

Global Home Textile Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Home Textile market size is expected to reach \$ 211999 million by 2032, rising at a market growth of 3.7% CAGR during the forecast period (2026-2032). Home Textile is a flexible woven material consisting of a network of natural or artificial fibres often referred to as thread or yarn. Yarn is produced by spinning raw fibres of wool, flax, cotton, or other material to produce long strands. Textiles are formed by weaving, knitting, crocheting, knotting, or pressing fibres together. Household textiles, frequently referred to as soft furnishings, are fabrics used in the home. They include items frequently classified as linens, such as bath and dish towels, table linens, shower curtains, and bathroom ensembles. Related items include sheets, pillowcases, mattresses, blankets, comforters, and bedspreads. In addition, textile products contributing to the atmosphere and comfort of the home include rugs and carpeting, draperies, curtains, and upholstery fabrics. Most of these items are also used in hotels and motels, and many are used in offices, showrooms, retail stores, restaurants, recreational facilities, and various other commercial establishments.

1. Rising Living Standards and Home Comfort Awareness

One of the primary drivers of the global home textiles market is the steady improvement in living standards and the growing emphasis consumers place on home comfort and quality of life. As disposable incomes rise, especially in emerging economies across Asia-Pacific, the Middle East, and Latin America, households are spending more on bedding, curtains, towels, upholstery fabrics, and decorative textiles. Home textiles are increasingly viewed not just as functional necessities, but as lifestyle products that contribute to comfort, aesthetics, and well-being. This trend is reinforced by urbanization and the growth of middle-class populations, which together drive demand for better-quality, more stylish, and longer-lasting home textile products.

2. Growth of Housing, Renovation, and Hospitality Sectors

The expansion of residential construction, home renovation activities, and the global

hospitality industry is another key driver of the home textiles market. New housing projects directly stimulate demand for products such as bed linens, carpets, curtains, and upholstery, while renovation and refurbishment cycles create recurring replacement demand. At the same time, hotels, resorts, serviced apartments, and vacation rentals consume large volumes of home textiles and require frequent replacement due to high usage intensity and hygiene standards. The recovery and long-term growth of tourism and hospitality, particularly in Asia and the Middle East, continue to support stable bulk demand for home textile manufacturers and suppliers.

3. Design Innovation, Sustainability, and E-commerce Penetration

Continuous innovation in design, materials, and manufacturing processes is also accelerating market growth. Consumers increasingly seek home textiles that combine aesthetics with performance features such as durability, easy care, antibacterial properties, and temperature regulation. At the same time, sustainability has become a major purchasing consideration, driving demand for organic cotton, recycled polyester, and eco-friendly dyeing and finishing processes. In parallel, the rapid expansion of e-commerce and direct-to-consumer channels has improved product accessibility, widened design choices, and enabled faster trend adoption, allowing both established brands and emerging players to reach global consumers more efficiently and stimulate overall market demand.

This report studies the global Home Textile demand, key companies, and key regions. This report is a detailed and comprehensive analysis of the world market for Home Textile, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Home Textile that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Home Textile total market, 2021-2032, (USD Million)

Global Home Textile total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Home Textile total market, key domestic companies, and share, (USD Million)

Global Home Textile revenue by player, revenue and market share 2021-2026, (USD Million)

Global Home Textile total market by Type, CAGR, 2021-2032, (USD Million)

Global Home Textile total market by Sales Channels, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Home Textile market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shaw Industries, Mohawk, Welspun India, Sunvim, Luolai Home Textile, Loftex, Shuixing Home Textile, Shandong Weiqiao, Fuanna, Mendale Home

Textile, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Home Textile market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Sales Channels. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Home Textile Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Home Textile Market, Segmentation by Type:

Bedding

Curtain & Blind

Towel

Carpet

Kitchen Linen

Others

Global Home Textile Market, Segmentation by Materials:

Polypropylene

Polyester Fiber

Nylon

Acrylic Fiber

Viscose Fiber

Other

Global Home Textile Market, Segmentation by Product:

