

Global Home Exercise Equipment Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Home Exercise Equipment market size was valued at USD 3677.5 million in 2023 and is forecast to a readjusted size of USD 5133.6 million by 2030 with a CAGR of 4.9% during review period.

Home fitness equipment includes devices and machines used for performing and monitoring physical exercises at home for management of weight, improving stamina, developing muscle strength, improving appearance and personality, burning excess fat, and to maintain overall health and fitness. Home fitness equipment mainly includes Treadmills, Elliptical Trainer, Cycling Bike, Rowing Machine, etc.

According to the Segmentation of types, all the market of Home Exercise Equipment can be divided as follows: Treadmill, Elliptical Trainer, Cycling Bike, Rowing Machine, Others.

The first kind need to mention is Treadmill, it holds a comparatively larger share in global market, which accounts for about 34%. The following is Cycling Bike took 29% market share.

Home Exercise Equipment main application area is Online Sales. This sector hold a market share of 63%. Then followed by the Offline Sales which account for 37%.

Peloton, ICON Health & Fitness, Johnson Health Tech, Life Fitness, Dyaco are the key players in the global Home Exercise Equipment market. Top 5 took up more than 45% of the global market.

From the view of region, North America have a larger consumption market share which account for 36% volume share. Europe hold a market value share of 30%.

The Global Info Research report includes an overview of the development of the Home Exercise Equipment industry chain, the market status of Online (Treadmill, Elliptical Trainer), Offline (Treadmill, Elliptical Trainer), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Home Exercise Equipment.

Regionally, the report analyzes the Home Exercise Equipment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Home Exercise Equipment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Home Exercise Equipment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Home Exercise Equipment industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Treadmill, Elliptical Trainer).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Home Exercise Equipment market.

Regional Analysis: The report involves examining the Home Exercise Equipment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Home Exercise Equipment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Home Exercise Equipment:

Company Analysis: Report covers individual Home Exercise Equipment manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Home Exercise Equipment. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Online, Offline).

Technology Analysis: Report covers specific technologies relevant to Home Exercise Equipment. It assesses the current state, advancements, and potential future developments in Home Exercise Equipment areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Home Exercise Equipment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Home Exercise Equipment market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Market segment by Type

Treadmill

Elliptical Trainer

Cycling Bike

Rowing Machine

Others

Market segment by Sales Channel

Online

Offline

Major players covered

ICON Health & Fitness

Life Fitness

Johnson Health Tech

Dyaco

Core Health & Fitness

Peloton

Technogym

Precor

Sole Fitness

Shanxi Orient

SportsArt

BH Fitness

LifeCORE Fitness

WaterRower

TRUE Fitness

Shuhua Sports

WNQ Fitness

Impulse

YIJIAN

Good Family

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Home Exercise Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Home Exercise Equipment, with price, sales, revenue and global market share of Home Exercise Equipment from 2019 to 2024.

Chapter 3, the Home Exercise Equipment competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Home Exercise Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Home Exercise Equipment market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Home Exercise Equipment.

Chapter 14 and 15, to describe Home Exercise Equipment sales channel, distributors, customers, research findings and conclusion.

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