

# Global Home Air Purifier Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Home Air Purifier market size was valued at USD 8398.3 million in 2023 and is forecast to a readjusted size of USD 12980 million by 2030 with a CAGR of 6.4% during review period.

Home Air Purifier, also known as 'air cleaners,' are those that have the ability of absorption, decomposition or transformation of various air pollutants such as PM2.5, dust, pollen, odors, formaldehyde decoration pollution, bacteria, and allergens.

Global Home Air Purifier key players include Sharp, Panasonic, Philips, Daikin, Midea, etc. Global top five manufacturers hold a share over 45%.

Asia-Pacific is the largest market, with a share over 40%, followed by Americas and Europe, both have a share over 55%.

In terms of product, 20-50 Sqm is the largest segment, with a share over 35%. And in terms of application, the largest application is Living Room, followed by Bed Room, Kitchen, etc.

The Global Info Research report includes an overview of the development of the Home Air Purifier industry chain, the market status of Living Room ( Regionally, the report analyzes the Home Air Purifier markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Home Air Purifier market, with robust domestic demand, supportive policies, and a strong manufacturing base.



Key Features:

The report presents comprehensive understanding of the Home Air Purifier market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Home Air Purifier industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Applicable Area (e.g.,

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Home Air Purifier market.

Regional Analysis: The report involves examining the Home Air Purifier market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Home Air Purifier market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Home Air Purifier:

Company Analysis: Report covers individual Home Air Purifier manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Home Air Purifier This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Living Room, Bedroom).

Technology Analysis: Report covers specific technologies relevant to Home Air Purifier.



It assesses the current state, advancements, and potential future developments in Home Air Purifier areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Home Air Purifier market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Home Air Purifier market is split by Applicable Area and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Applicable Area, and by Application in terms of volume and value.

Market segment by Applicable Area

20-50 Sqm

50-80 Sqm

>80 Sqm

Market segment by Application

Living Room

Bedroom

Kitchen

Others

Major players covered

Global Home Air Purifier Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030



Sharp

Panasonic

Philips

Daikin

Midea

Coway

Smartmi

Electrolux

IQAir

Amway

Whirlpool

Honeywell

Yadu

Samsung

Austin

Blueair

Boneco

Broad

Market segment by region, regional analysis covers



North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Home Air Purifier product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Home Air Purifier, with price, sales, revenue and global market share of Home Air Purifier from 2019 to 2024.

Chapter 3, the Home Air Purifier competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Home Air Purifier breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Applicable Area and application, with sales market share and growth rate by applicable area, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Home Air Purifier market forecast, by regions, applicable area and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Home Air



Purifier.

Chapter 14 and 15, to describe Home Air Purifier sales channel, distributors, customers, research findings and conclusion.



## Contents

#### **1 MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Home Air Purifier
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Applicable Area
- 1.3.1 Overview: Global Home Air Purifier Consumption Value by Applicable Area: 2019 Versus 2023 Versus 2030
  - 1.3.2 1.3.3 20-50 Sqm
  - 1.3.4 50-80 Sqm
  - 1.3.5 >80 Sqm
- 1.4 Market Analysis by Application
- 1.4.1 Overview: Global Home Air Purifier Consumption Value by Application: 2019
- Versus 2023 Versus 2030
  - 1.4.2 Living Room
  - 1.4.3 Bedroom
  - 1.4.4 Kitchen
  - 1.4.5 Others
- 1.5 Global Home Air Purifier Market Size & Forecast
  - 1.5.1 Global Home Air Purifier Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Home Air Purifier Sales Quantity (2019-2030)
  - 1.5.3 Global Home Air Purifier Average Price (2019-2030)