Cotton

Chemical Fiber

Others

Global Home Textile Market, Segmentation by Sales Channels:

Online Sales

Offline Sales

Companies Profiled:

Shaw Industries

Mohawk

Welspun India

Sunvim

Luolai Home Textile

Loftex

Shuixing Home Textile

Shandong Weiqiao

Fuanna

Mendale Home Textile

Ralph Lauren Corporation

Springs Global

Evezary

WestPoint Home

American Textile

Yunus

Beyond Home Textile

GHCL

Dohia

Violet Home Textile

Sheridan

Zucchi

Lucky Textile

Franco Manufacturing

Veken Elite

Key Questions Answered

1. How big is the global Home Textile market?
2. What is the demand of the global Home Textile market?
3. What is the year over year growth of the global Home Textile market?
4. What is the total value of the global Home Textile market?
5. Who are the Major Players in the global Home Textile market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Home Textile Introduction
- 1.2 World Home Textile Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Home Textile Total Market by Region (by Headquarter Location)
 - 1.3.1 World Home Textile Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Home Textile Revenue (2021-2032)
 - 1.3.3 China Based Company Home Textile Revenue (2021-2032)
 - 1.3.4 Europe Based Company Home Textile Revenue (2021-2032)
 - 1.3.5 Japan Based Company Home Textile Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Home Textile Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Home Textile Revenue (2021-2032)
 - 1.3.8 India Based Company Home Textile Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Home Textile Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Home Textile Consumption Value (2021-2032)
- 2.2 World Home Textile Consumption Value by Region
 - 2.2.1 World Home Textile Consumption Value by Region (2021-2026)
 - 2.2.2 World Home Textile Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Home Textile Consumption Value (2021-2032)
- 2.4 China Home Textile Consumption Value (2021-2032)
- 2.5 Europe Home Textile Consumption Value (2021-2032)
- 2.6 Japan Home Textile Consumption Value (2021-2032)
- 2.7 South Korea Home Textile Consumption Value (2021-2032)
- 2.8 ASEAN Home Textile Consumption Value (2021-2032)
- 2.9 India Home Textile Consumption Value (2021-2032)

3 WORLD HOME TEXTILE COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Home Textile Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)

- 3.2.1 Global Home Textile Industry Rank of Major Players
- 3.2.2 Global Concentration Ratios (CR4) for Home Textile in 2025
- 3.2.3 Global Concentration Ratios (CR8) for Home Textile in 2025
- 3.3 Home Textile Company Evaluation Quadrant
- 3.4 Home Textile Market: Overall Company Footprint Analysis
 - 3.4.1 Home Textile Market: Region Footprint
 - 3.4.2 Home Textile Market: Company Product Type Footprint
 - 3.4.3 Home Textile Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Home Textile Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Home Textile Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: Home Textile Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Home Textile Consumption Value Comparison
 - 4.2.1 United States VS China: Home Textile Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Home Textile Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Home Textile Companies and Market Share, 2021-2026
 - 4.3.1 United States Based Home Textile Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies Home Textile Revenue, (2021-2026)
- 4.4 China Based Companies Home Textile Revenue and Market Share, 2021-2026
 - 4.4.1 China Based Home Textile Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies Home Textile Revenue, (2021-2026)
- 4.5 Rest of World Based Home Textile Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based Home Textile Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Home Textile Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Home Textile Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Bedding

