

Global Home Textiles Labels Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Home Textiles Labels market size was valued at US\$ 799 million in 2025 and is forecast to a readjusted size of US\$ 1181 million by 2032 with a CAGR of 5.7% during review period.

In 2025, global Home Textiles Labels production reached approximately 740 million sqm, and the average price was US\$1.05 per sqm. Home textile labels are information carriers attached to bedding, towels, curtains, cushions, carpets, tablecloths, and other home textile products. They convey brand identity, product specifications, fiber composition, washing and care instructions, country of origin information, certification marks, and traceability codes. These labels take various forms, including woven labels, printed labels, care labels, heat transfer labels, hang tags, and smart tags integrating RFID or QR codes. Home textile labels not only serve product identification and regulatory compliance functions but also play a crucial role in brand marketing, supply chain management, anti-counterfeiting traceability, and consumer communication. As the global home textile industry moves towards digitalization, sustainability, and premiumization, label products are increasingly adopting environmentally friendly fibers, recycled materials, water-based inks, and smart identification technologies to meet the needs of green manufacturing and product lifecycle management. Home textile labels have become an important information medium connecting manufacturers, brand owners, retailers, and end consumers, and are an indispensable part of the home textile value chain.

The Home Textiles Labels market is closely linked to the development of the global home textile industry, brand retail, and supply chain management. Currently, it exhibits a market structure dominated by Asian production and European and North American

demand for high-end products. Asia, with its complete textile supply chain, cost advantages, and export capabilities, has become a major global manufacturing center. The European market focuses more on high-value-added, sustainable materials, and regulatory-compliant labels, while North America is driving growth in demand for smart traceability and branded labels. The current market is dominated by woven labels, care labels, printed labels, and hang tags, widely used in bedding, towels, curtains, carpets, and soft furnishings. Future industry growth will primarily benefit from global upgrades in home furnishing consumption, the development of e-commerce, increased product traceability requirements, and environmental regulations, leading to a continued increase in the penetration rate of recyclable polyester, bio-based materials, RFID tags, and digital labeling solutions. However, the industry still faces challenges such as fluctuating raw material prices, rising labor costs, increased environmental investment, international trade barriers, and homogeneous competition from low-end products. At the same time, brands' increasing demand for supply chain transparency, ESG compliance, and personalized customization is driving the industry towards intelligent, green, and high-value-added upgrades. Overall, the home textile label industry is a mature and steadily growing market, with the industry's average gross profit margin typically maintained between 20% and 35%. Among them, smart labels, eco-friendly labels, and high-end customized labels generally have higher profit margins than standardized products.

This report is a detailed and comprehensive analysis for global Home Textiles Labels market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Home Textiles Labels market size and forecasts, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global Home Textiles Labels market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global Home Textiles Labels market size and forecasts, by Type and by Application, in

consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global Home Textiles Labels market shares of main players, shipments in revenue (\$ Million), sales quantity (Sq m), and ASP (US\$/Sq m), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Home Textiles Labels

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Home Textiles Labels market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison, Trimco Group, Nilorn Group, CADICA Group, ITL Group, Duesse Srl, Asquith Group, EE Labels, Etiteks, Weavabel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Home Textiles Labels market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Polyester Labels

- Nylon Labels

Cotton Labels

Eco-friendly/Biodegradable Labels

Others

Market segment by Number of Washes

?100 Washes

101?200 Washes

>200 Washes

Market segment by Form

Woven Labels

Printed Fabric Labels

Care Labels/Wash Labels

Heat Transfer Labels

RFID/QR Code Smart Labels

Market segment by Application

Bed Linen

Towel

Curtain & Upholstery

Table Linen

Others

Major players covered

Avery Dennison

Trimco Group

Nilorn Group

CADICA Group

ITL Group

Duesse Srl

Asquith Group

EE Labels

Etiteks

Weavabel

Nominette

SML Group

Bel Labels

VI Labels

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Home Textiles Labels product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Home Textiles Labels, with price, sales quantity, revenue, and global market share of Home Textiles Labels from 2021 to 2026.

Chapter 3, the Home Textiles Labels competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Home Textiles Labels breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Home Textiles Labels market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of

Home Textiles Labels.

