

Global Homewrap Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Homewrap market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Homewrap generally denotes a synthetic material used to protect buildings. Homewrap functions as a weather-resistant barrier, preventing rain from getting into the wall assembly while allowing water vapor to pass to the exterior. If moisture from either direction is allowed to build up within stud or cavity walls, mold and rot can set in and fiberglass or cellulose insulation will lose its R-value due to heat-conducting moisture. House wrap may also serve as an air barrier if it is sealed carefully at seams.

Homewrap market driver as below:

Energy Efficiency: Building wraps contribute to improved energy efficiency by providing an additional layer of insulation and preventing air leakage. As energy codes and regulations become more stringent, the demand for energy-efficient building materials like homewrap increases.

Sustainability: Consumers and builders are increasingly seeking environmentally friendly building solutions. Homewrap materials that are recyclable or made from recycled content can gain a competitive edge in the market.

Moisture Management: Preventing moisture intrusion is crucial to maintaining the structural integrity of a building and preventing issues like mold growth. Homewrap materials that offer superior moisture management capabilities are in demand.

Building Codes and Regulations: Building codes and regulations often require the use of weather-resistant barriers like homewrap to ensure the durability and longevity of structures. This legal framework can drive the market for homewrap products.

Awareness and Education: As awareness of the benefits of proper building envelope systems grows, architects, builders, and homeowners are more likely to incorporate homewrap into their construction projects.

Health and Comfort: Homewrap can contribute to indoor air quality by preventing moisture-related issues that lead to mold and mildew growth. This can positively impact the health and comfort of building occupants.

Rising Construction Industry: The overall growth of the construction industry, especially in residential construction, can drive the demand for homewrap materials.

Innovation: Advances in technology and material science can lead to the development of homewrap products with enhanced properties, such as increased durability, better UV resistance, and improved installation ease.

Weather Variability: Increasingly unpredictable and extreme weather conditions emphasize the need for robust building envelope systems, which can bolster the demand for homewrap materials.

Home Renovation and Retrofitting: As older homes undergo renovation or retrofitting projects, there's an opportunity to upgrade the building envelope using modern homewrap materials.

This report is a detailed and comprehensive analysis for global Homewrap market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Homewrap market size and forecasts, in consumption value (\$ Million), sales

quantity (Km2), and average selling prices (USD/m2), 2020-2031

Global Homewrap market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Km2), and average selling prices (USD/m2), 2020-2031

Global Homewrap market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Km2), and average selling prices (USD/m2), 2020-2031

Global Homewrap market shares of main players, shipments in revenue (\$ Million), sales quantity (Km2), and ASP (USD/m2), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Homewrap

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Homewrap market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DuPont, Berry Global, James Hardie, Kingspan Group, Benjamin Obdyke, Owens Corning, Henry, GCP Applied Technologies, Poly-wall, Kimberly-Clark Professional, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Homewrap market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Asphalt-Impregnated Paper or Fiberglass

Micro-Perforated

Polyolefin Fabric

Others

Market segment by Application

Residential

Commercial

Major players covered

DuPont

Berry Global

James Hardie

Kingspan Group

Benjamin Obdyke

Owens Corning

Henry

GCP Applied Technologies

Poly-wall

Kimberly-Clark Professional

CertainTeed Corporation

INDEVCO North America

Alpha Pro Tech

Protecto Wrap

Shandong Zhengbang Plastic

Xiong County Xiashi Packing

Intertape Polymer Group

CS Fabric International

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Homewrap product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Homewrap, with price, sales quantity, revenue, and global market share of Homewrap from 2020 to 2025.

Chapter 3, the Homewrap competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Homewrap breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Homewrap market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Homewrap.

Chapter 14 and 15, to describe Homewrap sales channel, distributors, customers, research findings and conclusion.

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