## **2 MANUFACTURERS PROFILES**

2.1 Sharp

- 2.1.1 Sharp Details
- 2.1.2 Sharp Major Business
- 2.1.3 Sharp Home Air Purifier Product and Services
- 2.1.4 Sharp Home Air Purifier Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 Sharp Recent Developments/Updates
- 2.2 Panasonic
  - 2.2.1 Panasonic Details
  - 2.2.2 Panasonic Major Business
  - 2.2.3 Panasonic Home Air Purifier Product and Services
- 2.2.4 Panasonic Home Air Purifier Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)



2.2.5 Panasonic Recent Developments/Updates

2.3 Philips

- 2.3.1 Philips Details
- 2.3.2 Philips Major Business
- 2.3.3 Philips Home Air Purifier Product and Services

2.3.4 Philips Home Air Purifier Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Philips Recent Developments/Updates

2.4 Daikin

- 2.4.1 Daikin Details
- 2.4.2 Daikin Major Business
- 2.4.3 Daikin Home Air Purifier Product and Services

2.4.4 Daikin Home Air Purifier Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Daikin Recent Developments/Updates

2.5 Midea

- 2.5.1 Midea Details
- 2.5.2 Midea Major Business
- 2.5.3 Midea Home Air Purifier Product and Services
- 2.5.4 Midea Home Air Purifier Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.5.5 Midea Recent Developments/Updates

2.6 Coway

- 2.6.1 Coway Details
- 2.6.2 Coway Major Business
- 2.6.3 Coway Home Air Purifier Product and Services

2.6.4 Coway Home Air Purifier Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Coway Recent Developments/Updates

2.7 Smartmi

- 2.7.1 Smartmi Details
- 2.7.2 Smartmi Major Business
- 2.7.3 Smartmi Home Air Purifier Product and Services
- 2.7.4 Smartmi Home Air Purifier Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.7.5 Smartmi Recent Developments/Updates

2.8 Electrolux

- 2.8.1 Electrolux Details
- 2.8.2 Electrolux Major Business



2.8.3 Electrolux Home Air Purifier Product and Services

2.8.4 Electrolux Home Air Purifier Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Electrolux Recent Developments/Updates

2.9 IQAir

- 2.9.1 IQAir Details
- 2.9.2 IQAir Major Business
- 2.9.3 IQAir Home Air Purifier Product and Services
- 2.9.4 IQAir Home Air Purifier Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.9.5 IQAir Recent Developments/Updates
- 2.10 Amway
  - 2.10.1 Amway Details
  - 2.10.2 Amway Major Business
  - 2.10.3 Amway Home Air Purifier Product and Services
- 2.10.4 Amway Home Air Purifier Sales Quantity, Average Price, Revenue, Gross
- Margin and Market Share (2019-2024)
- 2.10.5 Amway Recent Developments/Updates
- 2.11 Whirlpool
  - 2.11.1 Whirlpool Details
  - 2.11.2 Whirlpool Major Business
  - 2.11.3 Whirlpool Home Air Purifier Product and Services
- 2.11.4 Whirlpool Home Air Purifier Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.11.5 Whirlpool Recent Developments/Updates
- 2.12 Honeywell
  - 2.12.1 Honeywell Details
  - 2.12.2 Honeywell Major Business
  - 2.12.3 Honeywell Home Air Purifier Product and Services
- 2.12.4 Honeywell Home Air Purifier Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.12.5 Honeywell Recent Developments/Updates
- 2.13 Yadu
  - 2.13.1 Yadu Details
  - 2.13.2 Yadu Major Business
  - 2.13.3 Yadu Home Air Purifier Product and Services
- 2.13.4 Yadu Home Air Purifier Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Yadu Recent Developments/Updates



2.14 Samsung

- 2.14.1 Samsung Details
- 2.14.2 Samsung Major Business
- 2.14.3 Samsung Home Air Purifier Product and Services

2.14.4 Samsung Home Air Purifier Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.14.5 Samsung Recent Developments/Updates