Chapter 14 and 15, to describe Home Textiles Labels sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Home Textiles Labels Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Polyester Labels

1.3.3 Nylon Labels

1.3.4 Cotton Labels

1.3.5 Eco-friendly/Biodegradable Labels

1.3.6 Others

1.4 Market Analysis by Number of Washes

1.4.1 Overview: Global Home Textiles Labels Consumption Value by Number of Washes: 2021 Versus 2025 Versus 2032

1.4.2 ?100 Washes

1.4.3 101?200 Washes

1.4.4 >200 Washes

1.5 Market Analysis by Form

1.5.1 Overview: Global Home Textiles Labels Consumption Value by Form: 2021 Versus 2025 Versus 2032

1.5.2 Woven Labels

1.5.3 Printed Fabric Labels

1.5.4 Care Labels/Wash Labels

1.5.5 Heat Transfer Labels

1.5.6 RFID/QR Code Smart Labels

1.6 Market Analysis by Application

1.6.1 Overview: Global Home Textiles Labels Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Bed Linen

1.6.3 Towel

1.6.4 Curtain & Upholstery

1.6.5 Table Linen

1.6.6 Others

1.7 Global Home Textiles Labels Market Size & Forecast

1.7.1 Global Home Textiles Labels Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Home Textiles Labels Sales Quantity (2021-2032)

1.7.3 Global Home Textiles Labels Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Avery Dennison

2.1.1 Avery Dennison Details

2.1.2 Avery Dennison Major Business

2.1.3 Avery Dennison Home Textiles Labels Product and Services

2.1.4 Avery Dennison Home Textiles Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Avery Dennison Recent Developments/Updates

2.2 Trimco Group

2.2.1 Trimco Group Details

2.2.2 Trimco Group Major Business

2.2.3 Trimco Group Home Textiles Labels Product and Services

2.2.4 Trimco Group Home Textiles Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Trimco Group Recent Developments/Updates

2.3 Nilorn Group

2.3.1 Nilorn Group Details

2.3.2 Nilorn Group Major Business

2.3.3 Nilorn Group Home Textiles Labels Product and Services

2.3.4 Nilorn Group Home Textiles Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Nilorn Group Recent Developments/Updates

2.4 CADICA Group

2.4.1 CADICA Group Details

2.4.2 CADICA Group Major Business

2.4.3 CADICA Group Home Textiles Labels Product and Services

2.4.4 CADICA Group Home Textiles Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 CADICA Group Recent Developments/Updates

2.5 ITL Group

2.5.1 ITL Group Details

2.5.2 ITL Group Major Business

2.5.3 ITL Group Home Textiles Labels Product and Services

2.5.4 ITL Group Home Textiles Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 ITL Group Recent Developments/Updates

2.6 Duesse Srl

2.6.1 Duesse Srl Details

2.6.2 Duesse Srl Major Business

2.6.3 Duesse Srl Home Textiles Labels Product and Services

2.6.4 Duesse Srl Home Textiles Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Duesse Srl Recent Developments/Updates

2.7 Asquith Group

2.7.1 Asquith Group Details

2.7.2 Asquith Group Major Business

2.7.3 Asquith Group Home Textiles Labels Product and Services

2.7.4 Asquith Group Home Textiles Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Asquith Group Recent Developments/Updates

2.8 EE Labels

2.8.1 EE Labels Details

2.8.2 EE Labels Major Business

2.8.3 EE Labels Home Textiles Labels Product and Services

2.8.4 EE Labels Home Textiles Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 EE Labels Recent Developments/Updates

2.9 Etiteks

2.9.1 Etiteks Details

2.9.2 Etiteks Major Business

2.9.3 Etiteks Home Textiles Labels Product and Services

2.9.4 Etiteks Home Textiles Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Etiteks Recent Developments/Updates

2.10 Weavabel

2.10.1 Weavabel Details

2.10.2 Weavabel Major Business

2.10.3 Weavabel Home Textiles Labels Product and Services

2.10.4 Weavabel Home Textiles Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Weavabel Recent Developments/Updates

2.11 Nominette

2.11.1 Nominette Details

2.11.2 Nominette Major Business

2.11.3 Nominette Home Textiles Labels Product and Services

2.11.4 Nominette Home Textiles Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Nominette Recent Developments/Updates

2.12 SML Group

2.12.1 SML Group Details

2.12.2 SML Group Major Business

2.12.3 SML Group Home Textiles Labels Product and Services

2.12.4 SML Group Home Textiles Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 SML Group Recent Developments/Updates