5.2.2 Curtain & Blind

5.2.3 Towel

5.2.4 Carpet

5.2.5 Kitchen Linen

5.2.6 Others

5.3 Market Segment by Type

5.3.1 World Home Textile Market Size by Type (2021-2026)

5.3.2 World Home Textile Market Size by Type (2027-2032)

5.3.3 World Home Textile Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY MATERIALS

6.1 World Home Textile Market Size Overview by Materials: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Materials

6.2.1 Polypropylene

6.2.2 Polyester Fiber

6.2.3 Nylon

6.2.4 Acrylic Fiber

6.2.5 Viscose Fiber

6.2.6 Other

6.3 Market Segment by Materials

6.3.1 World Home Textile Market Size by Materials (2021-2026)

6.3.2 World Home Textile Market Size by Materials (2027-2032)

6.3.3 World Home Textile Market Size Market Share by Materials (2027-2032)

7 MARKET ANALYSIS BY PRODUCT

7.1 World Home Textile Market Size Overview by Product: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Product

7.2.1 Cotton

7.2.2 Chemical Fiber

7.2.3 Others

7.3 Market Segment by Product

7.3.1 World Home Textile Market Size by Product (2021-2026)

7.3.2 World Home Textile Market Size by Product (2027-2032)

7.3.3 World Home Textile Market Size Market Share by Product (2027-2032)

8 MARKET ANALYSIS BY SALES CHANNELS

8.1 World Home Textile Market Size Overview by Sales Channels: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Sales Channels

8.2.1 Online Sales

8.2.2 Offline Sales

8.3 Market Segment by Sales Channels

8.3.1 World Home Textile Market Size by Sales Channels (2021-2026)

8.3.2 World Home Textile Market Size by Sales Channels (2027-2032)

8.3.3 World Home Textile Market Size Market Share by Sales Channels (2021-2032)

9 COMPANY PROFILES

9.1 Shaw Industries

9.1.1 Shaw Industries Details

9.1.2 Shaw Industries Major Business

9.1.3 Shaw Industries Home Textile Product and Services

9.1.4 Shaw Industries Home Textile Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Shaw Industries Recent Developments/Updates

9.1.6 Shaw Industries Competitive Strengths & Weaknesses

9.2 Mohawk

9.2.1 Mohawk Details

9.2.2 Mohawk Major Business

9.2.3 Mohawk Home Textile Product and Services

9.2.4 Mohawk Home Textile Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Mohawk Recent Developments/Updates

9.2.6 Mohawk Competitive Strengths & Weaknesses

9.3 Welspun India

9.3.1 Welspun India Details

9.3.2 Welspun India Major Business

9.3.3 Welspun India Home Textile Product and Services

9.3.4 Welspun India Home Textile Revenue, Gross Margin and Market Share

(2021-2026)

9.3.5 Welspun India Recent Developments/Updates

9.3.6 Welspun India Competitive Strengths & Weaknesses

9.4 Sunvim

9.4.1 Sunvim Details

9.4.2 Sunvim Major Business

9.4.3 Sunvim Home Textile Product and Services

9.4.4 Sunvim Home Textile Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 Sunvim Recent Developments/Updates

9.4.6 Sunvim Competitive Strengths & Weaknesses

9.5 Luolai Home Textile

9.5.1 Luolai Home Textile Details

9.5.2 Luolai Home Textile Major Business

9.5.3 Luolai Home Textile Home Textile Product and Services

9.5.4 Luolai Home Textile Home Textile Revenue, Gross Margin and Market Share

(2021-2026)

9.5.5 Luolai Home Textile Recent Developments/Updates

9.5.6 Luolai Home Textile Competitive Strengths & Weaknesses

9.6 Loftex

9.6.1 Loftex Details

9.6.2 Loftex Major Business

9.6.3 Loftex Home Textile Product and Services

9.6.4 Loftex Home Textile Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 Loftex Recent Developments/Updates

9.6.6 Loftex Competitive Strengths & Weaknesses

9.7 Shuixing Home Textile

9.7.1 Shuixing Home Textile Details

9.7.2 Shuixing Home Textile Major Business

9.7.3 Shuixing Home Textile Home Textile Product and Services

9.7.4 Shuixing Home Textile Home Textile Revenue, Gross Margin and Market Share

(2021-2026)

9.7.5 Shuixing Home Textile Recent Developments/Updates

9.7.6 Shuixing Home Textile Competitive Strengths & Weaknesses

9.8 Shandong Weiqiao

9.8.1 Shandong Weiqiao Details

9.8.2 Shandong Weiqiao Major Business

9.8.3 Shandong Weiqiao Home Textile Product and Services

9.8.4 Shandong Weiqiao Home Textile Revenue, Gross Margin and Market Share

(2021-2026)

