

Global Home Textile Printing Ink Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Home Textile Printing Ink market size is expected to reach \$ 1892 million by 2032, rising at a market growth of 7.2% CAGR during the forecast period (2026-2032).

Home textile printing ink is a specialized, durable, and vibrant ink used in digital printers to color fabrics for home decor (like curtains, bedding, upholstery) by bonding pigments to fibers, offering excellent wash/light fastness, and coming in types like reactive (natural fibers), disperse (polyester), and pigment (versatile), ensuring designs last and look great.

In 2025, global Home Textile Printing Ink production reached approximately 37.2 K MT.

Home textile printing inks serve bedding, curtains, upholstery, and decor fabrics, and demand is closely linked to how brands manage design turnover and production risk. A major driver is the shift toward shorter product lifecycles—more seasonal collections, faster pattern refreshes, and frequent drops—which pushes mills to adopt printing solutions (especially digital) that can economically handle small batches with consistent color. At the same time, retailers and brands are emphasizing visual differentiation (high-resolution florals, gradients, photographic motifs, and coordinated room sets), raising the value of inks that deliver wide color gamut, sharp detail, and reliable fastness on multiple fabric constructions.

A second powerful driver is process efficiency and speed-to-market. Digital printing enables rapid sampling, on-demand replenishment, and reduced setup time compared with traditional rotary/screen printing, which is attractive for both domestic and export-focused mills. This driver strengthens as manufacturers pursue leaner inventories and respond to volatile demand in home furnishings. It also accelerates investment in

production workflows that minimize rework—ink systems with strong printhead compatibility, stable jetting, reduced nozzle clogging, and repeatable batch-to-batch color are increasingly prioritized because downtime and quality escapes are expensive in high-throughput print lines.

Sustainability and compliance form the third driver set, influencing both brand procurement and mill operating costs. Home textile supply chains face tightening expectations around restricted substances, odor/VOC control, and wastewater impact; this favors ink systems and auxiliaries designed for cleaner chemistry and more efficient fixation. Fiber mix trends matter too: continued growth of polyester-based home textiles supports disperse/sublimation ink demand, while cotton and blends sustain reactive and pigment routes; meanwhile, pigment ink technology keeps gaining share because it can print across fibers with simplified downstream processing in many applications. Finally, regionalization/nearshoring and the need for faster replenishment elevate the importance of local ink availability, technical service, and color management support—factors that can sway mill purchasing decisions as much as the ink price itself.

This report studies the global Home Textile Printing Ink production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Home Textile Printing Ink and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Home Textile Printing Ink that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Home Textile Printing Ink total production and demand, 2021-2032, (Kilotons)

Global Home Textile Printing Ink total production value, 2021-2032, (USD Million)

Global Home Textile Printing Ink production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Home Textile Printing Ink consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Home Textile Printing Ink domestic production, consumption, key

domestic manufacturers and share

Global Home Textile Printing Ink production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Home Textile Printing Ink production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Home Textile Printing Ink production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Home Textile Printing Ink market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dupont, Huntsman, JK Group, Kornit, DyStar, SPGprints, BASF, Jay Chemical, Marabu, Dow Corning, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Home Textile Printing Ink market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Home Textile Printing Ink Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Home Textile Printing Ink Market, Segmentation by Type:

Reactive Dye Inks

Acidic Ink

Paint Ink

Dispersion & Sublimation Ink

Global Home Textile Printing Ink Market, Segmentation by Feature:

Water-based Ink

Soluble-based Ink

Global Home Textile Printing Ink Market, Segmentation by Channel:

Direct Selling

Distribution

Global Home Textile Printing Ink Market, Segmentation by Application:

Bedding

Curtains and Fabrics

Towels and Bath Products

Others

Companies Profiled:

Dupont

Huntsman

JK Group

Kornit

DyStar

SPGprints

BASF

Jay Chemical

Marabu

Dow Corning

EFI

Sensient

Magna Colours

Anajet

Print-Rite

Lanyu

Hongsam

INKBANK

TrendVision

INKWIN

Key Questions Answered:

1. How big is the global Home Textile Printing Ink market?
2. What is the demand of the global Home Textile Printing Ink market?
3. What is the year over year growth of the global Home Textile Printing Ink market?
4. What is the production and production value of the global Home Textile Printing Ink market?
5. Who are the key producers in the global Home Textile Printing Ink market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Home Textile Printing Ink Introduction
- 1.2 World Home Textile Printing Ink Supply & Forecast
 - 1.2.1 World Home Textile Printing Ink Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Home Textile Printing Ink Production (2021-2032)
 - 1.2.3 World Home Textile Printing Ink Pricing Trends (2021-2032)
- 1.3 World Home Textile Printing Ink Production by Region (Based on Production Site)
 - 1.3.1 World Home Textile Printing Ink Production Value by Region (2021-2032)
 - 1.3.2 World Home Textile Printing Ink Production by Region (2021-2032)
 - 1.3.3 World Home Textile Printing Ink Average Price by Region (2021-2032)
 - 1.3.4 North America Home Textile Printing Ink Production (2021-2032)
 - 1.3.5 Europe Home Textile Printing Ink Production (2021-2032)
 - 1.3.6 China Home Textile Printing Ink Production (2021-2032)
 - 1.3.7 India Home Textile Printing Ink Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Home Textile Printing Ink Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Home Textile Printing Ink Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Home Textile Printing Ink Demand (2021-2032)
- 2.2 World Home Textile Printing Ink Consumption by Region
 - 2.2.1 World Home Textile Printing Ink Consumption by Region (2021-2026)
 - 2.2.2 World Home Textile Printing Ink Consumption Forecast by Region (2027-2032)
- 2.3 United States Home Textile Printing Ink Consumption (2021-2032)
- 2.4 China Home Textile Printing Ink Consumption (2021-2032)
- 2.5 Europe Home Textile Printing Ink Consumption (2021-2032)
- 2.6 Japan Home Textile Printing Ink Consumption (2021-2032)
- 2.7 South Korea Home Textile Printing Ink Consumption (2021-2032)
- 2.8 ASEAN Home Textile Printing Ink Consumption (2021-2032)
- 2.9 India Home Textile Printing Ink Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Home Textile Printing Ink Production Value by Manufacturer (2021-2026)

- 3.2 World Home Textile Printing Ink Production by Manufacturer (2021-2026)
- 3.3 World Home Textile Printing Ink Average Price by Manufacturer (2021-2026)
- 3.4 Home Textile Printing Ink Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Home Textile Printing Ink Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Home Textile Printing Ink in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Home Textile Printing Ink in 2025
- 3.6 Home Textile Printing Ink Market: Overall Company Footprint Analysis
 - 3.6.1 Home Textile Printing Ink Market: Region Footprint
 - 3.6.2 Home Textile Printing Ink Market: Company Product Type Footprint
 - 3.6.3 Home Textile Printing Ink Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Home Textile Printing Ink Production Value Comparison
 - 4.1.1 United States VS China: Home Textile Printing Ink Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Home Textile Printing Ink Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Home Textile Printing Ink Production Comparison
 - 4.2.1 United States VS China: Home Textile Printing Ink Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Home Textile Printing Ink Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Home Textile Printing Ink Consumption Comparison
 - 4.3.1 United States VS China: Home Textile Printing Ink Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Home Textile Printing Ink Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Home Textile Printing Ink Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Home Textile Printing Ink Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Home Textile Printing Ink Production Value (2021-2026)

4.4.3 United States Based Manufacturers Home Textile Printing Ink Production (2021-2026)

4.5 China Based Home Textile Printing Ink Manufacturers and Market Share

4.5.1 China Based Home Textile Printing Ink Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Home Textile Printing Ink Production Value (2021-2026)

4.5.3 China Based Manufacturers Home Textile Printing Ink Production (2021-2026)

4.6 Rest of World Based Home Textile Printing Ink Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Home Textile Printing Ink Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Home Textile Printing Ink Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Home Textile Printing Ink Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Home Textile Printing Ink Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Reactive Dye Inks

5.2.2 Acidic Ink

5.2.3 Paint Ink

5.2.4 Dispersion & Sublimation Ink

5.3 Market Segment by Type

5.3.1 World Home Textile Printing Ink Production by Type (2021-2032)

5.3.2 World Home Textile Printing Ink Production Value by Type (2021-2032)

5.3.3 World Home Textile Printing Ink Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY FEATURE

6.1 World Home Textile Printing Ink Market Size Overview by Feature: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Feature

