

# **Global Home Use Beauty Appliance Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Home Use Beauty Appliance market size was valued at USD 36590 million in 2022 and is forecast to a readjusted size of USD 106950 million by 2029 with a CAGR of 16.6% during review period.

People use beauty device to improve their beauty such as a facial, manicure or depilation.

The home use beauty appliance market is driven by the increasing trend of at-home beauty and skincare routines, offering convenience and cost savings. These appliances, including devices for hair removal, facial treatments, and skincare, cater to consumers seeking spa-like experiences in the comfort of their homes. However, a significant challenge in this market is the need for product efficacy and safety. Manufacturers must provide devices that deliver tangible results without compromising user safety. Additionally, market competition and the need for affordability pose challenges, necessitating a balance between cost-effective solutions and advanced technology to meet consumer demands while ensuring quality and safety in the rapidly growing home beauty appliance market.

The Global Info Research report includes an overview of the development of the Home Use Beauty Appliance industry chain, the market status of Facial (Anti-aging Beauty Device, Moisturizing Beauty Device), Body (Anti-aging Beauty Device, Moisturizing Beauty Device), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Home Use Beauty Appliance.

Regionally, the report analyzes the Home Use Beauty Appliance markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Home Use Beauty Appliance market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Home Use Beauty Appliance market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Home Use Beauty Appliance industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Anti-aging Beauty Device, Moisturizing Beauty Device).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Home Use Beauty Appliance market.

**Regional Analysis:** The report involves examining the Home Use Beauty Appliance market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Home Use Beauty Appliance market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Home Use Beauty Appliance:

**Company Analysis:** Report covers individual Home Use Beauty Appliance manufacturers, suppliers, and other relevant industry players. This analysis includes

studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Home Use Beauty Appliance. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Facial, Body).

**Technology Analysis:** Report covers specific technologies relevant to Home Use Beauty Appliance. It assesses the current state, advancements, and potential future developments in Home Use Beauty Appliance areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Home Use Beauty Appliance market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Home Use Beauty Appliance market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Anti-aging Beauty Device

Moisturizing Beauty Device

Cleaning Beauty Device

Epilator

Other

## Market segment by Application

Facial

Body

## Major players covered

Procter & Gamble

Philips

Panasonic

Nu Skin Enterprises

Hitachi

FOREO

YA-MAN

Conair

Home Skinovations

MTG

TriPollar

Carol Cole (NuFace)

Kingdom

ARTISTIC&CO

Notime

Tria

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Home Use Beauty Appliance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Home Use Beauty Appliance, with price, sales, revenue and global market share of Home Use Beauty Appliance from 2018 to 2023.

Chapter 3, the Home Use Beauty Appliance competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Home Use Beauty Appliance breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2022.and Home Use Beauty Appliance market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Home Use Beauty Appliance.

Chapter 14 and 15, to describe Home Use Beauty Appliance sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Home Use Beauty Appliance
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Home Use Beauty Appliance Consumption Value by Type: 2018 Versus 2022 Versus 2029
  - 1.3.2 Anti-aging Beauty Device
  - 1.3.3 Moisturizing Beauty Device
  - 1.3.4 Cleaning Beauty Device
  - 1.3.5 Epilator
  - 1.3.6 Other
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Home Use Beauty Appliance Consumption Value by Application: 2018 Versus 2022 Versus 2029
  - 1.4.2 Facial
  - 1.4.3 Body
- 1.5 Global Home Use Beauty Appliance Market Size & Forecast
  - 1.5.1 Global Home Use Beauty Appliance Consumption Value (2018 & 2022 & 2029)
  - 1.5.2 Global Home Use Beauty Appliance Sales Quantity (2018-2029)
  - 1.5.3 Global Home Use Beauty Appliance Average Price (2018-2029)

### 2 MANUFACTURERS PROFILES

- 2.1 Procter & Gamble
  - 2.1.1 Procter & Gamble Details
  - 2.1.2 Procter & Gamble Major Business
  - 2.1.3 Procter & Gamble Home Use Beauty Appliance Product and Services
  - 2.1.4 Procter & Gamble Home Use Beauty Appliance Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.1.5 Procter & Gamble Recent Developments/Updates
- 2.2 Philips
  - 2.2.1 Philips Details
  - 2.2.2 Philips Major Business
  - 2.2.3 Philips Home Use Beauty Appliance Product and Services
  - 2.2.4 Philips Home Use Beauty Appliance Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