2.13 Bel Labels

2.13.1 Bel Labels Details

2.13.2 Bel Labels Major Business

2.13.3 Bel Labels Home Textiles Labels Product and Services

2.13.4 Bel Labels Home Textiles Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Bel Labels Recent Developments/Updates

2.14 VI Labels

2.14.1 VI Labels Details

2.14.2 VI Labels Major Business

2.14.3 VI Labels Home Textiles Labels Product and Services

2.14.4 VI Labels Home Textiles Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 VI Labels Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: HOME TEXTILES LABELS BY MANUFACTURER

3.1 Global Home Textiles Labels Sales Quantity by Manufacturer (2021-2026)

3.2 Global Home Textiles Labels Revenue by Manufacturer (2021-2026)

3.3 Global Home Textiles Labels Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Home Textiles Labels by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Home Textiles Labels Manufacturer Market Share in 2025

3.4.3 Top 6 Home Textiles Labels Manufacturer Market Share in 2025

3.5 Home Textiles Labels Market: Overall Company Footprint Analysis

3.5.1 Home Textiles Labels Market: Region Footprint

3.5.2 Home Textiles Labels Market: Company Product Type Footprint

3.5.3 Home Textiles Labels Market: Company Product Application Footprint

- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Home Textiles Labels Market Size by Region
 - 4.1.1 Global Home Textiles Labels Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Home Textiles Labels Consumption Value by Region (2021-2032)
 - 4.1.3 Global Home Textiles Labels Average Price by Region (2021-2032)
- 4.2 North America Home Textiles Labels Consumption Value (2021-2032)
- 4.3 Europe Home Textiles Labels Consumption Value (2021-2032)
- 4.4 Asia-Pacific Home Textiles Labels Consumption Value (2021-2032)
- 4.5 South America Home Textiles Labels Consumption Value (2021-2032)
- 4.6 Middle East & Africa Home Textiles Labels Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Home Textiles Labels Sales Quantity by Type (2021-2032)
- 5.2 Global Home Textiles Labels Consumption Value by Type (2021-2032)
- 5.3 Global Home Textiles Labels Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Home Textiles Labels Sales Quantity by Application (2021-2032)
- 6.2 Global Home Textiles Labels Consumption Value by Application (2021-2032)
- 6.3 Global Home Textiles Labels Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Home Textiles Labels Sales Quantity by Type (2021-2032)
- 7.2 North America Home Textiles Labels Sales Quantity by Application (2021-2032)
- 7.3 North America Home Textiles Labels Market Size by Country
 - 7.3.1 North America Home Textiles Labels Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Home Textiles Labels Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Home Textiles Labels Sales Quantity by Type (2021-2032)
- 8.2 Europe Home Textiles Labels Sales Quantity by Application (2021-2032)
- 8.3 Europe Home Textiles Labels Market Size by Country
 - 8.3.1 Europe Home Textiles Labels Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Home Textiles Labels Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Home Textiles Labels Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Home Textiles Labels Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Home Textiles Labels Market Size by Region
 - 9.3.1 Asia-Pacific Home Textiles Labels Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Home Textiles Labels Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Home Textiles Labels Sales Quantity by Type (2021-2032)
- 10.2 South America Home Textiles Labels Sales Quantity by Application (2021-2032)
- 10.3 South America Home Textiles Labels Market Size by Country
 - 10.3.1 South America Home Textiles Labels Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Home Textiles Labels Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Home Textiles Labels Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Home Textiles Labels Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Home Textiles Labels Market Size by Country
 - 11.3.1 Middle East & Africa Home Textiles Labels Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Home Textiles Labels Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Home Textiles Labels Market Drivers
- 12.2 Home Textiles Labels Market Restraints
- 12.3 Home Textiles Labels Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Home Textiles Labels and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Home Textiles Labels
- 13.3 Home Textiles Labels Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Home Textiles Labels Typical Distributors

14.3 Home Textiles Labels Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Home Textiles Labels Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Home Textiles Labels Consumption Value by Number of Washes, (USD Million), 2021 & 2025 & 2032

Table 3. Global Home Textiles Labels Consumption Value by Form, (USD Million), 2021 & 2025 & 2032

Table 4. Global Home Textiles Labels Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Avery Dennison Basic Information, Manufacturing Base and Competitors

Table 6. Avery Dennison Major Business

Table 7. Avery Dennison Home Textiles Labels Product and Services

Table 8. Avery Dennison Home Textiles Labels Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Avery Dennison Recent Developments/Updates

