

# Global Home Use Ovulation Rapid Test Kits Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Home Use Ovulation Rapid Test Kits market size was valued at USD 201.7 million in 2022 and is forecast to a readjusted size of USD 285.1 million by 2029 with a CAGR of 5.1% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Ovulation tests or ovulation predictor kits (OPKs) are tests that allow users to predict ovulatory period. Ovulation tests work by detecting luteinizing hormone (LH). Just preceding ovulation, women experience an 'LH surge' - a sudden, dramatic, and brief rise in the level of luteinizing hormone.

Human Luteinizing hormone (LH) is a glycoprotein hormone secreted by the anterior pituitary. This hormone is composed of  $\alpha$  and  $\beta$  subunits. The amino acid sequence of  $\alpha$ -LH is essentially identical to that of other hormones including follicle stimulating hormone (FSH), thyroid stimulating hormone (TSH) and human Chorionic Gonadotropin (HCG).

In view of the characteristic variation of LH during the menstrual cycle, rapid and sensitive measurement of LH is an important tool in the diagnosis and management of infertility in females. Detection of the LH surge can aid in predicting the time of ovulation. The onset of the LH surge precedes ovulation by approximately 30 hours. The analysis of LH has been used successfully to time oocyte retrieval for in vitro fertilization and would similarly assist timing of artificial insemination.

This report is a detailed and comprehensive analysis for global Home Use Ovulation

Rapid Test Kits market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

#### Key Features:

Global Home Use Ovulation Rapid Test Kits market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Home Use Ovulation Rapid Test Kits market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Home Use Ovulation Rapid Test Kits market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Home Use Ovulation Rapid Test Kits market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Home Use Ovulation Rapid Test Kits

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Home Use Ovulation Rapid Test Kits market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SPD (Clearblue), First Response, Gregory Pharmaceutical (e.p.t), RunBio and Wondfo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

## Market Segmentation

Home Use Ovulation Rapid Test Kits market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

- Coloration Ovulation Test

- Digital Ovulation Test

### Market segment by Application

- Online Sales

- Offline Sales

### Major players covered

- SPD (Clearblue)

- First Response

- Gregory Pharmaceutical (e.p.t)

- RunBio

- Wondfo

- Rohto

Easy@Home

BlueCross

Fairhaven Health

PRIMA Lab

Cyclotest

Lobeck Medical

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Home Use Ovulation Rapid Test Kits product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Home Use Ovulation Rapid Test Kits, with price, sales, revenue and global market share of Home Use Ovulation Rapid Test Kits from 2018 to 2023.

Chapter 3, the Home Use Ovulation Rapid Test Kits competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed

emphatically by landscape contrast.

Chapter 4, the Home Use Ovulation Rapid Test Kits breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Home Use Ovulation Rapid Test Kits market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Home Use Ovulation Rapid Test Kits.

Chapter 14 and 15, to describe Home Use Ovulation Rapid Test Kits sales channel, distributors, customers, research findings and conclusion.

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