

Global Home Appliance Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Home Appliance market size is expected to reach \$ 250940 million by 2029, rising at a market growth of 3.3% CAGR during the forecast period (2023-2029).

Global key players of home appliance include Haier, Gree, Midea, Whirlpool, Electrolux, etc. The top five players hold a share about 39%. China is the largest producer, has a share about 43%, followed by Southeast Asia and India, both have a share about 15 percent. The largest market is North America, with a share about 27%, followed by Europe and China, with share 26% and 21%, separately.

Home appliance is electrical/mechanical machine which accomplish some household functions, such as cooking or cleaning. Home appliances can be classified into: major appliances, small appliances, and consumer electronics. Major home appliances spans a variety of devices comprising refrigeration appliances, home laundry appliances, dishwashing appliances, air-conditioning appliances, large and small cooking appliances.

This report studies the global Home Appliance production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Home Appliance, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Home Appliance that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Home Appliance total production and demand, 2018-2029, (K Units)

Global Home Appliance total production value, 2018-2029, (USD Million)

Global Home Appliance production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Home Appliance consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Home Appliance domestic production, consumption, key domestic manufacturers and share

Global Home Appliance production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Home Appliance production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Home Appliance production by Sales Channels production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Home Appliance market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Haier, Gree, Midea, Whirlpool, Electrolux, Samsung, Matsushita, LG Electronics and Bosch, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Home Appliance market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit)

by manufacturer, by Type, and by Sales Channels. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Home Appliance Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Home Appliance Market, Segmentation by Type

Refrigerators

Washing Machines

Air Conditioner

Kitchen Appliances

Others

Global Home Appliance Market, Segmentation by Sales Channels

Offline Sales

Online Sales

Companies Profiled:

Haier

Gree

Midea

Whirlpool

Electrolux

Samsung

Matsushita

LG Electronics

Bosch

Hisense

TCL

Arcelik

Meiling

Skyworth

Key Questions Answered

1. How big is the global Home Appliance market?

2. What is the demand of the global Home Appliance market?
3. What is the year over year growth of the global Home Appliance market?
4. What is the production and production value of the global Home Appliance market?
5. Who are the key producers in the global Home Appliance market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Home Appliance Introduction
- 1.2 World Home Appliance Supply & Forecast
 - 1.2.1 World Home Appliance Production Value (2018 & 2022 & 2029)
 - 1.2.2 World Home Appliance Production (2018-2029)
 - 1.2.3 World Home Appliance Pricing Trends (2018-2029)
- 1.3 World Home Appliance Production by Region (Based on Production Site)
 - 1.3.1 World Home Appliance Production Value by Region (2018-2029)
 - 1.3.2 World Home Appliance Production by Region (2018-2029)
 - 1.3.3 World Home Appliance Average Price by Region (2018-2029)
 - 1.3.4 North America Home Appliance Production (2018-2029)
 - 1.3.5 Europe Home Appliance Production (2018-2029)
 - 1.3.6 China Home Appliance Production (2018-2029)
 - 1.3.7 India Home Appliance Production (2018-2029)
 - 1.3.8 Southeast Asia Home Appliance Production (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Home Appliance Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Home Appliance Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
 - 1.5.1 Influence of COVID-19
 - 1.5.2 Influence of Russia-Ukraine War

2 DEMAND SUMMARY

- 2.1 World Home Appliance Demand (2018-2029)
- 2.2 World Home Appliance Consumption by Region
 - 2.2.1 World Home Appliance Consumption by Region (2018-2023)
 - 2.2.2 World Home Appliance Consumption Forecast by Region (2024-2029)
- 2.3 United States Home Appliance Consumption (2018-2029)
- 2.4 China Home Appliance Consumption (2018-2029)
- 2.5 Europe Home Appliance Consumption (2018-2029)
- 2.6 Japan Home Appliance Consumption (2018-2029)
- 2.7 South Korea Home Appliance Consumption (2018-2029)
- 2.8 ASEAN Home Appliance Consumption (2018-2029)
- 2.9 India Home Appliance Consumption (2018-2029)

