

Global Holographic Cold Transfer Foil Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Holographic Cold Transfer Foil market size is expected to reach \$ 546 million by 2032, rising at a market growth of 7.9% CAGR during the forecast period (2026-2032).

Holographic cold transfer foil is a special printing material that uses a cold foil stamping (cold transfer) process to transfer a functional film with holographic patterns or metallic optical effects onto the surface of a substrate at room temperature. Its imaging relies on UV-curing adhesives or special bonding agents, achieving precise transfer without heating. It features high image fidelity, suitability for thin paper and heat-sensitive materials, and low energy consumption, and is widely used in high-end packaging, labeling, anti-counterfeiting printing, and brand decoration to enhance product visual appeal and anti-counterfeiting performance.

The holographic cold transfer foil industry chain mainly consists of three segments: upstream raw materials and equipment, midstream material manufacturing and processing, and downstream applications. The upstream segment includes key raw materials and equipment such as polyester film (PET base film), vacuum metallizing materials, holographic master plates, UV-curable adhesives, and cold foil stamping equipment. The midstream segment involves holographic cold transfer foil manufacturers completing processes such as holographic plate making, coating treatment, adhesive lamination, and slitting to create cold transfer foil products with decorative or anti-counterfeiting functions. The downstream segment is mainly used in packaging for cigarettes, alcoholic beverages, cosmetics, food, pharmaceuticals, and daily chemical products, as well as in label printing and anti-counterfeiting marking, achieving high-value-added visual decoration and anti-counterfeiting effects through cold foil stamping technology.

In 2025, the average price of holographic cold transfer foil was \$3 per square meter, with sales volume of 104 million square meters, a gross profit margin of approximately 35%, and a total production capacity of 148 million square meters.

This report studies the global Holographic Cold Transfer Foil production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Holographic Cold Transfer Foil and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Holographic Cold Transfer Foil that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Holographic Cold Transfer Foil total production and demand, 2021-2032, (K Sqm)

Global Holographic Cold Transfer Foil total production value, 2021-2032, (USD Million)

Global Holographic Cold Transfer Foil production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Holographic Cold Transfer Foil consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Holographic Cold Transfer Foil domestic production, consumption, key domestic manufacturers and share

Global Holographic Cold Transfer Foil production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Holographic Cold Transfer Foil production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Holographic Cold Transfer Foil production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Holographic Cold Transfer Foil market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KURZ, API Transfer Technologies, ITW ShineMark, UNIVACCO Technology, K Laser Technology, Hazen Paper, Dragon Foils, Crown Roll Leaf, Foilco, KATANI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Holographic Cold Transfer Foil market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Holographic Cold Transfer Foil Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Holographic Cold Transfer Foil Market, Segmentation by Type:

Paper-Based Holographic Cold Foil

Film-Based Holographic Cold Foil

Global Holographic Cold Transfer Foil Market, Segmentation by Material Composition:

Metallized Holographic Cold Transfer Foil

Non-Metallic Holographic Cold Transfer Foil

Global Holographic Cold Transfer Foil Market, Segmentation by Visual Effects:

Standard Holographic Patterns

Customized Holographic Patterns

Global Holographic Cold Transfer Foil Market, Segmentation by Application:

Printing Industry

Food Industry

Cosmetics Industry

Pharmaceutical Industry

Others

Companies Profiled:

KURZ

API Transfer Technologies

ITW ShineMark

UNIVACCO Technology

K Laser Technology

Hazen Paper

Dragon Foils

Crown Roll Leaf

Foilco

KATANI

Nakajima Metal Leaf

Infinity Foils

Henan Foils

Zhejiang Yujia Industrial

Polymaterials Packaging Films

Key Questions Answered:

