

# Global Home Pregnancy Tests Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our latest research, the global Home Pregnancy Tests market size will reach USD 339 million in 2031, growing at a CAGR of 3.8% over the analysis period.

Home Pregnancy Tests are simple and convenient medical devices used to determine whether a woman is pregnant. The test works by detecting the presence of human chorionic gonadotropin (hCG) in urine, a hormone that increases significantly during early pregnancy. Home pregnancy tests are commonly available in the form of test strips, test sticks, or digital devices. They are easy to use, highly accurate, and offer quick results, providing a private and accessible solution without the need for specialized equipment or medical facilities. These tests are widely used in home settings as an initial screening method.

This report is a detailed and comprehensive analysis for global Home Pregnancy Tests market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Home Pregnancy Tests market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Home Pregnancy Tests market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Home Pregnancy Tests market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Home Pregnancy Tests market shares of main players, in revenue (\$ Million), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Home Pregnancy Tests
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Home Pregnancy Tests market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Swiss Precision Diagnostics GmbH (SPD), BIOSYNEX, Mentholatum, Jant Pharmacal, Healthpoint Ltd, AccuBioTech Co.,Ltd, BTNX Inc., Hangzhou Testsea Biological Technology, Runbio Biotech, W.H.P.M.BIORESEARCH&TECHNOLOGY, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Home Pregnancy Tests market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Pregnancy Test Strip

Pregnancy Test Stick

## Market segment by Application

Online Sales

Offline Sales

Market segment by players, this report covers

Swiss Precision Diagnostics GmbH (SPD)

BIOSYNEX

Mentholatum

Jant Pharmacal

Healthpoint Ltd

AccuBioTech Co.,Ltd

BTNX Inc.

Hangzhou Testsea Biological Technology

Runbio Biotech

W.H.P.M.BIORESEARCH&TECHNOLOGY

China Resources Zizhu Pharmaceutical

Blue Cross Bio-Medical (Beijing)

AIDE Diagnostic

EGENS GROUP

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Home Pregnancy Tests product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Home Pregnancy Tests, with revenue, gross margin, and global market share of Home Pregnancy Tests from 2020 to 2025.

Chapter 3, the Home Pregnancy Tests competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Home Pregnancy Tests market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Home Pregnancy Tests.

Chapter 13, to describe Home Pregnancy Tests research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Home Pregnancy Tests by Type
  - 1.3.1 Overview: Global Home Pregnancy Tests Market Size by Type: 2020 Versus 2024 Versus 2031
  - 1.3.2 Global Home Pregnancy Tests Consumption Value Market Share by Type in 2024
  - 1.3.3 Pregnancy Test Strip
  - 1.3.4 Pregnancy Test Stick
- 1.4 Global Home Pregnancy Tests Market by Application
  - 1.4.1 Overview: Global Home Pregnancy Tests Market Size by Application: 2020 Versus 2024 Versus 2031
  - 1.4.2 Online Sales
  - 1.4.3 Offline Sales
- 1.5 Global Home Pregnancy Tests Market Size & Forecast
- 1.6 Global Home Pregnancy Tests Market Size and Forecast by Region
  - 1.6.1 Global Home Pregnancy Tests Market Size by Region: 2020 VS 2024 VS 2031
  - 1.6.2 Global Home Pregnancy Tests Market Size by Region, (2020-2031)
  - 1.6.3 North America Home Pregnancy Tests Market Size and Prospect (2020-2031)
  - 1.6.4 Europe Home Pregnancy Tests Market Size and Prospect (2020-2031)
  - 1.6.5 Asia-Pacific Home Pregnancy Tests Market Size and Prospect (2020-2031)
  - 1.6.6 South America Home Pregnancy Tests Market Size and Prospect (2020-2031)
  - 1.6.7 Middle East & Africa Home Pregnancy Tests Market Size and Prospect (2020-2031)