6.2.1 Water-based Ink

6.2.2 Soluble-based Ink

6.3 Market Segment by Feature

6.3.1 World Home Textile Printing Ink Production by Feature (2021-2032)

6.3.2 World Home Textile Printing Ink Production Value by Feature (2021-2032)

6.3.3 World Home Textile Printing Ink Average Price by Feature (2021-2032)

7 MARKET ANALYSIS BY CHANNEL

7.1 World Home Textile Printing Ink Market Size Overview by Channel: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Channel

7.2.1 Direct Selling

7.2.2 Distribution

7.3 Market Segment by Channel

7.3.1 World Home Textile Printing Ink Production by Channel (2021-2032)

7.3.2 World Home Textile Printing Ink Production Value by Channel (2021-2032)

7.3.3 World Home Textile Printing Ink Average Price by Channel (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Home Textile Printing Ink Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Bedding

8.2.2 Curtains and Fabrics

8.2.3 Towels and Bath Products

8.2.4 Others

8.3 Market Segment by Application

8.3.1 World Home Textile Printing Ink Production by Application (2021-2032)

8.3.2 World Home Textile Printing Ink Production Value by Application (2021-2032)

8.3.3 World Home Textile Printing Ink Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Dupont

9.1.1 Dupont Details

9.1.2 Dupont Major Business

9.1.3 Dupont Home Textile Printing Ink Product and Services

9.1.4 Dupont Home Textile Printing Ink Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.1.5 Dupont Recent Developments/Updates

9.1.6 Dupont Competitive Strengths & Weaknesses

9.2 Huntsman

9.2.1 Huntsman Details

9.2.2 Huntsman Major Business

9.2.3 Huntsman Home Textile Printing Ink Product and Services

9.2.4 Huntsman Home Textile Printing Ink Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.2.5 Huntsman Recent Developments/Updates

9.2.6 Huntsman Competitive Strengths & Weaknesses

9.3 JK Group

9.3.1 JK Group Details

9.3.2 JK Group Major Business

9.3.3 JK Group Home Textile Printing Ink Product and Services

9.3.4 JK Group Home Textile Printing Ink Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.3.5 JK Group Recent Developments/Updates

9.3.6 JK Group Competitive Strengths & Weaknesses

9.4 Kornit

9.4.1 Kornit Details

9.4.2 Kornit Major Business

9.4.3 Kornit Home Textile Printing Ink Product and Services

9.4.4 Kornit Home Textile Printing Ink Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.4.5 Kornit Recent Developments/Updates

9.4.6 Kornit Competitive Strengths & Weaknesses

9.5 DyStar

9.5.1 DyStar Details

9.5.2 DyStar Major Business

9.5.3 DyStar Home Textile Printing Ink Product and Services

9.5.4 DyStar Home Textile Printing Ink Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.5.5 DyStar Recent Developments/Updates

9.5.6 DyStar Competitive Strengths & Weaknesses

9.6 SPGprints

9.6.1 SPGprints Details

9.6.2 SPGprints Major Business

9.6.3 SPGprints Home Textile Printing Ink Product and Services

9.6.4 SPGprints Home Textile Printing Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 SPGprints Recent Developments/Updates

9.6.6 SPGprints Competitive Strengths & Weaknesses

9.7 BASF

9.7.1 BASF Details

9.7.2 BASF Major Business

9.7.3 BASF Home Textile Printing Ink Product and Services

9.7.4 BASF Home Textile Printing Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 BASF Recent Developments/Updates

9.7.6 BASF Competitive Strengths & Weaknesses

9.8 Jay Chemical

9.8.1 Jay Chemical Details

9.8.2 Jay Chemical Major Business

9.8.3 Jay Chemical Home Textile Printing Ink Product and Services

9.8.4 Jay Chemical Home Textile Printing Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Jay Chemical Recent Developments/Updates

9.8.6 Jay Chemical Competitive Strengths & Weaknesses

9.9 Marabu

9.9.1 Marabu Details

9.9.2 Marabu Major Business

9.9.3 Marabu Home Textile Printing Ink Product and Services

9.9.4 Marabu Home Textile Printing Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Marabu Recent Developments/Updates

9.9.6 Marabu Competitive Strengths & Weaknesses

9.10 Dow Corning

9.10.1 Dow Corning Details

9.10.2 Dow Corning Major Business

9.10.3 Dow Corning Home Textile Printing Ink Product and Services

9.10.4 Dow Corning Home Textile Printing Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Dow Corning Recent Developments/Updates

