

Global Home Swimming Pool Design and Decoration Services Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Home Swimming Pool Design and Decoration Services market size is expected to reach \$ 19760 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

Home swimming pool design and renovation services refer to integrated professional services offered to private residences, encompassing planning, design, construction, and maintenance. These services include pool site selection and structural design, landscaping, material selection, installation of filtration and circulation systems, configuration of lighting and heating systems, and subsequent cleaning and maintenance. The goal is to create safe, aesthetically pleasing, comfortable, and highly functional private water spaces for families, while meeting their individual needs, such as leisure, fitness, or family gatherings.

With rising living standards and the increasing popularity of healthy living concepts, the home swimming pool market is showing significant growth potential. Especially in mid-to-high-end residential areas and villa districts, private swimming pools have become a symbol of quality of life. In the future, intelligent, energy-efficient, environmentally friendly, personalized, and multifunctional pools (such as jacuzzi and heated pools) will become development trends. Simultaneously, influenced by climate change and urban spatial planning, the demand for indoor heated pools and portable pools is also steadily increasing.

This report studies the global Home Swimming Pool Design and Decoration Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Home Swimming Pool Design and Decoration Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Home Swimming Pool Design and Decoration Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Home Swimming Pool Design and Decoration Services total market, 2021-2032, (USD Million)

Global Home Swimming Pool Design and Decoration Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Home Swimming Pool Design and Decoration Services total market, key domestic companies, and share, (USD Million)

Global Home Swimming Pool Design and Decoration Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Home Swimming Pool Design and Decoration Services total market by Type, CAGR, 2021-2032, (USD Million)

Global Home Swimming Pool Design and Decoration Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Home Swimming Pool Design and Decoration Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Opulent Pools, Arrdev Pools, Luxe Pools, Falcon Pools, Signature, Luxury Pool & Spa, Master Pools, Premier Paradise Inc., Betz Pools, Westmod, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Home Swimming Pool Design and Decoration Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Home Swimming Pool Design and Decoration Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Home Swimming Pool Design and Decoration Services Market, Segmentation by Type:

Design Consultation

Construction

Global Home Swimming Pool Design and Decoration Services Market, Segmentation by Functional Positioning:

Fitness Swimming Pools

Recreational Swimming Pools

Wellness Swimming Pools

Global Home Swimming Pool Design and Decoration Services Market, Segmentation by Construction Materials:

Traditional Concrete Swimming Pools

Fiberglass Swimming Pools

Precast Molded Swimming Pools

Global Home Swimming Pool Design and Decoration Services Market, Segmentation by Application:

Indoor Pool

Outdoor Pool

Companies Profiled:

Opulent Pools

Arrdev Pools

Luxe Pools

Falcon Pools

Signature

Luxury Pool & Spa

Master Pools

Premier Paradise Inc.

Betz Pools

Westmod

Aqua Platinum

SpaFlo Ltd

Tortorella

Backyard Paradise Luxury Pools

Leisure Pools USA

Karicare

Shenzhen Gongzhan Swimming Pool Technology Co., Ltd.

Key Questions Answered

1. How big is the global Home Swimming Pool Design and Decoration Services market?
2. What is the demand of the global Home Swimming Pool Design and Decoration Services market?
3. What is the year over year growth of the global Home Swimming Pool Design and Decoration Services market?
4. What is the total value of the global Home Swimming Pool Design and Decoration Services market?
5. Who are the Major Players in the global Home Swimming Pool Design and Decoration Services market?
6. What are the growth factors driving the market demand?

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