

Global Home Appliance Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GA680F8FA57EN.html>

Date: January 2024

Pages: 111

Price: US\$ 3,480.00 (Single User License)

ID: GA680F8FA57EN

Abstracts

According to our (Global Info Research) latest study, the global Home Appliance market size was valued at USD 200170 million in 2023 and is forecast to a readjusted size of USD 250940 million by 2030 with a CAGR of 3.3% during review period.

Home appliance is electrical/mechanical machine which accomplish some household functions, such as cooking or cleaning. Home appliances can be classified into: major appliances, small appliances, and consumer electronics. Major home appliances spans a variety of devices comprising refrigeration appliances, home laundry appliances, dishwashing appliances, air-conditioning appliances, large and small cooking appliances.

Global key players of home appliance include Haier, Gree, Midea, Whirlpool, Electrolux, etc. The top five players hold a share about 39%. China is the largest producer, has a share about 43%, followed by Southeast Asia and India, both have a share about 15 percent. The largest market is North America, with a share about 27%, followed by Europe and China, with share 26% and 21%, separately.

The Global Info Research report includes an overview of the development of the Home Appliance industry chain, the market status of Offline Sales (Refrigerators, Washing Machines), Online Sales (Refrigerators, Washing Machines), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Home Appliance.

Regionally, the report analyzes the Home Appliance markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Home Appliance market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Home Appliance market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Home Appliance industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Refrigerators, Washing Machines).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Home Appliance market.

Regional Analysis: The report involves examining the Home Appliance market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Home Appliance market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Home Appliance:

Company Analysis: Report covers individual Home Appliance manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Home Appliance This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Sales Channels (Offline Sales, Online Sales).

Technology Analysis: Report covers specific technologies relevant to Home Appliance. It assesses the current state, advancements, and potential future developments in Home Appliance areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Home Appliance market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Home Appliance market is split by Type and by Sales Channels. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channels in terms of volume and value.

Market segment by Type

Refrigerators

Washing Machines

Air Conditioner

Kitchen Appliances

Others

Market segment by Sales Channels

Offline Sales

Online Sales

Major players covered

Haier

Gree

Midea

Whirlpool

Electrolux

Samsung

Matsushita

LG Electronics

Bosch

Hisense

TCL

Arcelik

Meiling

Skyworth

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Home Appliance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Home Appliance, with price, sales, revenue and global market share of Home Appliance from 2019 to 2024.

Chapter 3, the Home Appliance competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Home Appliance breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channels, with sales market share and growth rate by type, sales channels, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Home Appliance market forecast, by regions, type and sales channels, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Home Appliance.

Chapter 14 and 15, to describe Home Appliance sales channel, distributors, customers, research findings and conclusion.

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