1. How big is the global Holographic Cold Transfer Foil market?
2. What is the demand of the global Holographic Cold Transfer Foil market?
3. What is the year over year growth of the global Holographic Cold Transfer Foil market?
4. What is the production and production value of the global Holographic Cold Transfer Foil market?
5. Who are the key producers in the global Holographic Cold Transfer Foil market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Holographic Cold Transfer Foil Introduction
- 1.2 World Holographic Cold Transfer Foil Supply & Forecast
 - 1.2.1 World Holographic Cold Transfer Foil Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Holographic Cold Transfer Foil Production (2021-2032)
 - 1.2.3 World Holographic Cold Transfer Foil Pricing Trends (2021-2032)
- 1.3 World Holographic Cold Transfer Foil Production by Region (Based on Production Site)
 - 1.3.1 World Holographic Cold Transfer Foil Production Value by Region (2021-2032)
 - 1.3.2 World Holographic Cold Transfer Foil Production by Region (2021-2032)
 - 1.3.3 World Holographic Cold Transfer Foil Average Price by Region (2021-2032)
 - 1.3.4 North America Holographic Cold Transfer Foil Production (2021-2032)
 - 1.3.5 Europe Holographic Cold Transfer Foil Production (2021-2032)
 - 1.3.6 China Holographic Cold Transfer Foil Production (2021-2032)
 - 1.3.7 Japan Holographic Cold Transfer Foil Production (2021-2032)
 - 1.3.8 India Holographic Cold Transfer Foil Production (2021-2032)
 - 1.3.9 Southeast Asia Holographic Cold Transfer Foil Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Holographic Cold Transfer Foil Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Holographic Cold Transfer Foil Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Holographic Cold Transfer Foil Demand (2021-2032)
- 2.2 World Holographic Cold Transfer Foil Consumption by Region
 - 2.2.1 World Holographic Cold Transfer Foil Consumption by Region (2021-2026)
 - 2.2.2 World Holographic Cold Transfer Foil Consumption Forecast by Region (2027-2032)
- 2.3 United States Holographic Cold Transfer Foil Consumption (2021-2032)
- 2.4 China Holographic Cold Transfer Foil Consumption (2021-2032)
- 2.5 Europe Holographic Cold Transfer Foil Consumption (2021-2032)
- 2.6 Japan Holographic Cold Transfer Foil Consumption (2021-2032)
- 2.7 South Korea Holographic Cold Transfer Foil Consumption (2021-2032)
- 2.8 ASEAN Holographic Cold Transfer Foil Consumption (2021-2032)
- 2.9 India Holographic Cold Transfer Foil Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Holographic Cold Transfer Foil Production Value by Manufacturer (2021-2026)
- 3.2 World Holographic Cold Transfer Foil Production by Manufacturer (2021-2026)
- 3.3 World Holographic Cold Transfer Foil Average Price by Manufacturer (2021-2026)
- 3.4 Holographic Cold Transfer Foil Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Holographic Cold Transfer Foil Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Holographic Cold Transfer Foil in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Holographic Cold Transfer Foil in 2025
- 3.6 Holographic Cold Transfer Foil Market: Overall Company Footprint Analysis
 - 3.6.1 Holographic Cold Transfer Foil Market: Region Footprint
 - 3.6.2 Holographic Cold Transfer Foil Market: Company Product Type Footprint
 - 3.6.3 Holographic Cold Transfer Foil Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Holographic Cold Transfer Foil Production Value Comparison
 - 4.1.1 United States VS China: Holographic Cold Transfer Foil Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Holographic Cold Transfer Foil Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Holographic Cold Transfer Foil Production Comparison
 - 4.2.1 United States VS China: Holographic Cold Transfer Foil Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Holographic Cold Transfer Foil Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Holographic Cold Transfer Foil Consumption Comparison
 - 4.3.1 United States VS China: Holographic Cold Transfer Foil Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Holographic Cold Transfer Foil Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Holographic Cold Transfer Foil Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Holographic Cold Transfer Foil Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Holographic Cold Transfer Foil Production Value (2021-2026)

4.4.3 United States Based Manufacturers Holographic Cold Transfer Foil Production (2021-2026)

4.5 China Based Holographic Cold Transfer Foil Manufacturers and Market Share

4.5.1 China Based Holographic Cold Transfer Foil Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Holographic Cold Transfer Foil Production Value (2021-2026)

4.5.3 China Based Manufacturers Holographic Cold Transfer Foil Production (2021-2026)

4.6 Rest of World Based Holographic Cold Transfer Foil Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Holographic Cold Transfer Foil Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Holographic Cold Transfer Foil Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Holographic Cold Transfer Foil Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Holographic Cold Transfer Foil Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Paper-Based Holographic Cold Foil

5.2.2 Film-Based Holographic Cold Foil

5.3 Market Segment by Type

5.3.1 World Holographic Cold Transfer Foil Production by Type (2021-2032)

5.3.2 World Holographic Cold Transfer Foil Production Value by Type (2021-2032)

5.3.3 World Holographic Cold Transfer Foil Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY MATERIAL COMPOSITION

6.1 World Holographic Cold Transfer Foil Market Size Overview by Material

Composition: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Material Composition