- 9.8.5 Shandong Weiqiao Recent Developments/Updates
- 9.8.6 Shandong Weiqiao Competitive Strengths & Weaknesses
- 9.9 Fuanna
 - 9.9.1 Fuanna Details
 - 9.9.2 Fuanna Major Business
 - 9.9.3 Fuanna Home Textile Product and Services
 - 9.9.4 Fuanna Home Textile Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Fuanna Recent Developments/Updates
 - 9.9.6 Fuanna Competitive Strengths & Weaknesses
- 9.10 Mendale Home Textile
 - 9.10.1 Mendale Home Textile Details
 - 9.10.2 Mendale Home Textile Major Business
 - 9.10.3 Mendale Home Textile Home Textile Product and Services
 - 9.10.4 Mendale Home Textile Home Textile Revenue, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Mendale Home Textile Recent Developments/Updates
 - 9.10.6 Mendale Home Textile Competitive Strengths & Weaknesses
- 9.11 Ralph Lauren Corporation
 - 9.11.1 Ralph Lauren Corporation Details
 - 9.11.2 Ralph Lauren Corporation Major Business
 - 9.11.3 Ralph Lauren Corporation Home Textile Product and Services
 - 9.11.4 Ralph Lauren Corporation Home Textile Revenue, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Ralph Lauren Corporation Recent Developments/Updates
 - 9.11.6 Ralph Lauren Corporation Competitive Strengths & Weaknesses
- 9.12 Springs Global
 - 9.12.1 Springs Global Details
 - 9.12.2 Springs Global Major Business
 - 9.12.3 Springs Global Home Textile Product and Services
 - 9.12.4 Springs Global Home Textile Revenue, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Springs Global Recent Developments/Updates
 - 9.12.6 Springs Global Competitive Strengths & Weaknesses
- 9.13 Evezary
 - 9.13.1 Evezary Details
 - 9.13.2 Evezary Major Business
 - 9.13.3 Evezary Home Textile Product and Services
 - 9.13.4 Evezary Home Textile Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Evezary Recent Developments/Updates

- 9.13.6 Evezary Competitive Strengths & Weaknesses
- 9.14 WestPoint Home
 - 9.14.1 WestPoint Home Details
 - 9.14.2 WestPoint Home Major Business
 - 9.14.3 WestPoint Home Home Textile Product and Services
 - 9.14.4 WestPoint Home Home Textile Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 WestPoint Home Recent Developments/Updates
 - 9.14.6 WestPoint Home Competitive Strengths & Weaknesses
- 9.15 American Textile
 - 9.15.1 American Textile Details
 - 9.15.2 American Textile Major Business
 - 9.15.3 American Textile Home Textile Product and Services
 - 9.15.4 American Textile Home Textile Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 American Textile Recent Developments/Updates
 - 9.15.6 American Textile Competitive Strengths & Weaknesses
- 9.16 Yunus
 - 9.16.1 Yunus Details
 - 9.16.2 Yunus Major Business
 - 9.16.3 Yunus Home Textile Product and Services
 - 9.16.4 Yunus Home Textile Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Yunus Recent Developments/Updates
 - 9.16.6 Yunus Competitive Strengths & Weaknesses
- 9.17 Beyond Home Textile
 - 9.17.1 Beyond Home Textile Details
 - 9.17.2 Beyond Home Textile Major Business
 - 9.17.3 Beyond Home Textile Home Textile Product and Services
 - 9.17.4 Beyond Home Textile Home Textile Revenue, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Beyond Home Textile Recent Developments/Updates
 - 9.17.6 Beyond Home Textile Competitive Strengths & Weaknesses
- 9.18 GHCL
 - 9.18.1 GHCL Details
 - 9.18.2 GHCL Major Business
 - 9.18.3 GHCL Home Textile Product and Services
 - 9.18.4 GHCL Home Textile Revenue, Gross Margin and Market Share (2021-2026)
 - 9.18.5 GHCL Recent Developments/Updates
 - 9.18.6 GHCL Competitive Strengths & Weaknesses

