

# Global Home Baby Monitor Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Home Baby Monitor market size was valued at US\$ 1742 million in 2025 and is forecast to a readjusted size of US\$ 3027 million by 2032 with a CAGR of 8.4% during review period.

Home baby monitors are consumer electronic devices designed to help parents remotely observe and listen to infants through audio, video, or smart sensing functions, supporting daily childcare and nighttime supervision. In 2025, the average global unit price of home baby monitors is approximately US\$92 per unit, with global annual sales volume estimated at around 18.4 million units. The industry typically maintains a gross margin range of 35%–55%, driven by camera and sensor integration, wireless connectivity, mobile app ecosystems, and brand trust in safety-critical consumer products. The supply chain includes upstream image sensors, microphones, SoCs, wireless communication modules, displays, batteries, and housings; midstream manufacturers focus on hardware design, firmware and app development, cloud connectivity, assembly, and compliance testing; downstream customers are household consumers, primarily parents of infants and toddlers.

This report is a detailed and comprehensive analysis for global Home Baby Monitor market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Home Baby Monitor market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Home Baby Monitor market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Home Baby Monitor market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Home Baby Monitor market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Home Baby Monitor

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Home Baby Monitor market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include VTech, Motorola, Philips Avent, Owlet, Nanit, Infant Optics, Arlo, EZVIZ, iBaby Labs, Sense-U, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Home Baby Monitor market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Audio Monitor

Video Monitor

Audio And Video Monitor

#### Market segment by Function Type

Standard Definition (SD)

High Definition (HD)

Full HD / 2K And Above

#### Market segment by Camera Capability

Infrared Night Vision

Color Night Vision

No Night Vision

#### Market segment by Application

Online Sales

Offline Sales

#### Major players covered

VTech

Motorola

Philips Avent

Owlet

Nanit

Infant Optics

Arlo

EZVIZ

iBaby Labs

Sense-U

Arenti

CuboAi

Miku

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Home Baby Monitor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Home Baby Monitor, with price, sales quantity, revenue, and global market share of Home Baby Monitor from 2021 to 2026.

Chapter 3, the Home Baby Monitor competitive situation, sales quantity, revenue, and

global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Home Baby Monitor breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Home Baby Monitor market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Home Baby Monitor.

Chapter 14 and 15, to describe Home Baby Monitor sales channel, distributors, customers, research findings and conclusion.

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