

Global Home Swimming Pool Design and Decoration Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G6B1839AA0BEEN.html>

Date: June 2026

Pages: 129

Price: US\$ 3,480.00 (Single User License)

ID: G6B1839AA0BEEN

Abstracts

According to our (Global Info Research) latest study, the global Home Swimming Pool Design and Decoration Services market size was valued at US\$ 13955 million in 2025 and is forecast to a readjusted size of US\$ 19760 million by 2032 with a CAGR of 5.1% during review period.

Home swimming pool design and renovation services refer to integrated professional services offered to private residences, encompassing planning, design, construction, and maintenance. These services include pool site selection and structural design, landscaping, material selection, installation of filtration and circulation systems, configuration of lighting and heating systems, and subsequent cleaning and maintenance. The goal is to create safe, aesthetically pleasing, comfortable, and highly functional private water spaces for families, while meeting their individual needs, such as leisure, fitness, or family gatherings.

With rising living standards and the increasing popularity of healthy living concepts, the home swimming pool market is showing significant growth potential. Especially in mid-to-high-end residential areas and villa districts, private swimming pools have become a symbol of quality of life. In the future, intelligent, energy-efficient, environmentally friendly, personalized, and multifunctional pools (such as jacuzzi and heated pools) will become development trends. Simultaneously, influenced by climate change and urban spatial planning, the demand for indoor heated pools and portable pools is also steadily increasing.

This report is a detailed and comprehensive analysis for global Home Swimming Pool Design and Decoration Services market. Both quantitative and qualitative analyses are

presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Home Swimming Pool Design and Decoration Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Home Swimming Pool Design and Decoration Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Home Swimming Pool Design and Decoration Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Home Swimming Pool Design and Decoration Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Home Swimming Pool Design and Decoration Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Home Swimming Pool Design and Decoration Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Opulent Pools, Arrdev Pools, Luxe Pools, Falcon Pools, Signature, Luxury Pool & Spa, Master Pools, Premier Paradise Inc., Betz Pools, Westmod, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Home Swimming Pool Design and Decoration Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Design Consultation

Construction

Market segment by Functional Positioning

Fitness Swimming Pools

Recreational Swimming Pools

Wellness Swimming Pools

Market segment by Construction Materials

Traditional Concrete Swimming Pools

Fiberglass Swimming Pools

Precast Molded Swimming Pools

Market segment by Application

Indoor Pool

Outdoor Pool

Market segment by players, this report covers

Opulent Pools

Arrdev Pools

Luxe Pools

Falcon Pools

Signature

Luxury Pool & Spa

Master Pools

Premier Paradise Inc.

Betz Pools

Westmod

Aqua Platinum

SpaFlo Ltd

Tortorella

Backyard Paradise Luxury Pools

Leisure Pools USA

Karicare

Shenzhen Gongzhan Swimming Pool Technology Co., Ltd.

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Home Swimming Pool Design and Decoration Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Home Swimming Pool Design and Decoration Services, with revenue, gross margin, and global market share of Home Swimming Pool Design and Decoration Services from 2021 to 2026.

Chapter 3, the Home Swimming Pool Design and Decoration Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Home Swimming Pool Design and Decoration Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of

Home Swimming Pool Design and Decoration Services.

Chapter 13, to describe Home Swimming Pool Design and Decoration Services research findings and conclusion.

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