

Global Home Tanning Beds Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Home Tanning Beds market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Home tanning beds are indoor devices that emit ultraviolet (UV) radiation to simulate the effects of natural sunlight and facilitate a tanning process. They typically consist of a bed or booth equipped with UV lamps that emit UVA and/or UVB rays, depending on the model. Users lie down or stand inside the bed/booth, exposing their skin to the UV rays to achieve a tan. Home tanning beds often come with adjustable settings to control the intensity and duration of the UV exposure. These beds provide a way to tan in the comfort of one's home, regardless of the weather or outdoor conditions.

The industry trend of home tanning beds is witnessing a considerable decline in recent years. Due to growing concerns about the potential health risks associated with UV exposure, there has been increased awareness about the dangers of indoor tanning. The World Health Organization (WHO) and other health organizations have warned against excessive UV exposure from tanning beds, which can increase the risk of skin cancer and premature aging. As a result, regulations, public health campaigns, and a shift towards more sun-safe behaviors have led to a decreasing demand for home tanning beds. Instead, there is a growing interest in alternative methods such as self-tanning lotions, spray tans, and bronzing products that offer a safer alternative to achieving a tan without UV exposure.

The Global Info Research report includes an overview of the development of the Home Tanning Beds industry chain, the market status of Commercial Beauty (Standard Type

Home Tanning Beds, Open Type Home Tanning Beds), Home Beauty (Standard Type Home Tanning Beds, Open Type Home Tanning Beds), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Home Tanning Beds.

Regionally, the report analyzes the Home Tanning Beds markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Home Tanning Beds market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Home Tanning Beds market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Home Tanning Beds industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Standard Type Home Tanning Beds, Open Type Home Tanning Beds).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Home Tanning Beds market.

Regional Analysis: The report involves examining the Home Tanning Beds market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Home Tanning Beds market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Home Tanning Beds:

Company Analysis: Report covers individual Home Tanning Beds manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Home Tanning Beds. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial Beauty, Home Beauty).

Technology Analysis: Report covers specific technologies relevant to Home Tanning Beds. It assesses the current state, advancements, and potential future developments in Home Tanning Beds areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Home Tanning Beds market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Home Tanning Beds market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Standard Type Home Tanning Beds

Open Type Home Tanning Beds

Market segment by Application

Commercial Beauty

Home Beauty

Major players covered

ESBtans

KBL AG

Hapro

Holl's

Dr. Honle Medizintechnik

Iso Benessere

Schulze & Bohm

Soltron

Stenal

Sun Angel

Sun Ergoline

Tecnosun

Ultrasun International

Waldmann

Tansun Leisure

Solar Wave

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Home Tanning Beds product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Home Tanning Beds, with price, sales, revenue and global market share of Home Tanning Beds from 2019 to 2024.

Chapter 3, the Home Tanning Beds competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Home Tanning Beds breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Home Tanning Beds market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Home Tanning Beds.

Chapter 14 and 15, to describe Home Tanning Beds sales channel, distributors, customers, research findings and conclusion.

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