

Global Home Scrubbing Robot Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Home Scrubbing Robot market size is expected to reach \$ 55788 million by 2032, rising at a market growth of 9.8% CAGR during the forecast period (2026-2032).

A Home Scrubbing Robot is a household service robot designed for autonomous wet floor cleaning in indoor environments. It typically features a low-profile round or D-shaped body, uses sensors and onboard algorithms for mapping, localization, path planning, and obstacle avoidance, and performs wet scrubbing through mopping modules such as vibrating or rotating pads, applied downforce, and controlled water or solution dispensing. Most products combine vacuuming and mopping, and are increasingly paired with multifunction docks that support dust emptying, water refilling, mop washing, and drying for extended hands-free operation. A typical system consists of a mobile chassis, drive wheels and side brush, suction fan and dust bin, a mopping and liquid delivery module, a sensing and compute stack, wireless connectivity with app control, and a battery and auto-recharge system. Primary use cases include sealed hard floors such as tile, laminate, sealed wood, and vinyl, addressing daily maintenance, pet hair and footprint stains, and frequent spill-prone cleaning in kitchens and dining areas; in research scope, the category is generally bounded by household use, compact design, and autonomous operation, distinct from commercial cleaning robots and industrial floor equipment.

In 2025, global Home Scrubbing Robot production reached approximately 14 to 22 million units. Based on mainstream product mix and supply-chain pricing, typical ex works (FOB) prices were in the range of USD 120 to 260 per unit, generally lower for entry models and higher for premium configurations featuring stronger scrubbing, hot-water mop washing, automatic water management, drying, and more advanced navigation compute platforms.

As household floor care moves toward smarter and more automated routines, the Home Scrubbing Robot is shifting from an optional upgrade to a high-frequency foundational appliance for hard-floor homes. The category converts floor cleaning from episodic manual work into continuous maintenance by using mapping and navigation for consistent coverage, applying downforce scrubbing with controlled liquid delivery to address footprints, greasy stains, and pet-related messes, and leveraging all-in-one docks for dust emptying, water management, mop washing, and drying to minimize user intervention. With rising hard-floor penetration, growth in pet-owning households, and increasingly time-constrained lifestyles, consumer preferences are pushing the market from headline cleaning specs toward system-level experience metrics such as stable obstacle avoidance, lower residual moisture, faster drying, and lower maintenance burden.

At the same time, category challenges are concentrating around reliability, safety, and lifetime economics. Wet scrubbing introduces tighter requirements for sealed water paths, leak and mold prevention, hygiene management for dirty water and mops, and anti-tangle, self-clean efficiency, where any weakness can quickly translate into returns. Premiumization also adds complexity through multifunction docks and richer sensor stacks, raising the bar for supply-chain consistency and software stability. Downstream demand is converging on three themes: stronger real-world scrubbing with fewer water marks, higher hands-free maintenance with more thorough mop washing and odor control, and more reliable intelligent obstacle avoidance with multi-surface adaptation. As technology cycles accelerate and pricing tiers deepen, the category is evolving from a one-time device sale into a more sustainable model combining hardware, consumables and accessories, services and warranties, and broader smart-home ecosystem integration.

This report studies the global Home Scrubbing Robot production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Home Scrubbing Robot and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Home Scrubbing Robot that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Home Scrubbing Robot total production and demand, 2021-2032, (K Units)

Global Home Scrubbing Robot total production value, 2021-2032, (USD Million)

Global Home Scrubbing Robot production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Home Scrubbing Robot consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Home Scrubbing Robot domestic production, consumption, key domestic manufacturers and share

Global Home Scrubbing Robot production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Home Scrubbing Robot production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Home Scrubbing Robot production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Home Scrubbing Robot market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ECOVACS Robotics Co., Ltd., Beijing Roborock Technology Co., Ltd., Dreame Innovation Technology (Suzhou) Co., Ltd., Midea Group Co., Ltd., Haier Smart Home Co., Ltd., Xiaomi, SharkNinja, Inc., BISSELL Inc., Dyson, Alfred K?rcher SE & Co. KG, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Home Scrubbing Robot market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Home Scrubbing Robot Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Home Scrubbing Robot Market, Segmentation by Type:

Dock Based Rinse Cycle

One Touch In Machine Self Clean

Manual Wash Only

Others

Global Home Scrubbing Robot Market, Segmentation by Form Factor:

Upright Push Cleaner

Stick Modular Cleaner

Handheld Compact Cleaner

Others

Global Home Scrubbing Robot Market, Segmentation by Brush Architecture:

Single Brush Roller

Dual Counter Rotating Rollers

Others

Global Home Scrubbing Robot Market, Segmentation by Power Source:

Cordless Battery Powered

Corded Mains Powered

Global Home Scrubbing Robot Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

ECOVACS Robotics Co., Ltd.