#### 2.2.5 Philips Recent Developments/Updates

### 2.3 Panasonic

#### 2.3.1 Panasonic Details

#### 2.3.2 Panasonic Major Business

#### 2.3.3 Panasonic Home Use Beauty Appliance Product and Services

#### 2.3.4 Panasonic Home Use Beauty Appliance Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

#### 2.3.5 Panasonic Recent Developments/Updates

### 2.4 Nu Skin Enterprises

#### 2.4.1 Nu Skin Enterprises Details

#### 2.4.2 Nu Skin Enterprises Major Business

#### 2.4.3 Nu Skin Enterprises Home Use Beauty Appliance Product and Services

#### 2.4.4 Nu Skin Enterprises Home Use Beauty Appliance Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

#### 2.4.5 Nu Skin Enterprises Recent Developments/Updates

### 2.5 Hitachi

#### 2.5.1 Hitachi Details

#### 2.5.2 Hitachi Major Business

#### 2.5.3 Hitachi Home Use Beauty Appliance Product and Services

#### 2.5.4 Hitachi Home Use Beauty Appliance Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

#### 2.5.5 Hitachi Recent Developments/Updates

### 2.6 FOREO

#### 2.6.1 FOREO Details

#### 2.6.2 FOREO Major Business

#### 2.6.3 FOREO Home Use Beauty Appliance Product and Services

#### 2.6.4 FOREO Home Use Beauty Appliance Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

#### 2.6.5 FOREO Recent Developments/Updates

### 2.7 YA-MAN

#### 2.7.1 YA-MAN Details

#### 2.7.2 YA-MAN Major Business

#### 2.7.3 YA-MAN Home Use Beauty Appliance Product and Services

#### 2.7.4 YA-MAN Home Use Beauty Appliance Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

#### 2.7.5 YA-MAN Recent Developments/Updates

### 2.8 Conair

#### 2.8.1 Conair Details

#### 2.8.2 Conair Major Business



- 2.8.3 Conair Home Use Beauty Appliance Product and Services
- 2.8.4 Conair Home Use Beauty Appliance Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.8.5 Conair Recent Developments/Updates
- 2.9 Home Skinovations
  - 2.9.1 Home Skinovations Details
  - 2.9.2 Home Skinovations Major Business
  - 2.9.3 Home Skinovations Home Use Beauty Appliance Product and Services
  - 2.9.4 Home Skinovations Home Use Beauty Appliance Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.9.5 Home Skinovations Recent Developments/Updates
- 2.10 MTG
  - 2.10.1 MTG Details
  - 2.10.2 MTG Major Business
  - 2.10.3 MTG Home Use Beauty Appliance Product and Services
  - 2.10.4 MTG Home Use Beauty Appliance Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.10.5 MTG Recent Developments/Updates
- 2.11 TriPollar
  - 2.11.1 TriPollar Details
  - 2.11.2 TriPollar Major Business
  - 2.11.3 TriPollar Home Use Beauty Appliance Product and Services
  - 2.11.4 TriPollar Home Use Beauty Appliance Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.11.5 TriPollar Recent Developments/Updates
- 2.12 Carol Cole (NuFace)
  - 2.12.1 Carol Cole (NuFace) Details
  - 2.12.2 Carol Cole (NuFace) Major Business
  - 2.12.3 Carol Cole (NuFace) Home Use Beauty Appliance Product and Services
  - 2.12.4 Carol Cole (NuFace) Home Use Beauty Appliance Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.12.5 Carol Cole (NuFace) Recent Developments/Updates
- 2.13 Kingdom
  - 2.13.1 Kingdom Details
  - 2.13.2 Kingdom Major Business
  - 2.13.3 Kingdom Home Use Beauty Appliance Product and Services
  - 2.13.4 Kingdom Home Use Beauty Appliance Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.13.5 Kingdom Recent Developments/Updates

## 2.14 ARTISTIC&CO

### 2.14.1 ARTISTIC&CO Details

### 2.14.2 ARTISTIC&CO Major Business

### 2.14.3 ARTISTIC&CO Home Use Beauty Appliance Product and Services

### 2.14.4 ARTISTIC&CO Home Use Beauty Appliance Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.14.5 ARTISTIC&CO Recent Developments/Updates