Table 10. Trimco Group Basic Information, Manufacturing Base and Competitors

Table 11. Trimco Group Major Business

Table 12. Trimco Group Home Textiles Labels Product and Services

Table 13. Trimco Group Home Textiles Labels Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Trimco Group Recent Developments/Updates

Table 15. Nilorn Group Basic Information, Manufacturing Base and Competitors

Table 16. Nilorn Group Major Business

Table 17. Nilorn Group Home Textiles Labels Product and Services

Table 18. Nilorn Group Home Textiles Labels Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Nilorn Group Recent Developments/Updates

Table 20. CADICA Group Basic Information, Manufacturing Base and Competitors

Table 21. CADICA Group Major Business

Table 22. CADICA Group Home Textiles Labels Product and Services

Table 23. CADICA Group Home Textiles Labels Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. CADICA Group Recent Developments/Updates

Table 25. ITL Group Basic Information, Manufacturing Base and Competitors

Table 26. ITL Group Major Business

Table 27. ITL Group Home Textiles Labels Product and Services

Table 28. ITL Group Home Textiles Labels Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. ITL Group Recent Developments/Updates

Table 30. Duesse Srl Basic Information, Manufacturing Base and Competitors

Table 31. Duesse Srl Major Business

Table 32. Duesse Srl Home Textiles Labels Product and Services

Table 33. Duesse Srl Home Textiles Labels Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Duesse Srl Recent Developments/Updates

Table 35. Asquith Group Basic Information, Manufacturing Base and Competitors

Table 36. Asquith Group Major Business

Table 37. Asquith Group Home Textiles Labels Product and Services

Table 38. Asquith Group Home Textiles Labels Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Asquith Group Recent Developments/Updates

Table 40. EE Labels Basic Information, Manufacturing Base and Competitors

Table 41. EE Labels Major Business

Table 42. EE Labels Home Textiles Labels Product and Services

Table 43. EE Labels Home Textiles Labels Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. EE Labels Recent Developments/Updates

Table 45. Etiteks Basic Information, Manufacturing Base and Competitors

Table 46. Etiteks Major Business

Table 47. Etiteks Home Textiles Labels Product and Services

Table 48. Etiteks Home Textiles Labels Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Etiteks Recent Developments/Updates

Table 50. Weavabel Basic Information, Manufacturing Base and Competitors

Table 51. Weavabel Major Business

Table 52. Weavabel Home Textiles Labels Product and Services

Table 53. Weavabel Home Textiles Labels Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Weavabel Recent Developments/Updates

Table 55. Nominette Basic Information, Manufacturing Base and Competitors

Table 56. Nominette Major Business

Table 57. Nominette Home Textiles Labels Product and Services

Table 58. Nominette Home Textiles Labels Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Nominette Recent Developments/Updates

Table 60. SML Group Basic Information, Manufacturing Base and Competitors
Table 61. SML Group Major Business
Table 62. SML Group Home Textiles Labels Product and Services
Table 63. SML Group Home Textiles Labels Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 64. SML Group Recent Developments/Updates
Table 65. Bel Labels Basic Information, Manufacturing Base and Competitors
Table 66. Bel Labels Major Business
Table 67. Bel Labels Home Textiles Labels Product and Services
Table 68. Bel Labels Home Textiles Labels Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 69. Bel Labels Recent Developments/Updates
Table 70. VI Labels Basic Information, Manufacturing Base and Competitors
Table 71. VI Labels Major Business
Table 72. VI Labels Home Textiles Labels Product and Services
Table 73. VI Labels Home Textiles Labels Sales Quantity (Sq m), Average Price (US\$/Sq m), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 74. VI Labels Recent Developments/Updates
Table 75. Global Home Textiles Labels Sales Quantity by Manufacturer (2021-2026) & (Sq m)
Table 76. Global Home Textiles Labels Revenue by Manufacturer (2021-2026) & (USD Million)
Table 77. Global Home Textiles Labels Average Price by Manufacturer (2021-2026) & (US\$/Sq m)
Table 78. Market Position of Manufacturers in Home Textiles Labels, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
Table 79. Head Office and Home Textiles Labels Production Site of Key Manufacturer
Table 80. Home Textiles Labels Market: Company Product Type Footprint
Table 81. Home Textiles Labels Market: Company Product Application Footprint
Table 82. Home Textiles Labels New Market Entrants and Barriers to Market Entry
Table 83. Home Textiles Labels Mergers, Acquisition, Agreements, and Collaborations
Table 84. Global Home Textiles Labels Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
Table 85. Global Home Textiles Labels Sales Quantity by Region (2021-2026) & (Sq m)
Table 86. Global Home Textiles Labels Sales Quantity by Region (2027-2032) & (Sq m)
Table 87. Global Home Textiles Labels Consumption Value by Region (2021-2026) & (USD Million)
Table 88. Global Home Textiles Labels Consumption Value by Region (2027-2032) & (USD Million)