9.10.6 Dow Corning Competitive Strengths & Weaknesses

9.11 EFI

9.11.1 EFI Details

9.11.2 EFI Major Business

- 9.11.3 EFI Home Textile Printing Ink Product and Services
- 9.11.4 EFI Home Textile Printing Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.11.5 EFI Recent Developments/Updates
- 9.11.6 EFI Competitive Strengths & Weaknesses
- 9.12 Sensient
 - 9.12.1 Sensient Details
 - 9.12.2 Sensient Major Business
 - 9.12.3 Sensient Home Textile Printing Ink Product and Services
 - 9.12.4 Sensient Home Textile Printing Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Sensient Recent Developments/Updates
 - 9.12.6 Sensient Competitive Strengths & Weaknesses
- 9.13 Magna Colours
 - 9.13.1 Magna Colours Details
 - 9.13.2 Magna Colours Major Business
 - 9.13.3 Magna Colours Home Textile Printing Ink Product and Services
 - 9.13.4 Magna Colours Home Textile Printing Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Magna Colours Recent Developments/Updates
 - 9.13.6 Magna Colours Competitive Strengths & Weaknesses
- 9.14 Anajet
 - 9.14.1 Anajet Details
 - 9.14.2 Anajet Major Business
 - 9.14.3 Anajet Home Textile Printing Ink Product and Services
 - 9.14.4 Anajet Home Textile Printing Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Anajet Recent Developments/Updates
 - 9.14.6 Anajet Competitive Strengths & Weaknesses
- 9.15 Print-Rite
 - 9.15.1 Print-Rite Details
 - 9.15.2 Print-Rite Major Business
 - 9.15.3 Print-Rite Home Textile Printing Ink Product and Services
 - 9.15.4 Print-Rite Home Textile Printing Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Print-Rite Recent Developments/Updates
 - 9.15.6 Print-Rite Competitive Strengths & Weaknesses
- 9.16 Lanyu
 - 9.16.1 Lanyu Details

- 9.16.2 Lanyu Major Business
- 9.16.3 Lanyu Home Textile Printing Ink Product and Services
- 9.16.4 Lanyu Home Textile Printing Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.16.5 Lanyu Recent Developments/Updates
- 9.16.6 Lanyu Competitive Strengths & Weaknesses
- 9.17 Hongsam
 - 9.17.1 Hongsam Details
 - 9.17.2 Hongsam Major Business
 - 9.17.3 Hongsam Home Textile Printing Ink Product and Services
 - 9.17.4 Hongsam Home Textile Printing Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Hongsam Recent Developments/Updates
 - 9.17.6 Hongsam Competitive Strengths & Weaknesses
- 9.18 INKBANK
 - 9.18.1 INKBANK Details
 - 9.18.2 INKBANK Major Business
 - 9.18.3 INKBANK Home Textile Printing Ink Product and Services
 - 9.18.4 INKBANK Home Textile Printing Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 INKBANK Recent Developments/Updates
 - 9.18.6 INKBANK Competitive Strengths & Weaknesses
- 9.19 TrendVision
 - 9.19.1 TrendVision Details
 - 9.19.2 TrendVision Major Business
 - 9.19.3 TrendVision Home Textile Printing Ink Product and Services
 - 9.19.4 TrendVision Home Textile Printing Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.19.5 TrendVision Recent Developments/Updates
 - 9.19.6 TrendVision Competitive Strengths & Weaknesses
- 9.20 INKWIN
 - 9.20.1 INKWIN Details
 - 9.20.2 INKWIN Major Business
 - 9.20.3 INKWIN Home Textile Printing Ink Product and Services
 - 9.20.4 INKWIN Home Textile Printing Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.20.5 INKWIN Recent Developments/Updates
 - 9.20.6 INKWIN Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Home Textile Printing Ink Industry Chain
- 10.2 Home Textile Printing Ink Upstream Analysis
 - 10.2.1 Home Textile Printing Ink Core Raw Materials
 - 10.2.2 Main Manufacturers of Home Textile Printing Ink Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Home Textile Printing Ink Production Mode
- 10.6 Home Textile Printing Ink Procurement Model
- 10.7 Home Textile Printing Ink Industry Sales Model and Sales Channels
 - 10.7.1 Home Textile Printing Ink Sales Model
 - 10.7.2 Home Textile Printing Ink Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Home Textile Printing Ink Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Home Textile Printing Ink Production Value by Region (2021-2026) & (USD Million)