9.19 Dohia

9.19.1 Dohia Details

9.19.2 Dohia Major Business

9.19.3 Dohia Home Textile Product and Services

9.19.4 Dohia Home Textile Revenue, Gross Margin and Market Share (2021-2026)

9.19.5 Dohia Recent Developments/Updates

9.19.6 Dohia Competitive Strengths & Weaknesses

9.20 Violet Home Textile

9.20.1 Violet Home Textile Details

9.20.2 Violet Home Textile Major Business

9.20.3 Violet Home Textile Home Textile Product and Services

9.20.4 Violet Home Textile Home Textile Revenue, Gross Margin and Market Share (2021-2026)

9.20.5 Violet Home Textile Recent Developments/Updates

9.20.6 Violet Home Textile Competitive Strengths & Weaknesses

9.21 Sheridan

9.21.1 Sheridan Details

9.21.2 Sheridan Major Business

9.21.3 Sheridan Home Textile Product and Services

9.21.4 Sheridan Home Textile Revenue, Gross Margin and Market Share (2021-2026)

9.21.5 Sheridan Recent Developments/Updates

9.21.6 Sheridan Competitive Strengths & Weaknesses

9.22 Zucchi

9.22.1 Zucchi Details

9.22.2 Zucchi Major Business

9.22.3 Zucchi Home Textile Product and Services

9.22.4 Zucchi Home Textile Revenue, Gross Margin and Market Share (2021-2026)

9.22.5 Zucchi Recent Developments/Updates

9.22.6 Zucchi Competitive Strengths & Weaknesses

9.23 Lucky Textile

9.23.1 Lucky Textile Details

9.23.2 Lucky Textile Major Business

9.23.3 Lucky Textile Home Textile Product and Services

9.23.4 Lucky Textile Home Textile Revenue, Gross Margin and Market Share (2021-2026)

9.23.5 Lucky Textile Recent Developments/Updates

9.23.6 Lucky Textile Competitive Strengths & Weaknesses

9.24 Franco Manufacturing

9.24.1 Franco Manufacturing Details

- 9.24.2 Franco Manufacturing Major Business
- 9.24.3 Franco Manufacturing Home Textile Product and Services
- 9.24.4 Franco Manufacturing Home Textile Revenue, Gross Margin and Market Share (2021-2026)
- 9.24.5 Franco Manufacturing Recent Developments/Updates
- 9.24.6 Franco Manufacturing Competitive Strengths & Weaknesses
- 9.25 Veken Elite
 - 9.25.1 Veken Elite Details
 - 9.25.2 Veken Elite Major Business
 - 9.25.3 Veken Elite Home Textile Product and Services
 - 9.25.4 Veken Elite Home Textile Revenue, Gross Margin and Market Share (2021-2026)
 - 9.25.5 Veken Elite Recent Developments/Updates
 - 9.25.6 Veken Elite Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Home Textile Industry Chain
- 10.2 Home Textile Upstream Analysis
- 10.3 Home Textile Midstream Analysis
- 10.4 Home Textile Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Home Textile Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Home Textile Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Home Textile Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Home Textile Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Home Textile Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Home Textile Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Home Textile Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Home Textile Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Home Textile Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Home Textile Players in 2025

Table 12. World Home Textile Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Home Textile Company Evaluation Quadrant

Table 14. Head Office of Key Home Textile Players

Table 15. Home Textile Market: Company Product Type Footprint

Table 16. Home Textile Market: Company Product Application Footprint

Table 17. Home Textile Mergers & Acquisitions Activity

Table 18. United States VS China Home Textile Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Home Textile Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Home Textile Companies, Headquarters (States, Country)

Table 21. United States Based Companies Home Textile Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Home Textile Revenue Market Share

(2021-2026)

Table 23. China Based Home Textile Companies, Headquarters (Province, Country)

Table 24. China Based Companies Home Textile Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Home Textile Revenue Market Share (2021-2026)

