

# Global Holographic Anti-counterfeiting Technology Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Holographic Anti-counterfeiting Technology market size is expected to reach \$ 5165 million by 2032, rising at a market growth of 7.4% CAGR during the forecast period (2026-2032).

Holographic anti-counterfeiting technology utilizes the principles of light interference and diffraction to record the three-dimensional information or specific images of an object onto a photosensitive medium. This is then reproduced using lasers or white light to create a holographic image with a stereoscopic visual effect. Combined with micro-nano structure design, optical coding, and material processing, it achieves anti-counterfeiting labels that are difficult to replicate or imitate. Its core lies in using nanoscale or microscale optical structures to generate unique dynamic visual effects, and it can overlay digital codes, hidden information, or encrypted patterns for product identification and anti-counterfeiting verification.

Holographic anti-counterfeiting technology has continued growth potential in brand protection, document security, government documents, drug traceability, and high-end consumer goods. With the global spread of counterfeit and substandard products, and the development of digital supply chains and IoT traceability systems, holographic anti-counterfeiting is upgrading from a ?single optical label? to a multimodal anti-counterfeiting system combining ?optics + digital + blockchain/AI verification.?. Simultaneously, the maturity of nanotechnology, metasurface technology, and low-cost large-scale replication processes will significantly increase its penetration rate in consumer packaging. In the next five to ten years, this field is expected to gradually expand from high-end anti-counterfeiting to the mid-range industrial and mass consumer markets.

This report studies the global Holographic Anti-counterfeiting Technology demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Holographic Anti-counterfeiting Technology, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Holographic Anti-counterfeiting Technology that contribute to its increasing demand across many markets.

#### Highlights and key features of the study

Global Holographic Anti-counterfeiting Technology total market, 2021-2032, (USD Million)

Global Holographic Anti-counterfeiting Technology total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Holographic Anti-counterfeiting Technology total market, key domestic companies, and share, (USD Million)

Global Holographic Anti-counterfeiting Technology revenue by player, revenue and market share 2021-2026, (USD Million)

Global Holographic Anti-counterfeiting Technology total market by Optical Structures, CAGR, 2021-2032, (USD Million)

Global Holographic Anti-counterfeiting Technology total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Holographic Anti-counterfeiting Technology market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Uflex, HP, Lasersec Technologies, DNP Group, Holoseal, Hira Holovision, Holostik, KURZ, Holo Solution Inc., SK Hologram, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Holographic Anti-counterfeiting Technology market

#### Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Optical Structures, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Holographic Anti-counterfeiting Technology Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Holographic Anti-counterfeiting Technology Market, Segmentation by Optical Structures:

Reflective Holography

Anti-counterfeiting Transmission Holography

Rainbow Holography

Volume Holography

#### Global Holographic Anti-counterfeiting Technology Market, Segmentation by Information Hierarchy:

Public Identification Layer

Semi-Hidden Layer

Invisible Encryption Layer

Global Holographic Anti-counterfeiting Technology Market, Segmentation by Implementation Processes:

Laser Holography

Dot Matrix Holography

Computer-Generated Holography

Nanoimprint Holography

Global Holographic Anti-counterfeiting Technology Market, Segmentation by Application:

Tobacco

Food and Beverages

Cosmetics

Pharmaceuticals

Others

Companies Profiled:

Uflex

HP

Lasersec Technologies

DNP Group

Holoseal

Hira Holovision

Holostik

KURZ

Holo Solution Inc.

SK Hologram

Shantou Yiko Anti-counterfeit

Nanotypos

HoloWelt GmbH

Security Foiling

NovaVision LLC

### Key Questions Answered

1. How big is the global Holographic Anti-counterfeiting Technology market?
2. What is the demand of the global Holographic Anti-counterfeiting Technology market?
3. What is the year over year growth of the global Holographic Anti-counterfeiting Technology market?
4. What is the total value of the global Holographic Anti-counterfeiting Technology market?
5. Who are the Major Players in the global Holographic Anti-counterfeiting Technology market?
6. What are the growth factors driving the market demand?

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