6.2.1 Metallized Holographic Cold Transfer Foil

6.2.2 Non-Metallic Holographic Cold Transfer Foil

6.3 Market Segment by Material Composition

6.3.1 World Holographic Cold Transfer Foil Production by Material Composition
(2021-2032)

6.3.2 World Holographic Cold Transfer Foil Production Value by Material Composition
(2021-2032)

6.3.3 World Holographic Cold Transfer Foil Average Price by Material Composition
(2021-2032)

7 MARKET ANALYSIS BY VISUAL EFFECTS

7.1 World Holographic Cold Transfer Foil Market Size Overview by Visual Effects: 2021
VS 2025 VS 2032

7.2 Segment Introduction by Visual Effects

7.2.1 Standard Holographic Patterns

7.2.2 Customized Holographic Patterns

7.3 Market Segment by Visual Effects

7.3.1 World Holographic Cold Transfer Foil Production by Visual Effects (2021-2032)
7.3.2 World Holographic Cold Transfer Foil Production Value by Visual Effects
(2021-2032)

7.3.3 World Holographic Cold Transfer Foil Average Price by Visual Effects
(2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Holographic Cold Transfer Foil Market Size Overview by Application: 2021
VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Printing Industry

8.2.2 Food Industry

8.2.3 Cosmetics Industry

8.2.4 Pharmaceutical Industry

8.2.5 Others

8.3 Market Segment by Application

- 8.3.1 World Holographic Cold Transfer Foil Production by Application (2021-2032)
- 8.3.2 World Holographic Cold Transfer Foil Production Value by Application (2021-2032)
- 8.3.3 World Holographic Cold Transfer Foil Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 KURZ

- 9.1.1 KURZ Details
- 9.1.2 KURZ Major Business
- 9.1.3 KURZ Holographic Cold Transfer Foil Product and Services
- 9.1.4 KURZ Holographic Cold Transfer Foil Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.1.5 KURZ Recent Developments/Updates
- 9.1.6 KURZ Competitive Strengths & Weaknesses

9.2 API Transfer Technologies

- 9.2.1 API Transfer Technologies Details
- 9.2.2 API Transfer Technologies Major Business
- 9.2.3 API Transfer Technologies Holographic Cold Transfer Foil Product and Services
- 9.2.4 API Transfer Technologies Holographic Cold Transfer Foil Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.2.5 API Transfer Technologies Recent Developments/Updates
- 9.2.6 API Transfer Technologies Competitive Strengths & Weaknesses

9.3 ITW ShineMark

- 9.3.1 ITW ShineMark Details
- 9.3.2 ITW ShineMark Major Business
- 9.3.3 ITW ShineMark Holographic Cold Transfer Foil Product and Services
- 9.3.4 ITW ShineMark Holographic Cold Transfer Foil Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.3.5 ITW ShineMark Recent Developments/Updates
- 9.3.6 ITW ShineMark Competitive Strengths & Weaknesses

9.4 UNIVACCO Technology

- 9.4.1 UNIVACCO Technology Details
- 9.4.2 UNIVACCO Technology Major Business
- 9.4.3 UNIVACCO Technology Holographic Cold Transfer Foil Product and Services
- 9.4.4 UNIVACCO Technology Holographic Cold Transfer Foil Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.4.5 UNIVACCO Technology Recent Developments/Updates
- 9.4.6 UNIVACCO Technology Competitive Strengths & Weaknesses

9.5 K Laser Technology

9.5.1 K Laser Technology Details

9.5.2 K Laser Technology Major Business

9.5.3 K Laser Technology Holographic Cold Transfer Foil Product and Services

9.5.4 K Laser Technology Holographic Cold Transfer Foil Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 K Laser Technology Recent Developments/Updates

9.5.6 K Laser Technology Competitive Strengths & Weaknesses

9.6 Hazen Paper

9.6.1 Hazen Paper Details

9.6.2 Hazen Paper Major Business

9.6.3 Hazen Paper Holographic Cold Transfer Foil Product and Services

9.6.4 Hazen Paper Holographic Cold Transfer Foil Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Hazen Paper Recent Developments/Updates

9.6.6 Hazen Paper Competitive Strengths & Weaknesses

9.7 Dragon Foils

9.7.1 Dragon Foils Details

9.7.2 Dragon Foils Major Business

9.7.3 Dragon Foils Holographic Cold Transfer Foil Product and Services

9.7.4 Dragon Foils Holographic Cold Transfer Foil Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Dragon Foils Recent Developments/Updates

9.7.6 Dragon Foils Competitive Strengths & Weaknesses

9.8 Crown Roll Leaf

9.8.1 Crown Roll Leaf Details

9.8.2 Crown Roll Leaf Major Business

9.8.3 Crown Roll Leaf Holographic Cold Transfer Foil Product and Services

9.8.4 Crown Roll Leaf Holographic Cold Transfer Foil Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Crown Roll Leaf Recent Developments/Updates