3 WORLD HOME APPLIANCE MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Home Appliance Production Value by Manufacturer (2018-2023)
- 3.2 World Home Appliance Production by Manufacturer (2018-2023)
- 3.3 World Home Appliance Average Price by Manufacturer (2018-2023)
- 3.4 Home Appliance Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Home Appliance Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Home Appliance in 2022
 - 3.5.3 Global Concentration Ratios (CR8) for Home Appliance in 2022
- 3.6 Home Appliance Market: Overall Company Footprint Analysis
 - 3.6.1 Home Appliance Market: Region Footprint
 - 3.6.2 Home Appliance Market: Company Product Type Footprint
 - 3.6.3 Home Appliance Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Home Appliance Production Value Comparison
 - 4.1.1 United States VS China: Home Appliance Production Value Comparison (2018 & 2022 & 2029)
 - 4.1.2 United States VS China: Home Appliance Production Value Market Share Comparison (2018 & 2022 & 2029)
- 4.2 United States VS China: Home Appliance Production Comparison
 - 4.2.1 United States VS China: Home Appliance Production Comparison (2018 & 2022 & 2029)
 - 4.2.2 United States VS China: Home Appliance Production Market Share Comparison (2018 & 2022 & 2029)
- 4.3 United States VS China: Home Appliance Consumption Comparison
 - 4.3.1 United States VS China: Home Appliance Consumption Comparison (2018 & 2022 & 2029)
 - 4.3.2 United States VS China: Home Appliance Consumption Market Share Comparison (2018 & 2022 & 2029)

4.4 United States Based Home Appliance Manufacturers and Market Share, 2018-2023

4.4.1 United States Based Home Appliance Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Home Appliance Production Value (2018-2023)

4.4.3 United States Based Manufacturers Home Appliance Production (2018-2023)

4.5 China Based Home Appliance Manufacturers and Market Share

4.5.1 China Based Home Appliance Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Home Appliance Production Value (2018-2023)

4.5.3 China Based Manufacturers Home Appliance Production (2018-2023)

4.6 Rest of World Based Home Appliance Manufacturers and Market Share, 2018-2023

4.6.1 Rest of World Based Home Appliance Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Home Appliance Production Value (2018-2023)

4.6.3 Rest of World Based Manufacturers Home Appliance Production (2018-2023)

5 MARKET ANALYSIS BY TYPE

5.1 World Home Appliance Market Size Overview by Type: 2018 VS 2022 VS 2029

5.2 Segment Introduction by Type

5.2.1 Refrigerators

5.2.2 Washing Machines

5.2.3 Air Conditioner

5.2.4 Kitchen Appliances

5.2.5 Others

5.3 Market Segment by Type

5.3.1 World Home Appliance Production by Type (2018-2029)

5.3.2 World Home Appliance Production Value by Type (2018-2029)

5.3.3 World Home Appliance Average Price by Type (2018-2029)

6 MARKET ANALYSIS BY SALES CHANNELS

6.1 World Home Appliance Market Size Overview by Sales Channels: 2018 VS 2022 VS 2029

6.2 Segment Introduction by Sales Channels

6.2.1 Offline Sales

6.2.2 Online Sales

6.3 Market Segment by Sales Channels

6.3.1 World Home Appliance Production by Sales Channels (2018-2029)

6.3.2 World Home Appliance Production Value by Sales Channels (2018-2029)

6.3.3 World Home Appliance Average Price by Sales Channels (2018-2029)

7 COMPANY PROFILES

7.1 Haier

7.1.1 Haier Details

7.1.2 Haier Major Business

7.1.3 Haier Home Appliance Product and Services

7.1.4 Haier Home Appliance Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.1.5 Haier Recent Developments/Updates

7.1.6 Haier Competitive Strengths & Weaknesses

7.2 Gree

7.2.1 Gree Details

7.2.2 Gree Major Business

7.2.3 Gree Home Appliance Product and Services

7.2.4 Gree Home Appliance Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.2.5 Gree Recent Developments/Updates

7.2.6 Gree Competitive Strengths & Weaknesses

7.3 Midea

7.3.1 Midea Details

7.3.2 Midea Major Business

7.3.3 Midea Home Appliance Product and Services

7.3.4 Midea Home Appliance Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.3.5 Midea Recent Developments/Updates

7.3.6 Midea Competitive Strengths & Weaknesses

7.4 Whirlpool

7.4.1 Whirlpool Details

7.4.2 Whirlpool Major Business

7.4.3 Whirlpool Home Appliance Product and Services

7.4.4 Whirlpool Home Appliance Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.4.5 Whirlpool Recent Developments/Updates

