

# Global Home Audio Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Home Audio market size was valued at USD 11600 million in 2023 and is forecast to a readjusted size of USD 14790 million by 2030 with a CAGR of 3.5% during review period.

Home audio is audio electronics intended for home entertainment use, such as shelf stereos and surround sound receivers. Home audio generally is a series of accessory equipment, which may be intended to enhance or replace standard equipment, such as standard TV speakers. Since surround sound receivers, which are primarily intended to enhance the reproduction of a movie, are the most popular home audio device, the primary field of home audio is home cinema.

Sony Corporation, LG Electronics, Bose and Panasonic Corporation are the key players and accounted for over 50% of the overall Home Audio market share. Other players include Yamaha, Harman, Onkyo (Pioneer), VIZIO, Samsung.

Europe is the largest consumption place, with a consumption market share nearly 29%. Following Europe, China is the second largest consumption place with the consumption market share of 22%.

The Global Info Research report includes an overview of the development of the Home Audio industry chain, the market status of Home Stereo Listeners (Home Theatre in-a-box (HTiB), Home Audio Speakers and Systems), Audiophiles (Home Theatre in-a-box (HTiB), Home Audio Speakers and Systems), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Home Audio.

Regionally, the report analyzes the Home Audio markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Home Audio market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Home Audio market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Home Audio industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Home Theatre in-a-box (HTiB), Home Audio Speakers and Systems).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Home Audio market.

**Regional Analysis:** The report involves examining the Home Audio market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Home Audio market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Home Audio:

**Company Analysis:** Report covers individual Home Audio manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Home Audio. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Home Stereo Listeners, Audiophiles).

**Technology Analysis:** Report covers specific technologies relevant to Home Audio. It assesses the current state, advancements, and potential future developments in Home Audio areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Home Audio market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Home Audio market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Home Theatre in-a-box (HTiB)

Home Audio Speakers and Systems

Others

### Market segment by Application

Home Stereo Listeners

Audiophiles

Home Audio Enthusiasts

## Major players covered

LG

Sony

Panasonic

Bose

Yamaha

Harman

Onkyo (Pioneer)

VIZIO

Samsung

D+M Group (Sound United)

VOXX International

Nortek

Creative Technologies

EDIFIER

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Home Audio product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Home Audio, with price, sales, revenue and global market share of Home Audio from 2019 to 2024.

Chapter 3, the Home Audio competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Home Audio breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Home Audio market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Home Audio.

Chapter 14 and 15, to describe Home Audio sales channel, distributors, customers, research findings and conclusion.

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