9.8.6 Crown Roll Leaf Competitive Strengths & Weaknesses

9.9 Foilco

9.9.1 Foilco Details

9.9.2 Foilco Major Business

9.9.3 Foilco Holographic Cold Transfer Foil Product and Services

9.9.4 Foilco Holographic Cold Transfer Foil Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Foilco Recent Developments/Updates

9.9.6 Foilco Competitive Strengths & Weaknesses

9.10 KATANI

9.10.1 KATANI Details

9.10.2 KATANI Major Business

9.10.3 KATANI Holographic Cold Transfer Foil Product and Services

9.10.4 KATANI Holographic Cold Transfer Foil Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 KATANI Recent Developments/Updates

9.10.6 KATANI Competitive Strengths & Weaknesses

9.11 Nakajima Metal Leaf

9.11.1 Nakajima Metal Leaf Details

9.11.2 Nakajima Metal Leaf Major Business

9.11.3 Nakajima Metal Leaf Holographic Cold Transfer Foil Product and Services

9.11.4 Nakajima Metal Leaf Holographic Cold Transfer Foil Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Nakajima Metal Leaf Recent Developments/Updates

9.11.6 Nakajima Metal Leaf Competitive Strengths & Weaknesses

9.12 Infinity Foils

9.12.1 Infinity Foils Details

9.12.2 Infinity Foils Major Business

9.12.3 Infinity Foils Holographic Cold Transfer Foil Product and Services

9.12.4 Infinity Foils Holographic Cold Transfer Foil Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Infinity Foils Recent Developments/Updates

9.12.6 Infinity Foils Competitive Strengths & Weaknesses

9.13 Henan Foils

9.13.1 Henan Foils Details

9.13.2 Henan Foils Major Business

9.13.3 Henan Foils Holographic Cold Transfer Foil Product and Services

9.13.4 Henan Foils Holographic Cold Transfer Foil Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Henan Foils Recent Developments/Updates

9.13.6 Henan Foils Competitive Strengths & Weaknesses

9.14 Zhejiang Yujia Industrial

9.14.1 Zhejiang Yujia Industrial Details

9.14.2 Zhejiang Yujia Industrial Major Business

9.14.3 Zhejiang Yujia Industrial Holographic Cold Transfer Foil Product and Services

9.14.4 Zhejiang Yujia Industrial Holographic Cold Transfer Foil Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.14.5 Zhejiang Yujia Industrial Recent Developments/Updates
- 9.14.6 Zhejiang Yujia Industrial Competitive Strengths & Weaknesses
- 9.15 Polymaterials Packaging Films
 - 9.15.1 Polymaterials Packaging Films Details
 - 9.15.2 Polymaterials Packaging Films Major Business
 - 9.15.3 Polymaterials Packaging Films Holographic Cold Transfer Foil Product and Services
 - 9.15.4 Polymaterials Packaging Films Holographic Cold Transfer Foil Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Polymaterials Packaging Films Recent Developments/Updates
 - 9.15.6 Polymaterials Packaging Films Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Holographic Cold Transfer Foil Industry Chain
- 10.2 Holographic Cold Transfer Foil Upstream Analysis
 - 10.2.1 Holographic Cold Transfer Foil Core Raw Materials
 - 10.2.2 Main Manufacturers of Holographic Cold Transfer Foil Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Holographic Cold Transfer Foil Production Mode
- 10.6 Holographic Cold Transfer Foil Procurement Model
- 10.7 Holographic Cold Transfer Foil Industry Sales Model and Sales Channels
 - 10.7.1 Holographic Cold Transfer Foil Sales Model
 - 10.7.2 Holographic Cold Transfer Foil Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Holographic Cold Transfer Foil Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Holographic Cold Transfer Foil Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Holographic Cold Transfer Foil Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Holographic Cold Transfer Foil Production Value Market Share by Region (2021-2026)
- Table 5. World Holographic Cold Transfer Foil Production Value Market Share by Region (2027-2032)
- Table 6. World Holographic Cold Transfer Foil Production by Region (2021-2026) & (K Sqm)
- Table 7. World Holographic Cold Transfer Foil Production by Region (2027-2032) & (K Sqm)
- Table 8. World Holographic Cold Transfer Foil Production Market Share by Region (2021-2026)
- Table 9. World Holographic Cold Transfer Foil Production Market Share by Region (2027-2032)
- Table 10. World Holographic Cold Transfer Foil Average Price by Region (2021-2026) & (US\$/Sq m)
- Table 11. World Holographic Cold Transfer Foil Average Price by Region (2027-2032) & (US\$/Sq m)
- Table 12. Holographic Cold Transfer Foil Major Market Trends
- Table 13. World Holographic Cold Transfer Foil Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Sqm)
- Table 14. World Holographic Cold Transfer Foil Consumption by Region (2021-2026) & (K Sqm)
- Table 15. World Holographic Cold Transfer Foil Consumption Forecast by Region (2027-2032) & (K Sqm)
- Table 16. World Holographic Cold Transfer Foil Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Holographic Cold Transfer Foil Producers in 2025
- Table 18. World Holographic Cold Transfer Foil Production by Manufacturer (2021-2026) & (K Sqm)