7.4.6 Whirlpool Competitive Strengths & Weaknesses

7.5 Electrolux

7.5.1 Electrolux Details

7.5.2 Electrolux Major Business

7.5.3 Electrolux Home Appliance Product and Services

7.5.4 Electrolux Home Appliance Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.5.5 Electrolux Recent Developments/Updates

7.5.6 Electrolux Competitive Strengths & Weaknesses

7.6 Samsung

7.6.1 Samsung Details

7.6.2 Samsung Major Business

7.6.3 Samsung Home Appliance Product and Services

7.6.4 Samsung Home Appliance Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.6.5 Samsung Recent Developments/Updates

7.6.6 Samsung Competitive Strengths & Weaknesses

7.7 Matsushita

7.7.1 Matsushita Details

7.7.2 Matsushita Major Business

7.7.3 Matsushita Home Appliance Product and Services

7.7.4 Matsushita Home Appliance Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.7.5 Matsushita Recent Developments/Updates

7.7.6 Matsushita Competitive Strengths & Weaknesses

7.8 LG Electronics

7.8.1 LG Electronics Details

7.8.2 LG Electronics Major Business

7.8.3 LG Electronics Home Appliance Product and Services

7.8.4 LG Electronics Home Appliance Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.8.5 LG Electronics Recent Developments/Updates

7.8.6 LG Electronics Competitive Strengths & Weaknesses

7.9 Bosch

7.9.1 Bosch Details

7.9.2 Bosch Major Business

7.9.3 Bosch Home Appliance Product and Services

7.9.4 Bosch Home Appliance Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.9.5 Bosch Recent Developments/Updates

- 7.9.6 Bosch Competitive Strengths & Weaknesses
- 7.10 Hisense
 - 7.10.1 Hisense Details
 - 7.10.2 Hisense Major Business
 - 7.10.3 Hisense Home Appliance Product and Services
 - 7.10.4 Hisense Home Appliance Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.10.5 Hisense Recent Developments/Updates
 - 7.10.6 Hisense Competitive Strengths & Weaknesses
- 7.11 TCL
 - 7.11.1 TCL Details
 - 7.11.2 TCL Major Business
 - 7.11.3 TCL Home Appliance Product and Services
 - 7.11.4 TCL Home Appliance Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.11.5 TCL Recent Developments/Updates
 - 7.11.6 TCL Competitive Strengths & Weaknesses
- 7.12 Arcelik
 - 7.12.1 Arcelik Details
 - 7.12.2 Arcelik Major Business
 - 7.12.3 Arcelik Home Appliance Product and Services
 - 7.12.4 Arcelik Home Appliance Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.12.5 Arcelik Recent Developments/Updates
 - 7.12.6 Arcelik Competitive Strengths & Weaknesses
- 7.13 Meiling
 - 7.13.1 Meiling Details
 - 7.13.2 Meiling Major Business
 - 7.13.3 Meiling Home Appliance Product and Services
 - 7.13.4 Meiling Home Appliance Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.13.5 Meiling Recent Developments/Updates
 - 7.13.6 Meiling Competitive Strengths & Weaknesses
- 7.14 Skyworth
 - 7.14.1 Skyworth Details
 - 7.14.2 Skyworth Major Business
 - 7.14.3 Skyworth Home Appliance Product and Services
 - 7.14.4 Skyworth Home Appliance Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.14.5 Skyworth Recent Developments/Updates