### 2 COMPANY PROFILES

- 2.1 Swiss Precision Diagnostics GmbH (SPD)
  - 2.1.1 Swiss Precision Diagnostics GmbH (SPD) Details
  - 2.1.2 Swiss Precision Diagnostics GmbH (SPD) Major Business
  - 2.1.3 Swiss Precision Diagnostics GmbH (SPD) Home Pregnancy Tests Product and Solutions
  - 2.1.4 Swiss Precision Diagnostics GmbH (SPD) Home Pregnancy Tests Revenue, Gross Margin and Market Share (2020-2025)
  - 2.1.5 Swiss Precision Diagnostics GmbH (SPD) Recent Developments and Future

## Plans

### 2.2 BIOSYNEX

2.2.1 BIOSYNEX Details

2.2.2 BIOSYNEX Major Business

2.2.3 BIOSYNEX Home Pregnancy Tests Product and Solutions

2.2.4 BIOSYNEX Home Pregnancy Tests Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 BIOSYNEX Recent Developments and Future Plans

### 2.3 Mentholatum

2.3.1 Mentholatum Details

2.3.2 Mentholatum Major Business

2.3.3 Mentholatum Home Pregnancy Tests Product and Solutions

2.3.4 Mentholatum Home Pregnancy Tests Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Mentholatum Recent Developments and Future Plans

### 2.4 Jant Pharmacal

2.4.1 Jant Pharmacal Details

2.4.2 Jant Pharmacal Major Business

2.4.3 Jant Pharmacal Home Pregnancy Tests Product and Solutions

2.4.4 Jant Pharmacal Home Pregnancy Tests Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Jant Pharmacal Recent Developments and Future Plans

### 2.5 Healthpoint Ltd

2.5.1 Healthpoint Ltd Details

2.5.2 Healthpoint Ltd Major Business

2.5.3 Healthpoint Ltd Home Pregnancy Tests Product and Solutions

2.5.4 Healthpoint Ltd Home Pregnancy Tests Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Healthpoint Ltd Recent Developments and Future Plans

### 2.6 AccuBioTech Co.,Ltd

2.6.1 AccuBioTech Co.,Ltd Details

2.6.2 AccuBioTech Co.,Ltd Major Business

2.6.3 AccuBioTech Co.,Ltd Home Pregnancy Tests Product and Solutions

2.6.4 AccuBioTech Co.,Ltd Home Pregnancy Tests Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 AccuBioTech Co.,Ltd Recent Developments and Future Plans