Table 19. Production Market Share of Key Holographic Cold Transfer Foil Producers in 2025

Table 20. World Holographic Cold Transfer Foil Average Price by Manufacturer (2021-2026) & (US\$/Sq m)

Table 21. Global Holographic Cold Transfer Foil Company Evaluation Quadrant

Table 22. World Holographic Cold Transfer Foil Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Holographic Cold Transfer Foil Production Site of Key Manufacturer

Table 24. Holographic Cold Transfer Foil Market: Company Product Type Footprint

Table 25. Holographic Cold Transfer Foil Market: Company Product Application Footprint

Table 26. Holographic Cold Transfer Foil Competitive Factors

Table 27. Holographic Cold Transfer Foil New Entrant and Capacity Expansion Plans

Table 28. Holographic Cold Transfer Foil Mergers & Acquisitions Activity

Table 29. United States VS China Holographic Cold Transfer Foil Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Holographic Cold Transfer Foil Production Comparison, (2021 & 2025 & 2032) & (K Sqm)

Table 31. United States VS China Holographic Cold Transfer Foil Consumption Comparison, (2021 & 2025 & 2032) & (K Sqm)

Table 32. United States Based Holographic Cold Transfer Foil Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Holographic Cold Transfer Foil Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Holographic Cold Transfer Foil Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Holographic Cold Transfer Foil Production (2021-2026) & (K Sqm)

Table 36. United States Based Manufacturers Holographic Cold Transfer Foil Production Market Share (2021-2026)

Table 37. China Based Holographic Cold Transfer Foil Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Holographic Cold Transfer Foil Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Holographic Cold Transfer Foil Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Holographic Cold Transfer Foil Production, (2021-2026) & (K Sqm)

Table 41. China Based Manufacturers Holographic Cold Transfer Foil Production Market Share (2021-2026)

Table 42. Rest of World Based Holographic Cold Transfer Foil Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Holographic Cold Transfer Foil Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Holographic Cold Transfer Foil Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Holographic Cold Transfer Foil Production, (2021-2026) & (K Sqm)

Table 46. Rest of World Based Manufacturers Holographic Cold Transfer Foil Production Market Share (2021-2026)

Table 47. World Holographic Cold Transfer Foil Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Holographic Cold Transfer Foil Production by Type (2021-2026) & (K Sqm)

Table 49. World Holographic Cold Transfer Foil Production by Type (2027-2032) & (K Sqm)

Table 50. World Holographic Cold Transfer Foil Production Value by Type (2021-2026) & (USD Million)

Table 51. World Holographic Cold Transfer Foil Production Value by Type (2027-2032) & (USD Million)

Table 52. World Holographic Cold Transfer Foil Average Price by Type (2021-2026) & (US\$/Sq m)

Table 53. World Holographic Cold Transfer Foil Average Price by Type (2027-2032) & (US\$/Sq m)

Table 54. World Holographic Cold Transfer Foil Production Value by Material Composition, (USD Million), 2021 & 2025 & 2032

Table 55. World Holographic Cold Transfer Foil Production by Material Composition (2021-2026) & (K Sqm)

Table 56. World Holographic Cold Transfer Foil Production by Material Composition (2027-2032) & (K Sqm)

Table 57. World Holographic Cold Transfer Foil Production Value by Material Composition (2021-2026) & (USD Million)

Table 58. World Holographic Cold Transfer Foil Production Value by Material Composition (2027-2032) & (USD Million)

Table 59. World Holographic Cold Transfer Foil Average Price by Material Composition (2021-2026) & (US\$/Sq m)

Table 60. World Holographic Cold Transfer Foil Average Price by Material Composition

(2027-2032) & (US\$/Sq m)