Table 89. Global Home Textiles Labels Average Price by Region (2021-2026) & (US\$/Sq m)

Table 90. Global Home Textiles Labels Average Price by Region (2027-2032) & (US\$/Sq m)

Table 91. Global Home Textiles Labels Sales Quantity by Type (2021-2026) & (Sq m)

Table 92. Global Home Textiles Labels Sales Quantity by Type (2027-2032) & (Sq m)

Table 93. Global Home Textiles Labels Consumption Value by Type (2021-2026) & (USD Million)

Table 94. Global Home Textiles Labels Consumption Value by Type (2027-2032) & (USD Million)

Table 95. Global Home Textiles Labels Average Price by Type (2021-2026) & (US\$/Sq m)

Table 96. Global Home Textiles Labels Average Price by Type (2027-2032) & (US\$/Sq m)

Table 97. Global Home Textiles Labels Sales Quantity by Application (2021-2026) & (Sq m)

Table 98. Global Home Textiles Labels Sales Quantity by Application (2027-2032) & (Sq m)

Table 99. Global Home Textiles Labels Consumption Value by Application (2021-2026) & (USD Million)

Table 100. Global Home Textiles Labels Consumption Value by Application (2027-2032) & (USD Million)

Table 101. Global Home Textiles Labels Average Price by Application (2021-2026) & (US\$/Sq m)

Table 102. Global Home Textiles Labels Average Price by Application (2027-2032) & (US\$/Sq m)

Table 103. North America Home Textiles Labels Sales Quantity by Type (2021-2026) & (Sq m)

Table 104. North America Home Textiles Labels Sales Quantity by Type (2027-2032) & (Sq m)

Table 105. North America Home Textiles Labels Sales Quantity by Application (2021-2026) & (Sq m)

Table 106. North America Home Textiles Labels Sales Quantity by Application (2027-2032) & (Sq m)

Table 107. North America Home Textiles Labels Sales Quantity by Country (2021-2026) & (Sq m)

Table 108. North America Home Textiles Labels Sales Quantity by Country (2027-2032) & (Sq m)

Table 109. North America Home Textiles Labels Consumption Value by Country

(2021-2026) & (USD Million)

Table 110. North America Home Textiles Labels Consumption Value by Country

(2027-2032) & (USD Million)

Table 111. Europe Home Textiles Labels Sales Quantity by Type (2021-2026) & (Sq m)

Table 112. Europe Home Textiles Labels Sales Quantity by Type (2027-2032) & (Sq m)

Table 113. Europe Home Textiles Labels Sales Quantity by Application (2021-2026) & (Sq m)

Table 114. Europe Home Textiles Labels Sales Quantity by Application (2027-2032) & (Sq m)

Table 115. Europe Home Textiles Labels Sales Quantity by Country (2021-2026) & (Sq m)

Table 116. Europe Home Textiles Labels Sales Quantity by Country (2027-2032) & (Sq m)

Table 117. Europe Home Textiles Labels Consumption Value by Country (2021-2026) & (USD Million)

Table 118. Europe Home Textiles Labels Consumption Value by Country (2027-2032) & (USD Million)

Table 119. Asia-Pacific Home Textiles Labels Sales Quantity by Type (2021-2026) & (Sq m)

Table 120. Asia-Pacific Home Textiles Labels Sales Quantity by Type (2027-2032) & (Sq m)

Table 121. Asia-Pacific Home Textiles Labels Sales Quantity by Application (2021-2026) & (Sq m)

Table 122. Asia-Pacific Home Textiles Labels Sales Quantity by Application (2027-2032) & (Sq m)

Table 123. Asia-Pacific Home Textiles Labels Sales Quantity by Region (2021-2026) & (Sq m)

