

Global Home Appliance and Furniture Rental Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G069FA92EE48EN.html>

Date: June 2026

Pages: 221

Price: US\$ 4,480.00 (Single User License)

ID: G069FA92EE48EN

Abstracts

The global Home Appliance and Furniture Rental market size is expected to reach \$ 31087 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Home appliance and furniture rental refers to a shared consumption and asset operation model where companies provide furniture, appliances, and related living equipment to individuals, families, businesses, or organizations for short-term or long-term use on a monthly, quarterly, annual, or subscription basis. Users gain the right to use products such as sofas, beds, office furniture, refrigerators, washing machines, air conditioners, televisions, and kitchen equipment without paying a large upfront purchase fee. The rental company is responsible for delivery, installation, repair, recycling, refurbishment, and upgrade services. This model combines the attributes of 'installment payment,' 'sharing economy,' 'circular economy,' and 'asset servitization,' and is widely used in the rental market, long-term rental apartments, corporate offices, hotel apartments, student dormitories, co-working spaces, short-term rentals, and for people working away from home. As younger consumers place greater emphasis on flexible consumption and a light-asset lifestyle, home appliance and furniture rental is gradually evolving from traditional durable goods rental into an important component of 'lifestyle as a service.'

The home appliance and furniture rental industry is developing rapidly globally, particularly driven by urbanization, the rental economy, the sharing economy, the circular economy, and changing attitudes among younger consumers. With rising housing prices, increased population mobility, widespread remote work, and the rise of the 'use it now, own it later' consumption philosophy, more and more users are opting to rent to meet their short-term living, working, and lifestyle needs, rather than making one-

time purchases of high-value durable goods. Meanwhile, businesses' emphasis on flexible work arrangements, asset-light operations, and ESG goals is also driving demand for office furniture and appliance rentals. In the future, the industry will gradually move towards digitalization, subscription models, and circularity, combining IoT smart homes, refurbishment, green recycling, and AI supply chain management to form a circular business model of 'rental + recycling + refurbishment + re-rental.' With the strengthening of global sustainable consumption trends, appliance and furniture rental is expected to become an important growth direction for the durable goods industry and gradually replace some traditional sales markets.

This report studies the global Home Appliance and Furniture Rental demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Home Appliance and Furniture Rental, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Home Appliance and Furniture Rental that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Home Appliance and Furniture Rental total market, 2021-2032, (USD Million)

Global Home Appliance and Furniture Rental total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Home Appliance and Furniture Rental total market, key domestic companies, and share, (USD Million)

Global Home Appliance and Furniture Rental revenue by player, revenue and market share 2021-2026, (USD Million)

Global Home Appliance and Furniture Rental total market by Type, CAGR, 2021-2032, (USD Million)

Global Home Appliance and Furniture Rental total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Home Appliance and Furniture Rental market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Appliance & Furniture RentAll, CORT Furniture Rental, AFR Furniture Rental, Aaron's, Rent Wise, Bestway, Rent One, National TV Sales & Rental, RentMart, Appliance Warehouse, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Home Appliance and Furniture Rental market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Home Appliance and Furniture Rental Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Home Appliance and Furniture Rental Market, Segmentation by Type:

Furniture

Electrical Appliances

Global Home Appliance and Furniture Rental Market, Segmentation by Lease Term:

Short-Term Lease

Long-Term Lease

Global Home Appliance and Furniture Rental Market, Segmentation by Business Model:

B2C Lease

B2B Lease

Others

Global Home Appliance and Furniture Rental Market, Segmentation by Application:

Individual

Business

Others

Companies Profiled:

Appliance & Furniture RentAll

CORT Furniture Rental

AFR Furniture Rental

Aaron's

Rent Wise

Bestway

Rent One

National TV Sales & Rental

RentMart

Appliance Warehouse

EZ Rentals

Carrsun Furniture Rental

HomeSource Rentals

Arona Home Essentials

Buddy's Home Furnishings

Bolin Rental Purchase

Furlenco

Rentomojo

Cityfurnish

airRoom

Tebura de Dotcom

CLAS

RaCLEaaS

Grover

Lyght Living Furniture Leasing

In-Lease

Koble

Moko Hire

Expats Furniture Rental

Casa Concierge

HowZ

JD

Key Questions Answered

1. How big is the global Home Appliance and Furniture Rental market?
2. What is the demand of the global Home Appliance and Furniture Rental market?
3. What is the year over year growth of the global Home Appliance and Furniture Rental market?
4. What is the total value of the global Home Appliance and Furniture Rental market?
5. Who are the Major Players in the global Home Appliance and Furniture Rental market?
6. What are the growth factors driving the market demand?

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