Table 3. World Home Textile Printing Ink Production Value by Region (2027-2032) & (USD Million)

Table 4. World Home Textile Printing Ink Production Value Market Share by Region (2021-2026)

Table 5. World Home Textile Printing Ink Production Value Market Share by Region (2027-2032)

Table 6. World Home Textile Printing Ink Production by Region (2021-2026) & (Kilotons)

Table 7. World Home Textile Printing Ink Production by Region (2027-2032) & (Kilotons)

Table 8. World Home Textile Printing Ink Production Market Share by Region (2021-2026)

Table 9. World Home Textile Printing Ink Production Market Share by Region (2027-2032)

Table 10. World Home Textile Printing Ink Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Home Textile Printing Ink Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Home Textile Printing Ink Major Market Trends

Table 13. World Home Textile Printing Ink Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)

Table 14. World Home Textile Printing Ink Consumption by Region (2021-2026) & (Kilotons)

Table 15. World Home Textile Printing Ink Consumption Forecast by Region (2027-2032) & (Kilotons)

Table 16. World Home Textile Printing Ink Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Home Textile Printing Ink Producers in 2025

Table 18. World Home Textile Printing Ink Production by Manufacturer (2021-2026) & (Kilotons)

Table 19. Production Market Share of Key Home Textile Printing Ink Producers in 2025

Table 20. World Home Textile Printing Ink Average Price by Manufacturer (2021-2026)

& (US\$/Ton)

Table 21. Global Home Textile Printing Ink Company Evaluation Quadrant

Table 22. World Home Textile Printing Ink Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Home Textile Printing Ink Production Site of Key Manufacturer

Table 24. Home Textile Printing Ink Market: Company Product Type Footprint

Table 25. Home Textile Printing Ink Market: Company Product Application Footprint

Table 26. Home Textile Printing Ink Competitive Factors

Table 27. Home Textile Printing Ink New Entrant and Capacity Expansion Plans

Table 28. Home Textile Printing Ink Mergers & Acquisitions Activity

Table 29. United States VS China Home Textile Printing Ink Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Home Textile Printing Ink Production Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 31. United States VS China Home Textile Printing Ink Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 32. United States Based Home Textile Printing Ink Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Home Textile Printing Ink Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Home Textile Printing Ink Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Home Textile Printing Ink Production (2021-2026) & (Kilotons)

Table 36. United States Based Manufacturers Home Textile Printing Ink Production Market Share (2021-2026)

Table 37. China Based Home Textile Printing Ink Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Home Textile Printing Ink Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Home Textile Printing Ink Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Home Textile Printing Ink Production, (2021-2026) & (Kilotons)

Table 41. China Based Manufacturers Home Textile Printing Ink Production Market Share (2021-2026)

Table 42. Rest of World Based Home Textile Printing Ink Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Home Textile Printing Ink Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Home Textile Printing Ink Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Home Textile Printing Ink Production, (2021-2026) & (Kilotons)

Table 46. Rest of World Based Manufacturers Home Textile Printing Ink Production Market Share (2021-2026)

Table 47. World Home Textile Printing Ink Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Home Textile Printing Ink Production by Type (2021-2026) & (Kilotons)

Table 49. World Home Textile Printing Ink Production by Type (2027-2032) & (Kilotons)

Table 50. World Home Textile Printing Ink Production Value by Type (2021-2026) & (USD Million)

Table 51. World Home Textile Printing Ink Production Value by Type (2027-2032) & (USD Million)

Table 52. World Home Textile Printing Ink Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Home Textile Printing Ink Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Home Textile Printing Ink Production Value by Feature, (USD Million), 2021 & 2025 & 2032

Table 55. World Home Textile Printing Ink Production by Feature (2021-2026) & (Kilotons)

Table 56. World Home Textile Printing Ink Production by Feature (2027-2032) & (Kilotons)

Table 57. World Home Textile Printing Ink Production Value by Feature (2021-2026) & (USD Million)

Table 58. World Home Textile Printing Ink Production Value by Feature (2027-2032) & (USD Million)

Table 59. World Home Textile Printing Ink Average Price by Feature (2021-2026) & (US\$/Ton)

Table 60. World Home Textile Printing Ink Average Price by Feature (2027-2032) & (US\$/Ton)

Table 61. World Home Textile Printing Ink Production Value by Channel, (USD Million), 2021 & 2025 & 2032