## 2.15 Notime

### 2.15.1 Notime Details

### 2.15.2 Notime Major Business

### 2.15.3 Notime Home Use Beauty Appliance Product and Services

### 2.15.4 Notime Home Use Beauty Appliance Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.15.5 Notime Recent Developments/Updates

## 2.16 Tria

### 2.16.1 Tria Details

### 2.16.2 Tria Major Business

### 2.16.3 Tria Home Use Beauty Appliance Product and Services

### 2.16.4 Tria Home Use Beauty Appliance Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.16.5 Tria Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: HOME USE BEAUTY APPLIANCE BY MANUFACTURER**

### 3.1 Global Home Use Beauty Appliance Sales Quantity by Manufacturer (2018-2023)

### 3.2 Global Home Use Beauty Appliance Revenue by Manufacturer (2018-2023)

### 3.3 Global Home Use Beauty Appliance Average Price by Manufacturer (2018-2023)

### 3.4 Market Share Analysis (2022)

#### 3.4.1 Producer Shipments of Home Use Beauty Appliance by Manufacturer Revenue (\$MM) and Market Share (%): 2022

#### 3.4.2 Top 3 Home Use Beauty Appliance Manufacturer Market Share in 2022

#### 3.4.2 Top 6 Home Use Beauty Appliance Manufacturer Market Share in 2022

### 3.5 Home Use Beauty Appliance Market: Overall Company Footprint Analysis

#### 3.5.1 Home Use Beauty Appliance Market: Region Footprint

#### 3.5.2 Home Use Beauty Appliance Market: Company Product Type Footprint

#### 3.5.3 Home Use Beauty Appliance Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

### **4.1 Global Home Use Beauty Appliance Market Size by Region**

- 4.1.1 Global Home Use Beauty Appliance Sales Quantity by Region (2018-2029)
- 4.1.2 Global Home Use Beauty Appliance Consumption Value by Region (2018-2029)
- 4.1.3 Global Home Use Beauty Appliance Average Price by Region (2018-2029)

