

Global Home Appliance Market by Manufacturers, Countries, Type and Application, Forecast to 2022

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Abstracts

Home appliance is electrical/mechanical machine which accomplish some household functions, such as cooking or cleaning. Home appliances can be classified into: major appliances, small appliances, and consumer electronics.

Major home appliances spans a variety of devices comprising refrigeration appliances, home laundry appliances, dishwashing appliances, air-conditioning appliances, large and small cooking appliances.

SCOPE OF THE REPORT:

This report focuses on the Home Appliance in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Haier (GE)

Whirlpool

Midea

Panasonic

Arcelik

SAMSUNG

SONY

LG

BSH

Hisence

Electrolux

Philips

Gree

TCL

Changhong

SKYWORTH

Meling

Market Segment by Regions, regional analysis covers

North America (USA, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Columbia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Kitchen Appliances

Refrigerators

Washing Machines

Televisions

Air Conditioners

Market Segment by Applications, can be divided into

In Store (Offline)

Online

There are 15 Chapters to deeply display the global Home Appliance market.

Chapter 1, to describe Home Appliance Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Home Appliance, with sales, revenue, and price of Home Appliance, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Home Appliance, for each region, from 2012 to 2017;

Chapter 5, 6, 7, 8 and 9, to analyze the key regions, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2012 to 2017;

Chapter 12, Home Appliance market forecast, by regions, type and application, with

sales and revenue, from 2017 to 2022;

Chapter 13, 14 and 15, to describe Home Appliance sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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