2.15 Austin

- 2.15.1 Austin Details
- 2.15.2 Austin Major Business
- 2.15.3 Austin Home Air Purifier Product and Services
- 2.15.4 Austin Home Air Purifier Sales Quantity, Average Price, Revenue, Gross
- Margin and Market Share (2019-2024)
  - 2.15.5 Austin Recent Developments/Updates

2.16 Blueair

- 2.16.1 Blueair Details
- 2.16.2 Blueair Major Business
- 2.16.3 Blueair Home Air Purifier Product and Services
- 2.16.4 Blueair Home Air Purifier Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.16.5 Blueair Recent Developments/Updates

2.17 Boneco

- 2.17.1 Boneco Details
- 2.17.2 Boneco Major Business
- 2.17.3 Boneco Home Air Purifier Product and Services

2.17.4 Boneco Home Air Purifier Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Boneco Recent Developments/Updates

2.18 Broad

2.18.1 Broad Details

- 2.18.2 Broad Major Business
- 2.18.3 Broad Home Air Purifier Product and Services

2.18.4 Broad Home Air Purifier Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Broad Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: HOME AIR PURIFIER BY MANUFACTURER**

3.1 Global Home Air Purifier Sales Quantity by Manufacturer (2019-2024)



3.2 Global Home Air Purifier Revenue by Manufacturer (2019-2024)

3.3 Global Home Air Purifier Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Home Air Purifier by Manufacturer Revenue (\$MM) and Market Share (%): 2023

- 3.4.2 Top 3 Home Air Purifier Manufacturer Market Share in 2023
- 3.4.2 Top 6 Home Air Purifier Manufacturer Market Share in 2023
- 3.5 Home Air Purifier Market: Overall Company Footprint Analysis
- 3.5.1 Home Air Purifier Market: Region Footprint
- 3.5.2 Home Air Purifier Market: Company Product Type Footprint
- 3.5.3 Home Air Purifier Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Home Air Purifier Market Size by Region
- 4.1.1 Global Home Air Purifier Sales Quantity by Region (2019-2030)
- 4.1.2 Global Home Air Purifier Consumption Value by Region (2019-2030)
- 4.1.3 Global Home Air Purifier Average Price by Region (2019-2030)
- 4.2 North America Home Air Purifier Consumption Value (2019-2030)
- 4.3 Europe Home Air Purifier Consumption Value (2019-2030)
- 4.4 Asia-Pacific Home Air Purifier Consumption Value (2019-2030)
- 4.5 South America Home Air Purifier Consumption Value (2019-2030)
- 4.6 Middle East and Africa Home Air Purifier Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY APPLICABLE AREA**

- 5.1 Global Home Air Purifier Sales Quantity by Applicable Area (2019-2030)
- 5.2 Global Home Air Purifier Consumption Value by Applicable Area (2019-2030)
- 5.3 Global Home Air Purifier Average Price by Applicable Area (2019-2030)

## 6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Home Air Purifier Sales Quantity by Application (2019-2030)
- 6.2 Global Home Air Purifier Consumption Value by Application (2019-2030)
- 6.3 Global Home Air Purifier Average Price by Application (2019-2030)

## 7 NORTH AMERICA

Global Home Air Purifier Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030



- 7.1 North America Home Air Purifier Sales Quantity by Applicable Area (2019-2030)
- 7.2 North America Home Air Purifier Sales Quantity by Application (2019-2030)
- 7.3 North America Home Air Purifier Market Size by Country
- 7.3.1 North America Home Air Purifier Sales Quantity by Country (2019-2030)
- 7.3.2 North America Home Air Purifier Consumption Value by Country (2019-2030)
- 7.3.3 United States Market Size and Forecast (2019-2030)
- 7.3.4 Canada Market Size and Forecast (2019-2030)
- 7.3.5 Mexico Market Size and Forecast (2019-2030)