### 2.7 BTNX Inc.

2.7.1 BTNX Inc. Details

2.7.2 BTNX Inc. Major Business

- 2.7.3 BTNX Inc. Home Pregnancy Tests Product and Solutions
- 2.7.4 BTNX Inc. Home Pregnancy Tests Revenue, Gross Margin and Market Share (2020-2025)
- 2.7.5 BTNX Inc. Recent Developments and Future Plans
- 2.8 Hangzhou Testsea Biological Technology
  - 2.8.1 Hangzhou Testsea Biological Technology Details
  - 2.8.2 Hangzhou Testsea Biological Technology Major Business
  - 2.8.3 Hangzhou Testsea Biological Technology Home Pregnancy Tests Product and Solutions
  - 2.8.4 Hangzhou Testsea Biological Technology Home Pregnancy Tests Revenue, Gross Margin and Market Share (2020-2025)
  - 2.8.5 Hangzhou Testsea Biological Technology Recent Developments and Future Plans
- 2.9 Runbio Biotech
  - 2.9.1 Runbio Biotech Details
  - 2.9.2 Runbio Biotech Major Business
  - 2.9.3 Runbio Biotech Home Pregnancy Tests Product and Solutions
  - 2.9.4 Runbio Biotech Home Pregnancy Tests Revenue, Gross Margin and Market Share (2020-2025)
  - 2.9.5 Runbio Biotech Recent Developments and Future Plans
- 2.10 W.H.P.M.BIORESEARCH&TECHNOLOGY
  - 2.10.1 W.H.P.M.BIORESEARCH&TECHNOLOGY Details
  - 2.10.2 W.H.P.M.BIORESEARCH&TECHNOLOGY Major Business
  - 2.10.3 W.H.P.M.BIORESEARCH&TECHNOLOGY Home Pregnancy Tests Product and Solutions
  - 2.10.4 W.H.P.M.BIORESEARCH&TECHNOLOGY Home Pregnancy Tests Revenue, Gross Margin and Market Share (2020-2025)
  - 2.10.5 W.H.P.M.BIORESEARCH&TECHNOLOGY Recent Developments and Future Plans
- 2.11 China Resources Zizhu Pharmaceutical
  - 2.11.1 China Resources Zizhu Pharmaceutical Details
  - 2.11.2 China Resources Zizhu Pharmaceutical Major Business
  - 2.11.3 China Resources Zizhu Pharmaceutical Home Pregnancy Tests Product and Solutions
  - 2.11.4 China Resources Zizhu Pharmaceutical Home Pregnancy Tests Revenue, Gross Margin and Market Share (2020-2025)
  - 2.11.5 China Resources Zizhu Pharmaceutical Recent Developments and Future Plans
- 2.12 Blue Cross Bio-Medical (Beijing)

- 2.12.1 Blue Cross Bio-Medical (Beijing) Details
- 2.12.2 Blue Cross Bio-Medical (Beijing) Major Business
- 2.12.3 Blue Cross Bio-Medical (Beijing) Home Pregnancy Tests Product and Solutions
- 2.12.4 Blue Cross Bio-Medical (Beijing) Home Pregnancy Tests Revenue, Gross Margin and Market Share (2020-2025)
- 2.12.5 Blue Cross Bio-Medical (Beijing) Recent Developments and Future Plans
- 2.13 AIDE Diagnostic
  - 2.13.1 AIDE Diagnostic Details
  - 2.13.2 AIDE Diagnostic Major Business
  - 2.13.3 AIDE Diagnostic Home Pregnancy Tests Product and Solutions
  - 2.13.4 AIDE Diagnostic Home Pregnancy Tests Revenue, Gross Margin and Market Share (2020-2025)
  - 2.13.5 AIDE Diagnostic Recent Developments and Future Plans
- 2.14 EGENS GROUP
  - 2.14.1 EGENS GROUP Details
  - 2.14.2 EGENS GROUP Major Business
  - 2.14.3 EGENS GROUP Home Pregnancy Tests Product and Solutions
  - 2.14.4 EGENS GROUP Home Pregnancy Tests Revenue, Gross Margin and Market Share (2020-2025)
  - 2.14.5 EGENS GROUP Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Home Pregnancy Tests Revenue and Share by Players (2020-2025)
- 3.2 Market Share Analysis (2024)
  - 3.2.1 Market Share of Home Pregnancy Tests by Company Revenue
  - 3.2.2 Top 3 Home Pregnancy Tests Players Market Share in 2024
  - 3.2.3 Top 6 Home Pregnancy Tests Players Market Share in 2024
- 3.3 Home Pregnancy Tests Market: Overall Company Footprint Analysis
  - 3.3.1 Home Pregnancy Tests Market: Region Footprint
  - 3.3.2 Home Pregnancy Tests Market: Company Product Type Footprint
  - 3.3.3 Home Pregnancy Tests Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Home Pregnancy Tests Consumption Value and Market Share by Type (2020-2025)