Table 62. World Home Textile Printing Ink Production by Channel (2021-2026) & (Kilotons)

Table 63. World Home Textile Printing Ink Production by Channel (2027-2032) &

(Kilotons)

Table 64. World Home Textile Printing Ink Production Value by Channel (2021-2026) & (USD Million)

Table 65. World Home Textile Printing Ink Production Value by Channel (2027-2032) & (USD Million)

Table 66. World Home Textile Printing Ink Average Price by Channel (2021-2026) & (US\$/Ton)

Table 67. World Home Textile Printing Ink Average Price by Channel (2027-2032) & (US\$/Ton)

Table 68. World Home Textile Printing Ink Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Home Textile Printing Ink Production by Application (2021-2026) & (Kilotons)

Table 70. World Home Textile Printing Ink Production by Application (2027-2032) & (Kilotons)

Table 71. World Home Textile Printing Ink Production Value by Application (2021-2026) & (USD Million)

Table 72. World Home Textile Printing Ink Production Value by Application (2027-2032) & (USD Million)

Table 73. World Home Textile Printing Ink Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Home Textile Printing Ink Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. Dupont Basic Information, Manufacturing Base and Competitors

Table 76. Dupont Major Business

Table 77. Dupont Home Textile Printing Ink Product and Services

Table 78. Dupont Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Dupont Recent Developments/Updates

Table 80. Dupont Competitive Strengths & Weaknesses

Table 81. Huntsman Basic Information, Manufacturing Base and Competitors

Table 82. Huntsman Major Business

Table 83. Huntsman Home Textile Printing Ink Product and Services

Table 84. Huntsman Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Huntsman Recent Developments/Updates

Table 86. Huntsman Competitive Strengths & Weaknesses

Table 87. JK Group Basic Information, Manufacturing Base and Competitors

Table 88. JK Group Major Business

- Table 89. JK Group Home Textile Printing Ink Product and Services
- Table 90. JK Group Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. JK Group Recent Developments/Updates
- Table 92. JK Group Competitive Strengths & Weaknesses
- Table 93. Kornit Basic Information, Manufacturing Base and Competitors
- Table 94. Kornit Major Business
- Table 95. Kornit Home Textile Printing Ink Product and Services
- Table 96. Kornit Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. Kornit Recent Developments/Updates
- Table 98. Kornit Competitive Strengths & Weaknesses
- Table 99. DyStar Basic Information, Manufacturing Base and Competitors
- Table 100. DyStar Major Business
- Table 101. DyStar Home Textile Printing Ink Product and Services
- Table 102. DyStar Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. DyStar Recent Developments/Updates
- Table 104. DyStar Competitive Strengths & Weaknesses
- Table 105. SPGprints Basic Information, Manufacturing Base and Competitors
- Table 106. SPGprints Major Business
- Table 107. SPGprints Home Textile Printing Ink Product and Services
- Table 108. SPGprints Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. SPGprints Recent Developments/Updates
- Table 110. SPGprints Competitive Strengths & Weaknesses
- Table 111. BASF Basic Information, Manufacturing Base and Competitors
- Table 112. BASF Major Business
- Table 113. BASF Home Textile Printing Ink Product and Services
- Table 114. BASF Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. BASF Recent Developments/Updates
- Table 116. BASF Competitive Strengths & Weaknesses
- Table 117. Jay Chemical Basic Information, Manufacturing Base and Competitors
- Table 118. Jay Chemical Major Business
- Table 119. Jay Chemical Home Textile Printing Ink Product and Services
- Table 120. Jay Chemical Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 121. Jay Chemical Recent Developments/Updates
- Table 122. Jay Chemical Competitive Strengths & Weaknesses
- Table 123. Marabu Basic Information, Manufacturing Base and Competitors
- Table 124. Marabu Major Business
- Table 125. Marabu Home Textile Printing Ink Product and Services
- Table 126. Marabu Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Marabu Recent Developments/Updates
- Table 128. Marabu Competitive Strengths & Weaknesses
- Table 129. Dow Corning Basic Information, Manufacturing Base and Competitors
- Table 130. Dow Corning Major Business
- Table 131. Dow Corning Home Textile Printing Ink Product and Services
- Table 132. Dow Corning Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Dow Corning Recent Developments/Updates
- Table 134. Dow Corning Competitive Strengths & Weaknesses
- Table 135. EFI Basic Information, Manufacturing Base and Competitors
- Table 136. EFI Major Business
- Table 137. EFI Home Textile Printing Ink Product and Services
- Table 138. EFI Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. EFI Recent Developments/Updates
- Table 140. EFI Competitive Strengths & Weaknesses
- Table 141. Sensient Basic Information, Manufacturing Base and Competitors
- Table 142. Sensient Major Business
- Table 143. Sensient Home Textile Printing Ink Product and Services
- Table 144. Sensient Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Sensient Recent Developments/Updates
- Table 146. Sensient Competitive Strengths & Weaknesses
- Table 147. Magna Colours Basic Information, Manufacturing Base and Competitors
- Table 148. Magna Colours Major Business
- Table 149. Magna Colours Home Textile Printing Ink Product and Services
- Table 150. Magna Colours Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Magna Colours Recent Developments/Updates
- Table 152. Magna Colours Competitive Strengths & Weaknesses