Table 61. World Holographic Cold Transfer Foil Production Value by Visual Effects, (USD Million), 2021 & 2025 & 2032

Table 62. World Holographic Cold Transfer Foil Production by Visual Effects (2021-2026) & (K Sqm)

Table 63. World Holographic Cold Transfer Foil Production by Visual Effects (2027-2032) & (K Sqm)

Table 64. World Holographic Cold Transfer Foil Production Value by Visual Effects (2021-2026) & (USD Million)

Table 65. World Holographic Cold Transfer Foil Production Value by Visual Effects (2027-2032) & (USD Million)

Table 66. World Holographic Cold Transfer Foil Average Price by Visual Effects (2021-2026) & (US\$/Sq m)

Table 67. World Holographic Cold Transfer Foil Average Price by Visual Effects (2027-2032) & (US\$/Sq m)

Table 68. World Holographic Cold Transfer Foil Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Holographic Cold Transfer Foil Production by Application (2021-2026) & (K Sqm)

Table 70. World Holographic Cold Transfer Foil Production by Application (2027-2032) & (K Sqm)

Table 71. World Holographic Cold Transfer Foil Production Value by Application (2021-2026) & (USD Million)

Table 72. World Holographic Cold Transfer Foil Production Value by Application (2027-2032) & (USD Million)

Table 73. World Holographic Cold Transfer Foil Average Price by Application (2021-2026) & (US\$/Sq m)

Table 74. World Holographic Cold Transfer Foil Average Price by Application (2027-2032) & (US\$/Sq m)

Table 75. KURZ Basic Information, Manufacturing Base and Competitors

Table 76. KURZ Major Business

Table 77. KURZ Holographic Cold Transfer Foil Product and Services

Table 78. KURZ Holographic Cold Transfer Foil Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. KURZ Recent Developments/Updates

Table 80. KURZ Competitive Strengths & Weaknesses

Table 81. API Transfer Technologies Basic Information, Manufacturing Base and Competitors

Table 82. API Transfer Technologies Major Business

Table 83. API Transfer Technologies Holographic Cold Transfer Foil Product and Services

Table 84. API Transfer Technologies Holographic Cold Transfer Foil Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. API Transfer Technologies Recent Developments/Updates

Table 86. API Transfer Technologies Competitive Strengths & Weaknesses

Table 87. ITW ShineMark Basic Information, Manufacturing Base and Competitors

Table 88. ITW ShineMark Major Business

Table 89. ITW ShineMark Holographic Cold Transfer Foil Product and Services

Table 90. ITW ShineMark Holographic Cold Transfer Foil Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. ITW ShineMark Recent Developments/Updates

Table 92. ITW ShineMark Competitive Strengths & Weaknesses

Table 93. UNIVACCO Technology Basic Information, Manufacturing Base and Competitors

Table 94. UNIVACCO Technology Major Business

Table 95. UNIVACCO Technology Holographic Cold Transfer Foil Product and Services

Table 96. UNIVACCO Technology Holographic Cold Transfer Foil Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. UNIVACCO Technology Recent Developments/Updates

Table 98. UNIVACCO Technology Competitive Strengths & Weaknesses

Table 99. K Laser Technology Basic Information, Manufacturing Base and Competitors

Table 100. K Laser Technology Major Business

Table 101. K Laser Technology Holographic Cold Transfer Foil Product and Services

Table 102. K Laser Technology Holographic Cold Transfer Foil Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. K Laser Technology Recent Developments/Updates

Table 104. K Laser Technology Competitive Strengths & Weaknesses

Table 105. Hazen Paper Basic Information, Manufacturing Base and Competitors

Table 106. Hazen Paper Major Business

Table 107. Hazen Paper Holographic Cold Transfer Foil Product and Services

Table 108. Hazen Paper Holographic Cold Transfer Foil Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Hazen Paper Recent Developments/Updates