## 4.2 Global Home Pregnancy Tests Market Forecast by Type (2026-2031)

## 5 MARKET SIZE SEGMENT BY APPLICATION

### 5.1 Global Home Pregnancy Tests Consumption Value Market Share by Application (2020-2025)

### 5.2 Global Home Pregnancy Tests Market Forecast by Application (2026-2031)

## 6 NORTH AMERICA

### 6.1 North America Home Pregnancy Tests Consumption Value by Type (2020-2031)

### 6.2 North America Home Pregnancy Tests Market Size by Application (2020-2031)

### 6.3 North America Home Pregnancy Tests Market Size by Country

#### 6.3.1 North America Home Pregnancy Tests Consumption Value by Country (2020-2031)

##### 6.3.2 United States Home Pregnancy Tests Market Size and Forecast (2020-2031)

##### 6.3.3 Canada Home Pregnancy Tests Market Size and Forecast (2020-2031)

##### 6.3.4 Mexico Home Pregnancy Tests Market Size and Forecast (2020-2031)

## 7 EUROPE

### 7.1 Europe Home Pregnancy Tests Consumption Value by Type (2020-2031)

### 7.2 Europe Home Pregnancy Tests Consumption Value by Application (2020-2031)

### 7.3 Europe Home Pregnancy Tests Market Size by Country

#### 7.3.1 Europe Home Pregnancy Tests Consumption Value by Country (2020-2031)

##### 7.3.2 Germany Home Pregnancy Tests Market Size and Forecast (2020-2031)

##### 7.3.3 France Home Pregnancy Tests Market Size and Forecast (2020-2031)

##### 7.3.4 United Kingdom Home Pregnancy Tests Market Size and Forecast (2020-2031)

##### 7.3.5 Russia Home Pregnancy Tests Market Size and Forecast (2020-2031)

##### 7.3.6 Italy Home Pregnancy Tests Market Size and Forecast (2020-2031)

## 8 ASIA-PACIFIC

### 8.1 Asia-Pacific Home Pregnancy Tests Consumption Value by Type (2020-2031)

### 8.2 Asia-Pacific Home Pregnancy Tests Consumption Value by Application (2020-2031)

### 8.3 Asia-Pacific Home Pregnancy Tests Market Size by Region

#### 8.3.1 Asia-Pacific Home Pregnancy Tests Consumption Value by Region (2020-2031)

##### 8.3.2 China Home Pregnancy Tests Market Size and Forecast (2020-2031)

##### 8.3.3 Japan Home Pregnancy Tests Market Size and Forecast (2020-2031)

- 8.3.4 South Korea Home Pregnancy Tests Market Size and Forecast (2020-2031)
- 8.3.5 India Home Pregnancy Tests Market Size and Forecast (2020-2031)
- 8.3.6 Southeast Asia Home Pregnancy Tests Market Size and Forecast (2020-2031)
- 8.3.7 Australia Home Pregnancy Tests Market Size and Forecast (2020-2031)

## **9 SOUTH AMERICA**

- 9.1 South America Home Pregnancy Tests Consumption Value by Type (2020-2031)
- 9.2 South America Home Pregnancy Tests Consumption Value by Application (2020-2031)
- 9.3 South America Home Pregnancy Tests Market Size by Country
  - 9.3.1 South America Home Pregnancy Tests Consumption Value by Country (2020-2031)
  - 9.3.2 Brazil Home Pregnancy Tests Market Size and Forecast (2020-2031)
  - 9.3.3 Argentina Home Pregnancy Tests Market Size and Forecast (2020-2031)

## **10 MIDDLE EAST & AFRICA**

- 10.1 Middle East & Africa Home Pregnancy Tests Consumption Value by Type (2020-2031)
- 10.2 Middle East & Africa Home Pregnancy Tests Consumption Value by Application (2020-2031)
- 10.3 Middle East & Africa Home Pregnancy Tests Market Size by Country
  - 10.3.1 Middle East & Africa Home Pregnancy Tests Consumption Value by Country (2020-2031)
  - 10.3.2 Turkey Home Pregnancy Tests Market Size and Forecast (2020-2031)
  - 10.3.3 Saudi Arabia Home Pregnancy Tests Market Size and Forecast (2020-2031)
  - 10.3.4 UAE Home Pregnancy Tests Market Size and Forecast (2020-2031)