- Table 153. Anajet Basic Information, Manufacturing Base and Competitors
- Table 154. Anajet Major Business
- Table 155. Anajet Home Textile Printing Ink Product and Services
- Table 156. Anajet Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. Anajet Recent Developments/Updates
- Table 158. Anajet Competitive Strengths & Weaknesses
- Table 159. Print-Rite Basic Information, Manufacturing Base and Competitors
- Table 160. Print-Rite Major Business
- Table 161. Print-Rite Home Textile Printing Ink Product and Services
- Table 162. Print-Rite Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. Print-Rite Recent Developments/Updates
- Table 164. Print-Rite Competitive Strengths & Weaknesses
- Table 165. Lanyu Basic Information, Manufacturing Base and Competitors
- Table 166. Lanyu Major Business
- Table 167. Lanyu Home Textile Printing Ink Product and Services
- Table 168. Lanyu Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 169. Lanyu Recent Developments/Updates
- Table 170. Lanyu Competitive Strengths & Weaknesses
- Table 171. Hongsam Basic Information, Manufacturing Base and Competitors
- Table 172. Hongsam Major Business
- Table 173. Hongsam Home Textile Printing Ink Product and Services
- Table 174. Hongsam Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 175. Hongsam Recent Developments/Updates
- Table 176. Hongsam Competitive Strengths & Weaknesses
- Table 177. INKBANK Basic Information, Manufacturing Base and Competitors
- Table 178. INKBANK Major Business
- Table 179. INKBANK Home Textile Printing Ink Product and Services
- Table 180. INKBANK Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 181. INKBANK Recent Developments/Updates
- Table 182. INKBANK Competitive Strengths & Weaknesses
- Table 183. TrendVision Basic Information, Manufacturing Base and Competitors
- Table 184. TrendVision Major Business
- Table 185. TrendVision Home Textile Printing Ink Product and Services
- Table 186. TrendVision Home Textile Printing Ink Production (Kilotons), Price

(US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. TrendVision Recent Developments/Updates

Table 188. TrendVision Competitive Strengths & Weaknesses

Table 189. INKWIN Basic Information, Manufacturing Base and Competitors

Table 190. INKWIN Major Business

Table 191. INKWIN Home Textile Printing Ink Product and Services

Table 192. INKWIN Home Textile Printing Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. INKWIN Recent Developments/Updates

Table 194. INKWIN Competitive Strengths & Weaknesses

Table 195. Global Key Players of Home Textile Printing Ink Upstream (Raw Materials)