### **4.2 North America Home Use Beauty Appliance Consumption Value (2018-2029)**

### **4.3 Europe Home Use Beauty Appliance Consumption Value (2018-2029)**

### **4.4 Asia-Pacific Home Use Beauty Appliance Consumption Value (2018-2029)**

### **4.5 South America Home Use Beauty Appliance Consumption Value (2018-2029)**

### **4.6 Middle East and Africa Home Use Beauty Appliance Consumption Value (2018-2029)**

## **5 MARKET SEGMENT BY TYPE**

### **5.1 Global Home Use Beauty Appliance Sales Quantity by Type (2018-2029)**

### **5.2 Global Home Use Beauty Appliance Consumption Value by Type (2018-2029)**

### **5.3 Global Home Use Beauty Appliance Average Price by Type (2018-2029)**

## **6 MARKET SEGMENT BY APPLICATION**

### **6.1 Global Home Use Beauty Appliance Sales Quantity by Application (2018-2029)**

### **6.2 Global Home Use Beauty Appliance Consumption Value by Application (2018-2029)**

### **6.3 Global Home Use Beauty Appliance Average Price by Application (2018-2029)**

## **7 NORTH AMERICA**

### **7.1 North America Home Use Beauty Appliance Sales Quantity by Type (2018-2029)**

### **7.2 North America Home Use Beauty Appliance Sales Quantity by Application (2018-2029)**

### **7.3 North America Home Use Beauty Appliance Market Size by Country**

#### **7.3.1 North America Home Use Beauty Appliance Sales Quantity by Country (2018-2029)**

#### **7.3.2 North America Home Use Beauty Appliance Consumption Value by Country (2018-2029)**

##### **7.3.3 United States Market Size and Forecast (2018-2029)**

##### **7.3.4 Canada Market Size and Forecast (2018-2029)**

##### **7.3.5 Mexico Market Size and Forecast (2018-2029)**

## **8 EUROPE**

- 8.1 Europe Home Use Beauty Appliance Sales Quantity by Type (2018-2029)
- 8.2 Europe Home Use Beauty Appliance Sales Quantity by Application (2018-2029)
- 8.3 Europe Home Use Beauty Appliance Market Size by Country
  - 8.3.1 Europe Home Use Beauty Appliance Sales Quantity by Country (2018-2029)
  - 8.3.2 Europe Home Use Beauty Appliance Consumption Value by Country (2018-2029)
  - 8.3.3 Germany Market Size and Forecast (2018-2029)
  - 8.3.4 France Market Size and Forecast (2018-2029)
  - 8.3.5 United Kingdom Market Size and Forecast (2018-2029)
  - 8.3.6 Russia Market Size and Forecast (2018-2029)
  - 8.3.7 Italy Market Size and Forecast (2018-2029)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Home Use Beauty Appliance Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific Home Use Beauty Appliance Sales Quantity by Application (2018-2029)
- 9.3 Asia-Pacific Home Use Beauty Appliance Market Size by Region
  - 9.3.1 Asia-Pacific Home Use Beauty Appliance Sales Quantity by Region (2018-2029)
  - 9.3.2 Asia-Pacific Home Use Beauty Appliance Consumption Value by Region (2018-2029)
  - 9.3.3 China Market Size and Forecast (2018-2029)
  - 9.3.4 Japan Market Size and Forecast (2018-2029)
  - 9.3.5 Korea Market Size and Forecast (2018-2029)
  - 9.3.6 India Market Size and Forecast (2018-2029)
  - 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
  - 9.3.8 Australia Market Size and Forecast (2018-2029)

## **10 SOUTH AMERICA**

- 10.1 South America Home Use Beauty Appliance Sales Quantity by Type (2018-2029)
- 10.2 South America Home Use Beauty Appliance Sales Quantity by Application (2018-2029)
- 10.3 South America Home Use Beauty Appliance Market Size by Country
  - 10.3.1 South America Home Use Beauty Appliance Sales Quantity by Country (2018-2029)
  - 10.3.2 South America Home Use Beauty Appliance Consumption Value by Country

(2018-2029)

10.3.3 Brazil Market Size and Forecast (2018-2029)

10.3.4 Argentina Market Size and Forecast (2018-2029)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Home Use Beauty Appliance Sales Quantity by Type  
(2018-2029)

11.2 Middle East & Africa Home Use Beauty Appliance Sales Quantity by Application  
(2018-2029)

11.3 Middle East & Africa Home Use Beauty Appliance Market Size by Country

11.3.1 Middle East & Africa Home Use Beauty Appliance Sales Quantity by Country  
(2018-2029)

11.3.2 Middle East & Africa Home Use Beauty Appliance Consumption Value by  
Country (2018-2029)

11.3.3 Turkey Market Size and Forecast (2018-2029)

11.3.4 Egypt Market Size and Forecast (2018-2029)

11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

11.3.6 South Africa Market Size and Forecast (2018-2029)

## **12 MARKET DYNAMICS**

12.1 Home Use Beauty Appliance Market Drivers

12.2 Home Use Beauty Appliance Market Restraints

12.3 Home Use Beauty Appliance Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Home Use Beauty Appliance and Key Manufacturers

13.2 Manufacturing Costs Percentage of Home Use Beauty Appliance

13.3 Home Use Beauty Appliance Production Process

13.4 Home Use Beauty Appliance Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

### 14.1 Sales Channel

#### 14.1.1 Direct to End-User

#### 14.1.2 Distributors

### 14.2 Home Use Beauty Appliance Typical Distributors

### 14.3 Home Use Beauty Appliance Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

### 16.1 Methodology

### 16.2 Research Process and Data Source

### 16.3 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. Global Home Use Beauty Appliance Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Home Use Beauty Appliance Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Procter & Gamble Basic Information, Manufacturing Base and Competitors

Table 4. Procter & Gamble Major Business

Table 5. Procter & Gamble Home Use Beauty Appliance Product and Services

Table 6. Procter & Gamble Home Use Beauty Appliance Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Procter & Gamble Recent Developments/Updates

Table 8. Philips Basic Information, Manufacturing Base and Competitors

Table 9. Philips Major Business

Table 10. Philips Home Use Beauty Appliance Product and Services

Table 11. Philips Home Use Beauty Appliance Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Philips Recent Developments/Updates

Table 13. Panasonic Basic Information, Manufacturing Base and Competitors

Table 14. Panasonic Major Business

Table 15. Panasonic Home Use Beauty Appliance Product and Services

Table 16. Panasonic Home Use Beauty Appliance Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Panasonic Recent Developments/Updates

Table 18. Nu Skin Enterprises Basic Information, Manufacturing Base and Competitors