Beijing Roborock Technology Co., Ltd.

Dreame Innovation Technology (Suzhou) Co., Ltd.

Midea Group Co., Ltd.

Haier Smart Home Co., Ltd.

Xiaomi

SharkNinja, Inc.

BISSELL Inc.

Dyson

Alfred Kärcher SE & Co. KG

Vorwerk SE & Co. KG

Hizero

Key Questions Answered:

1. How big is the global Home Scrubbing Robot market?
2. What is the demand of the global Home Scrubbing Robot market?
3. What is the year over year growth of the global Home Scrubbing Robot market?
4. What is the production and production value of the global Home Scrubbing Robot market?
5. Who are the key producers in the global Home Scrubbing Robot market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Home Scrubbing Robot Introduction
- 1.2 World Home Scrubbing Robot Supply & Forecast
 - 1.2.1 World Home Scrubbing Robot Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Home Scrubbing Robot Production (2021-2032)
 - 1.2.3 World Home Scrubbing Robot Pricing Trends (2021-2032)
- 1.3 World Home Scrubbing Robot Production by Region (Based on Production Site)
 - 1.3.1 World Home Scrubbing Robot Production Value by Region (2021-2032)
 - 1.3.2 World Home Scrubbing Robot Production by Region (2021-2032)
 - 1.3.3 World Home Scrubbing Robot Average Price by Region (2021-2032)
 - 1.3.4 North America Home Scrubbing Robot Production (2021-2032)
 - 1.3.5 Europe Home Scrubbing Robot Production (2021-2032)
 - 1.3.6 China Home Scrubbing Robot Production (2021-2032)
 - 1.3.7 Japan Home Scrubbing Robot Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Home Scrubbing Robot Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Home Scrubbing Robot Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Home Scrubbing Robot Demand (2021-2032)
- 2.2 World Home Scrubbing Robot Consumption by Region
 - 2.2.1 World Home Scrubbing Robot Consumption by Region (2021-2026)
 - 2.2.2 World Home Scrubbing Robot Consumption Forecast by Region (2027-2032)
- 2.3 United States Home Scrubbing Robot Consumption (2021-2032)
- 2.4 China Home Scrubbing Robot Consumption (2021-2032)
- 2.5 Europe Home Scrubbing Robot Consumption (2021-2032)
- 2.6 Japan Home Scrubbing Robot Consumption (2021-2032)
- 2.7 South Korea Home Scrubbing Robot Consumption (2021-2032)
- 2.8 ASEAN Home Scrubbing Robot Consumption (2021-2032)
- 2.9 India Home Scrubbing Robot Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Home Scrubbing Robot Production Value by Manufacturer (2021-2026)

- 3.2 World Home Scrubbing Robot Production by Manufacturer (2021-2026)
- 3.3 World Home Scrubbing Robot Average Price by Manufacturer (2021-2026)
- 3.4 Home Scrubbing Robot Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Home Scrubbing Robot Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Home Scrubbing Robot in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Home Scrubbing Robot in 2025
- 3.6 Home Scrubbing Robot Market: Overall Company Footprint Analysis
 - 3.6.1 Home Scrubbing Robot Market: Region Footprint
 - 3.6.2 Home Scrubbing Robot Market: Company Product Type Footprint
 - 3.6.3 Home Scrubbing Robot Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Home Scrubbing Robot Production Value Comparison
 - 4.1.1 United States VS China: Home Scrubbing Robot Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Home Scrubbing Robot Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Home Scrubbing Robot Production Comparison
 - 4.2.1 United States VS China: Home Scrubbing Robot Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Home Scrubbing Robot Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Home Scrubbing Robot Consumption Comparison
 - 4.3.1 United States VS China: Home Scrubbing Robot Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Home Scrubbing Robot Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Home Scrubbing Robot Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Home Scrubbing Robot Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Home Scrubbing Robot Production Value (2021-2026)

4.4.3 United States Based Manufacturers Home Scrubbing Robot Production (2021-2026)

4.5 China Based Home Scrubbing Robot Manufacturers and Market Share

4.5.1 China Based Home Scrubbing Robot Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Home Scrubbing Robot Production Value (2021-2026)