7.14.6 Skyworth Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

8.1 Home Appliance Industry Chain

8.2 Home Appliance Upstream Analysis

8.2.1 Home Appliance Core Raw Materials

8.2.2 Main Manufacturers of Home Appliance Core Raw Materials

8.3 Midstream Analysis

8.4 Downstream Analysis

8.5 Home Appliance Production Mode

8.6 Home Appliance Procurement Model

8.7 Home Appliance Industry Sales Model and Sales Channels

8.7.1 Home Appliance Sales Model

8.7.2 Home Appliance Typical Customers

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Home Appliance Production Value by Region (2018, 2022 and 2029) & (USD Million)
- Table 2. World Home Appliance Production Value by Region (2018-2023) & (USD Million)
- Table 3. World Home Appliance Production Value by Region (2024-2029) & (USD Million)
- Table 4. World Home Appliance Production Value Market Share by Region (2018-2023)
- Table 5. World Home Appliance Production Value Market Share by Region (2024-2029)
- Table 6. World Home Appliance Production by Region (2018-2023) & (K Units)
- Table 7. World Home Appliance Production by Region (2024-2029) & (K Units)
- Table 8. World Home Appliance Production Market Share by Region (2018-2023)
- Table 9. World Home Appliance Production Market Share by Region (2024-2029)
- Table 10. World Home Appliance Average Price by Region (2018-2023) & (USD/Unit)
- Table 11. World Home Appliance Average Price by Region (2024-2029) & (USD/Unit)
- Table 12. Home Appliance Major Market Trends
- Table 13. World Home Appliance Consumption Growth Rate Forecast by Region (2018 & 2022 & 2029) & (K Units)
- Table 14. World Home Appliance Consumption by Region (2018-2023) & (K Units)
- Table 15. World Home Appliance Consumption Forecast by Region (2024-2029) & (K Units)
- Table 16. World Home Appliance Production Value by Manufacturer (2018-2023) & (USD Million)
- Table 17. Production Value Market Share of Key Home Appliance Producers in 2022
- Table 18. World Home Appliance Production by Manufacturer (2018-2023) & (K Units)
- Table 19. Production Market Share of Key Home Appliance Producers in 2022
- Table 20. World Home Appliance Average Price by Manufacturer (2018-2023) & (USD/Unit)
- Table 21. Global Home Appliance Company Evaluation Quadrant
- Table 22. World Home Appliance Industry Rank of Major Manufacturers, Based on Production Value in 2022
- Table 23. Head Office and Home Appliance Production Site of Key Manufacturer
- Table 24. Home Appliance Market: Company Product Type Footprint
- Table 25. Home Appliance Market: Company Product Application Footprint
- Table 26. Home Appliance Competitive Factors
- Table 27. Home Appliance New Entrant and Capacity Expansion Plans

Table 28. Home Appliance Mergers & Acquisitions Activity

Table 29. United States VS China Home Appliance Production Value Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 30. United States VS China Home Appliance Production Comparison, (2018 & 2022 & 2029) & (K Units)

Table 31. United States VS China Home Appliance Consumption Comparison, (2018 & 2022 & 2029) & (K Units)

Table 32. United States Based Home Appliance Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Home Appliance Production Value, (2018-2023) & (USD Million)

Table 34. United States Based Manufacturers Home Appliance Production Value Market Share (2018-2023)

Table 35. United States Based Manufacturers Home Appliance Production (2018-2023) & (K Units)

Table 36. United States Based Manufacturers Home Appliance Production Market Share (2018-2023)

Table 37. China Based Home Appliance Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Home Appliance Production Value, (2018-2023) & (USD Million)

Table 39. China Based Manufacturers Home Appliance Production Value Market Share (2018-2023)

Table 40. China Based Manufacturers Home Appliance Production (2018-2023) & (K Units)

Table 41. China Based Manufacturers Home Appliance Production Market Share (2018-2023)

Table 42. Rest of World Based Home Appliance Manufacturers, Headquarters and Production Site (States, Country)

Table 43. Rest of World Based Manufacturers Home Appliance Production Value, (2018-2023) & (USD Million)

Table 44. Rest of World Based Manufacturers Home Appliance Production Value Market Share (2018-2023)

Table 45. Rest of World Based Manufacturers Home Appliance Production (2018-2023) & (K Units)

Table 46. Rest of World Based Manufacturers Home Appliance Production Market Share (2018-2023)

Table 47. World Home Appliance Production Value by Type, (USD Million), 2018 & 2022 & 2029