## 8 EUROPE

- 8.1 Europe Home Air Purifier Sales Quantity by Applicable Area (2019-2030)
- 8.2 Europe Home Air Purifier Sales Quantity by Application (2019-2030)
- 8.3 Europe Home Air Purifier Market Size by Country
  - 8.3.1 Europe Home Air Purifier Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Home Air Purifier Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Home Air Purifier Sales Quantity by Applicable Area (2019-2030)
- 9.2 Asia-Pacific Home Air Purifier Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Home Air Purifier Market Size by Region
- 9.3.1 Asia-Pacific Home Air Purifier Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Home Air Purifier Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**



10.1 South America Home Air Purifier Sales Quantity by Applicable Area (2019-2030)

10.2 South America Home Air Purifier Sales Quantity by Application (2019-2030)

- 10.3 South America Home Air Purifier Market Size by Country
- 10.3.1 South America Home Air Purifier Sales Quantity by Country (2019-2030)
- 10.3.2 South America Home Air Purifier Consumption Value by Country (2019-2030)
- 10.3.3 Brazil Market Size and Forecast (2019-2030)
- 10.3.4 Argentina Market Size and Forecast (2019-2030)

## 11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Home Air Purifier Sales Quantity by Applicable Area (2019-2030)

- 11.2 Middle East & Africa Home Air Purifier Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Home Air Purifier Market Size by Country
- 11.3.1 Middle East & Africa Home Air Purifier Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Home Air Purifier Consumption Value by Country (2019-2030)

- 11.3.3 Turkey Market Size and Forecast (2019-2030)
- 11.3.4 Egypt Market Size and Forecast (2019-2030)
- 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
- 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Home Air Purifier Market Drivers
- 12.2 Home Air Purifier Market Restraints
- 12.3 Home Air Purifier Trends Analysis
- 12.4 Porters Five Forces Analysis
- 12.4.1 Threat of New Entrants
- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

## 13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Home Air Purifier and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Home Air Purifier
- 13.3 Home Air Purifier Production Process

Global Home Air Purifier Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030



13.4 Home Air Purifier Industrial Chain

#### **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel14.1.1 Direct to End-User14.1.2 Distributors14.2 Home Air Purifier Typical Distributors14.3 Home Air Purifier Typical Customers

#### **15 RESEARCH FINDINGS AND CONCLUSION**

#### **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



## **List Of Tables**

#### LIST OF TABLES

- Table 1. Global Home Air Purifier Consumption Value by Applicable Area, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Home Air Purifier Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Sharp Basic Information, Manufacturing Base and Competitors
- Table 4. Sharp Major Business
- Table 5. Sharp Home Air Purifier Product and Services
- Table 6. Sharp Home Air Purifier Sales Quantity (K Units), Average Price (USD/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. Sharp Recent Developments/Updates
- Table 8. Panasonic Basic Information, Manufacturing Base and Competitors
- Table 9. Panasonic Major Business
- Table 10. Panasonic Home Air Purifier Product and Services
- Table 11. Panasonic Home Air Purifier Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Panasonic Recent Developments/Updates
- Table 13. Philips Basic Information, Manufacturing Base and Competitors
- Table 14. Philips Major Business
- Table 15. Philips Home Air Purifier Product and Services
- Table 16. Philips Home Air Purifier Sales Quantity (K Units), Average Price (USD/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Philips Recent Developments/Updates
- Table 18. Daikin Basic Information, Manufacturing Base and Competitors
- Table 19. Daikin Major Business
- Table 20. Daikin Home Air Purifier Product and Services
- Table 21. Daikin Home Air Purifier Sales Quantity (K Units), Average Price (USD/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Daikin Recent Developments/Updates
- Table 23. Midea Basic Information, Manufacturing Base and Competitors
- Table 24. Midea Major Business
- Table 25. Midea Home Air Purifier Product and Services
- Table 26. Midea Home Air Purifier Sales Quantity (K Units), Average Price (USD/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Midea Recent Developments/Updates
- Table 28. Coway Basic Information, Manufacturing Base and Competitors



