

Global Home Water Filtration Unit Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Home Water Filtration Unit market size is expected to reach \$ 17482 million by 2032, rising at a market growth of 3.0% CAGR during the forecast period (2026-2032).

Home water filtration unit refer to devices or complete systems designed for drinking water applications in homes, offices, schools, hospitals, restaurants, and public places, used to purify tap water, groundwater, or centralized water supply. They typically employ a combination of one or more technologies, such as PP cotton, activated carbon, ultrafiltration membranes, reverse osmosis membranes, nanofiltration membranes, ion exchange resins, and ultraviolet sterilization, to remove sediment, rust, residual chlorine, odors, organic matter, heavy metals, bacteria, viruses, dissolved salts, and other contaminants from the water, thereby improving the safety, taste, and stability of drinking water. The global average price in 2025 was approximately US\$130-140 per unit.

In recent years, with the increasing health awareness of global residents, enhanced attention to drinking water safety, and the continued popularization of point-of-use water purification products, the drinking water filtration unit market has maintained steady growth. Drinking water filtration units refer to point-of-use water filtration and purification equipment used in homes, commercial establishments, and public spaces. They primarily utilize technologies such as activated carbon, PP cotton, ultrafiltration membranes, reverse osmosis membranes, ceramic filter cartridges, ion exchange, ultraviolet sterilization, and multi-stage composite filtration to remove sediment, rust, residual chlorine, odors, suspended solids, some bacteria, heavy metals, and dissolved contaminants from water, thereby improving the safety, taste, and ease of use of drinking water. This report's scope is limited to household, commercial, and public

application drinking water filtration units, excluding large-scale municipal water treatment, industrial pure water, wastewater treatment, seawater desalination, and non-drinking water filtration equipment.

From an application structure perspective, the household market is the primary source of demand for drinking water filtration units. As consumers become increasingly concerned about tap water quality, aging pipe networks, secondary pollution, and long-term drinking water health, demand for products such as under-sink RO water purifiers, countertop water purifiers, faucet filters, water filter pitchers, pre-filters, and central water purification systems continues to expand. Household users are paying more attention to filtration efficiency, water flow rate, filter lifespan, replacement costs, installation convenience, and after-sales service, driving product upgrades towards high-efficiency filtration, water conservation and low wastewater, intelligent reminders, and miniaturized designs.

Commercial scenarios are an important supplement to market growth. Offices, restaurants, coffee shops, hotels, convenience stores, shopping malls, and gyms are increasingly demanding stable, safe, and continuous drinking water solutions, driving the development of commercial water purifiers, direct drinking water equipment, pipeline drinking water systems, and high-flow RO/UF filtration equipment. Compared to household products, commercial drinking water filtration devices place greater emphasis on water flow rate, operational stability, ease of maintenance, filter replacement cycle, and overall operating costs. The catering, coffee, and hotel industries also have higher requirements for water taste, mineral retention, and equipment hygiene and safety.

In public applications, schools, hospitals, airports, train stations, government agencies, community drinking water points, and public service facilities have strong demands for safe drinking water, centralized management, and long-term stable operation. Public drinking water equipment and centralized drinking water filtration systems typically need to meet high safety standards, durability, maintenance efficiency, and data management requirements. With the continuous advancement of public health services, school drinking water safety, and public infrastructure improvements, the public application market has significant development potential.

In terms of product structure, drinking water filtration devices can be categorized by technology into activated carbon filtration, ultrafiltration, reverse osmosis, ceramic filtration, ultraviolet sterilization, softening filtration, and multi-stage composite filtration; by installation method into under-sink, countertop, wall-mounted, pipeline, central water

purification, and portable; and by end-use application into residential, commercial, and public applications. Among these, reverse osmosis water purification equipment has significant advantages in removing dissolved impurities, heavy metals, and treating high TDS water; ultrafiltration and activated carbon products remain highly competitive in residential and commercial settings due to their lower cost, higher water output, and lack of complex maintenance.

In terms of the industry chain, the upstream mainly includes suppliers of filter materials, membrane materials, activated carbon, plastic parts, water pumps, solenoid valves, pressure tanks, sensors, control boards, UV lamps, and structural components; the midstream consists of drinking water filtration device manufacturers, water purification brand owners, and system integrators; and the downstream covers home appliance retailers, building materials and home furnishings companies, e-commerce platforms, distributors, engineering channels, commercial customers, and public institutions. The core of industry competition lies not only in filtration performance and product safety but also in brand influence, channel coverage, filter repurchase rates, installation and maintenance, and localized water quality adaptation capabilities.

Looking ahead, the global drinking water filtration device market will be driven by three major factors: first, the continued increase in residents' emphasis on drinking water safety and healthy living; second, the increasing demand for direct drinking water in offices, restaurants, hotels, schools, hospitals, and public places; and third, the continuous upgrading of membrane filtration, intelligent monitoring, water-saving RO, filter life management, and IoT service technologies. Market growth is reflected not only in increased equipment sales but also in the sustained value brought by filter consumables, after-sales service, and system solutions.

This report studies the global Home Water Filtration Unit production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Home Water Filtration Unit and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Home Water Filtration Unit that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Home Water Filtration Unit total production and demand, 2021-2032, (K Units)

Global Home Water Filtration Unit total production value, 2021-2032, (USD Million)

Global Home Water Filtration Unit production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Home Water Filtration Unit consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Home Water Filtration Unit domestic production, consumption, key domestic manufacturers and share

Global Home Water Filtration Unit production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Home Water Filtration Unit production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Home Water Filtration Unit production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Home Water Filtration Unit market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Pentair, 3M, Midea, Qinyuan, Doulton, Hanston, Culligan, AQUAPHOR, Haier, TORAY, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Home Water Filtration Unit market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Home Water Filtration Unit Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Home Water Filtration Unit Market, Segmentation by Type:

PP Sediment Filtration

Activated Carbon Filtration

Ultrafiltration

Nanofiltration

Reverse-Osmosis Filter

UV Disinfection

Others

Global Home Water Filtration Unit Market, Segmentation by Product Form:

Faucet-mounted

Countertop

Under-sink

Others

Global Home Water Filtration Unit Market, Segmentation by Water Outlet Method:

Hot Water

Cold Water

Hot and Cold Water

Global Home Water Filtration Unit Market, Segmentation by Application:

Household

Commercial

Public Applications

Companies Profiled:

Pentair

3M

Midea

Qinyuan

Doulton

Hanston

Culligan

AQUAPHOR

Haier

TORAY

Royalstar

BWT

GREE

Whirlpool

Panasonic

Ecowater

Quanlai

Joyoung

Honeywell

Amway eSpring

LG Electronics

A. O. Smith

BRITA

Watts

Ecosoft Water Systems

Bevi

APEX Water Filters

Hengst Filtration

Xylem

KENT RO Systems

Coway

Key Questions Answered:

1. How big is the global Home Water Filtration Unit market?
2. What is the demand of the global Home Water Filtration Unit market?
3. What is the year over year growth of the global Home Water Filtration Unit market?
4. What is the production and production value of the global Home Water Filtration Unit market?
5. Who are the key producers in the global Home Water Filtration Unit market?
6. What are the growth factors driving the market demand?

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