- Table 110. Hazen Paper Competitive Strengths & Weaknesses
- Table 111. Dragon Foils Basic Information, Manufacturing Base and Competitors
- Table 112. Dragon Foils Major Business
- Table 113. Dragon Foils Holographic Cold Transfer Foil Product and Services
- Table 114. Dragon Foils Holographic Cold Transfer Foil Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. Dragon Foils Recent Developments/Updates
- Table 116. Dragon Foils Competitive Strengths & Weaknesses
- Table 117. Crown Roll Leaf Basic Information, Manufacturing Base and Competitors
- Table 118. Crown Roll Leaf Major Business
- Table 119. Crown Roll Leaf Holographic Cold Transfer Foil Product and Services
- Table 120. Crown Roll Leaf Holographic Cold Transfer Foil Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Crown Roll Leaf Recent Developments/Updates
- Table 122. Crown Roll Leaf Competitive Strengths & Weaknesses
- Table 123. Foilco Basic Information, Manufacturing Base and Competitors
- Table 124. Foilco Major Business
- Table 125. Foilco Holographic Cold Transfer Foil Product and Services
- Table 126. Foilco Holographic Cold Transfer Foil Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Foilco Recent Developments/Updates
- Table 128. Foilco Competitive Strengths & Weaknesses
- Table 129. KATANI Basic Information, Manufacturing Base and Competitors
- Table 130. KATANI Major Business
- Table 131. KATANI Holographic Cold Transfer Foil Product and Services
- Table 132. KATANI Holographic Cold Transfer Foil Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. KATANI Recent Developments/Updates
- Table 134. KATANI Competitive Strengths & Weaknesses
- Table 135. Nakajima Metal Leaf Basic Information, Manufacturing Base and Competitors
- Table 136. Nakajima Metal Leaf Major Business
- Table 137. Nakajima Metal Leaf Holographic Cold Transfer Foil Product and Services
- Table 138. Nakajima Metal Leaf Holographic Cold Transfer Foil Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Nakajima Metal Leaf Recent Developments/Updates

- Table 140. Nakajima Metal Leaf Competitive Strengths & Weaknesses
- Table 141. Infinity Foils Basic Information, Manufacturing Base and Competitors
- Table 142. Infinity Foils Major Business
- Table 143. Infinity Foils Holographic Cold Transfer Foil Product and Services
- Table 144. Infinity Foils Holographic Cold Transfer Foil Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Infinity Foils Recent Developments/Updates
- Table 146. Infinity Foils Competitive Strengths & Weaknesses
- Table 147. Henan Foils Basic Information, Manufacturing Base and Competitors
- Table 148. Henan Foils Major Business
- Table 149. Henan Foils Holographic Cold Transfer Foil Product and Services
- Table 150. Henan Foils Holographic Cold Transfer Foil Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Henan Foils Recent Developments/Updates
- Table 152. Henan Foils Competitive Strengths & Weaknesses
- Table 153. Zhejiang Yujia Industrial Basic Information, Manufacturing Base and Competitors
- Table 154. Zhejiang Yujia Industrial Major Business
- Table 155. Zhejiang Yujia Industrial Holographic Cold Transfer Foil Product and Services
- Table 156. Zhejiang Yujia Industrial Holographic Cold Transfer Foil Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. Zhejiang Yujia Industrial Recent Developments/Updates
- Table 158. Zhejiang Yujia Industrial Competitive Strengths & Weaknesses
- Table 159. Polymaterials Packaging Films Basic Information, Manufacturing Base and Competitors
- Table 160. Polymaterials Packaging Films Major Business
- Table 161. Polymaterials Packaging Films Holographic Cold Transfer Foil Product and Services
- Table 162. Polymaterials Packaging Films Holographic Cold Transfer Foil Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. Polymaterials Packaging Films Recent Developments/Updates
- Table 164. Polymaterials Packaging Films Competitive Strengths & Weaknesses
- Table 165. Global Key Players of Holographic Cold Transfer Foil Upstream (Raw Materials)

Table 166. Global Holographic Cold Transfer Foil Typical Customers

Table 167. Holographic Cold Transfer Foil Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Holographic Cold Transfer Foil Picture

Figure 2. World Holographic Cold Transfer Foil Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Holographic Cold Transfer Foil Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Holographic Cold Transfer Foil Production (2021-2032) & (K Sqm)

Figure 5. World Holographic Cold Transfer Foil Average Price (2021-2032) & (US\$/Sq m)

Figure 6. World Holographic Cold Transfer Foil Production Value Market Share by Region (2021-2032)

Figure 7. World Holographic Cold Transfer Foil Production Market Share by Region (2021-2032)

Figure 8. North America Holographic Cold Transfer Foil Production (2021-2032) & (K Sqm)

Figure 9. Europe Holographic Cold Transfer Foil Production (2021-2032) & (K Sqm)

Figure 10. China Holographic Cold Transfer Foil Production (2021-2032) & (K Sqm)

Figure 11. Japan Holographic Cold Transfer Foil Production (2021-2032) & (K Sqm)

Figure 12. India Holographic Cold Transfer Foil Production (2021-2032) & (K Sqm)

Figure 13. Southeast Asia Holographic Cold Transfer Foil Production (2021-2032) & (K Sqm)