Table 29. Coway Major Business

- Table 30. Coway Home Air Purifier Product and Services
- Table 31. Coway Home Air Purifier Sales Quantity (K Units), Average Price (USD/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Coway Recent Developments/Updates
- Table 33. Smartmi Basic Information, Manufacturing Base and Competitors
- Table 34. Smartmi Major Business
- Table 35. Smartmi Home Air Purifier Product and Services
- Table 36. Smartmi Home Air Purifier Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Smartmi Recent Developments/Updates
- Table 38. Electrolux Basic Information, Manufacturing Base and Competitors
- Table 39. Electrolux Major Business
- Table 40. Electrolux Home Air Purifier Product and Services
- Table 41. Electrolux Home Air Purifier Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Electrolux Recent Developments/Updates
- Table 43. IQAir Basic Information, Manufacturing Base and Competitors
- Table 44. IQAir Major Business
- Table 45. IQAir Home Air Purifier Product and Services
- Table 46. IQAir Home Air Purifier Sales Quantity (K Units), Average Price (USD/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. IQAir Recent Developments/Updates
- Table 48. Amway Basic Information, Manufacturing Base and Competitors
- Table 49. Amway Major Business
- Table 50. Amway Home Air Purifier Product and Services
- Table 51. Amway Home Air Purifier Sales Quantity (K Units), Average Price (USD/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Amway Recent Developments/Updates
- Table 53. Whirlpool Basic Information, Manufacturing Base and Competitors
- Table 54. Whirlpool Major Business
- Table 55. Whirlpool Home Air Purifier Product and Services
- Table 56. Whirlpool Home Air Purifier Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Whirlpool Recent Developments/Updates
- Table 58. Honeywell Basic Information, Manufacturing Base and Competitors
- Table 59. Honeywell Major Business
- Table 60. Honeywell Home Air Purifier Product and Services
- Table 61. Honeywell Home Air Purifier Sales Quantity (K Units), Average Price



(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 62. Honeywell Recent Developments/Updates
- Table 63. Yadu Basic Information, Manufacturing Base and Competitors
- Table 64. Yadu Major Business
- Table 65. Yadu Home Air Purifier Product and Services
- Table 66. Yadu Home Air Purifier Sales Quantity (K Units), Average Price (USD/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Yadu Recent Developments/Updates
- Table 68. Samsung Basic Information, Manufacturing Base and Competitors
- Table 69. Samsung Major Business
- Table 70. Samsung Home Air Purifier Product and Services
- Table 71. Samsung Home Air Purifier Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Samsung Recent Developments/Updates
- Table 73. Austin Basic Information, Manufacturing Base and Competitors
- Table 74. Austin Major Business
- Table 75. Austin Home Air Purifier Product and Services
- Table 76. Austin Home Air Purifier Sales Quantity (K Units), Average Price (USD/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Austin Recent Developments/Updates
- Table 78. Blueair Basic Information, Manufacturing Base and Competitors
- Table 79. Blueair Major Business
- Table 80. Blueair Home Air Purifier Product and Services
- Table 81. Blueair Home Air Purifier Sales Quantity (K Units), Average Price (USD/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Blueair Recent Developments/Updates
- Table 83. Boneco Basic Information, Manufacturing Base and Competitors
- Table 84. Boneco Major Business
- Table 85. Boneco Home Air Purifier Product and Services
- Table 86. Boneco Home Air Purifier Sales Quantity (K Units), Average Price (USD/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 87. Boneco Recent Developments/Updates
- Table 88. Broad Basic Information, Manufacturing Base and Competitors
- Table 89. Broad Major Business
- Table 90. Broad Home Air Purifier Product and Services
- Table 91. Broad Home Air Purifier Sales Quantity (K Units), Average Price (USD/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 92. Broad Recent Developments/Updates
- Table 93. Global Home Air Purifier Sales Quantity by Manufacturer (2019-2024) & (K



