

Global Home Baby Monitor Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Home Baby Monitor market size is expected to reach \$ 3027 million by 2032, rising at a market growth of 8.4% CAGR during the forecast period (2026-2032).

Home baby monitors are consumer electronic devices designed to help parents remotely observe and listen to infants through audio, video, or smart sensing functions, supporting daily childcare and nighttime supervision. In 2025, the average global unit price of home baby monitors is approximately US\$92 per unit, with global annual sales volume estimated at around 18.4 million units. The industry typically maintains a gross margin range of 35%–55%, driven by camera and sensor integration, wireless connectivity, mobile app ecosystems, and brand trust in safety-critical consumer products. The supply chain includes upstream image sensors, microphones, SoCs, wireless communication modules, displays, batteries, and housings; midstream manufacturers focus on hardware design, firmware and app development, cloud connectivity, assembly, and compliance testing; downstream customers are household consumers, primarily parents of infants and toddlers.

This report studies the global Home Baby Monitor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Home Baby Monitor and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Home Baby Monitor that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Home Baby Monitor total production and demand, 2021-2032, (K Units)

Global Home Baby Monitor total production value, 2021-2032, (USD Million)

Global Home Baby Monitor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Home Baby Monitor consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Home Baby Monitor domestic production, consumption, key domestic manufacturers and share

Global Home Baby Monitor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Home Baby Monitor production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Home Baby Monitor production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Home Baby Monitor market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include VTech, Motorola, Philips Avent, Owlet, Nanit, Infant Optics, Arlo, EZVIZ, iBaby Labs, Sense-U, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Home Baby Monitor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by

manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Home Baby Monitor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Home Baby Monitor Market, Segmentation by Type:

Audio Monitor

Video Monitor

Audio And Video Monitor

Global Home Baby Monitor Market, Segmentation by Function Type:

Standard Definition (SD)

High Definition (HD)

Full HD / 2K And Above

Global Home Baby Monitor Market, Segmentation by Camera Capability:

Infrared Night Vision

Color Night Vision

No Night Vision

Global Home Baby Monitor Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

VTech

Motorola

Philips Avent

Owlet

Nanit

Infant Optics

Arlo

EZVIZ

iBaby Labs

Sense-U

Arenti

CuboAi

Miku

Key Questions Answered:

1. How big is the global Home Baby Monitor market?
2. What is the demand of the global Home Baby Monitor market?
3. What is the year over year growth of the global Home Baby Monitor market?
4. What is the production and production value of the global Home Baby Monitor market?
5. Who are the key producers in the global Home Baby Monitor market?
6. What are the growth factors driving the market demand?

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