Table 26. Rest of World Based Home Textile Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Home Textile Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Home Textile Revenue Market Share (2021-2026)

Table 29. World Home Textile Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Home Textile Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Home Textile Market Size by Type (2027-2032) & (USD Million)

Table 32. World Home Textile Market Size by Materials, (USD Million), 2021 & 2025 & 2032

Table 33. World Home Textile Market Size Value by Materials (2021-2026) & (USD Million)

Table 34. World Home Textile Market Size by Materials (2027-2032) & (USD Million)

Table 35. World Home Textile Market Size by Product, (USD Million), 2021 & 2025 & 2032

Table 36. World Home Textile Market Size Value by Product (2021-2026) & (USD Million)

Table 37. World Home Textile Market Size by Product (2027-2032) & (USD Million)

Table 38. World Home Textile Market Size by Sales Channels, (USD Million), 2021 & 2025 & 2032

Table 39. World Home Textile Market Size by Sales Channels (2021-2026) & (USD Million)

Table 40. World Home Textile Market Size by Sales Channels (2027-2032) & (USD Million)

Table 41. Shaw Industries Basic Information, Manufacturing Base and Competitors

Table 42. Shaw Industries Major Business

Table 43. Shaw Industries Home Textile Product and Services

Table 44. Shaw Industries Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Shaw Industries Recent Developments/Updates

Table 46. Shaw Industries Competitive Strengths & Weaknesses

Table 47. Mohawk Basic Information, Manufacturing Base and Competitors

Table 48. Mohawk Major Business

- Table 49. Mohawk Home Textile Product and Services
- Table 50. Mohawk Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 51. Mohawk Recent Developments/Updates
- Table 52. Mohawk Competitive Strengths & Weaknesses
- Table 53. Welspun India Basic Information, Manufacturing Base and Competitors
- Table 54. Welspun India Major Business
- Table 55. Welspun India Home Textile Product and Services
- Table 56. Welspun India Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 57. Welspun India Recent Developments/Updates
- Table 58. Welspun India Competitive Strengths & Weaknesses
- Table 59. Sunvim Basic Information, Manufacturing Base and Competitors
- Table 60. Sunvim Major Business
- Table 61. Sunvim Home Textile Product and Services
- Table 62. Sunvim Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 63. Sunvim Recent Developments/Updates
- Table 64. Sunvim Competitive Strengths & Weaknesses
- Table 65. Luolai Home Textile Basic Information, Manufacturing Base and Competitors
- Table 66. Luolai Home Textile Major Business
- Table 67. Luolai Home Textile Home Textile Product and Services
- Table 68. Luolai Home Textile Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 69. Luolai Home Textile Recent Developments/Updates
- Table 70. Luolai Home Textile Competitive Strengths & Weaknesses
- Table 71. Loftex Basic Information, Manufacturing Base and Competitors
- Table 72. Loftex Major Business
- Table 73. Loftex Home Textile Product and Services
- Table 74. Loftex Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 75. Loftex Recent Developments/Updates
- Table 76. Loftex Competitive Strengths & Weaknesses
- Table 77. Shuixing Home Textile Basic Information, Manufacturing Base and Competitors
- Table 78. Shuixing Home Textile Major Business
- Table 79. Shuixing Home Textile Home Textile Product and Services
- Table 80. Shuixing Home Textile Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 81. Shuixing Home Textile Recent Developments/Updates
- Table 82. Shuixing Home Textile Competitive Strengths & Weaknesses
- Table 83. Shandong Weiqiao Basic Information, Manufacturing Base and Competitors
- Table 84. Shandong Weiqiao Major Business
- Table 85. Shandong Weiqiao Home Textile Product and Services
- Table 86. Shandong Weiqiao Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. Shandong Weiqiao Recent Developments/Updates
- Table 88. Shandong Weiqiao Competitive Strengths & Weaknesses
- Table 89. Fuanna Basic Information, Manufacturing Base and Competitors
- Table 90. Fuanna Major Business
- Table 91. Fuanna Home Textile Product and Services
- Table 92. Fuanna Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. Fuanna Recent Developments/Updates
- Table 94. Fuanna Competitive Strengths & Weaknesses
- Table 95. Mendale Home Textile Basic Information, Manufacturing Base and Competitors
- Table 96. Mendale Home Textile Major Business
- Table 97. Mendale Home Textile Home Textile Product and Services
- Table 98. Mendale Home Textile Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. Mendale Home Textile Recent Developments/Updates
- Table 100. Mendale Home Textile Competitive Strengths & Weaknesses
- Table 101. Ralph Lauren Corporation Basic Information, Manufacturing Base and Competitors
- Table 102. Ralph Lauren Corporation Major Business
- Table 103. Ralph Lauren Corporation Home Textile Product and Services
- Table 104. Ralph Lauren Corporation Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Ralph Lauren Corporation Recent Developments/Updates
- Table 106. Ralph Lauren Corporation Competitive Strengths & Weaknesses
- Table 107. Springs Global Basic Information, Manufacturing Base and Competitors
- Table 108. Springs Global Major Business
- Table 109. Springs Global Home Textile Product and Services
- Table 110. Springs Global Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Springs Global Recent Developments/Updates
- Table 112. Springs Global Competitive Strengths & Weaknesses

