

Global Home Textiles Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Home Textiles market size was valued at USD 167670 million in 2023 and is forecast to a readjusted size of USD 208840 million by 2030 with a CAGR of 3.2% during review period.

Home Textile is a flexible woven material consisting of a network of natural or artificial fibres often referred to as thread or yarn. Yarn is produced by spinning raw fibres of wool, flax, cotton, or other material to produce long strands. Textiles are formed by weaving, knitting, crocheting, knotting, or pressing fibres together.

Household textiles, frequently referred to as soft furnishings, are fabrics used in the home. They include items frequently classified as linens, such as bath and dish towels, table linens, shower curtains, and bathroom ensembles. Related items include sheets, pillowcases, mattresses, blankets, comforters, and bedspreads. In addition, textile products contributing to the atmosphere and comfort of the home include rugs and carpeting, draperies, curtains, and upholstery fabrics.

Most of these items are also used in hotels and motels, and many are used in offices, showrooms, retail stores, restaurants, recreational facilities, and various other commercial establishments.

Global Home Textile key players include Shaw Industries, Mohawk, Welspun India Ltd, Springs Global, etc.

China is the largest market, with a share about 30%, followed by Europe, and North America, both have a share about 35 percent.

In terms of product, Bedding is the largest segment, with a share nearly 41%. And in terms of application, the largest application is Family Used, followed by Commercial Used.

The Global Info Research report includes an overview of the development of the Home Textiles industry chain, the market status of Family Used (Bedding, Curtain & Blind), Commercial Used (Bedding, Curtain & Blind), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Home Textiles.

Regionally, the report analyzes the Home Textiles markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Home Textiles market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Home Textiles market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Home Textiles industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Bedding, Curtain & Blind).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Home Textiles market.

Regional Analysis: The report involves examining the Home Textiles market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Home Textiles market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Home Textiles:

Company Analysis: Report covers individual Home Textiles manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Home Textiles. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Family Used, Commercial Used).

Technology Analysis: Report covers specific technologies relevant to Home Textiles. It assesses the current state, advancements, and potential future developments in Home Textiles areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Home Textiles market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Home Textiles market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Bedding

Curtain & Blind

Towel

Carpet

Others

Market segment by Application

Family Used

Commercial Used

Major players covered

Welspun India Ltd

Springs Global

Sunvim

Luolai Home Textile

Ralph Lauren Corporation

Fuanna

Shuixing Home Textile

Mendale Hometextile

Loftex

American Textile

Evezary

Shandong Weiqiao

Beyond Home Textile

Zucchi

GHCL

Veken Elite

Violet Home Textile

Sheridan

WestPoint Home

Mohawk

Franco Manufacturing

Yunus

Lucky Textile

Tevel

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Home Textiles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Home Textiles, with price, sales, revenue and global market share of Home Textiles from 2019 to 2024.

Chapter 3, the Home Textiles competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Home Textiles breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Home Textiles market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Home Textiles.

Chapter 14 and 15, to describe Home Textiles sales channel, distributors, customers, research findings and conclusion.

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