Table 196. Global Home Textile Printing Ink Typical Customers

Table 197. Home Textile Printing Ink Typical Distributors

List Of Figures

LIST OF FIGURES

- Figure 1. Home Textile Printing Ink Picture
- Figure 2. World Home Textile Printing Ink Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Home Textile Printing Ink Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World Home Textile Printing Ink Production (2021-2032) & (Kilotons)
- Figure 5. World Home Textile Printing Ink Average Price (2021-2032) & (US\$/Ton)
- Figure 6. World Home Textile Printing Ink Production Value Market Share by Region (2021-2032)
- Figure 7. World Home Textile Printing Ink Production Market Share by Region (2021-2032)
- Figure 8. North America Home Textile Printing Ink Production (2021-2032) & (Kilotons)
- Figure 9. Europe Home Textile Printing Ink Production (2021-2032) & (Kilotons)
- Figure 10. China Home Textile Printing Ink Production (2021-2032) & (Kilotons)
- Figure 11. India Home Textile Printing Ink Production (2021-2032) & (Kilotons)
- Figure 12. Home Textile Printing Ink Market Drivers
- Figure 13. Factors Affecting Demand
- Figure 14. World Home Textile Printing Ink Consumption (2021-2032) & (Kilotons)
- Figure 15. World Home Textile Printing Ink Consumption Market Share by Region (2021-2032)
- Figure 16. United States Home Textile Printing Ink Consumption (2021-2032) & (Kilotons)
- Figure 17. China Home Textile Printing Ink Consumption (2021-2032) & (Kilotons)
- Figure 18. Europe Home Textile Printing Ink Consumption (2021-2032) & (Kilotons)
- Figure 19. Japan Home Textile Printing Ink Consumption (2021-2032) & (Kilotons)
- Figure 20. South Korea Home Textile Printing Ink Consumption (2021-2032) & (Kilotons)
- Figure 21. ASEAN Home Textile Printing Ink Consumption (2021-2032) & (Kilotons)
- Figure 22. India Home Textile Printing Ink Consumption (2021-2032) & (Kilotons)
- Figure 23. Producer Shipments of Home Textile Printing Ink by Manufacturer Revenue (\$MM) and Market Share (%): 2025
- Figure 24. Global Four-firm Concentration Ratios (CR4) for Home Textile Printing Ink Markets in 2025
- Figure 25. Global Four-firm Concentration Ratios (CR8) for Home Textile Printing Ink Markets in 2025

Figure 26. United States VS China: Home Textile Printing Ink Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Home Textile Printing Ink Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Home Textile Printing Ink Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Home Textile Printing Ink Production Market Share 2025

Figure 30. China Based Manufacturers Home Textile Printing Ink Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Home Textile Printing Ink Production Market Share 2025

Figure 32. World Home Textile Printing Ink Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Home Textile Printing Ink Production Value Market Share by Type in 2025

Figure 34. Reactive Dye Inks

Figure 35. Acidic Ink

Figure 36. Paint Ink

Figure 37. Dispersion & Sublimation Ink

Figure 38. World Home Textile Printing Ink Production Market Share by Type (2021-2032)

Figure 39. World Home Textile Printing Ink Production Value Market Share by Type (2021-2032)

Figure 40. World Home Textile Printing Ink Average Price by Type (2021-2032) & (US\$/Ton)

Figure 41. World Home Textile Printing Ink Production Value by Feature, (USD Million), 2021 & 2025 & 2032

Figure 42. World Home Textile Printing Ink Production Value Market Share by Feature in 2025

Figure 43. Water-based Ink

Figure 44. Soluble-based Ink

Figure 45. World Home Textile Printing Ink Production Market Share by Feature (2021-2032)

Figure 46. World Home Textile Printing Ink Production Value Market Share by Feature (2021-2032)

Figure 47. World Home Textile Printing Ink Average Price by Feature (2021-2032) & (US\$/Ton)

Figure 48. World Home Textile Printing Ink Production Value by Channel, (USD Million),

2021 & 2025 & 2032

Figure 49. World Home Textile Printing Ink Production Value Market Share by Channel in 2025

Figure 50. Direct Selling

Figure 51. Distribution

Figure 52. World Home Textile Printing Ink Production Market Share by Channel (2021-2032)

Figure 53. World Home Textile Printing Ink Production Value Market Share by Channel (2021-2032)

Figure 54. World Home Textile Printing Ink Average Price by Channel (2021-2032) & (US\$/Ton)

Figure 55. World Home Textile Printing Ink Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 56. World Home Textile Printing Ink Production Value Market Share by Application in 2025

Figure 57. Bedding

Figure 58. Curtains and Fabrics

Figure 59. Towels and Bath Products

Figure 60. Others

Figure 61. World Home Textile Printing Ink Production Market Share by Application (2021-2032)

Figure 62. World Home Textile Printing Ink Production Value Market Share by Application (2021-2032)

Figure 63. World Home Textile Printing Ink Average Price by Application (2021-2032) & (US\$/Ton)

Figure 64. Home Textile Printing Ink Industry Chain

Figure 65. Home Textile Printing Ink Procurement Model

Figure 66. Home Textile Printing Ink Sales Model

Figure 67. Home Textile Printing Ink Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

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