- Table 48. World Home Appliance Production by Type (2018-2023) & (K Units)
- Table 49. World Home Appliance Production by Type (2024-2029) & (K Units)
- Table 50. World Home Appliance Production Value by Type (2018-2023) & (USD Million)
- Table 51. World Home Appliance Production Value by Type (2024-2029) & (USD Million)
- Table 52. World Home Appliance Average Price by Type (2018-2023) & (USD/Unit)
- Table 53. World Home Appliance Average Price by Type (2024-2029) & (USD/Unit)
- Table 54. World Home Appliance Production Value by Sales Channels, (USD Million), 2018 & 2022 & 2029
- Table 55. World Home Appliance Production by Sales Channels (2018-2023) & (K Units)
- Table 56. World Home Appliance Production by Sales Channels (2024-2029) & (K Units)
- Table 57. World Home Appliance Production Value by Sales Channels (2018-2023) & (USD Million)
- Table 58. World Home Appliance Production Value by Sales Channels (2024-2029) & (USD Million)
- Table 59. World Home Appliance Average Price by Sales Channels (2018-2023) & (USD/Unit)
- Table 60. World Home Appliance Average Price by Sales Channels (2024-2029) & (USD/Unit)
- Table 61. Haier Basic Information, Manufacturing Base and Competitors
- Table 62. Haier Major Business
- Table 63. Haier Home Appliance Product and Services
- Table 64. Haier Home Appliance Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 65. Haier Recent Developments/Updates
- Table 66. Haier Competitive Strengths & Weaknesses
- Table 67. Gree Basic Information, Manufacturing Base and Competitors
- Table 68. Gree Major Business
- Table 69. Gree Home Appliance Product and Services
- Table 70. Gree Home Appliance Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 71. Gree Recent Developments/Updates
- Table 72. Gree Competitive Strengths & Weaknesses
- Table 73. Midea Basic Information, Manufacturing Base and Competitors
- Table 74. Midea Major Business
- Table 75. Midea Home Appliance Product and Services

Table 76. Midea Home Appliance Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 77. Midea Recent Developments/Updates

Table 78. Midea Competitive Strengths & Weaknesses

Table 79. Whirlpool Basic Information, Manufacturing Base and Competitors

Table 80. Whirlpool Major Business

Table 81. Whirlpool Home Appliance Product and Services

Table 82. Whirlpool Home Appliance Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 83. Whirlpool Recent Developments/Updates

Table 84. Whirlpool Competitive Strengths & Weaknesses

Table 85. Electrolux Basic Information, Manufacturing Base and Competitors

Table 86. Electrolux Major Business

Table 87. Electrolux Home Appliance Product and Services

Table 88. Electrolux Home Appliance Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 89. Electrolux Recent Developments/Updates

Table 90. Electrolux Competitive Strengths & Weaknesses

Table 91. Samsung Basic Information, Manufacturing Base and Competitors

Table 92. Samsung Major Business

Table 93. Samsung Home Appliance Product and Services

Table 94. Samsung Home Appliance Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 95. Samsung Recent Developments/Updates

Table 96. Samsung Competitive Strengths & Weaknesses

Table 97. Matsushita Basic Information, Manufacturing Base and Competitors

Table 98. Matsushita Major Business

Table 99. Matsushita Home Appliance Product and Services

Table 100. Matsushita Home Appliance Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 101. Matsushita Recent Developments/Updates

Table 102. Matsushita Competitive Strengths & Weaknesses

Table 103. LG Electronics Basic Information, Manufacturing Base and Competitors

Table 104. LG Electronics Major Business

Table 105. LG Electronics Home Appliance Product and Services

Table 106. LG Electronics Home Appliance Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 107. LG Electronics Recent Developments/Updates

Table 108. LG Electronics Competitive Strengths & Weaknesses

- Table 109. Bosch Basic Information, Manufacturing Base and Competitors
- Table 110. Bosch Major Business
- Table 111. Bosch Home Appliance Product and Services
- Table 112. Bosch Home Appliance Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 113. Bosch Recent Developments/Updates
- Table 114. Bosch Competitive Strengths & Weaknesses
- Table 115. Hisense Basic Information, Manufacturing Base and Competitors
- Table 116. Hisense Major Business
- Table 117. Hisense Home Appliance Product and Services
- Table 118. Hisense Home Appliance Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 119. Hisense Recent Developments/Updates
- Table 120. Hisense Competitive Strengths & Weaknesses
- Table 121. TCL Basic Information, Manufacturing Base and Competitors
- Table 122. TCL Major Business
- Table 123. TCL Home Appliance Product and Services
- Table 124. TCL Home Appliance Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 125. TCL Recent Developments/Updates
- Table 126. TCL Competitive Strengths & Weaknesses
- Table 127. Arcelik Basic Information, Manufacturing Base and Competitors
- Table 128. Arcelik Major Business
- Table 129. Arcelik Home Appliance Product and Services
- Table 130. Arcelik Home Appliance Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 131. Arcelik Recent Developments/Updates
- Table 132. Arcelik Competitive Strengths & Weaknesses
- Table 133. Meiling Basic Information, Manufacturing Base and Competitors
- Table 134. Meiling Major Business
- Table 135. Meiling Home Appliance Product and Services
- Table 136. Meiling Home Appliance Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 137. Meiling Recent Developments/Updates
- Table 138. Skyworth Basic Information, Manufacturing Base and Competitors
- Table 139. Skyworth Major Business
- Table 140. Skyworth Home Appliance Product and Services
- Table 141. Skyworth Home Appliance Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 142. Global Key Players of Home Appliance Upstream (Raw Materials)

