

# Global Home Standby Generator Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Home Standby Generator market size was valued at USD 1854.8 million in 2023 and is forecast to a readjusted size of USD 3824.3 million by 2030 with a CAGR of 10.9% during review period.

Growing intensity and frequency of prolonged power disruptions on account of grid inadequacy, deteriorating weather conditions heighten consumer awareness of power reliability concerns. Home Standby Generator delivers power directly to home's electrical system, backing up entire home or just the most essential items when the municipal power is out. New energy such as wind power in the United States accounts for a large proportion of power supply (more than 70%), but in severe weather conditions, the energy supply is unstable, and the power storage in the United States has not reached the level of South Korea, resulting in power outages due to tight power supply. North America is the largest consumer region in the world due to consumption habits. As for gas generators, a major advantage is that they do not require a fuel tank, so natural gas generator sets take up less space and can be more easily installed in tight spots, such as on the roof of a building, so it occupies a large market share.

Global key players of home standby generator include Generac Holdings Inc., Briggs & Stratton Corporation, Kohler Co., Cummins Inc., etc. Global top three manufacturers hold a share over 77%. North America is the largest producer of home standby generator holds a share over 90%. In terms of product, natural gas is the largest segment, with a share over 87%.

The Global Info Research report includes an overview of the development of the Home

Standby Generator industry chain, the market status of Single Family (Natural Gas, Gasoline), Multifamily (Natural Gas, Gasoline), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Home Standby Generator.

Regionally, the report analyzes the Home Standby Generator markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Home Standby Generator market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Home Standby Generator market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Home Standby Generator industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Natural Gas, Gasoline).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Home Standby Generator market.

**Regional Analysis:** The report involves examining the Home Standby Generator market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Home Standby Generator market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Home Standby Generator:

**Company Analysis:** Report covers individual Home Standby Generator manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Home Standby Generator. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Single Family, Multifamily).

**Technology Analysis:** Report covers specific technologies relevant to Home Standby Generator. It assesses the current state, advancements, and potential future developments in Home Standby Generator areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Home Standby Generator market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Home Standby Generator market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Natural Gas

Gasoline

Propane

Diesel

## Market segment by Application

Single Family

Multifamily

## Major players covered

Generac Holdings Inc.

Briggs & Stratton Corporation

Kohler Co.

Cummins Inc.

Honeywell

Eaton

Champion Power Equipment, Inc.

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Home Standby Generator product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Home Standby Generator, with price, sales, revenue and global market share of Home Standby Generator from 2019 to 2024.

Chapter 3, the Home Standby Generator competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Home Standby Generator breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Home Standby Generator market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Home Standby Generator.

Chapter 14 and 15, to describe Home Standby Generator sales channel, distributors, customers, research findings and conclusion.

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