4.5.3 China Based Manufacturers Home Scrubbing Robot Production (2021-2026)

4.6 Rest of World Based Home Scrubbing Robot Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Home Scrubbing Robot Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Home Scrubbing Robot Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Home Scrubbing Robot Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Home Scrubbing Robot Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Dock Based Rinse Cycle

5.2.2 One Touch In Machine Self Clean

5.2.3 Manual Wash Only

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Home Scrubbing Robot Production by Type (2021-2032)

5.3.2 World Home Scrubbing Robot Production Value by Type (2021-2032)

5.3.3 World Home Scrubbing Robot Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY FORM FACTOR

6.1 World Home Scrubbing Robot Market Size Overview by Form Factor: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Form Factor

6.2.1 Upright Push Cleaner

- 6.2.2 Stick Modular Cleaner
- 6.2.3 Handheld Compact Cleaner
- 6.2.4 Others

6.3 Market Segment by Form Factor

- 6.3.1 World Home Scrubbing Robot Production by Form Factor (2021-2032)
- 6.3.2 World Home Scrubbing Robot Production Value by Form Factor (2021-2032)
- 6.3.3 World Home Scrubbing Robot Average Price by Form Factor (2021-2032)

7 MARKET ANALYSIS BY BRUSH ARCHITECTURE

7.1 World Home Scrubbing Robot Market Size Overview by Brush Architecture: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Brush Architecture

- 7.2.1 Single Brush Roller
- 7.2.2 Dual Counter Rotating Rollers
- 7.2.3 Others

7.3 Market Segment by Brush Architecture

- 7.3.1 World Home Scrubbing Robot Production by Brush Architecture (2021-2032)
- 7.3.2 World Home Scrubbing Robot Production Value by Brush Architecture (2021-2032)
- 7.3.3 World Home Scrubbing Robot Average Price by Brush Architecture (2021-2032)

8 MARKET ANALYSIS BY POWER SOURCE

8.1 World Home Scrubbing Robot Market Size Overview by Power Source: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Power Source

- 8.2.1 Cordless Battery Powered
- 8.2.2 Corded Mains Powered

8.3 Market Segment by Power Source

- 8.3.1 World Home Scrubbing Robot Production by Power Source (2021-2032)
- 8.3.2 World Home Scrubbing Robot Production Value by Power Source (2021-2032)
- 8.3.3 World Home Scrubbing Robot Average Price by Power Source (2021-2032)

9 MARKET ANALYSIS BY APPLICATION

9.1 World Home Scrubbing Robot Market Size Overview by Application: 2021 VS 2025 VS 2032

9.2 Segment Introduction by Application

9.2.1 Online Sales

9.2.2 Offline Sales

9.3 Market Segment by Application

9.3.1 World Home Scrubbing Robot Production by Application (2021-2032)

9.3.2 World Home Scrubbing Robot Production Value by Application (2021-2032)

9.3.3 World Home Scrubbing Robot Average Price by Application (2021-2032)

10 COMPANY PROFILES

10.1 ECOVACS Robotics Co., Ltd.

10.1.1 ECOVACS Robotics Co., Ltd. Details

10.1.2 ECOVACS Robotics Co., Ltd. Major Business

10.1.3 ECOVACS Robotics Co., Ltd. Home Scrubbing Robot Product and Services

10.1.4 ECOVACS Robotics Co., Ltd. Home Scrubbing Robot Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.1.5 ECOVACS Robotics Co., Ltd. Recent Developments/Updates

10.1.6 ECOVACS Robotics Co., Ltd. Competitive Strengths & Weaknesses

10.2 Beijing Roborock Technology Co., Ltd.

10.2.1 Beijing Roborock Technology Co., Ltd. Details

10.2.2 Beijing Roborock Technology Co., Ltd. Major Business

10.2.3 Beijing Roborock Technology Co., Ltd. Home Scrubbing Robot Product and Services

10.2.4 Beijing Roborock Technology Co., Ltd. Home Scrubbing Robot Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.2.5 Beijing Roborock Technology Co., Ltd. Recent Developments/Updates

10.2.6 Beijing Roborock Technology Co., Ltd. Competitive Strengths & Weaknesses

10.3 Dreame Innovation Technology (Suzhou) Co., Ltd.

10.3.1 Dreame Innovation Technology (Suzhou) Co., Ltd. Details

10.3.2 Dreame Innovation Technology (Suzhou) Co., Ltd. Major Business

10.3.3 Dreame Innovation Technology (Suzhou) Co., Ltd. Home Scrubbing Robot Product and Services

10.3.4 Dreame Innovation Technology (Suzhou) Co., Ltd. Home Scrubbing Robot Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.3.5 Dreame Innovation Technology (Suzhou) Co., Ltd. Recent Developments/Updates

