

Global Homomenthyl Salicylate (HMS) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Homomenthyl Salicylate (HMS) market size is expected to reach \$ 39.87 million by 2032, rising at a market growth of 3.9% CAGR during the forecast period (2026-2032).

Homosalate (chemically known as 3,3,5-trimethylcyclohexyl salicylate) is a widely used oil-soluble chemical sunscreen agent and a derivative of salicylic acid. Its primary function is to absorb ultraviolet radiation within the UVB spectrum (295-315 nm), thereby protecting the skin from sunburn; it is commonly incorporated into sunscreens and lotions. This ingredient is chemically stable and possesses a certain degree of lipophilicity.

The key upstream raw materials are salicylic acid and 3,3,5-trimethylcyclohexanol. Notably, 3,3,5-trimethylcyclohexanol is typically produced through the hydrogenation of isophorone; consequently, upstream production costs are significantly influenced by price fluctuations in the basic chemical raw materials isophorone and hydrogen gas.

In 2025, global sales volume is projected to reach approximately 10,000 tons, with an average selling price of \$2,958 per ton. The industry's gross profit margin ranges between 20% and 35%.

The demand for homosalate stems from the enduring stability of sun protection as a category of essential, non-discretionary products. The global rise in skin health awareness has driven the transformation of sunscreens from 'seasonal outdoor accessories' into 'daily skincare staples'; this shift toward year-round consumption has directly fueled a steady demand for foundational raw materials such as homosalate. Furthermore, sustained growth in personal care spending within emerging

markets?particularly in the Asia-Pacific and Latin American regions?has provided new avenues for expansion for this traditional ingredient. Although homosalate, a classic and cost-effective chemical UV filter, possesses indispensable formulation functions?such as providing baseline SPF protection and solubilizing solid UV filters (e.g., avobenzone)?its market standing is currently undergoing a dual transformation, reshaped by increasingly stringent global regulations and the burgeoning 'clean beauty' trend.

This report studies the global Homomenthyl Salicylate (HMS) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Homomenthyl Salicylate (HMS) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Homomenthyl Salicylate (HMS) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Homomenthyl Salicylate (HMS) total production and demand, 2021-2032, (Tons)

Global Homomenthyl Salicylate (HMS) total production value, 2021-2032, (USD Million)

Global Homomenthyl Salicylate (HMS) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Homomenthyl Salicylate (HMS) consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Homomenthyl Salicylate (HMS) domestic production, consumption, key domestic manufacturers and share

Global Homomenthyl Salicylate (HMS) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Homomenthyl Salicylate (HMS) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Homomenthyl Salicylate (HMS) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Homomenthyl Salicylate (HMS) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Symrise, Salicylates and Chemicals, Clariant, Sarex, Uniproma, Chemspec Chemicals, Nanjing COSMOS Chemical, MFCI, Fujian Disheng Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Homomenthyl Salicylate (HMS) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Homomenthyl Salicylate (HMS) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Homomenthyl Salicylate (HMS) Market, Segmentation by Type:

Purity ?98%

Purity ?99%

Other

Global Homomenthyl Salicylate (HMS) Market, Segmentation by Final Dosage Form:

Emulsion

Cream

Gel

Other

Global Homomenthyl Salicylate (HMS) Market, Segmentation by Usage Concentration:

Less than 10%

Less than 15%

Other

Global Homomenthyl Salicylate (HMS) Market, Segmentation by Application:

Cosmetic

Personal Care

Companies Profiled:

Symrise

Salicylates and Chemicals

Clariant

Sarex

Uniproma

Chemspec Chemicals

Nanjing COSMOS Chemical

MFCI

Fujian Disheng Technology

Key Questions Answered:

1. How big is the global Homomenthyl Salicylate (HMS) market?
2. What is the demand of the global Homomenthyl Salicylate (HMS) market?
3. What is the year over year growth of the global Homomenthyl Salicylate (HMS) market?
4. What is the production and production value of the global Homomenthyl Salicylate (HMS) market?
5. Who are the key producers in the global Homomenthyl Salicylate (HMS) market?
6. What are the growth factors driving the market demand?

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