- Table 113. Evezary Basic Information, Manufacturing Base and Competitors
- Table 114. Evezary Major Business
- Table 115. Evezary Home Textile Product and Services
- Table 116. Evezary Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Evezary Recent Developments/Updates
- Table 118. Evezary Competitive Strengths & Weaknesses
- Table 119. WestPoint Home Basic Information, Manufacturing Base and Competitors
- Table 120. WestPoint Home Major Business
- Table 121. WestPoint Home Home Textile Product and Services
- Table 122. WestPoint Home Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. WestPoint Home Recent Developments/Updates
- Table 124. WestPoint Home Competitive Strengths & Weaknesses
- Table 125. American Textile Basic Information, Manufacturing Base and Competitors
- Table 126. American Textile Major Business
- Table 127. American Textile Home Textile Product and Services
- Table 128. American Textile Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. American Textile Recent Developments/Updates
- Table 130. American Textile Competitive Strengths & Weaknesses
- Table 131. Yunus Basic Information, Manufacturing Base and Competitors
- Table 132. Yunus Major Business
- Table 133. Yunus Home Textile Product and Services
- Table 134. Yunus Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 135. Yunus Recent Developments/Updates
- Table 136. Yunus Competitive Strengths & Weaknesses
- Table 137. Beyond Home Textile Basic Information, Manufacturing Base and Competitors
- Table 138. Beyond Home Textile Major Business
- Table 139. Beyond Home Textile Home Textile Product and Services
- Table 140. Beyond Home Textile Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 141. Beyond Home Textile Recent Developments/Updates
- Table 142. Beyond Home Textile Competitive Strengths & Weaknesses
- Table 143. GHCL Basic Information, Manufacturing Base and Competitors
- Table 144. GHCL Major Business
- Table 145. GHCL Home Textile Product and Services

Table 146. GHCL Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. GHCL Recent Developments/Updates

Table 148. GHCL Competitive Strengths & Weaknesses

Table 149. Dohia Basic Information, Manufacturing Base and Competitors

Table 150. Dohia Major Business

Table 151. Dohia Home Textile Product and Services

Table 152. Dohia Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. Dohia Recent Developments/Updates

Table 154. Dohia Competitive Strengths & Weaknesses

Table 155. Violet Home Textile Basic Information, Manufacturing Base and Competitors

Table 156. Violet Home Textile Major Business

Table 157. Violet Home Textile Home Textile Product and Services

Table 158. Violet Home Textile Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 159. Violet Home Textile Recent Developments/Updates

Table 160. Violet Home Textile Competitive Strengths & Weaknesses

Table 161. Sheridan Basic Information, Manufacturing Base and Competitors

Table 162. Sheridan Major Business

Table 163. Sheridan Home Textile Product and Services

Table 164. Sheridan Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 165. Sheridan Recent Developments/Updates