10.3.6 Dreame Innovation Technology (Suzhou) Co., Ltd. Competitive Strengths & Weaknesses

10.4 Midea Group Co., Ltd.

10.4.1 Midea Group Co., Ltd. Details

- 10.4.2 Midea Group Co., Ltd. Major Business
- 10.4.3 Midea Group Co., Ltd. Home Scrubbing Robot Product and Services
- 10.4.4 Midea Group Co., Ltd. Home Scrubbing Robot Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 10.4.5 Midea Group Co., Ltd. Recent Developments/Updates
- 10.4.6 Midea Group Co., Ltd. Competitive Strengths & Weaknesses
- 10.5 Haier Smart Home Co., Ltd.
 - 10.5.1 Haier Smart Home Co., Ltd. Details
 - 10.5.2 Haier Smart Home Co., Ltd. Major Business
 - 10.5.3 Haier Smart Home Co., Ltd. Home Scrubbing Robot Product and Services
 - 10.5.4 Haier Smart Home Co., Ltd. Home Scrubbing Robot Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.5.5 Haier Smart Home Co., Ltd. Recent Developments/Updates
 - 10.5.6 Haier Smart Home Co., Ltd. Competitive Strengths & Weaknesses
- 10.6 Xiaomi
 - 10.6.1 Xiaomi Details
 - 10.6.2 Xiaomi Major Business
 - 10.6.3 Xiaomi Home Scrubbing Robot Product and Services
 - 10.6.4 Xiaomi Home Scrubbing Robot Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.6.5 Xiaomi Recent Developments/Updates
 - 10.6.6 Xiaomi Competitive Strengths & Weaknesses
- 10.7 SharkNinja, Inc.
 - 10.7.1 SharkNinja, Inc. Details
 - 10.7.2 SharkNinja, Inc. Major Business
 - 10.7.3 SharkNinja, Inc. Home Scrubbing Robot Product and Services
 - 10.7.4 SharkNinja, Inc. Home Scrubbing Robot Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.7.5 SharkNinja, Inc. Recent Developments/Updates
 - 10.7.6 SharkNinja, Inc. Competitive Strengths & Weaknesses
- 10.8 BISSELL Inc.
 - 10.8.1 BISSELL Inc. Details
 - 10.8.2 BISSELL Inc. Major Business
 - 10.8.3 BISSELL Inc. Home Scrubbing Robot Product and Services
 - 10.8.4 BISSELL Inc. Home Scrubbing Robot Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.8.5 BISSELL Inc. Recent Developments/Updates
 - 10.8.6 BISSELL Inc. Competitive Strengths & Weaknesses
- 10.9 Dyson

- 10.9.1 Dyson Details
- 10.9.2 Dyson Major Business
- 10.9.3 Dyson Home Scrubbing Robot Product and Services
- 10.9.4 Dyson Home Scrubbing Robot Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 10.9.5 Dyson Recent Developments/Updates
- 10.9.6 Dyson Competitive Strengths & Weaknesses
- 10.10 Alfred Kärcher SE & Co. KG
 - 10.10.1 Alfred Kärcher SE & Co. KG Details
 - 10.10.2 Alfred Kärcher SE & Co. KG Major Business
 - 10.10.3 Alfred Kärcher SE & Co. KG Home Scrubbing Robot Product and Services
 - 10.10.4 Alfred Kärcher SE & Co. KG Home Scrubbing Robot Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.10.5 Alfred Kärcher SE & Co. KG Recent Developments/Updates
 - 10.10.6 Alfred Kärcher SE & Co. KG Competitive Strengths & Weaknesses
- 10.11 Vorwerk SE & Co. KG
 - 10.11.1 Vorwerk SE & Co. KG Details
 - 10.11.2 Vorwerk SE & Co. KG Major Business
 - 10.11.3 Vorwerk SE & Co. KG Home Scrubbing Robot Product and Services
 - 10.11.4 Vorwerk SE & Co. KG Home Scrubbing Robot Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.11.5 Vorwerk SE & Co. KG Recent Developments/Updates
 - 10.11.6 Vorwerk SE & Co. KG Competitive Strengths & Weaknesses
- 10.12 Hيزero
 - 10.12.1 Hيزero Details
 - 10.12.2 Hيزero Major Business
 - 10.12.3 Hيزero Home Scrubbing Robot Product and Services
 - 10.12.4 Hيزero Home Scrubbing Robot Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.12.5 Hيزero Recent Developments/Updates
 - 10.12.6 Hيزero Competitive Strengths & Weaknesses

