger Drill Bits market?
5. Who are the key producers in the global Horizontal Auger Drill Bits market?
6. What are the growth factors driving the market demand?

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