Table 166. Sheridan Competitive Strengths & Weaknesses

Table 167. Zucchi Basic Information, Manufacturing Base and Competitors

Table 168. Zucchi Major Business

Table 169. Zucchi Home Textile Product and Services

Table 170. Zucchi Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 171. Zucchi Recent Developments/Updates

Table 172. Zucchi Competitive Strengths & Weaknesses

Table 173. Lucky Textile Basic Information, Manufacturing Base and Competitors

Table 174. Lucky Textile Major Business

Table 175. Lucky Textile Home Textile Product and Services

Table 176. Lucky Textile Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 177. Lucky Textile Recent Developments/Updates

Table 178. Lucky Textile Competitive Strengths & Weaknesses

- Table 179. Franco Manufacturing Basic Information, Manufacturing Base and Competitors
- Table 180. Franco Manufacturing Major Business
- Table 181. Franco Manufacturing Home Textile Product and Services
- Table 182. Franco Manufacturing Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 183. Franco Manufacturing Recent Developments/Updates
- Table 184. Franco Manufacturing Competitive Strengths & Weaknesses
- Table 185. Veken Elite Basic Information, Manufacturing Base and Competitors
- Table 186. Veken Elite Major Business
- Table 187. Veken Elite Home Textile Product and Services
- Table 188. Veken Elite Home Textile Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 189. Veken Elite Recent Developments/Updates
- Table 190. Veken Elite Competitive Strengths & Weaknesses
- Table 191. Global Key Players of Home Textile Upstream (Raw Materials)
- Table 192. Global Home Textile Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Home Textile Picture

Figure 2. World Home Textile Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Home Textile Total Revenue (2021-2032) & (USD Million)

Figure 4. World Home Textile Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Home Textile Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Home Textile Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Home Textile Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Home Textile Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Home Textile Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Home Textile Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Home Textile Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Home Textile Revenue (2021-2032) & (USD Million)

Figure 13. Home Textile Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Home Textile Consumption Value (2021-2032) & (USD Million)

Figure 16. World Home Textile Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Home Textile Consumption Value (2021-2032) & (USD Million)

Figure 18. China Home Textile Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Home Textile Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Home Textile Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Home Textile Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Home Textile Consumption Value (2021-2032) & (USD Million)

Figure 23. India Home Textile Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Home Textile by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Home Textile Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Home Textile Markets in 2025

Figure 27. United States VS China: Home Textile Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Home Textile Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Home Textile Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Home Textile Market Size Market Share by Type in 2025

Figure 31. Bedding

Figure 32. Curtain & Blind

Figure 33. Towel

Figure 34. Carpet

Figure 35. Kitchen Linen

Figure 36. Others

Figure 37. World Home Textile Market Size Market Share by Type (2021-2032)

Figure 38. World Home Textile Market Size by Materials, (USD Million), 2021 & 2025 & 2032

Figure 39. World Home Textile Market Size Market Share by Materials in 2025

Figure 40. Polypropylene

Figure 41. Polyester Fiber

Figure 42. Nylon

Figure 43. Acrylic Fiber

Figure 44. Viscose Fiber

Figure 45. Other

Figure 46. World Home Textile Market Size Market Share by Materials (2021-2032)

Figure 47. World Home Textile Market Size by Product, (USD Million), 2021 & 2025 & 2032

Figure 48. World Home Textile Market Size Market Share by Product in 2025

Figure 49. Cotton

Figure 50. Chemical Fiber

Figure 51. Others

Figure 52. World Home Textile Market Size Market Share by Product (2021-2032)

Figure 53. World Home Textile Market Size by Sales Channels, (USD Million), 2021 & 2025 & 2032

Figure 54. World Home Textile Market Size Market Share by Sales Channels in 2025

Figure 55. Online Sales

Figure 56. Offline Sales

Figure 57. World Home Textile Market Size Market Share by Sales Channels (2021-2032)

Figure 58. Home Textile Industrial Chain

Figure 59. Methodology

Figure 60. Research Process and Data Source

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