Table 124. Asia-Pacific Home Textiles Labels Sales Quantity by Region (2027-2032) & (Sq m)

Table 125. Asia-Pacific Home Textiles Labels Consumption Value by Region (2021-2026) & (USD Million)

Table 126. Asia-Pacific Home Textiles Labels Consumption Value by Region (2027-2032) & (USD Million)

Table 127. South America Home Textiles Labels Sales Quantity by Type (2021-2026) & (Sq m)

Table 128. South America Home Textiles Labels Sales Quantity by Type (2027-2032) & (Sq m)

Table 129. South America Home Textiles Labels Sales Quantity by Application (2021-2026) & (Sq m)

Table 130. South America Home Textiles Labels Sales Quantity by Application
(2027-2032) & (Sq m)

Table 131. South America Home Textiles Labels Sales Quantity by Country
(2021-2026) & (Sq m)

Table 132. South America Home Textiles Labels Sales Quantity by Country
(2027-2032) & (Sq m)

Table 133. South America Home Textiles Labels Consumption Value by Country
(2021-2026) & (USD Million)

Table 134. South America Home Textiles Labels Consumption Value by Country
(2027-2032) & (USD Million)

Table 135. Middle East & Africa Home Textiles Labels Sales Quantity by Type
(2021-2026) & (Sq m)

Table 136. Middle East & Africa Home Textiles Labels Sales Quantity by Type
(2027-2032) & (Sq m)

Table 137. Middle East & Africa Home Textiles Labels Sales Quantity by Application
(2021-2026) & (Sq m)

Table 138. Middle East & Africa Home Textiles Labels Sales Quantity by Application
(2027-2032) & (Sq m)

Table 139. Middle East & Africa Home Textiles Labels Sales Quantity by Country
(2021-2026) & (Sq m)

Table 140. Middle East & Africa Home Textiles Labels Sales Quantity by Country
(2027-2032) & (Sq m)

Table 141. Middle East & Africa Home Textiles Labels Consumption Value by Country
(2021-2026) & (USD Million)

Table 142. Middle East & Africa Home Textiles Labels Consumption Value by Country
(2027-2032) & (USD Million)

Table 143. Home Textiles Labels Raw Material

Table 144. Key Manufacturers of Home Textiles Labels Raw Materials

Table 145. Home Textiles Labels Typical Distributors

Table 146. Home Textiles Labels Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Home Textiles Labels Picture

Figure 2. Global Home Textiles Labels Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Home Textiles Labels Revenue Market Share by Type in 2025

Figure 4. Polyester Labels Examples

Figure 5. Nylon Labels Examples

Figure 6. Cotton Labels Examples

Figure 7. Eco-friendly/Biodegradable Labels Examples

Figure 8. Others Examples

Figure 9. Global Home Textiles Labels Revenue by Number of Washes, (USD Million), 2021 & 2025 & 2032

Figure 10. Global Home Textiles Labels Revenue Market Share by Number of Washes in 2025

Figure 11. ?100 Washes Examples

Figure 12. 101?200 Washes Examples

Figure 13. >200 Washes Examples

Figure 14. Global Home Textiles Labels Revenue by Form, (USD Million), 2021 & 2025 & 2032

Figure 15. Global Home Textiles Labels Revenue Market Share by Form in 2025

Figure 16. Woven Labels Examples

Figure 17. Printed Fabric Labels Examples

Figure 18. Care Labels/Wash Labels Examples

Figure 19. Heat Transfer Labels Examples

Figure 20. RFID/QR Code Smart Labels Examples

Figure 21. Global Home Textiles Labels Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 22. Global Home Textiles Labels Revenue Market Share by Application in 2025

Figure 23. Bed Linen Examples

Figure 24. Towel Examples

Figure 25. Curtain & Upholstery Examples

Figure 26. Table Linen Examples

Figure 27. Others Examples

Figure 28. Global Home Textiles Labels Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 29. Global Home Textiles Labels Consumption Value and Forecast (2021-2032)

& (USD Million)

Figure 30. Global Home Textiles Labels Sales Quantity (2021-2032) & (Sq m)

Figure 31. Global Home Textiles Labels Price (2021-2032) & (US\$/Sq m)

Figure 32. Global Home Textiles Labels Sales Quantity Market Share by Manufacturer in 2025

Figure 33. Global Home Textiles Labels Revenue Market Share by Manufacturer in 2025