Table 143. Home Appliance Typical Customers

Table 144. Home Appliance Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Home Appliance Picture

Figure 2. World Home Appliance Production Value: 2018 & 2022 & 2029, (USD Million)

Figure 3. World Home Appliance Production Value and Forecast (2018-2029) & (USD Million)

Figure 4. World Home Appliance Production (2018-2029) & (K Units)

Figure 5. World Home Appliance Average Price (2018-2029) & (USD/Unit)

Figure 6. World Home Appliance Production Value Market Share by Region (2018-2029)

Figure 7. World Home Appliance Production Market Share by Region (2018-2029)

Figure 8. North America Home Appliance Production (2018-2029) & (K Units)

Figure 9. Europe Home Appliance Production (2018-2029) & (K Units)

Figure 10. China Home Appliance Production (2018-2029) & (K Units)

Figure 11. India Home Appliance Production (2018-2029) & (K Units)

Figure 12. Southeast Asia Home Appliance Production (2018-2029) & (K Units)

Figure 13. Home Appliance Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Home Appliance Consumption (2018-2029) & (K Units)

Figure 16. World Home Appliance Consumption Market Share by Region (2018-2029)

Figure 17. United States Home Appliance Consumption (2018-2029) & (K Units)

Figure 18. China Home Appliance Consumption (2018-2029) & (K Units)

Figure 19. Europe Home Appliance Consumption (2018-2029) & (K Units)

Figure 20. Japan Home Appliance Consumption (2018-2029) & (K Units)

Figure 21. South Korea Home Appliance Consumption (2018-2029) & (K Units)

Figure 22. ASEAN Home Appliance Consumption (2018-2029) & (K Units)

Figure 23. India Home Appliance Consumption (2018-2029) & (K Units)

Figure 24. Producer Shipments of Home Appliance by Manufacturer Revenue (\$MM) and Market Share (%): 2022

Figure 25. Global Four-firm Concentration Ratios (CR4) for Home Appliance Markets in 2022

Figure 26. Global Four-firm Concentration Ratios (CR8) for Home Appliance Markets in 2022

Figure 27. United States VS China: Home Appliance Production Value Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: Home Appliance Production Market Share Comparison (2018 & 2022 & 2029)

Figure 29. United States VS China: Home Appliance Consumption Market Share Comparison (2018 & 2022 & 2029)

Figure 30. United States Based Manufacturers Home Appliance Production Market Share 2022

Figure 31. China Based Manufacturers Home Appliance Production Market Share 2022

Figure 32. Rest of World Based Manufacturers Home Appliance Production Market Share 2022

Figure 33. World Home Appliance Production Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 34. World Home Appliance Production Value Market Share by Type in 2022

Figure 35. Refrigerators

Figure 36. Washing Machines

Figure 37. Air Conditioner

Figure 38. Kitchen Appliances

Figure 39. Others

Figure 40. World Home Appliance Production Market Share by Type (2018-2029)

Figure 41. World Home Appliance Production Value Market Share by Type (2018-2029)

Figure 42. World Home Appliance Average Price by Type (2018-2029) & (USD/Unit)

Figure 43. World Home Appliance Production Value by Sales Channels, (USD Million), 2018 & 2022 & 2029

Figure 44. World Home Appliance Production Value Market Share by Sales Channels in 2022

Figure 45. Offline Sales

Figure 46. Online Sales

Figure 47. World Home Appliance Production Market Share by Sales Channels (2018-2029)

Figure 48. World Home Appliance Production Value Market Share by Sales Channels (2018-2029)

Figure 49. World Home Appliance Average Price by Sales Channels (2018-2029) & (USD/Unit)

Figure 50. Home Appliance Industry Chain

Figure 51. Home Appliance Procurement Model

Figure 52. Home Appliance Sales Model

Figure 53. Home Appliance Sales Channels, Direct Sales, and Distribution

Figure 54. Methodology

Figure 55. Research Process and Data Source

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