## **11 MARKET DYNAMICS**

- 11.1 Home Pregnancy Tests Market Drivers
- 11.2 Home Pregnancy Tests Market Restraints
- 11.3 Home Pregnancy Tests Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Home Pregnancy Tests Industry Chain

12.2 Home Pregnancy Tests Upstream Analysis

12.3 Home Pregnancy Tests Midstream Analysis

12.4 Home Pregnancy Tests Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Home Pregnancy Tests Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Home Pregnancy Tests Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Global Home Pregnancy Tests Consumption Value by Region (2020-2025) & (USD Million)

Table 4. Global Home Pregnancy Tests Consumption Value by Region (2026-2031) & (USD Million)

Table 5. Swiss Precision Diagnostics GmbH (SPD) Company Information, Head Office, and Major Competitors

Table 6. Swiss Precision Diagnostics GmbH (SPD) Major Business

Table 7. Swiss Precision Diagnostics GmbH (SPD) Home Pregnancy Tests Product and Solutions

Table 8. Swiss Precision Diagnostics GmbH (SPD) Home Pregnancy Tests Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 9. Swiss Precision Diagnostics GmbH (SPD) Recent Developments and Future Plans

Table 10. BIOSYNEX Company Information, Head Office, and Major Competitors

Table 11. BIOSYNEX Major Business

Table 12. BIOSYNEX Home Pregnancy Tests Product and Solutions

Table 13. BIOSYNEX Home Pregnancy Tests Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 14. BIOSYNEX Recent Developments and Future Plans

Table 15. Mentholatum Company Information, Head Office, and Major Competitors

Table 16. Mentholatum Major Business

Table 17. Mentholatum Home Pregnancy Tests Product and Solutions

Table 18. Mentholatum Home Pregnancy Tests Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 19. Jant Pharmacal Company Information, Head Office, and Major Competitors

Table 20. Jant Pharmacal Major Business

Table 21. Jant Pharmacal Home Pregnancy Tests Product and Solutions

Table 22. Jant Pharmacal Home Pregnancy Tests Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 23. Jant Pharmacal Recent Developments and Future Plans

Table 24. Healthpoint Ltd Company Information, Head Office, and Major Competitors

- Table 25. Healthpoint Ltd Major Business
- Table 26. Healthpoint Ltd Home Pregnancy Tests Product and Solutions
- Table 27. Healthpoint Ltd Home Pregnancy Tests Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 28. Healthpoint Ltd Recent Developments and Future Plans
- Table 29. AccuBioTech Co.,Ltd Company Information, Head Office, and Major Competitors
- Table 30. AccuBioTech Co.,Ltd Major Business
- Table 31. AccuBioTech Co.,Ltd Home Pregnancy Tests Product and Solutions
- Table 32. AccuBioTech Co.,Ltd Home Pregnancy Tests Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 33. AccuBioTech Co.,Ltd Recent Developments and Future Plans
- Table 34. BTNX Inc. Company Information, Head Office, and Major Competitors
- Table 35. BTNX Inc. Major Business
- Table 36. BTNX Inc. Home Pregnancy Tests Product and Solutions
- Table 37. BTNX Inc. Home Pregnancy Tests Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 38. BTNX Inc. Recent Developments and Future Plans
- Table 39. Hangzhou Testsea Biological Technology Company Information, Head Office, and Major Competitors
- Table 40. Hangzhou Testsea Biological Technology Major Business
- Table 41. Hangzhou Testsea Biological Technology Home Pregnancy Tests Product and Solutions
- Table 42. Hangzhou Testsea Biological Technology Home Pregnancy Tests Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 43. Hangzhou Testsea Biological Technology Recent Developments and Future Plans
- Table 44. Runbio Biotech Company Information, Head Office, and Major Competitors
- Table 45. Runbio Biotech Major Business
- Table 46. Runbio Biotech Home Pregnancy Tests Product and Solutions
- Table 47. Runbio Biotech Home Pregnancy Tests Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 48. Runbio Biotech Recent Developments and Future Plans
- Table 49. W.H.P.M.BIORESEARCH&TECHNOLOGY Company Information, Head Office, and Major Competitors
- Table 50. W.H.P.M.BIORESEARCH&TECHNOLOGY Major Business
- Table 51. W.H.P.M.BIORESEARCH&TECHNOLOGY Home Pregnancy Tests Product and Solutions
- Table 52. W.H.P.M.BIORESEARCH&TECHNOLOGY Home Pregnancy Tests Revenue

