

Global Hometech Textiles Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Hometech Textiles market size was valued at US\$ 164583 million in 2025 and is forecast to a readjusted size of US\$ 211999 million by 2032 with a CAGR of 3.7% during review period.

Hometech textile is a flexible woven material consisting of a network of natural or artificial fibres often referred to as thread or yarn. Yarn is produced by spinning raw fibres of wool, flax, cotton, or other material to produce long strands. Textiles are formed by weaving, knitting, crocheting, knotting, or pressing fibres together.

Household textiles, frequently referred to as soft furnishings, are fabrics used in the home. They include items frequently classified as linens, such as bath and dish towels, table linens, shower curtains, and bathroom ensembles. Related items include sheets, pillowcases, mattresses, blankets, comforters, and bedspreads. In addition, textile products contributing to the atmosphere and comfort of the home include rugs and carpeting, draperies, curtains, and upholstery fabrics.

Most of these items are also used in hotels and motels, and many are used in offices, showrooms, retail stores, restaurants, recreational facilities, and various other commercial establishments.

1. Rising Living Standards and Home Comfort Awareness

One of the primary drivers of the global home textiles market is the steady improvement in living standards and the growing emphasis consumers place on home comfort and quality of life. As disposable incomes rise, especially in emerging economies across Asia-Pacific, the Middle East, and Latin America, households are spending more on

bedding, curtains, towels, upholstery fabrics, and decorative textiles. Home textiles are increasingly viewed not just as functional necessities, but as lifestyle products that contribute to comfort, aesthetics, and well-being. This trend is reinforced by urbanization and the growth of middle-class populations, which together drive demand for better-quality, more stylish, and longer-lasting home textile products.

2. Growth of Housing, Renovation, and Hospitality Sectors

The expansion of residential construction, home renovation activities, and the global hospitality industry is another key driver of the home textiles market. New housing projects directly stimulate demand for products such as bed linens, carpets, curtains, and upholstery, while renovation and refurbishment cycles create recurring replacement demand. At the same time, hotels, resorts, serviced apartments, and vacation rentals consume large volumes of home textiles and require frequent replacement due to high usage intensity and hygiene standards. The recovery and long-term growth of tourism and hospitality, particularly in Asia and the Middle East, continue to support stable bulk demand for home textile manufacturers and suppliers.

3. Design Innovation, Sustainability, and E-commerce Penetration

Continuous innovation in design, materials, and manufacturing processes is also accelerating market growth. Consumers increasingly seek home textiles that combine aesthetics with performance features such as durability, easy care, antibacterial properties, and temperature regulation. At the same time, sustainability has become a major purchasing consideration, driving demand for organic cotton, recycled polyester, and eco-friendly dyeing and finishing processes. In parallel, the rapid expansion of e-commerce and direct-to-consumer channels has improved product accessibility, widened design choices, and enabled faster trend adoption, allowing both established brands and emerging players to reach global consumers more efficiently and stimulate overall market demand.

This report is a detailed and comprehensive analysis for global Hometech Textiles market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Hometech Textiles market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Hometech Textiles market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Hometech Textiles market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Hometech Textiles market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Hometech Textiles

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Hometech Textiles market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shaw Industries, Mohawk, Welspun India, Sunvim, Luolai Home Textile, Loftex, Shuixing Home Textile, Shandong Weiqiao, Fuanna, Mendale Home Textile, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Hometech Textiles market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Bedding

Curtain & Blind

Towel

Blanket & Carpet

Kitchen Linen

Others

Market segment by Materials

Polypropylene

Polyester Fiber

Nylon

Acrylic Fiber

Viscose Fiber

Other

Market segment by Product

Cotton

Chemical Fiber

Others

Market segment by Application

Online Sales

Offline Sales

Market segment by players, this report covers

Shaw Industries

Mohawk

Welspun India

Sunvim

Luolai Home Textile

Loftex

Shuixing Home Textile

Shandong Weiqiao

Fuanna

Mendale Home Textile

Ralph Lauren Corporation

Springs Global

Evezary

WestPoint Home

American Textile

Yunus

Beyond Home Textile

GHCL

Dohia

Violet Home Textile

Sheridan

Zucchi

Lucky Textile

Franco Manufacturing

Veken Elite

Market segment by regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia, Italy and Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)
South America (Brazil, Rest of South America)
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Hometech Textiles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Hometech Textiles, with revenue, gross margin, and global market share of Hometech Textiles from 2021 to 2026.

Chapter 3, the Hometech Textiles competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with

consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Hometech Textiles market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Hometech Textiles.

Chapter 13, to describe Hometech Textiles research findings and conclusion.

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