11 INDUSTRY CHAIN ANALYSIS

- 11.1 Home Scrubbing Robot Industry Chain
- 11.2 Home Scrubbing Robot Upstream Analysis
 - 11.2.1 Home Scrubbing Robot Core Raw Materials
 - 11.2.2 Main Manufacturers of Home Scrubbing Robot Core Raw Materials
- 11.3 Midstream Analysis

11.4 Downstream Analysis

11.5 Home Scrubbing Robot Production Mode

11.6 Home Scrubbing Robot Procurement Model

11.7 Home Scrubbing Robot Industry Sales Model and Sales Channels

11.7.1 Home Scrubbing Robot Sales Model

11.7.2 Home Scrubbing Robot Typical Distributors

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Process and Data Source

13.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Home Scrubbing Robot Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Home Scrubbing Robot Production Value by Region (2021-2026) & (USD Million)

Table 3. World Home Scrubbing Robot Production Value by Region (2027-2032) & (USD Million)

Table 4. World Home Scrubbing Robot Production Value Market Share by Region (2021-2026)

Table 5. World Home Scrubbing Robot Production Value Market Share by Region (2027-2032)

Table 6. World Home Scrubbing Robot Production by Region (2021-2026) & (K Units)

Table 7. World Home Scrubbing Robot Production by Region (2027-2032) & (K Units)

Table 8. World Home Scrubbing Robot Production Market Share by Region (2021-2026)

Table 9. World Home Scrubbing Robot Production Market Share by Region (2027-2032)

Table 10. World Home Scrubbing Robot Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Home Scrubbing Robot Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Home Scrubbing Robot Major Market Trends

Table 13. World Home Scrubbing Robot Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Home Scrubbing Robot Consumption by Region (2021-2026) & (K Units)

Table 15. World Home Scrubbing Robot Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Home Scrubbing Robot Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Home Scrubbing Robot Producers in 2025

Table 18. World Home Scrubbing Robot Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Home Scrubbing Robot Producers in 2025

Table 20. World Home Scrubbing Robot Average Price by Manufacturer (2021-2026) &

(US\$/Unit)

Table 21. Global Home Scrubbing Robot Company Evaluation Quadrant

Table 22. World Home Scrubbing Robot Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Home Scrubbing Robot Production Site of Key Manufacturer

Table 24. Home Scrubbing Robot Market: Company Product Type Footprint

Table 25. Home Scrubbing Robot Market: Company Product Application Footprint

Table 26. Home Scrubbing Robot Competitive Factors

Table 27. Home Scrubbing Robot New Entrant and Capacity Expansion Plans

Table 28. Home Scrubbing Robot Mergers & Acquisitions Activity

Table 29. United States VS China Home Scrubbing Robot Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Home Scrubbing Robot Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Home Scrubbing Robot Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Home Scrubbing Robot Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Home Scrubbing Robot Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Home Scrubbing Robot Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Home Scrubbing Robot Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Home Scrubbing Robot Production Market Share (2021-2026)

Table 37. China Based Home Scrubbing Robot Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Home Scrubbing Robot Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Home Scrubbing Robot Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Home Scrubbing Robot Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Home Scrubbing Robot Production Market Share (2021-2026)

Table 42. Rest of World Based Home Scrubbing Robot Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Home Scrubbing Robot Production

Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Home Scrubbing Robot Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Home Scrubbing Robot Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Home Scrubbing Robot Production Market Share (2021-2026)

Table 47. World Home Scrubbing Robot Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Home Scrubbing Robot Production by Type (2021-2026) & (K Units)

Table 49. World Home Scrubbing Robot Production by Type (2027-2032) & (K Units)

Table 50. World Home Scrubbing Robot Production Value by Type (2021-2026) & (USD Million)

Table 51. World Home Scrubbing Robot Production Value by Type (2027-2032) & (USD Million)

Table 52. World Home Scrubbing Robot Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Home Scrubbing Robot Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Home Scrubbing Robot Production Value by Form Factor, (USD Million), 2021 & 2025 & 2032

Table 55. World Home Scrubbing Robot Production by Form Factor (2021-2026) & (K Units)

Table 56. World Home Scrubbing Robot Production by Form Factor (2027-2032) & (K Units)

