

Global Holographic Cold Transfer Foil Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Holographic Cold Transfer Foil market size was valued at US\$ 321 million in 2025 and is forecast to a readjusted size of US\$ 546 million by 2032 with a CAGR of 7.9% during review period.

Holographic cold transfer foil is a special printing material that uses a cold foil stamping (cold transfer) process to transfer a functional film with holographic patterns or metallic optical effects onto the surface of a substrate at room temperature. Its imaging relies on UV-curing adhesives or special bonding agents, achieving precise transfer without heating. It features high image fidelity, suitability for thin paper and heat-sensitive materials, and low energy consumption, and is widely used in high-end packaging, labeling, anti-counterfeiting printing, and brand decoration to enhance product visual appeal and anti-counterfeiting performance.

The holographic cold transfer foil industry chain mainly consists of three segments: upstream raw materials and equipment, midstream material manufacturing and processing, and downstream applications. The upstream segment includes key raw materials and equipment such as polyester film (PET base film), vacuum metallizing materials, holographic master plates, UV-curable adhesives, and cold foil stamping equipment. The midstream segment involves holographic cold transfer foil manufacturers completing processes such as holographic plate making, coating treatment, adhesive lamination, and slitting to create cold transfer foil products with decorative or anti-counterfeiting functions. The downstream segment is mainly used in packaging for cigarettes, alcoholic beverages, cosmetics, food, pharmaceuticals, and daily chemical products, as well as in label printing and anti-counterfeiting marking, achieving high-value-added visual decoration and anti-counterfeiting effects through

cold foil stamping technology.

In 2025, the average price of holographic cold transfer foil was \$3 per square meter, with sales volume of 104 million square meters, a gross profit margin of approximately 35%, and a total production capacity of 148 million square meters.

This report is a detailed and comprehensive analysis for global Holographic Cold Transfer Foil market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Holographic Cold Transfer Foil market size and forecasts, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Holographic Cold Transfer Foil market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Holographic Cold Transfer Foil market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Holographic Cold Transfer Foil market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sqm), and ASP (US\$/Sq m), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Holographic Cold Transfer Foil

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Holographic Cold Transfer Foil market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include KURZ, API Transfer Technologies, ITW ShineMark, UNIVACCO Technology, K Laser Technology, Hazen Paper, Dragon Foils, Crown Roll Leaf, Foilco, KATANI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Holographic Cold Transfer Foil market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Paper-Based Holographic Cold Foil

Film-Based Holographic Cold Foil

Market segment by Material Composition

Metallized Holographic Cold Transfer Foil

Non-Metallic Holographic Cold Transfer Foil

Market segment by Visual Effects

Standard Holographic Patterns

Customized Holographic Patterns

Market segment by Application

Printing Industry

Food Industry

Cosmetics Industry

Pharmaceutical Industry

Others

Major players covered

KURZ

API Transfer Technologies

ITW ShineMark

UNIVACCO Technology

K Laser Technology

Hazen Paper

Dragon Foils

Crown Roll Leaf

Foilco

KATANI

Nakajima Metal Leaf

Infinity Foils

Henan Foils

Zhejiang Yujia Industrial

Polymaterials Packaging Films

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Holographic Cold Transfer Foil product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Holographic Cold Transfer Foil, with price, sales quantity, revenue, and global market share of Holographic Cold Transfer Foil from 2021 to 2026.

Chapter 3, the Holographic Cold Transfer Foil competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Holographic Cold Transfer Foil breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Holographic Cold Transfer Foil market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Holographic Cold Transfer Foil.

Chapter 14 and 15, to describe Holographic Cold Transfer Foil sales channel, distributors, customers, research findings and conclusion.

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