(USD Million), Gross Margin and Market Share (2020-2025)

Table 53. W.H.P.M.BIORESEARCH&TECHNOLOGY Recent Developments and Future Plans

Table 54. China Resources Zizhu Pharmaceutical Company Information, Head Office, and Major Competitors

Table 55. China Resources Zizhu Pharmaceutical Major Business

Table 56. China Resources Zizhu Pharmaceutical Home Pregnancy Tests Product and Solutions

Table 57. China Resources Zizhu Pharmaceutical Home Pregnancy Tests Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 58. China Resources Zizhu Pharmaceutical Recent Developments and Future Plans

Table 59. Blue Cross Bio-Medical (Beijing) Company Information, Head Office, and Major Competitors

Table 60. Blue Cross Bio-Medical (Beijing) Major Business

Table 61. Blue Cross Bio-Medical (Beijing) Home Pregnancy Tests Product and Solutions

Table 62. Blue Cross Bio-Medical (Beijing) Home Pregnancy Tests Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 63. Blue Cross Bio-Medical (Beijing) Recent Developments and Future Plans

Table 64. AIDE Diagnostic Company Information, Head Office, and Major Competitors

Table 65. AIDE Diagnostic Major Business

Table 66. AIDE Diagnostic Home Pregnancy Tests Product and Solutions

Table 67. AIDE Diagnostic Home Pregnancy Tests Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 68. AIDE Diagnostic Recent Developments and Future Plans

Table 69. EGENS GROUP Company Information, Head Office, and Major Competitors

Table 70. EGENS GROUP Major Business

Table 71. EGENS GROUP Home Pregnancy Tests Product and Solutions

Table 72. EGENS GROUP Home Pregnancy Tests Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 73. EGENS GROUP Recent Developments and Future Plans

Table 74. Global Home Pregnancy Tests Revenue (USD Million) by Players (2020-2025)

Table 75. Global Home Pregnancy Tests Revenue Share by Players (2020-2025)

Table 76. Breakdown of Home Pregnancy Tests by Company Type (Tier 1, Tier 2, and Tier 3)

Table 77. Market Position of Players in Home Pregnancy Tests, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 78. Head Office of Key Home Pregnancy Tests Players

Table 79. Home Pregnancy Tests Market: Company Product Type Footprint

Table 80. Home Pregnancy Tests Market: Company Product Application Footprint

Table 81. Home Pregnancy Tests New Market Entrants and Barriers to Market Entry

Table 82. Home Pregnancy Tests Mergers, Acquisition, Agreements, and Collaborations

Table 83. Global Home Pregnancy Tests Consumption Value (USD Million) by Type (2020-2025)

Table 84. Global Home Pregnancy Tests Consumption Value Share by Type (2020-2025)

Table 85. Global Home Pregnancy Tests Consumption Value Forecast by Type (2026-2031)

Table 86. Global Home Pregnancy Tests Consumption Value by Application (2020-2025)

Table 87. Global Home Pregnancy Tests Consumption Value Forecast by Application (2026-2031)

Table 88. North America Home Pregnancy Tests Consumption Value by Type (2020-2025) & (USD Million)

