

Global Home Appliance Chips Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Home Appliance Chips market size is expected to reach \$ 50176 million by 2032, rising at a market growth of 10.0% CAGR during the forecast period (2026-2032).

Home appliance chips are application-specific integrated circuits (ASICs) used in home appliances to perform functions such as control, sensing, power conversion, and connectivity, covering everything from basic white goods to next-generation smart home terminals. They can be broadly categorized by function as: main control MCUs/SoCs responsible for overall appliance logic and human-machine interaction; motor control chips for motors, compressors, and fans; power management chips providing high-efficiency AC-DC and DC-DC conversion for various home appliances; and wireless connectivity chips providing access capabilities for Wi-Fi, Bluetooth, Thread, and other technologies.

In 2025, global Home Appliance IC sales reached approximately 7,281 Million Units, with an average global market price of around 3.62 US\$/Units. Production capacity reached 8,000 Million Units, with a gross profit margin of approximately 35%.

As domestic manufacturers enhance their capabilities in control boards, connectivity modules, and integrated system development, a number of local IC design companies are collaborating closely with home appliance manufacturers in power management, MCUs, and IoT SoCs. Through deep customization of firmware, communication protocols, and cloud platform interfaces, they are raising the barriers to entry. This collaborative model of 'chip + module + cloud' is gradually becoming widespread in smart air conditioners, smart refrigerators, dishwashers, and small appliances, transforming the industry chain from one-way supply to collaborative development around specific scenarios. Simultaneously, retail channels and the aftermarket are also

influencing chip selection. For example, 'smart sockets,' 'smart switches,' and upgrade kits with Wi-Fi and voice control functions are opening up new application opportunities for main control and connectivity chips.

This report studies the global Home Appliance Chips production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Home Appliance Chips and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Home Appliance Chips that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Home Appliance Chips total production and demand, 2021-2032, (Million Units)

Global Home Appliance Chips total production value, 2021-2032, (USD Million)

Global Home Appliance Chips production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Units), (based on production site)

Global Home Appliance Chips consumption by region & country, CAGR, 2021-2032 & (Million Units)

U.S. VS China: Home Appliance Chips domestic production, consumption, key domestic manufacturers and share

Global Home Appliance Chips production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Units)

Global Home Appliance Chips production by Product Features, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

Global Home Appliance Chips production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

This report profiles key players in the global Home Appliance Chips market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qualcomm, NXP, Infineon, MaxLinear, Beken Corporation, Chipown Micro-electronics, SINOWEALTH Electronic, Poweron, Shanghai Meiren Semiconductor, Texas Instruments (Silicon), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Home Appliance Chips market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Million Units) and average price (US\$/Unit) by manufacturer, by Product Features, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Home Appliance Chips Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Home Appliance Chips Market, Segmentation by Product Features:

Main Control Chips

Wireless Communication IoT Chips

Power Chips

Power Supply Chips

Others

Global Home Appliance Chips Market, Segmentation by Type:

General-purpose MCU

Multimedia SoCs

Global Home Appliance Chips Market, Segmentation by Application:

Home Appliances

Kitchen Appliances

Health & Wellness Appliances

White Goods

Black Goods

Companies Profiled:

Qualcomm

NXP

Infineon

MaxLinear

Beken Corporation

Chipown Micro-electronics

SINOWEALTH Electronic

Poweron

Shanghai Meiren Semiconductor

Texas Instruments (Silicon)

MPS (Monolithic Power Systems)

PI (Power Integrations)

Silergy Corporation

On-Bright Electronics Incorporated

Hangzhou Silan Microelectronics

Shanghai Belling Corp

Fine Made Electronics

SG Micro

Shanghai Bright Power Semiconductor

MediaTek

UNISOC (Shanghai) Technologies

Huawei HiSilicon

Fullhan Microelectronics

Allwinner Technology

Rockchip Electronics

Leaguer (Shenzhen) MicroElectronics

Bestechnic

Amlogic

Ingenic Semiconductor

Quectel

ASIX Electronics

Beken Corporation

Actions Technology

Shenzhen Chipsbank Technologies

Key Questions Answered:

1. How big is the global Home Appliance Chips market?
2. What is the demand of the global Home Appliance Chips market?
3. What is the year over year growth of the global Home Appliance Chips market?
4. What is the production and production value of the global Home Appliance Chips market?
5. Who are the key producers in the global Home Appliance Chips market?
6. What are the growth factors driving the market demand?

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