

Global Home-use Phototherapy Device Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Home-use Phototherapy Device market size was valued at US\$ 1933 million in 2025 and is forecast to a readjusted size of US\$ 3640 million by 2032 with a CAGR of 9.6% during review period.

In 2024, global sales of home-use phototherapy devices reached 11.8 million units, with an average selling price of US\$145 per unit and a market CAGR of 9.8%. Home-use phototherapy devices are a type of home medical device that uses LEDs or low-energy lasers for skin repair, anti-inflammation, analgesia, or circulation promotion, typically with output wavelengths concentrated in the 630-850nm range. The upstream components mainly consist of LED chips, cooling modules, plastic housings, power drivers, and optical lenses. LED chips and driver circuits account for 45%-55% of the material cost, with each device consuming an average of approximately 20-60 LED chips, 0.1-0.3 kg of plastic parts, and 0.05 kg of electronic components. Downstream customers include e-commerce retailers, medical aesthetic institutions, home users, and cross-border brands, with demand concentrated in beauty repair (60%), muscle relaxation (25%), and self-management of skin inflammation (15%). Global total production capacity in 2024 was approximately 15 million units, with an average gross profit margin of 32%-38%. The light medical aesthetics industry continues to expand in Europe, America, and Asia, with significant growth in demand for home-based skincare. Meanwhile, regions with low medical insurance coverage show a preference for out-of-pocket home devices, further boosting sales. Health technology consumption trends are driving rapid penetration into niche categories such as red light and near-infrared phototherapy. Furthermore, an aging society is increasing the number of people experiencing muscle pain and joint discomfort, creating long-term demand for pain-relieving home phototherapy products. Future development will focus on more precise

wavelength control, wearable technology, the integration of intelligent monitoring functions (such as automatic light dose adjustment), and personalized skincare solutions connected to apps. Simultaneously, cross-border e-commerce is driving the further global penetration of Chinese production capacity, forming a dual-engine of technological upgrades and scale expansion.

The home-use phototherapy device market is currently in a period of rapid growth, driven by the convergence of two major trends: the normalization of 'light medical aesthetics' and 'home-based self-management of healthcare.' As consumer demand for skin care, anti-aging repair, muscle relaxation, and inflammation management rapidly increases, LED red light and near-infrared phototherapy are gaining popularity due to their high safety, non-invasiveness, and ease of operation. Particularly in North America, Europe, and East Asia, home-based skin management has formed a stable market, with a significant increase in acceptance of portable and sustainable phototherapy devices.

From a competitive perspective, the industry is characterized by 'brand leadership + supply chain concentration.' European and American brands have advantages in clinical validation and product certification, while Chinese manufacturers possess significant competitiveness in supply chain integration, cost control, and product diversity, becoming global ODM/OBM export centers. E-commerce platforms (Amazon, Tmall Global, TikTok e-commerce) are reshaping market channels, enabling new brands to quickly enter and differentiate themselves, including high-end devices focused on beauty repair and sports rehabilitation products focused on muscle relaxation.

From a technological development perspective, precise wavelength control, multi-band combination therapy, constant output power, and intelligent supporting apps will become standard features in the future. As more clinical literature validates the efficacy of phototherapy in skin repair, pain management, and inflammation relief, compliance, medical-grade certification, and scientific endorsement will become the focus of competition. Meanwhile, wearable devices (face masks, neck and shoulder patches, armbands, etc.) are becoming the fastest-growing segment. Overall, home phototherapy devices will gradually upgrade from 'small beauty appliances' to 'family health technology devices,' and the market space will continue to expand, with further improvements in brand and supply chain integration.

This report is a detailed and comprehensive analysis for global Home-use Phototherapy Device market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is

constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Home-use Phototherapy Device market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Home-use Phototherapy Device market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Home-use Phototherapy Device market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Home-use Phototherapy Device market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Home-use Phototherapy Device

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Home-use Phototherapy Device market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NatBio, Phothera, Solarc Systems Inc., MBS Phototherapy, SIGMA, DERMIX, Kernel Medical Equipment Co.,LTD, Zimed, MEDlight, Celluma, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Home-use Phototherapy Device market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Face Mask/Mask Type

Handheld Pen Type/Dot Matrix Type

Panel Type/Large Panel Type

Helmet with Light/Hair Growth Cap

Market segment by Light Source

Red/Near-Infrared Phototherapy Device

Blue Phototherapy Device

Yellow Phototherapy Device

Intense Pulsed Light (IPL) Device

Market segment by Function

Acne Treatment Device

Anti-aging and Skin Rejuvenation Device

Others

Market segment by Application

Online Sales

Offline Sales

Major players covered

NatBio

Phothera

Solarc Systems Inc.

MBS Phototherapy

SIGMA

DERMIX

Kernel Medical Equipment Co.,LTD

Zimed

MEDlight

Celluma

Platinum Therapy Lights

HOOGA

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Home-use Phototherapy Device product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Home-use Phototherapy Device, with price, sales quantity, revenue, and global market share of Home-use Phototherapy Device from 2021 to 2026.

Chapter 3, the Home-use Phototherapy Device competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Home-use Phototherapy Device breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Home-use Phototherapy Device market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five

Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Home-use Phototherapy Device.

Chapter 14 and 15, to describe Home-use Phototherapy Device sales channel, distributors, customers, research findings and conclusion.

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