Table 19. Nu Skin Enterprises Major Business

Table 20. Nu Skin Enterprises Home Use Beauty Appliance Product and Services

Table 21. Nu Skin Enterprises Home Use Beauty Appliance Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Nu Skin Enterprises Recent Developments/Updates

Table 23. Hitachi Basic Information, Manufacturing Base and Competitors

Table 24. Hitachi Major Business

Table 25. Hitachi Home Use Beauty Appliance Product and Services

Table 26. Hitachi Home Use Beauty Appliance Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. Hitachi Recent Developments/Updates
Table 28. FOREO Basic Information, Manufacturing Base and Competitors
Table 29. FOREO Major Business
Table 30. FOREO Home Use Beauty Appliance Product and Services
Table 31. FOREO Home Use Beauty Appliance Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 32. FOREO Recent Developments/Updates
Table 33. YA-MAN Basic Information, Manufacturing Base and Competitors
Table 34. YA-MAN Major Business
Table 35. YA-MAN Home Use Beauty Appliance Product and Services
Table 36. YA-MAN Home Use Beauty Appliance Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 37. YA-MAN Recent Developments/Updates
Table 38. Conair Basic Information, Manufacturing Base and Competitors
Table 39. Conair Major Business
Table 40. Conair Home Use Beauty Appliance Product and Services
Table 41. Conair Home Use Beauty Appliance Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 42. Conair Recent Developments/Updates
Table 43. Home Skinovations Basic Information, Manufacturing Base and Competitors
Table 44. Home Skinovations Major Business
Table 45. Home Skinovations Home Use Beauty Appliance Product and Services
Table 46. Home Skinovations Home Use Beauty Appliance Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 47. Home Skinovations Recent Developments/Updates
Table 48. MTG Basic Information, Manufacturing Base and Competitors
Table 49. MTG Major Business
Table 50. MTG Home Use Beauty Appliance Product and Services
Table 51. MTG Home Use Beauty Appliance Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 52. MTG Recent Developments/Updates
Table 53. TriPollar Basic Information, Manufacturing Base and Competitors
Table 54. TriPollar Major Business
Table 55. TriPollar Home Use Beauty Appliance Product and Services
Table 56. TriPollar Home Use Beauty Appliance Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 57. TriPollar Recent Developments/Updates
Table 58. Carol Cole (NuFace) Basic Information, Manufacturing Base and Competitors



Table 59. Carol Cole (NuFace) Major Business

Table 60. Carol Cole (NuFace) Home Use Beauty Appliance Product and Services

Table 61. Carol Cole (NuFace) Home Use Beauty Appliance Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 62. Carol Cole (NuFace) Recent Developments/Updates

Table 63. Kingdom Basic Information, Manufacturing Base and Competitors

Table 64. Kingdom Major Business

Table 65. Kingdom Home Use Beauty Appliance Product and Services

Table 66. Kingdom Home Use Beauty Appliance Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 67. Kingdom Recent Developments/Updates

Table 68. ARTISTIC&CO Basic Information, Manufacturing Base and Competitors

Table 69. ARTISTIC&CO Major Business

Table 70. ARTISTIC&CO Home Use Beauty Appliance Product and Services

Table 71. ARTISTIC&CO Home Use Beauty Appliance Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 72. ARTISTIC&CO Recent Developments/Updates

Table 73. Notime Basic Information, Manufacturing Base and Competitors

Table 74. Notime Major Business

Table 75. Notime Home Use Beauty Appliance Product and Services

Table 76. Notime Home Use Beauty Appliance Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 77. Notime Recent Developments/Updates

Table 78. Tria Basic Information, Manufacturing Base and Competitors

Table 79. Tria Major Business

Table 80. Tria Home Use Beauty Appliance Product and Services

Table 81. Tria Home Use Beauty Appliance Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 82. Tria Recent Developments/Updates

Table 83. Global Home Use Beauty Appliance Sales Quantity by Manufacturer (2018-2023) & (K Units)

Table 84. Global Home Use Beauty Appliance Revenue by Manufacturer (2018-2023) & (USD Million)

Table 85. Global Home Use Beauty Appliance Average Price by Manufacturer (2018-2023) & (US\$/Unit)

Table 86. Market Position of Manufacturers in Home Use Beauty Appliance, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022

Table 87. Head Office and Home Use Beauty Appliance Production Site of Key Manufacturer