Figure 34. Producer Shipments of Home Textiles Labels by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 35. Top 3 Home Textiles Labels Manufacturer (Revenue) Market Share in 2025

Figure 36. Top 6 Home Textiles Labels Manufacturer (Revenue) Market Share in 2025

Figure 37. Global Home Textiles Labels Sales Quantity Market Share by Region (2021-2032)

Figure 38. Global Home Textiles Labels Consumption Value Market Share by Region (2021-2032)

Figure 39. North America Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 40. Europe Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 41. Asia-Pacific Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 42. South America Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 43. Middle East & Africa Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 44. Global Home Textiles Labels Sales Quantity Market Share by Type (2021-2032)

Figure 45. Global Home Textiles Labels Consumption Value Market Share by Type (2021-2032)

Figure 46. Global Home Textiles Labels Average Price by Type (2021-2032) & (US\$/Sq m)

Figure 47. Global Home Textiles Labels Sales Quantity Market Share by Application (2021-2032)

Figure 48. Global Home Textiles Labels Revenue Market Share by Application (2021-2032)

Figure 49. Global Home Textiles Labels Average Price by Application (2021-2032) & (US\$/Sq m)

Figure 50. North America Home Textiles Labels Sales Quantity Market Share by Type (2021-2032)

Figure 51. North America Home Textiles Labels Sales Quantity Market Share by Application (2021-2032)

Figure 52. North America Home Textiles Labels Sales Quantity Market Share by Country (2021-2032)

Figure 53. North America Home Textiles Labels Consumption Value Market Share by Country (2021-2032)

Figure 54. United States Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 55. Canada Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 56. Mexico Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 57. Europe Home Textiles Labels Sales Quantity Market Share by Type (2021-2032)

Figure 58. Europe Home Textiles Labels Sales Quantity Market Share by Application (2021-2032)

Figure 59. Europe Home Textiles Labels Sales Quantity Market Share by Country (2021-2032)

Figure 60. Europe Home Textiles Labels Consumption Value Market Share by Country (2021-2032)

Figure 61. Germany Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 62. France Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 63. United Kingdom Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 64. Russia Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 65. Italy Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 66. Asia-Pacific Home Textiles Labels Sales Quantity Market Share by Type (2021-2032)

Figure 67. Asia-Pacific Home Textiles Labels Sales Quantity Market Share by Application (2021-2032)

Figure 68. Asia-Pacific Home Textiles Labels Sales Quantity Market Share by Region (2021-2032)

Figure 69. Asia-Pacific Home Textiles Labels Consumption Value Market Share by Region (2021-2032)

Figure 70. China Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 71. Japan Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 72. South Korea Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 73. India Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 74. Southeast Asia Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 75. Australia Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 76. South America Home Textiles Labels Sales Quantity Market Share by Type (2021-2032)

Figure 77. South America Home Textiles Labels Sales Quantity Market Share by Application (2021-2032)

Figure 78. South America Home Textiles Labels Sales Quantity Market Share by Country (2021-2032)

Figure 79. South America Home Textiles Labels Consumption Value Market Share by Country (2021-2032)

Figure 80. Brazil Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 81. Argentina Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 82. Middle East & Africa Home Textiles Labels Sales Quantity Market Share by Type (2021-2032)

Figure 83. Middle East & Africa Home Textiles Labels Sales Quantity Market Share by Application (2021-2032)

Figure 84. Middle East & Africa Home Textiles Labels Sales Quantity Market Share by Country (2021-2032)

Figure 85. Middle East & Africa Home Textiles Labels Consumption Value Market Share by Country (2021-2032)

Figure 86. Turkey Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 87. Egypt Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 88. Saudi Arabia Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 89. South Africa Home Textiles Labels Consumption Value (2021-2032) & (USD Million)

Figure 90. Home Textiles Labels Market Drivers

Figure 91. Home Textiles Labels Market Restraints

Figure 92. Home Textiles Labels Market Trends

Figure 93. Porters Five Forces Analysis

Figure 94. Manufacturing Cost Structure Analysis of Home Textiles Labels in 2025

Figure 95. Manufacturing Process Analysis of Home Textiles Labels

Figure 96. Home Textiles Labels Industrial Chain

Figure 97. Sales Channel: Direct to End-User vs Distributors

Figure 98. Direct Channel Pros & Cons

Figure 99. Indirect Channel Pros & Cons

Figure 100. Methodology

Figure 101. Research Process and Data Source

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