

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Home Audio Market 2018, Forecast to 2023

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## Abstracts

Home audio is audio electronics intended for home entertainment use, such as shelf stereos and surround sound receivers. Home audio generally is a series of accessory equipment, which may be intended to enhance or replace standard equipment, such as standard TV speakers. Since surround sound receivers, which are primarily intended to enhance the reproduction of a movie, are the most popular home audio device, the primary field of home audio is home cinema.

### Scope of the Report:

This report focuses on the Home Audio in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Sony Corporation, LG Electronics, Bose and Panasonic Corporation are the key players and accounted for over 50% of the overall Home Audio market share in 2016. Other players include Yamaha, Harman, Onkyo (Pioneer), VIZIO, Samsung. Europe Home Audio size stood as the largest market and was valued at USD 2481.75 Million in 2016 and is anticipated to grow at a CAGR of 3.31% from 2016 to 2022. The region is likely to continue its dominance over the forecast period due to early adoption of home audio devices. In addition, presence of high number of technology consciousness people is also likely to surge the demand

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market.

Despite the presence of competition problems, due to the global recovery trend is slightly, investor are still optimistic about this area; the future will still have more new investment enter the field.

The worldwide market for Home Audio is expected to grow at a CAGR of roughly 3.7% over the next five years, will reach 12100 million US\$ in 2023, from 9720 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

LG

Sony

Panasonic

Bose

Yamaha

Harman

Onkyo (Pioneer)

VIZIO

Samsung

D+M Group (Sound United)

VOXX International

Nortek

Creative Technologies

EDIFIER

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Home Theatre in-a-box (HTiB)

Home Audio Speakers and Systems

Other

Market Segment by Applications, can be divided into

Application 1

Application 2

There are 15 Chapters to deeply display the global Home Audio market.

Chapter 1, to describe Home Audio Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Home Audio, with sales, revenue, and price of Home Audio, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Home Audio, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Home Audio market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Home Audio sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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