Units)

Table 94. Global Home Air Purifier Revenue by Manufacturer (2019-2024) & (USD Million)

Table 95. Global Home Air Purifier Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 96. Market Position of Manufacturers in Home Air Purifier, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 97. Head Office and Home Air Purifier Production Site of Key Manufacturer

Table 98. Home Air Purifier Market: Company Product Type Footprint

Table 99. Home Air Purifier Market: Company Product Application Footprint

Table 100. Home Air Purifier New Market Entrants and Barriers to Market Entry

Table 101. Home Air Purifier Mergers, Acquisition, Agreements, and Collaborations

Table 102. Global Home Air Purifier Sales Quantity by Region (2019-2024) & (K Units)

Table 103. Global Home Air Purifier Sales Quantity by Region (2025-2030) & (K Units)

Table 104. Global Home Air Purifier Consumption Value by Region (2019-2024) & (USD Million)

Table 105. Global Home Air Purifier Consumption Value by Region (2025-2030) & (USD Million)

Table 106. Global Home Air Purifier Average Price by Region (2019-2024) & (USD/Unit)

Table 107. Global Home Air Purifier Average Price by Region (2025-2030) & (USD/Unit)

Table 108. Global Home Air Purifier Sales Quantity by Applicable Area (2019-2024) & (K Units)

Table 109. Global Home Air Purifier Sales Quantity by Applicable Area (2025-2030) & (K Units)

Table 110. Global Home Air Purifier Consumption Value by Applicable Area (2019-2024) & (USD Million)

Table 111. Global Home Air Purifier Consumption Value by Applicable Area (2025-2030) & (USD Million)

Table 112. Global Home Air Purifier Average Price by Applicable Area (2019-2024) & (USD/Unit)

Table 113. Global Home Air Purifier Average Price by Applicable Area (2025-2030) & (USD/Unit)

Table 114. Global Home Air Purifier Sales Quantity by Application (2019-2024) & (K Units)

Table 115. Global Home Air Purifier Sales Quantity by Application (2025-2030) & (K Units)

Table 116. Global Home Air Purifier Consumption Value by Application (2019-2024) & (USD Million)

Table 117. Global Home Air Purifier Consumption Value by Application (2025-2030) &



(USD Million)

Table 118. Global Home Air Purifier Average Price by Application (2019-2024) & (USD/Unit)

Table 119. Global Home Air Purifier Average Price by Application (2025-2030) & (USD/Unit)

Table 120. North America Home Air Purifier Sales Quantity by Applicable Area (2019-2024) & (K Units)

Table 121. North America Home Air Purifier Sales Quantity by Applicable Area (2025-2030) & (K Units)

Table 122. North America Home Air Purifier Sales Quantity by Application (2019-2024) & (K Units)

Table 123. North America Home Air Purifier Sales Quantity by Application (2025-2030) & (K Units)

Table 124. North America Home Air Purifier Sales Quantity by Country (2019-2024) & (K Units)

Table 125. North America Home Air Purifier Sales Quantity by Country (2025-2030) & (K Units)

Table 126. North America Home Air Purifier Consumption Value by Country(2019-2024) & (USD Million)

Table 127. North America Home Air Purifier Consumption Value by Country (2025-2030) & (USD Million)

Table 128. Europe Home Air Purifier Sales Quantity by Applicable Area (2019-2024) & (K Units)

Table 129. Europe Home Air Purifier Sales Quantity by Applicable Area (2025-2030) & (K Units)

Table 130. Europe Home Air Purifier Sales Quantity by Application (2019-2024) & (K Units)

Table 131. Europe Home Air Purifier Sales Quantity by Application (2025-2030) & (K Units)

Table 132. Europe Home Air Purifier Sales Quantity by Country (2019-2024) & (K Units) Table 133. Europe Home Air Purifier Sales Quantity by Country (2025-2030) & (K Units) Table 134. Europe Home Air Purifier Consumption Value by Country (2019-2024) & (USD Million)