Table 88. Home Use Beauty Appliance Market: Company Product Type Footprint

Table 89. Home Use Beauty Appliance Market: Company Product Application Footprint

Table 90. Home Use Beauty Appliance New Market Entrants and Barriers to Market Entry

Table 91. Home Use Beauty Appliance Mergers, Acquisition, Agreements, and Collaborations

Table 92. Global Home Use Beauty Appliance Sales Quantity by Region (2018-2023) & (K Units)

Table 93. Global Home Use Beauty Appliance Sales Quantity by Region (2024-2029) & (K Units)

Table 94. Global Home Use Beauty Appliance Consumption Value by Region (2018-2023) & (USD Million)

Table 95. Global Home Use Beauty Appliance Consumption Value by Region (2024-2029) & (USD Million)

Table 96. Global Home Use Beauty Appliance Average Price by Region (2018-2023) & (US\$/Unit)

Table 97. Global Home Use Beauty Appliance Average Price by Region (2024-2029) & (US\$/Unit)

Table 98. Global Home Use Beauty Appliance Sales Quantity by Type (2018-2023) & (K Units)

Table 99. Global Home Use Beauty Appliance Sales Quantity by Type (2024-2029) & (K Units)

Table 100. Global Home Use Beauty Appliance Consumption Value by Type (2018-2023) & (USD Million)

Table 101. Global Home Use Beauty Appliance Consumption Value by Type (2024-2029) & (USD Million)

Table 102. Global Home Use Beauty Appliance Average Price by Type (2018-2023) & (US\$/Unit)

Table 103. Global Home Use Beauty Appliance Average Price by Type (2024-2029) & (US\$/Unit)

Table 104. Global Home Use Beauty Appliance Sales Quantity by Application (2018-2023) & (K Units)

Table 105. Global Home Use Beauty Appliance Sales Quantity by Application (2024-2029) & (K Units)

Table 106. Global Home Use Beauty Appliance Consumption Value by Application (2018-2023) & (USD Million)

Table 107. Global Home Use Beauty Appliance Consumption Value by Application

(2024-2029) & (USD Million)

Table 108. Global Home Use Beauty Appliance Average Price by Application  
(2018-2023) & (US\$/Unit)

Table 109. Global Home Use Beauty Appliance Average Price by Application  
(2024-2029) & (US\$/Unit)

Table 110. North America Home Use Beauty Appliance Sales Quantity by Type  
(2018-2023) & (K Units)

Table 111. North America Home Use Beauty Appliance Sales Quantity by Type  
(2024-2029) & (K Units)

Table 112. North America Home Use Beauty Appliance Sales Quantity by Application  
(2018-2023) & (K Units)

Table 113. North America Home Use Beauty Appliance Sales Quantity by Application  
(2024-2029) & (K Units)

Table 114. North America Home Use Beauty Appliance Sales Quantity by Country  
(2018-2023) & (K Units)

Table 115. North America Home Use Beauty Appliance Sales Quantity by Country  
(2024-2029) & (K Units)

Table 116. North America Home Use Beauty Appliance Consumption Value by Country  
(2018-2023) & (USD Million)

Table 117. North America Home Use Beauty Appliance Consumption Value by Country  
(2024-2029) & (USD Million)

Table 118. Europe Home Use Beauty Appliance Sales Quantity by Type (2018-2023) &  
(K Units)

Table 119. Europe Home Use Beauty Appliance Sales Quantity by Type (2024-2029) &  
(K Units)

Table 120. Europe Home Use Beauty Appliance Sales Quantity by Application  
(2018-2023) & (K Units)

Table 121. Europe Home Use Beauty Appliance Sales Quantity by Application  
(2024-2029) & (K Units)

Table 122. Europe Home Use Beauty Appliance Sales Quantity by Country (2018-2023)  
& (K Units)

Table 123. Europe Home Use Beauty Appliance Sales Quantity by Country (2024-2029)  
& (K Units)

Table 124. Europe Home Use Beauty Appliance Consumption Value by Country  
(2018-2023) & (USD Million)

Table 125. Europe Home Use Beauty Appliance Consumption Value by Country  
(2024-2029) & (USD Million)

Table 126. Asia-Pacific Home Use Beauty Appliance Sales Quantity by Type  
(2018-2023) & (K Units)

Table 127. Asia-Pacific Home Use Beauty Appliance Sales Quantity by Type  
(2024-2029) & (K Units)

