

# Global Hookah Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Hookah market size was valued at USD 77 million in 2023 and is forecast to a readjusted size of USD 90 million by 2030 with a CAGR of 2.2% during review period.

A hookah is a smoking device with a single or multi-stemmed instrument for vaporizing and smoking flavored tobacco, called shisha, whose vapor or smoke is passed through a water basin—often glass-based—before inhalation. There are two kinds of hookahs: the traditional ones that you see in hookah bars and newer hookah pens (e-hookahs). Health risks of smoking hookah include exposure to toxic chemicals that are not filtered out by the water and risk of infectious disease when hookahs are shared.

Global Hookah key players include Al Fakher Hookahs, Starbuzz Hookahs, FUMARI, Mya Hookah, Evolution Hookahs etc. Global top five manufacturers hold a share over 45%.

North America is the largest market, with a share over 30%, followed by Europe and Asia-Pacific, both have a share over 30% percent.

In terms of product, 2 Hose is the largest segment, with a share over 40%. And in terms of application, the largest application is Group Use followed by Personal Use.

The Global Info Research report includes an overview of the development of the Hookah industry chain, the market status of Group Use (2 Hose, 3 Hose), Personal Use (2 Hose, 3 Hose), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Hookah.

Regionally, the report analyzes the Hookah markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Hookah market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Hookah market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Hookah industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 2 Hose, 3 Hose).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Hookah market.

**Regional Analysis:** The report involves examining the Hookah market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Hookah market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Hookah:

**Company Analysis:** Report covers individual Hookah manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Hookah. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Group Use, Personal Use).

**Technology Analysis:** Report covers specific technologies relevant to Hookah. It assesses the current state, advancements, and potential future developments in Hookah areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Hookah market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Hookah market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

2 Hose

3 Hose

Other

### Market segment by Application

Group Use

Personal Use

## Major players covered

Al Fakher Hookahs

Starbuzz Hookahs

FUMARI

Mya Hookah

Evolution Hookahs

Anahi Hookahs

Regal Hookahs

Tianbao Glass

Ed Hardy Hookah

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hookah product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hookah, with price, sales, revenue and global market share of Hookah from 2019 to 2024.

Chapter 3, the Hookah competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hookah breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Hookah market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hookah.

Chapter 14 and 15, to describe Hookah sales channel, distributors, customers, research findings and conclusion.

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