Table 135. Europe Home Air Purifier Consumption Value by Country (2025-2030) & (USD Million)

Table 136. Asia-Pacific Home Air Purifier Sales Quantity by Applicable Area(2019-2024) & (K Units)

Table 137. Asia-Pacific Home Air Purifier Sales Quantity by Applicable Area (2025-2030) & (K Units)



Table 138. Asia-Pacific Home Air Purifier Sales Quantity by Application (2019-2024) & (K Units)

Table 139. Asia-Pacific Home Air Purifier Sales Quantity by Application (2025-2030) & (K Units)

Table 140. Asia-Pacific Home Air Purifier Sales Quantity by Region (2019-2024) & (K Units)

Table 141. Asia-Pacific Home Air Purifier Sales Quantity by Region (2025-2030) & (K Units)

Table 142. Asia-Pacific Home Air Purifier Consumption Value by Region (2019-2024) & (USD Million)

Table 143. Asia-Pacific Home Air Purifier Consumption Value by Region (2025-2030) & (USD Million)

Table 144. South America Home Air Purifier Sales Quantity by Applicable Area (2019-2024) & (K Units)

Table 145. South America Home Air Purifier Sales Quantity by Applicable Area (2025-2030) & (K Units)

Table 146. South America Home Air Purifier Sales Quantity by Application (2019-2024) & (K Units)

Table 147. South America Home Air Purifier Sales Quantity by Application (2025-2030) & (K Units)

Table 148. South America Home Air Purifier Sales Quantity by Country (2019-2024) & (K Units)

Table 149. South America Home Air Purifier Sales Quantity by Country (2025-2030) & (K Units)

Table 150. South America Home Air Purifier Consumption Value by Country (2019-2024) & (USD Million)

Table 151. South America Home Air Purifier Consumption Value by Country (2025-2030) & (USD Million)

Table 152. Middle East & Africa Home Air Purifier Sales Quantity by Applicable Area (2019-2024) & (K Units)

Table 153. Middle East & Africa Home Air Purifier Sales Quantity by Applicable Area (2025-2030) & (K Units)

Table 154. Middle East & Africa Home Air Purifier Sales Quantity by Application (2019-2024) & (K Units)

Table 155. Middle East & Africa Home Air Purifier Sales Quantity by Application (2025-2030) & (K Units)

Table 156. Middle East & Africa Home Air Purifier Sales Quantity by Region(2019-2024) & (K Units)

 Table 157. Middle East & Africa Home Air Purifier Sales Quantity by Region



(2025-2030) & (K Units)

Table 158. Middle East & Africa Home Air Purifier Consumption Value by Region (2019-2024) & (USD Million)

Table 159. Middle East & Africa Home Air Purifier Consumption Value by Region

(2025-2030) & (USD Million)

Table 160. Home Air Purifier Raw Material

Table 161. Key Manufacturers of Home Air Purifier Raw Materials

Table 162. Home Air Purifier Typical Distributors

Table 163. Home Air Purifier Typical Customers



## **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Home Air Purifier Picture
- Figure 2. Global Home Air Purifier Consumption Value by Applicable Area, (USD
- Million), 2019 & 2023 & 2030
- Figure 3. Global Home Air Purifier Consumption Value Market Share by Applicable Area in 2023
- Figure 4. Figure 5. 20-50 Sqm Examples
- Figure 6. 50-80 Sqm Examples
- Figure 7. >80 Sqm Examples
- Figure 8. Global Home Air Purifier Consumption Value by Application, (USD Million),
- 2019 & 2023 & 2030

Figure 9. Global Home Air Purifier Consumption Value Market Share by Application in 2023