Table 128. Asia-Pacific Home Use Beauty Appliance Sales Quantity by Application  
(2018-2023) & (K Units)

Table 129. Asia-Pacific Home Use Beauty Appliance Sales Quantity by Application  
(2024-2029) & (K Units)

Table 130. Asia-Pacific Home Use Beauty Appliance Sales Quantity by Region  
(2018-2023) & (K Units)

Table 131. Asia-Pacific Home Use Beauty Appliance Sales Quantity by Region  
(2024-2029) & (K Units)

Table 132. Asia-Pacific Home Use Beauty Appliance Consumption Value by Region  
(2018-2023) & (USD Million)

Table 133. Asia-Pacific Home Use Beauty Appliance Consumption Value by Region  
(2024-2029) & (USD Million)

Table 134. South America Home Use Beauty Appliance Sales Quantity by Type  
(2018-2023) & (K Units)

Table 135. South America Home Use Beauty Appliance Sales Quantity by Type  
(2024-2029) & (K Units)

Table 136. South America Home Use Beauty Appliance Sales Quantity by Application  
(2018-2023) & (K Units)

Table 137. South America Home Use Beauty Appliance Sales Quantity by Application  
(2024-2029) & (K Units)

Table 138. South America Home Use Beauty Appliance Sales Quantity by Country  
(2018-2023) & (K Units)

Table 139. South America Home Use Beauty Appliance Sales Quantity by Country  
(2024-2029) & (K Units)

Table 140. South America Home Use Beauty Appliance Consumption Value by Country  
(2018-2023) & (USD Million)

Table 141. South America Home Use Beauty Appliance Consumption Value by Country  
(2024-2029) & (USD Million)

Table 142. Middle East & Africa Home Use Beauty Appliance Sales Quantity by Type  
(2018-2023) & (K Units)

Table 143. Middle East & Africa Home Use Beauty Appliance Sales Quantity by Type  
(2024-2029) & (K Units)

Table 144. Middle East & Africa Home Use Beauty Appliance Sales Quantity by  
Application (2018-2023) & (K Units)

Table 145. Middle East & Africa Home Use Beauty Appliance Sales Quantity by  
Application (2024-2029) & (K Units)

Table 146. Middle East & Africa Home Use Beauty Appliance Sales Quantity by Region

(2018-2023) & (K Units)

Table 147. Middle East & Africa Home Use Beauty Appliance Sales Quantity by Region (2024-2029) & (K Units)

Table 148. Middle East & Africa Home Use Beauty Appliance Consumption Value by Region (2018-2023) & (USD Million)

Table 149. Middle East & Africa Home Use Beauty Appliance Consumption Value by Region (2024-2029) & (USD Million)

Table 150. Home Use Beauty Appliance Raw Material

Table 151. Key Manufacturers of Home Use Beauty Appliance Raw Materials

Table 152. Home Use Beauty Appliance Typical Distributors

Table 153. Home Use Beauty Appliance Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Home Use Beauty Appliance Picture

Figure 2. Global Home Use Beauty Appliance Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Home Use Beauty Appliance Consumption Value Market Share by Type in 2022

Figure 4. Anti-aging Beauty Device Examples

Figure 5. Moisturizing Beauty Device Examples

Figure 6. Cleaning Beauty Device Examples

Figure 7. Epilator Examples

Figure 8. Other Examples

Figure 9. Global Home Use Beauty Appliance Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 10. Global Home Use Beauty Appliance Consumption Value Market Share by Application in 2022

Figure 11. Facial Examples

Figure 12. Body Examples

Figure 13. Global Home Use Beauty Appliance Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 14. Global Home Use Beauty Appliance Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 15. Global Home Use Beauty Appliance Sales Quantity (2018-2029) & (K Units)

Figure 16. Global Home Use Beauty Appliance Average Price (2018-2029) & (US\$/Unit)

Figure 17. Global Home Use Beauty Appliance Sales Quantity Market Share by Manufacturer in 2022

Figure 18. Global Home Use Beauty Appliance Consumption Value Market Share by Manufacturer in 2022

Figure 19. Producer Shipments of Home Use Beauty Appliance by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 20. Top 3 Home Use Beauty Appliance Manufacturer (Consumption Value) Market Share in 2022

Figure 21. Top 6 Home Use Beauty Appliance Manufacturer (Consumption Value) Market Share in 2022

