

Global Home Services Franchise Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Home Services Franchise market size was valued at US\$ 9417 million in 2025 and is forecast to a readjusted size of US\$ 13081 million by 2032 with a CAGR of 4.8% during review period.

Home Services Franchise refers to a franchise business model in which a franchisor licenses its brand, operating system, training, and support to franchisees that provide services for residential homes such as repair, maintenance, improvement, restoration, cleaning, lawn care, or related household services.

The global home services franchise market is a substantial and rapidly growing sector experiencing a fundamental shift. Once dominated by traditional food and retail concepts, franchising is now seeing its fastest growth in service-based, essential industries. The market is characterized by strong recession resilience, driven by demographic trends, an aging housing stock, and a growing skilled trades workforce.

The home services franchise market operates within the broader home services industry, which is a multi-hundred-billion-dollar sector. The franchise component is a significant and growing portion of this market.

The global home services franchise market is on a robust growth trajectory, driven by powerful macroeconomic and demographic tailwinds. The sector's strength lies in its recession resilience, the shift toward a skilled trades workforce, and the unprecedented demand from an aging housing stock. Franchise models are evolving, with multi-brand platforms leading the way, and technology is transforming operations from customer

acquisition to service delivery.

This report is a detailed and comprehensive analysis for global Home Services Franchise market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Home Services Franchise market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Home Services Franchise market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Home Services Franchise market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Home Services Franchise market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Home Services Franchise

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Home Services Franchise market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Budget Blinds, Pinch A Penny, Glass Doctor, Mr. Rooter, CertaPro, Weed Man, Mr. Appliance, Spring-Green, Ace Handyman Services, Floor Coverings International, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Home Services Franchise market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Home Improvement

Home Repair

Home Cleaning

Home Care

Others

Market segment by Demand Pattern

Recurring Service Franchise

Project-Based Franchise

Urgent / On-Demand Franchise

Market segment by Customer Segment

Residential Owner-Occupied Home Services Franchise

Rental Property / Property Manager-Oriented Franchise

Premium / Specialty Residential Franchise

Market segment by Application

Personal

Enterprise

Market segment by players, this report covers

Budget Blinds

Pinch A Penny

Glass Doctor

Mr. Rooter

CertaPro

Weed Man

Mr. Appliance

Spring-Green

Ace Handyman Services

Floor Coverings International

911 Restoration

Honest Abe Roofing

Aire Serv

Five Star Painting

Renovation Sells

Dream Doors

Jim's Cleaning

Swimart

Wet-seal

Pulse Home Services

TruBlue

Good Oaks

Fantastic Services

Griswold

Neighborly

YourLocal Group

Talem

Threshold

BrightStar

Shine Franchise

Briggs

Qualicare

Senior Helpers

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Home Services Franchise product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Home Services Franchise, with revenue, gross margin, and global market share of Home Services Franchise from 2021 to 2026.

Chapter 3, the Home Services Franchise competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Home Services Franchise market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Home Services Franchise.

Chapter 13, to describe Home Services Franchise research findings and conclusion.

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