

Global Holographic Lamination Film Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Holographic Lamination Film market size was valued at USD 168.1 million in 2023 and is forecast to a readjusted size of USD 210.4 million by 2030 with a CAGR of 3.3% during review period.

Holographic film is a very thin, flexible plastic film [Polyester (PET), Oriented Polypropylene (OPP) and Nylon (Bonyl)] which has been micro-embossed with patterns or even images. Patterns (such as checker plate or diamonds) or an image (such as a tiger) are created by way of an embossing process which can provide a remarkable 3-D effect and/or spectral (rainbow) coloring. The embossing process is akin to cutting tiny grooves into the films surface at various angles and in different shapes. These micro-embossed grooves cause the “diffraction” of normal white light into stunning spectral color. This phenomenon is not unlike the diffraction of white light into spectral colors through a crystal prism.

Holographic films can also be laminated to different types of materials. This combination is often used for brand-enhancing packaging applications. Holographic films can also be laminated to sealable films to make form, fill and seal roll stock packaging or premade flexible bags. It can be laminated to paper or card stock to make consumer packaging and specialty gift boxes and bags. Holographic nylon films can be extrusion coated with sealable polyethylene (PE) for manufacturing into metallic balloons. Holographic polyester films (PET) can also be coated with special adhesives to make holographic hot stamping foils for decorative application to paper or card stock.

The major producers in this industry are K Laser, Uflex Limited, Polinas and Kurz,

whose revenue accounts for 15.68%, 3.59%, 2.37% and 7.89% respectively. In terms of regions, China's regional income accounted for a relatively high 33.29% in 2019.

The Global Info Research report includes an overview of the development of the Holographic Lamination Film industry chain, the market status of FMCG and Personal Care (Transparent Holographic Lamination Film, Metallised Holographic Lamination Film), Food and Drink (Transparent Holographic Lamination Film, Metallised Holographic Lamination Film), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Holographic Lamination Film.

Regionally, the report analyzes the Holographic Lamination Film markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Holographic Lamination Film market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Holographic Lamination Film market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Holographic Lamination Film industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Sqm), revenue generated, and market share of different by Type (e.g., Transparent Holographic Lamination Film, Metallised Holographic Lamination Film).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Holographic Lamination Film market.

Regional Analysis: The report involves examining the Holographic Lamination Film market at a regional or national level. Report analyses regional factors such as

government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Holographic Lamination Film market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Holographic Lamination Film:

Company Analysis: Report covers individual Holographic Lamination Film manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Holographic Lamination Film. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (FMCG and Personal Care, Food and Drink).

Technology Analysis: Report covers specific technologies relevant to Holographic Lamination Film. It assesses the current state, advancements, and potential future developments in Holographic Lamination Film areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Holographic Lamination Film market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Holographic Lamination Film market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Transparent Holographic Lamination Film

Metallised Holographic Lamination Film

Market segment by Application

FMCG and Personal Care

Food and Drink

Pharmaceuticals

Others

Major players covered

Light Logics

Cosmo Films Limited

K Laser

Uflex Limited

Polinas

Kurz

ITW

Everest Holovisions Limited

Holostik

Univacco

Spectratek

API

Hazen Paper

Integraf

Zhejiang Jinghua Laser

SVG Optronics

Jinjia Group

Shantou Wanshun

Shantou Dongfeng

AFC Hologram

WaveFront Technology (WFT)

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Holographic Lamination Film product scope, market overview,

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market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Holographic Lamination Film, with price, sales, revenue and global market share of Holographic Lamination Film from 2019 to 2024.

Chapter 3, the Holographic Lamination Film competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Holographic Lamination Film breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Holographic Lamination Film market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Holographic Lamination Film.

Chapter 14 and 15, to describe Holographic Lamination Film sales channel, distributors, customers, research findings and conclusion.

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