Table 57. World Home Scrubbing Robot Production Value by Form Factor (2021-2026) & (USD Million)

Table 58. World Home Scrubbing Robot Production Value by Form Factor (2027-2032) & (USD Million)

Table 59. World Home Scrubbing Robot Average Price by Form Factor (2021-2026) & (US\$/Unit)

Table 60. World Home Scrubbing Robot Average Price by Form Factor (2027-2032) & (US\$/Unit)

Table 61. World Home Scrubbing Robot Production Value by Brush Architecture, (USD Million), 2021 & 2025 & 2032

Table 62. World Home Scrubbing Robot Production by Brush Architecture (2021-2026) & (K Units)

Table 63. World Home Scrubbing Robot Production by Brush Architecture (2027-2032) & (K Units)

Table 64. World Home Scrubbing Robot Production Value by Brush Architecture (2021-2026) & (USD Million)

Table 65. World Home Scrubbing Robot Production Value by Brush Architecture (2027-2032) & (USD Million)

Table 66. World Home Scrubbing Robot Average Price by Brush Architecture (2021-2026) & (US\$/Unit)

Table 67. World Home Scrubbing Robot Average Price by Brush Architecture (2027-2032) & (US\$/Unit)

Table 68. World Home Scrubbing Robot Production Value by Power Source, (USD Million), 2021 & 2025 & 2032

Table 69. World Home Scrubbing Robot Production by Power Source (2021-2026) & (K Units)

Table 70. World Home Scrubbing Robot Production by Power Source (2027-2032) & (K Units)

Table 71. World Home Scrubbing Robot Production Value by Power Source (2021-2026) & (USD Million)

Table 72. World Home Scrubbing Robot Production Value by Power Source (2027-2032) & (USD Million)

Table 73. World Home Scrubbing Robot Average Price by Power Source (2021-2026) & (US\$/Unit)

Table 74. World Home Scrubbing Robot Average Price by Power Source (2027-2032) & (US\$/Unit)

Table 75. World Home Scrubbing Robot Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 76. World Home Scrubbing Robot Production by Application (2021-2026) & (K Units)

Table 77. World Home Scrubbing Robot Production by Application (2027-2032) & (K Units)

Table 78. World Home Scrubbing Robot Production Value by Application (2021-2026) & (USD Million)

Table 79. World Home Scrubbing Robot Production Value by Application (2027-2032) & (USD Million)

Table 80. World Home Scrubbing Robot Average Price by Application (2021-2026) & (US\$/Unit)

Table 81. World Home Scrubbing Robot Average Price by Application (2027-2032) & (US\$/Unit)

Table 82. ECOVACS Robotics Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 83. ECOVACS Robotics Co., Ltd. Major Business

Table 84. ECOVACS Robotics Co., Ltd. Home Scrubbing Robot Product and Services

Table 85. ECOVACS Robotics Co., Ltd. Home Scrubbing Robot Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 86. ECOVACS Robotics Co., Ltd. Recent Developments/Updates

Table 87. ECOVACS Robotics Co., Ltd. Competitive Strengths & Weaknesses

Table 88. Beijing Roborock Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 89. Beijing Roborock Technology Co., Ltd. Major Business

Table 90. Beijing Roborock Technology Co., Ltd. Home Scrubbing Robot Product and Services

Table 91. Beijing Roborock Technology Co., Ltd. Home Scrubbing Robot Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 92. Beijing Roborock Technology Co., Ltd. Recent Developments/Updates

Table 93. Beijing Roborock Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 94. Dreame Innovation Technology (Suzhou) Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 95. Dreame Innovation Technology (Suzhou) Co., Ltd. Major Business

Table 96. Dreame Innovation Technology (Suzhou) Co., Ltd. Home Scrubbing Robot Product and Services

Table 97. Dreame Innovation Technology (Suzhou) Co., Ltd. Home Scrubbing Robot Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 98. Dreame Innovation Technology (Suzhou) Co., Ltd. Recent Developments/Updates

Table 99. Dreame Innovation Technology (Suzhou) Co., Ltd. Competitive Strengths & Weaknesses

Table 100. Midea Group Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 101. Midea Group Co., Ltd. Major Business

Table 102. Midea Group Co., Ltd. Home Scrubbing Robot Product and Services

Table 103. Midea Group Co., Ltd. Home Scrubbing Robot Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 104. Midea Group Co., Ltd. Recent Developments/Updates

