

Global Home Appliance and Furniture Rental Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Home Appliance and Furniture Rental market size was valued at US\$ 20616 million in 2025 and is forecast to a readjusted size of US\$ 31087 million by 2032 with a CAGR of 6.1% during review period.

Home appliance and furniture rental refers to a shared consumption and asset operation model where companies provide furniture, appliances, and related living equipment to individuals, families, businesses, or organizations for short-term or long-term use on a monthly, quarterly, annual, or subscription basis. Users gain the right to use products such as sofas, beds, office furniture, refrigerators, washing machines, air conditioners, televisions, and kitchen equipment without paying a large upfront purchase fee. The rental company is responsible for delivery, installation, repair, recycling, refurbishment, and upgrade services. This model combines the attributes of 'installment payment,' 'sharing economy,' 'circular economy,' and 'asset servitization,' and is widely used in the rental market, long-term rental apartments, corporate offices, hotel apartments, student dormitories, co-working spaces, short-term rentals, and for people working away from home. As younger consumers place greater emphasis on flexible consumption and a light-asset lifestyle, home appliance and furniture rental is gradually evolving from traditional durable goods rental into an important component of 'lifestyle as a service.'

The home appliance and furniture rental industry is developing rapidly globally, particularly driven by urbanization, the rental economy, the sharing economy, the circular economy, and changing attitudes among younger consumers. With rising housing prices, increased population mobility, widespread remote work, and the rise of

the 'use it now, own it later' consumption philosophy, more and more users are opting to rent to meet their short-term living, working, and lifestyle needs, rather than making one-time purchases of high-value durable goods. Meanwhile, businesses' emphasis on flexible work arrangements, asset-light operations, and ESG goals is also driving demand for office furniture and appliance rentals. In the future, the industry will gradually move towards digitalization, subscription models, and circularity, combining IoT smart homes, refurbishment, green recycling, and AI supply chain management to form a circular business model of 'rental + recycling + refurbishment + re-rental.' With the strengthening of global sustainable consumption trends, appliance and furniture rental is expected to become an important growth direction for the durable goods industry and gradually replace some traditional sales markets.

This report is a detailed and comprehensive analysis for global Home Appliance and Furniture Rental market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Home Appliance and Furniture Rental market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Home Appliance and Furniture Rental market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Home Appliance and Furniture Rental market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Home Appliance and Furniture Rental market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Home Appliance and Furniture Rental

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Home Appliance and Furniture Rental market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Appliance & Furniture RentAll, CORT Furniture Rental, AFR Furniture Rental, Aaron's, Rent Wise, Bestway, Rent One, National TV Sales & Rental, RentMart, Appliance Warehouse, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Home Appliance and Furniture Rental market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Furniture

Electrical Appliances

Market segment by Lease Term

Short-Term Lease

Long-Term Lease

Market segment by Business Model

B2C Lease

B2B Lease

Others

Market segment by Application

Individual

Business

Others

Market segment by players, this report covers

Appliance & Furniture RentAll

CORT Furniture Rental

AFR Furniture Rental

Aaron's

Rent Wise

Bestway

Rent One

National TV Sales & Rental

RentMart

Appliance Warehouse

EZ Rentals

Carrsun Furniture Rental

HomeSource Rentals

Arona Home Essentials

Buddy's Home Furnishings

Bolin Rental Purchase

Furlenco

Rentomojo

Cityfurnish

airRoom

Tebura de Dotcom

CLAS

RaCLEaaS

Grover

Lyght Living Furniture Leasing

In-Lease

Koble

Moko Hire

Expats Furniture Rental

Casa Concierge

HowZ

JD

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Home Appliance and Furniture Rental product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Home Appliance and Furniture Rental, with revenue, gross margin, and global market share of Home Appliance and Furniture Rental from 2021 to 2026.

Chapter 3, the Home Appliance and Furniture Rental competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Home Appliance and Furniture Rental market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Home Appliance and Furniture Rental.

Chapter 13, to describe Home Appliance and Furniture Rental research findings and conclusion.

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