

Global Home-Based Pet Grooming Products Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Home-Based Pet Grooming Products market size was valued at USD 1119.5 million in 2023 and is forecast to a readjusted size of USD 1777 million by 2030 with a CAGR of 6.8% during review period.

Pet grooming refers to both the hygienic care and cleaning of a pet, as well as a process by which a pet's physical appearance is enhanced for showing or other types of competition. A pet groomer (or simply 'groomer') is a person who earns their living grooming pets. A pet grooming service provides clipping and trimming, washing, flea treatment, nail cutting, teeth cleaning and coat conditioning for pet dogs and cats. These grooming products are the main topics of this report.

The data in this report include home based pet grooming tools and equipment. The revenue of pet grooming service is not considered.

Global key players of home-based pet grooming products include Spectrum Brands, Hartz, Central Garden & Pet Company, Jarden Consumer Solutions, Wahl Clipper Corporation, etc. Global top five manufacturers hold a share over 28%. The key players are mainly located in Europe, North America and Asia-Pacific. In terms of product, clippers & trimmer tool is the largest segment, with a share over 27%. And in terms of sales channel, the largest sales channel is offline sales, with a share over 73%, followed by online sales.

The Global Info Research report includes an overview of the development of the Home-Based Pet Grooming Products industry chain, the market status of Online Sales (Comb

& Brush Tool, Clippers & Trimmer Tool), Offline Sales (Comb & Brush Tool, Clippers & Trimmer Tool), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Home-Based Pet Grooming Products.

Regionally, the report analyzes the Home-Based Pet Grooming Products markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Home-Based Pet Grooming Products market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Home-Based Pet Grooming Products market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Home-Based Pet Grooming Products industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Comb & Brush Tool, Clippers & Trimmer Tool).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Home-Based Pet Grooming Products market.

Regional Analysis: The report involves examining the Home-Based Pet Grooming Products market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Home-Based Pet Grooming Products market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Home-Based Pet Grooming Products:

Company Analysis: Report covers individual Home-Based Pet Grooming Products players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Home-Based Pet Grooming Products. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

Technology Analysis: Report covers specific technologies relevant to Home-Based Pet Grooming Products. It assesses the current state, advancements, and potential future developments in Home-Based Pet Grooming Products areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Home-Based Pet Grooming Products market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Home-Based Pet Grooming Products market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Comb & Brush Tool

Clippers & Trimmer Tool

Shears & Nail Tool

Shampoo & Conditioners Cleaning

Others

Market segment by Application

Online Sales

Offline Sales

Market segment by players, this report covers

Spectrum Brands

Hartz

Central Garden & Pet Company

Jarden Consumer Solutions

Wahl Clipper Corporation

Andis Company

Geib Buttercut

Rolf C. Hagen

Petmate

Coastal Pet Products

Ferplast S.p.A.

Beaphar

Millers Forge

Chris Christensen Systems

Bio-Groom

TropiClean

Rosewood Pet Products

Cardinal Laboratories

Ancol Pet Products

Lambert Kay (PBI-Gordon)

Davis Manufacturing

Earthbath

SynergyLabs

Pet Champion

Miracle Care

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Home-Based Pet Grooming Products product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Home-Based Pet Grooming Products, with revenue, gross margin and global market share of Home-Based Pet Grooming Products from 2019 to 2024.

Chapter 3, the Home-Based Pet Grooming Products competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Home-Based Pet Grooming Products market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Home-Based Pet Grooming Products.

Chapter 13, to describe Home-Based Pet Grooming Products research findings and conclusion.

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