Figure 22. Global Home Use Beauty Appliance Sales Quantity Market Share by Region (2018-2029)

Figure 23. Global Home Use Beauty Appliance Consumption Value Market Share by



Region (2018-2029)

Figure 24. North America Home Use Beauty Appliance Consumption Value (2018-2029) & (USD Million)

Figure 25. Europe Home Use Beauty Appliance Consumption Value (2018-2029) & (USD Million)

Figure 26. Asia-Pacific Home Use Beauty Appliance Consumption Value (2018-2029) & (USD Million)

Figure 27. South America Home Use Beauty Appliance Consumption Value (2018-2029) & (USD Million)

Figure 28. Middle East & Africa Home Use Beauty Appliance Consumption Value (2018-2029) & (USD Million)

Figure 29. Global Home Use Beauty Appliance Sales Quantity Market Share by Type (2018-2029)

Figure 30. Global Home Use Beauty Appliance Consumption Value Market Share by Type (2018-2029)

Figure 31. Global Home Use Beauty Appliance Average Price by Type (2018-2029) & (US\$/Unit)

Figure 32. Global Home Use Beauty Appliance Sales Quantity Market Share by Application (2018-2029)

Figure 33. Global Home Use Beauty Appliance Consumption Value Market Share by Application (2018-2029)

Figure 34. Global Home Use Beauty Appliance Average Price by Application (2018-2029) & (US\$/Unit)

Figure 35. North America Home Use Beauty Appliance Sales Quantity Market Share by Type (2018-2029)

Figure 36. North America Home Use Beauty Appliance Sales Quantity Market Share by Application (2018-2029)

Figure 37. North America Home Use Beauty Appliance Sales Quantity Market Share by Country (2018-2029)

Figure 38. North America Home Use Beauty Appliance Consumption Value Market Share by Country (2018-2029)

Figure 39. United States Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 40. Canada Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 41. Mexico Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 42. Europe Home Use Beauty Appliance Sales Quantity Market Share by Type (2018-2029)

Figure 43. Europe Home Use Beauty Appliance Sales Quantity Market Share by Application (2018-2029)

Figure 44. Europe Home Use Beauty Appliance Sales Quantity Market Share by Country (2018-2029)

Figure 45. Europe Home Use Beauty Appliance Consumption Value Market Share by Country (2018-2029)

Figure 46. Germany Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. France Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. United Kingdom Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Russia Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. Italy Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. Asia-Pacific Home Use Beauty Appliance Sales Quantity Market Share by Type (2018-2029)

Figure 52. Asia-Pacific Home Use Beauty Appliance Sales Quantity Market Share by Application (2018-2029)

Figure 53. Asia-Pacific Home Use Beauty Appliance Sales Quantity Market Share by Region (2018-2029)

Figure 54. Asia-Pacific Home Use Beauty Appliance Consumption Value Market Share by Region (2018-2029)

Figure 55. China Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. Japan Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Korea Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. India Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Southeast Asia Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. Australia Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. South America Home Use Beauty Appliance Sales Quantity Market Share by Type (2018-2029)

Figure 62. South America Home Use Beauty Appliance Sales Quantity Market Share by



Application (2018-2029)

Figure 63. South America Home Use Beauty Appliance Sales Quantity Market Share by Country (2018-2029)

Figure 64. South America Home Use Beauty Appliance Consumption Value Market Share by Country (2018-2029)

Figure 65. Brazil Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 66. Argentina Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 67. Middle East & Africa Home Use Beauty Appliance Sales Quantity Market Share by Type (2018-2029)

Figure 68. Middle East & Africa Home Use Beauty Appliance Sales Quantity Market Share by Application (2018-2029)

Figure 69. Middle East & Africa Home Use Beauty Appliance Sales Quantity Market Share by Region (2018-2029)

Figure 70. Middle East & Africa Home Use Beauty Appliance Consumption Value Market Share by Region (2018-2029)

Figure 71. Turkey Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. Egypt Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. Saudi Arabia Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. South Africa Home Use Beauty Appliance Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 75. Home Use Beauty Appliance Market Drivers

Figure 76. Home Use Beauty Appliance Market Restraints

Figure 77. Home Use Beauty Appliance Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Home Use Beauty Appliance in 2022

Figure 80. Manufacturing Process Analysis of Home Use Beauty Appliance

Figure 81. Home Use Beauty Appliance Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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