Figure 14. Holographic Cold Transfer Foil Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World Holographic Cold Transfer Foil Consumption (2021-2032) & (K Sqm)

Figure 17. World Holographic Cold Transfer Foil Consumption Market Share by Region (2021-2032)

Figure 18. United States Holographic Cold Transfer Foil Consumption (2021-2032) & (K Sqm)

Figure 19. China Holographic Cold Transfer Foil Consumption (2021-2032) & (K Sqm)

Figure 20. Europe Holographic Cold Transfer Foil Consumption (2021-2032) & (K Sqm)

Figure 21. Japan Holographic Cold Transfer Foil Consumption (2021-2032) & (K Sqm)

Figure 22. South Korea Holographic Cold Transfer Foil Consumption (2021-2032) & (K Sqm)

Figure 23. ASEAN Holographic Cold Transfer Foil Consumption (2021-2032) & (K Sqm)

Figure 24. India Holographic Cold Transfer Foil Consumption (2021-2032) & (K Sqm)

Figure 25. Producer Shipments of Holographic Cold Transfer Foil by Manufacturer

Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for Holographic Cold Transfer Foil Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for Holographic Cold Transfer Foil Markets in 2025

Figure 28. United States VS China: Holographic Cold Transfer Foil Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Holographic Cold Transfer Foil Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Holographic Cold Transfer Foil Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers Holographic Cold Transfer Foil Production Market Share 2025

Figure 32. China Based Manufacturers Holographic Cold Transfer Foil Production Market Share 2025

Figure 33. Rest of World Based Manufacturers Holographic Cold Transfer Foil Production Market Share 2025

Figure 34. World Holographic Cold Transfer Foil Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World Holographic Cold Transfer Foil Production Value Market Share by Type in 2025

Figure 36. Paper-Based Holographic Cold Foil

Figure 37. Film-Based Holographic Cold Foil

Figure 38. World Holographic Cold Transfer Foil Production Market Share by Type (2021-2032)

Figure 39. World Holographic Cold Transfer Foil Production Value Market Share by Type (2021-2032)

Figure 40. World Holographic Cold Transfer Foil Average Price by Type (2021-2032) & (US\$/Sq m)

Figure 41. World Holographic Cold Transfer Foil Production Value by Material Composition, (USD Million), 2021 & 2025 & 2032

Figure 42. World Holographic Cold Transfer Foil Production Value Market Share by Material Composition in 2025

Figure 43. Metallized Holographic Cold Transfer Foil

Figure 44. Non-Metallic Holographic Cold Transfer Foil

Figure 45. World Holographic Cold Transfer Foil Production Market Share by Material Composition (2021-2032)

Figure 46. World Holographic Cold Transfer Foil Production Value Market Share by Material Composition (2021-2032)

Figure 47. World Holographic Cold Transfer Foil Average Price by Material Composition (2021-2032) & (US\$/Sq m)

Figure 48. World Holographic Cold Transfer Foil Production Value by Visual Effects, (USD Million), 2021 & 2025 & 2032

Figure 49. World Holographic Cold Transfer Foil Production Value Market Share by Visual Effects in 2025

Figure 50. Standard Holographic Patterns

Figure 51. Customized Holographic Patterns

Figure 52. World Holographic Cold Transfer Foil Production Market Share by Visual Effects (2021-2032)

Figure 53. World Holographic Cold Transfer Foil Production Value Market Share by Visual Effects (2021-2032)

Figure 54. World Holographic Cold Transfer Foil Average Price by Visual Effects (2021-2032) & (US\$/Sq m)

Figure 55. World Holographic Cold Transfer Foil Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 56. World Holographic Cold Transfer Foil Production Value Market Share by Application in 2025

Figure 57. Printing Industry

Figure 58. Food Industry

Figure 59. Cosmetics Industry

Figure 60. Pharmaceutical Industry

Figure 61. Others

Figure 62. World Holographic Cold Transfer Foil Production Market Share by Application (2021-2032)

Figure 63. World Holographic Cold Transfer Foil Production Value Market Share by Application (2021-2032)

Figure 64. World Holographic Cold Transfer Foil Average Price by Application (2021-2032) & (US\$/Sq m)

Figure 65. Holographic Cold Transfer Foil Industry Chain

Figure 66. Holographic Cold Transfer Foil Procurement Model

Figure 67. Holographic Cold Transfer Foil Sales Model

Figure 68. Holographic Cold Transfer Foil Sales Channels, Direct Sales, and Distribution

Figure 69. Methodology

Figure 70. Research Process and Data Source

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