Table 105. Midea Group Co., Ltd. Competitive Strengths & Weaknesses

Table 106. Haier Smart Home Co., Ltd. Basic Information, Manufacturing Base and Competitors

- Table 107. Haier Smart Home Co., Ltd. Major Business
- Table 108. Haier Smart Home Co., Ltd. Home Scrubbing Robot Product and Services
- Table 109. Haier Smart Home Co., Ltd. Home Scrubbing Robot Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 110. Haier Smart Home Co., Ltd. Recent Developments/Updates
- Table 111. Haier Smart Home Co., Ltd. Competitive Strengths & Weaknesses
- Table 112. Xiaomi Basic Information, Manufacturing Base and Competitors
- Table 113. Xiaomi Major Business
- Table 114. Xiaomi Home Scrubbing Robot Product and Services
- Table 115. Xiaomi Home Scrubbing Robot Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 116. Xiaomi Recent Developments/Updates
- Table 117. Xiaomi Competitive Strengths & Weaknesses
- Table 118. SharkNinja, Inc. Basic Information, Manufacturing Base and Competitors
- Table 119. SharkNinja, Inc. Major Business
- Table 120. SharkNinja, Inc. Home Scrubbing Robot Product and Services
- Table 121. SharkNinja, Inc. Home Scrubbing Robot Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 122. SharkNinja, Inc. Recent Developments/Updates
- Table 123. SharkNinja, Inc. Competitive Strengths & Weaknesses
- Table 124. BISSELL Inc. Basic Information, Manufacturing Base and Competitors
- Table 125. BISSELL Inc. Major Business
- Table 126. BISSELL Inc. Home Scrubbing Robot Product and Services
- Table 127. BISSELL Inc. Home Scrubbing Robot Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 128. BISSELL Inc. Recent Developments/Updates
- Table 129. BISSELL Inc. Competitive Strengths & Weaknesses
- Table 130. Dyson Basic Information, Manufacturing Base and Competitors
- Table 131. Dyson Major Business
- Table 132. Dyson Home Scrubbing Robot Product and Services
- Table 133. Dyson Home Scrubbing Robot Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 134. Dyson Recent Developments/Updates
- Table 135. Dyson Competitive Strengths & Weaknesses
- Table 136. Alfred Kärcher SE & Co. KG Basic Information, Manufacturing Base and Competitors
- Table 137. Alfred Kärcher SE & Co. KG Major Business

Table 138. Alfred Kärcher SE & Co. KG Home Scrubbing Robot Product and Services

Table 139. Alfred Kärcher SE & Co. KG Home Scrubbing Robot Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 140. Alfred Kärcher SE & Co. KG Recent Developments/Updates

Table 141. Alfred Kärcher SE & Co. KG Competitive Strengths & Weaknesses

Table 142. Vorwerk SE & Co. KG Basic Information, Manufacturing Base and Competitors

Table 143. Vorwerk SE & Co. KG Major Business

Table 144. Vorwerk SE & Co. KG Home Scrubbing Robot Product and Services

Table 145. Vorwerk SE & Co. KG Home Scrubbing Robot Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 146. Vorwerk SE & Co. KG Recent Developments/Updates

Table 147. Vorwerk SE & Co. KG Competitive Strengths & Weaknesses

Table 148. Hizeo Basic Information, Manufacturing Base and Competitors

Table 149. Hizeo Major Business

Table 150. Hizeo Home Scrubbing Robot Product and Services

Table 151. Hizeo Home Scrubbing Robot Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 152. Hizeo Recent Developments/Updates

Table 153. Hizeo Competitive Strengths & Weaknesses

Table 154. Global Key Players of Home Scrubbing Robot Upstream (Raw Materials)

Table 155. Global Home Scrubbing Robot Typical Customers

Table 156. Home Scrubbing Robot Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Home Scrubbing Robot Picture

Figure 2. World Home Scrubbing Robot Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Home Scrubbing Robot Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Home Scrubbing Robot Production (2021-2032) & (K Units)

Figure 5. World Home Scrubbing Robot Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Home Scrubbing Robot Production Value Market Share by Region (2021-2032)

Figure 7. World Home Scrubbing Robot Production Market Share by Region (2021-2032)

Figure 8. North America Home Scrubbing Robot Production (2021-2032) & (K Units)

Figure 9. Europe Home Scrubbing Robot Production (2021-2032) & (K Units)

Figure 10. China Home Scrubbing Robot Production (2021-2032) & (K Units)

Figure 11. Japan Home Scrubbing Robot Production (2021-2032) & (K Units)