Table 89. North America Home Pregnancy Tests Consumption Value by Type (2026-2031) & (USD Million)

Table 90. North America Home Pregnancy Tests Consumption Value by Application (2020-2025) & (USD Million)

Table 91. North America Home Pregnancy Tests Consumption Value by Application (2026-2031) & (USD Million)

Table 92. North America Home Pregnancy Tests Consumption Value by Country (2020-2025) & (USD Million)

Table 93. North America Home Pregnancy Tests Consumption Value by Country (2026-2031) & (USD Million)

Table 94. Europe Home Pregnancy Tests Consumption Value by Type (2020-2025) & (USD Million)

Table 95. Europe Home Pregnancy Tests Consumption Value by Type (2026-2031) & (USD Million)

Table 96. Europe Home Pregnancy Tests Consumption Value by Application (2020-2025) & (USD Million)

Table 97. Europe Home Pregnancy Tests Consumption Value by Application (2026-2031) & (USD Million)

Table 98. Europe Home Pregnancy Tests Consumption Value by Country (2020-2025) & (USD Million)

Table 99. Europe Home Pregnancy Tests Consumption Value by Country (2026-2031)

& (USD Million)

Table 100. Asia-Pacific Home Pregnancy Tests Consumption Value by Type (2020-2025) & (USD Million)

Table 101. Asia-Pacific Home Pregnancy Tests Consumption Value by Type (2026-2031) & (USD Million)

Table 102. Asia-Pacific Home Pregnancy Tests Consumption Value by Application (2020-2025) & (USD Million)

Table 103. Asia-Pacific Home Pregnancy Tests Consumption Value by Application (2026-2031) & (USD Million)

Table 104. Asia-Pacific Home Pregnancy Tests Consumption Value by Region (2020-2025) & (USD Million)

Table 105. Asia-Pacific Home Pregnancy Tests Consumption Value by Region (2026-2031) & (USD Million)

Table 106. South America Home Pregnancy Tests Consumption Value by Type (2020-2025) & (USD Million)

Table 107. South America Home Pregnancy Tests Consumption Value by Type (2026-2031) & (USD Million)

Table 108. South America Home Pregnancy Tests Consumption Value by Application (2020-2025) & (USD Million)

Table 109. South America Home Pregnancy Tests Consumption Value by Application (2026-2031) & (USD Million)

Table 110. South America Home Pregnancy Tests Consumption Value by Country (2020-2025) & (USD Million)

Table 111. South America Home Pregnancy Tests Consumption Value by Country (2026-2031) & (USD Million)

Table 112. Middle East & Africa Home Pregnancy Tests Consumption Value by Type (2020-2025) & (USD Million)

Table 113. Middle East & Africa Home Pregnancy Tests Consumption Value by Type (2026-2031) & (USD Million)

Table 114. Middle East & Africa Home Pregnancy Tests Consumption Value by Application (2020-2025) & (USD Million)

Table 115. Middle East & Africa Home Pregnancy Tests Consumption Value by Application (2026-2031) & (USD Million)

Table 116. Middle East & Africa Home Pregnancy Tests Consumption Value by Country (2020-2025) & (USD Million)

Table 117. Middle East & Africa Home Pregnancy Tests Consumption Value by Country (2026-2031) & (USD Million)

Table 118. Global Key Players of Home Pregnancy Tests Upstream (Raw Materials)

Table 119. Global Home Pregnancy Tests Typical Customers



## List Of Figures

### LIST OF FIGURES

Figure 1. Home Pregnancy Tests Picture

Figure 2. Global Home Pregnancy Tests Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Home Pregnancy Tests Consumption Value Market Share by Type in 2024

Figure 4. Pregnancy Test Strip

Figure 5. Pregnancy Test Stick

Figure 6. Global Home Pregnancy Tests Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 7. Home Pregnancy Tests Consumption Value Market Share by Application in 2024