- Figure 10. Living Room Examples
- Figure 11. Bedroom Examples
- Figure 12. Kitchen Examples
- Figure 13. Others Examples
- Figure 14. Global Home Air Purifier Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 15. Global Home Air Purifier Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 16. Global Home Air Purifier Sales Quantity (2019-2030) & (K Units)
- Figure 17. Global Home Air Purifier Average Price (2019-2030) & (USD/Unit)
- Figure 18. Global Home Air Purifier Sales Quantity Market Share by Manufacturer in 2023

Figure 19. Global Home Air Purifier Consumption Value Market Share by Manufacturer in 2023

Figure 20. Producer Shipments of Home Air Purifier by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

- Figure 21. Top 3 Home Air Purifier Manufacturer (Consumption Value) Market Share in 2023
- Figure 22. Top 6 Home Air Purifier Manufacturer (Consumption Value) Market Share in 2023
- Figure 23. Global Home Air Purifier Sales Quantity Market Share by Region (2019-2030)
- Figure 24. Global Home Air Purifier Consumption Value Market Share by Region



(2019-2030)

Figure 25. North America Home Air Purifier Consumption Value (2019-2030) & (USD Million)

Figure 26. Europe Home Air Purifier Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Home Air Purifier Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Home Air Purifier Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Home Air Purifier Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Home Air Purifier Sales Quantity Market Share by Applicable Area (2019-2030)

Figure 31. Global Home Air Purifier Consumption Value Market Share by Applicable Area (2019-2030)

Figure 32. Global Home Air Purifier Average Price by Applicable Area (2019-2030) & (USD/Unit)

Figure 33. Global Home Air Purifier Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Home Air Purifier Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Home Air Purifier Average Price by Application (2019-2030) & (USD/Unit)

Figure 36. North America Home Air Purifier Sales Quantity Market Share by Applicable Area (2019-2030)

Figure 37. North America Home Air Purifier Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Home Air Purifier Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Home Air Purifier Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Home Air Purifier Sales Quantity Market Share by Applicable Area (2019-2030)

Figure 44. Europe Home Air Purifier Sales Quantity Market Share by Application



(2019-2030)

Figure 45. Europe Home Air Purifier Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Home Air Purifier Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Home Air Purifier Sales Quantity Market Share by Applicable Area (2019-2030)

Figure 53. Asia-Pacific Home Air Purifier Sales Quantity Market Share by Application (2019-2030)

Figure 54. Asia-Pacific Home Air Purifier Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Home Air Purifier Consumption Value Market Share by Region (2019-2030)

Figure 56. China Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Home Air Purifier Sales Quantity Market Share by Applicable Area (2019-2030)

Figure 63. South America Home Air Purifier Sales Quantity Market Share by Application (2019-2030)



Figure 64. South America Home Air Purifier Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Home Air Purifier Consumption Value Market Share by Country (2019-2030)

Figure 66. Brazil Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Argentina Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Middle East & Africa Home Air Purifier Sales Quantity Market Share by Applicable Area (2019-2030)

Figure 69. Middle East & Africa Home Air Purifier Sales Quantity Market Share by Application (2019-2030)

Figure 70. Middle East & Africa Home Air Purifier Sales Quantity Market Share by Region (2019-2030)

Figure 71. Middle East & Africa Home Air Purifier Consumption Value Market Share by Region (2019-2030)

Figure 72. Turkey Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Egypt Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Saudi Arabia Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. South Africa Home Air Purifier Consumption Value and Growth Rate (2019-2030) & (USD Million)

- Figure 76. Home Air Purifier Market Drivers
- Figure 77. Home Air Purifier Market Restraints
- Figure 78. Home Air Purifier Market Trends
- Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Home Air Purifier in 2023

- Figure 81. Manufacturing Process Analysis of Home Air Purifier
- Figure 82. Home Air Purifier Industrial Chain
- Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 84. Direct Channel Pros & Cons
- Figure 85. Indirect Channel Pros & Cons
- Figure 86. Methodology
- Figure 87. Research Process and Data Source



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