

Global Home Appliance Color-Coated Sheet Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Home Appliance Color-Coated Sheet market size was valued at USD 3039.5 million in 2023 and is forecast to a readjusted size of USD 3681.5 million by 2030 with a CAGR of 2.8% during review period.

Home appliance color-coated sheet is a pre-coated sheet, which is a pre-coated product made of metal coil as the base material and coated or laminated with various organic coatings or plastic films on the surface. The home appliance color-coated sheet series products are widely used and have bright colors. They not only have the strength of steel sheets and good formability, but also have good corrosion resistance and flexibility of paint films.

Global core home appliance color-coated sheet manufacturers include Qingdao Hegang New Material Technology, Jiangsu Liba, Suzhou Hesheng, Zhuhai Speedbird and Suzhou Xinying. The top 5 companies hold a share about 35%. Asia Pacific is the largest market, with a share over 80%, followed by North America. In terms of product type, PCM is the largest segment, with a share over 75%. And in terms of product application, the largest application is refrigerator, followed by washing machine.

The Global Info Research report includes an overview of the development of the Home Appliance Color-Coated Sheet industry chain, the market status of Refrigerator (PCM, VCM), Washing Machine (PCM, VCM), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Home Appliance Color-Coated Sheet.

Regionally, the report analyzes the Home Appliance Color-Coated Sheet markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Home Appliance Color-Coated Sheet market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Home Appliance Color-Coated Sheet market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Home Appliance Color-Coated Sheet industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., PCM, VCM).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Home Appliance Color-Coated Sheet market.

Regional Analysis: The report involves examining the Home Appliance Color-Coated Sheet market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Home Appliance Color-Coated Sheet market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Home Appliance Color-Coated Sheet:

Company Analysis: Report covers individual Home Appliance Color-Coated Sheet

manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Home Appliance Color-Coated Sheet. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Refrigerator, Washing Machine).

Technology Analysis: Report covers specific technologies relevant to Home Appliance Color-Coated Sheet. It assesses the current state, advancements, and potential future developments in Home Appliance Color-Coated Sheet areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Home Appliance Color-Coated Sheet market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Home Appliance Color-Coated Sheet market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PCM

VCM

Market segment by Application

Refrigerator

Washing Machine

Air Conditioning

TV

Audio-video Product

Micro-wave Oven

Water Heater

Others

Major players covered

Qingdao Hegang New Material Technology

Jiangsu Liba

Suzhou Hesheng

ZHUHAI SPEEDBIRD PVC LAMINATED METAL SHEET CO., LTD

Suzhou Xinying

Genzon Investment Group

Jiangyin Haimei

Hebei Zhaojian Metal Product

Yieh Phui (China)

Suzhou Yangtze New Materials

Anhui Wonderful-wall Color Coating Aluminium Science Technology

Jiangsu Jiangnan

Dingchuan Shengyu

DK Dongshin

Dongkuk Steel

Dongbu Steel

POSCO

BN STEELA

DCM CORP

SAMYANG METAL

AJU Steel Co Ltd

Lampre

HANWA Steel

JFE Steel

NSSMC

Shandong Guanzhou

Zhejiang Huada

Jiangsu Zhongwei

Tianjin Xinyu

Tianjin Pipe

Hefei Dadong

Puluofei New Material

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Home Appliance Color-Coated Sheet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Home Appliance Color-Coated Sheet, with price, sales, revenue and global market share of Home Appliance Color-Coated Sheet from 2019 to 2024.

Chapter 3, the Home Appliance Color-Coated Sheet competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Home Appliance Color-Coated Sheet breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Home Appliance Color-Coated Sheet market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Home Appliance Color-Coated Sheet.

Chapter 14 and 15, to describe Home Appliance Color-Coated Sheet sales channel, distributors, customers, research findings and conclusion.

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