

Global Home Electric Grill Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Home Electric Grill market size is expected to reach \$ 684 million by 2032, rising at a market growth of 6.6% CAGR during the forecast period (2026-2032).

In 2025, global Home Electric Grill production reached approximately 9.76 M units, with an average global market price of around US\$ 42.5 per unit.

A home electric grill is a grilling device that uses electricity as a heat source and is designed for small indoor and outdoor settings such as home kitchens and balconies. It generates heat through electric heating elements, far-infrared heating plates, or electromagnetic induction to grill food. It features smokeless or low-smoke operation, controllable temperature, easy operation, and convenient cleaning, meeting the diverse cooking needs of families for grilling, baking, and frying, and catering to the modern family's dual demands for healthy eating and leisurely cooking.

Consumer demand for low-fat, smokeless cooking is driving product upgrades. Oil-free designs, non-stick baking pans, and grease separators are becoming standard features. Some high-end models offer precise temperature control and timers to minimize nutrient loss during cooking. Meanwhile, product functionality continues to expand, moving beyond simple grilling to include frying, baking, roasting, and deep-frying, making them suitable for a variety of ingredients such as steaks, seafood, vegetables, and baked goods, thus increasing equipment utilization.

Smart technology is rapidly gaining traction. Features like Wi-Fi connectivity, mobile app control, and preset recipes are becoming increasingly common, allowing users to remotely adjust temperature and monitor cooking progress. Lightweight and portable designs are also a trend, with small desktop and foldable models suitable for small kitchens and balconies. Some models feature detachable baking pans and modular designs, significantly reducing cleaning difficulty and catering to the operating habits of home users.

This report studies the global Home Electric Grill production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Home Electric Grill and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Home Electric Grill that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Home Electric Grill total production and demand, 2021-2032, (K Units)

Global Home Electric Grill total production value, 2021-2032, (USD Million)

Global Home Electric Grill production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Home Electric Grill consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Home Electric Grill domestic production, consumption, key domestic manufacturers and share

Global Home Electric Grill production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Home Electric Grill production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Home Electric Grill production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Home Electric Grill market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include George Foreman, Weber, Cuisinart, Hamilton Beach, Hitze, Ninja, De'Longhi, Carawela, Char-Broil, Presto, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Home Electric Grill market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Home Electric Grill Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Home Electric Grill Market, Segmentation by Type:

Indoor

Outdoor

Global Home Electric Grill Market, Segmentation by Technology:

Electric Heating Tube

Far-infrared Heating

Electric Baking Pan

Others

Global Home Electric Grill Market, Segmentation by Structure:

Desktop

Portable

Global Home Electric Grill Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

George Foreman

Weber

Cuisinart

Hamilton Beach

Hitze

Ninja

De'Longhi

Carawela

Char-Broil

Presto

Rossofuoco

Solis AG

Breville

Midea

Supor

Key Questions Answered:

1. How big is the global Home Electric Grill market?
2. What is the demand of the global Home Electric Grill market?
3. What is the year over year growth of the global Home Electric Grill market?
4. What is the production and production value of the global Home Electric Grill market?
5. Who are the key producers in the global Home Electric Grill market?
6. What are the growth factors driving the market demand?

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