Figure 8. Online Sales Picture

Figure 9. Offline Sales Picture

Figure 10. Global Home Pregnancy Tests Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 11. Global Home Pregnancy Tests Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 12. Global Market Home Pregnancy Tests Consumption Value (USD Million) Comparison by Region (2020 VS 2024 VS 2031)

Figure 13. Global Home Pregnancy Tests Consumption Value Market Share by Region (2020-2031)

Figure 14. Global Home Pregnancy Tests Consumption Value Market Share by Region in 2024

Figure 15. North America Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 16. Europe Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 17. Asia-Pacific Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 18. South America Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 19. Middle East & Africa Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 20. Company Three Recent Developments and Future Plans

Figure 21. Global Home Pregnancy Tests Revenue Share by Players in 2024

Figure 22. Home Pregnancy Tests Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2024

Figure 23. Market Share of Home Pregnancy Tests by Player Revenue in 2024

Figure 24. Top 3 Home Pregnancy Tests Players Market Share in 2024

Figure 25. Top 6 Home Pregnancy Tests Players Market Share in 2024

Figure 26. Global Home Pregnancy Tests Consumption Value Share by Type (2020-2025)

Figure 27. Global Home Pregnancy Tests Market Share Forecast by Type (2026-2031)

Figure 28. Global Home Pregnancy Tests Consumption Value Share by Application (2020-2025)

Figure 29. Global Home Pregnancy Tests Market Share Forecast by Application (2026-2031)

Figure 30. North America Home Pregnancy Tests Consumption Value Market Share by Type (2020-2031)

Figure 31. North America Home Pregnancy Tests Consumption Value Market Share by Application (2020-2031)

Figure 32. North America Home Pregnancy Tests Consumption Value Market Share by Country (2020-2031)

Figure 33. United States Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 34. Canada Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 35. Mexico Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 36. Europe Home Pregnancy Tests Consumption Value Market Share by Type (2020-2031)

Figure 37. Europe Home Pregnancy Tests Consumption Value Market Share by Application (2020-2031)

Figure 38. Europe Home Pregnancy Tests Consumption Value Market Share by Country (2020-2031)

Figure 39. Germany Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 40. France Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 41. United Kingdom Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 42. Russia Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 43. Italy Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Million)

Figure 44. Asia-Pacific Home Pregnancy Tests Consumption Value Market Share by Type (2020-2031)

Figure 45. Asia-Pacific Home Pregnancy Tests Consumption Value Market Share by Application (2020-2031)

Figure 46. Asia-Pacific Home Pregnancy Tests Consumption Value Market Share by Region (2020-2031)

Figure 47. China Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 48. Japan Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 49. South Korea Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 50. India Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 51. Southeast Asia Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 52. Australia Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 53. South America Home Pregnancy Tests Consumption Value Market Share by Type (2020-2031)

Figure 54. South America Home Pregnancy Tests Consumption Value Market Share by Application (2020-2031)

Figure 55. South America Home Pregnancy Tests Consumption Value Market Share by Country (2020-2031)

Figure 56. Brazil Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 57. Argentina Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 58. Middle East & Africa Home Pregnancy Tests Consumption Value Market Share by Type (2020-2031)

Figure 59. Middle East & Africa Home Pregnancy Tests Consumption Value Market Share by Application (2020-2031)

Figure 60. Middle East & Africa Home Pregnancy Tests Consumption Value Market Share by Country (2020-2031)

Figure 61. Turkey Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 62. Saudi Arabia Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 63. UAE Home Pregnancy Tests Consumption Value (2020-2031) & (USD Million)

Figure 64. Home Pregnancy Tests Market Drivers

Figure 65. Home Pregnancy Tests Market Restraints

Figure 66. Home Pregnancy Tests Market Trends

Figure 67. Porters Five Forces Analysis

Figure 68. Home Pregnancy Tests Industrial Chain

Figure 69. Methodology

Figure 70. Research Process and Data Source

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