Figure 12. Home Scrubbing Robot Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Home Scrubbing Robot Consumption (2021-2032) & (K Units)

Figure 15. World Home Scrubbing Robot Consumption Market Share by Region (2021-2032)

Figure 16. United States Home Scrubbing Robot Consumption (2021-2032) & (K Units)

Figure 17. China Home Scrubbing Robot Consumption (2021-2032) & (K Units)

Figure 18. Europe Home Scrubbing Robot Consumption (2021-2032) & (K Units)

Figure 19. Japan Home Scrubbing Robot Consumption (2021-2032) & (K Units)

Figure 20. South Korea Home Scrubbing Robot Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Home Scrubbing Robot Consumption (2021-2032) & (K Units)

Figure 22. India Home Scrubbing Robot Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Home Scrubbing Robot by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Home Scrubbing Robot Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Home Scrubbing Robot Markets in 2025

Figure 26. United States VS China: Home Scrubbing Robot Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Home Scrubbing Robot Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Home Scrubbing Robot Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Home Scrubbing Robot Production Market Share 2025

Figure 30. China Based Manufacturers Home Scrubbing Robot Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Home Scrubbing Robot Production Market Share 2025

Figure 32. World Home Scrubbing Robot Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Home Scrubbing Robot Production Value Market Share by Type in 2025

Figure 34. Dock Based Rinse Cycle

Figure 35. One Touch In Machine Self Clean

Figure 36. Manual Wash Only

Figure 37. Others

Figure 38. World Home Scrubbing Robot Production Market Share by Type (2021-2032)

Figure 39. World Home Scrubbing Robot Production Value Market Share by Type (2021-2032)

Figure 40. World Home Scrubbing Robot Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. World Home Scrubbing Robot Production Value by Form Factor, (USD Million), 2021 & 2025 & 2032

Figure 42. World Home Scrubbing Robot Production Value Market Share by Form Factor in 2025

Figure 43. Upright Push Cleaner

Figure 44. Stick Modular Cleaner

Figure 45. Handheld Compact Cleaner

Figure 46. Others

Figure 47. World Home Scrubbing Robot Production Market Share by Form Factor (2021-2032)

Figure 48. World Home Scrubbing Robot Production Value Market Share by Form Factor (2021-2032)

Figure 49. World Home Scrubbing Robot Average Price by Form Factor (2021-2032) & (US\$/Unit)

Figure 50. World Home Scrubbing Robot Production Value by Brush Architecture, (USD Million), 2021 & 2025 & 2032

Figure 51. World Home Scrubbing Robot Production Value Market Share by Brush Architecture in 2025

Figure 52. Single Brush Roller

Figure 53. Dual Counter Rotating Rollers

Figure 54. Others

Figure 55. World Home Scrubbing Robot Production Market Share by Brush Architecture (2021-2032)

Figure 56. World Home Scrubbing Robot Production Value Market Share by Brush Architecture (2021-2032)

Figure 57. World Home Scrubbing Robot Average Price by Brush Architecture (2021-2032) & (US\$/Unit)

Figure 58. World Home Scrubbing Robot Production Value by Power Source, (USD Million), 2021 & 2025 & 2032

Figure 59. World Home Scrubbing Robot Production Value Market Share by Power Source in 2025

Figure 60. Cordless Battery Powered

Figure 61. Corded Mains Powered

Figure 62. World Home Scrubbing Robot Production Market Share by Power Source (2021-2032)

Figure 63. World Home Scrubbing Robot Production Value Market Share by Power Source (2021-2032)

Figure 64. World Home Scrubbing Robot Average Price by Power Source (2021-2032) & (US\$/Unit)

Figure 65. World Home Scrubbing Robot Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 66. World Home Scrubbing Robot Production Value Market Share by Application in 2025

Figure 67. Online Sales

Figure 68. Offline Sales

Figure 69. World Home Scrubbing Robot Production Market Share by Application (2021-2032)

Figure 70. World Home Scrubbing Robot Production Value Market Share by Application (2021-2032)

Figure 71. World Home Scrubbing Robot Average Price by Application (2021-2032) & (US\$/Unit)

Figure 72. Home Scrubbing Robot Industry Chain

Figure 73. Home Scrubbing Robot Procurement Model

Figure 74. Home Scrubbing Robot Sales Model

Figure 75. Home Scrubbing Robot Sales Channels, Direct Sales, and Distribution

Figure 76. Methodology

Figure 77. Research Process and Data Source

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